RedButton Beta Plan

March 2019

Thank you for agreeing to be part of the Project RedButton BETA.

Disclaimer

A disclaimer will need to be added to any Beta letter which basically indemnifies us from any use of the product other than specified in the beta plan.

Beta Tester Qualifications

Product: A easy to use live streaming service for business leaders/professionals

Must-haves:

+ Laptop or webcam enabled computer

+ A business need for live streaming

+ The ability to have multiple people participate in the beta (at least one studio user and minimum one viewer)

Nice-to-haves:

+ Some familiarity with live streaming

+ Experience as a beta tester before

The Plan

Beta testers will be required to undertake 2 of the 3 listed scenarios and give feedback on the achieving the tasks specified This will require Beta testers to adopt one or multiple 'roles'

The Product

'RedButton' includes using two web applications:

1. **The Studio -** this is where a customer will sign in, create and run live streams from. The studio is available on desktop + tablet
2. **Viewer** - this is where your audience, known as viewers will browse to to watch your stream. The viewer is available on desktop, tablet and mobile

The Roles

Studio User - Allrounder

This user signs in to the Studio application and is running the live stream. They will manage Q+A if it is enabled and control when the stream is live or offline

Studio User - Moderator

This user also signs in to the Studio application and is running the live stream, however they are working in tandem with a Presenter.

Studio User - Presenter

This user is the person that is presenting the stream, ie a person giving a presentation. They will work in tandem with a moderator who will manage the live stream. The presenter will only be concerned with talking to the camera and answering questions

Viewer

This user is the audience to the live stream. They do not sign into the studio and visit the public stream link to watch and interact with the stream.

How we gather quality feedback:

We will provide a feedback Google form and request each tester complete the form once per week. The form includes asking the user what task they tested, their feedback and any suggestions for improvement.

IMPORTANT: If the test scenario requires 2 people to complete the tasks, we request that both people complete the feedback form.

Find the feedback form here:
https://docs.google.com/forms/d/e/1FAIpQLScKoj19bv_qijXX9dk88tT1t3GuWjFQDNv736WPL3rSzl EnjA/viewform?vc=0&c=0&w=1

Beta schedule

When	What	Time required	Feedback due
Week 1 18/03-22/03	Test 1 scenario and submit feedback form	30mins	22/03
Week 2 25/03-29/03	Test another scenario and submit feedback form	30mins	29/03
Week 3 01/04	Final thoughts	10mins	05/04

Scenario 1

Create and manage a live stream with no Q+A, with one or multiple registered viewers. In this scenario the live stream is managed by one studio user only.

Before you get started

- Min. 2 people are required to test this scenario
    - 1 Studio user - all rounder with laptop or webcam enabled computer
    - 1 or more Viewers

Tasks to perform

As a studio user - allrounder

- Create a stream
    - With Viewer Registration enabled
    - With Q+A disabled
- Edit a stream's title
- Share viewer URL with Viewers

As a viewer

- Register to view a stream
- Login to view the stream

As a studio user - allrounder

- Change the scheduled go live date / time
- Go live

As a viewer

- Watch live stream

As a studio user - allrounder

- See how many people are viewing the stream
- End a stream

Done.

Done. Now it's time to complete the feedback form here.

Scenario 2

Create and managed a live stream with Q+A option enabled, with one or multiple registered viewers. In this scenario the live stream is managed by one studio user only.

Before you get started

- Min. 2 people are required to test this scenario
  - 1 Studio user - all rounder with laptop or webcam enabled computer
  - 1 or more Viewers

Tasks to perform

As a studio user - allrounder

- Create a stream
  - With Viewer registration enabled
  - With Q+A enabled
- Apply branding to the viewer's experience
- Share viewer URL with Viewers
- Go live

As a viewer:

- Register to view a stream
- Login to view the stream
- Watch live stream
- Submit a question

As a studio user - allrounder:

- Respond publicly to a question
- Respond privately to a question
- See who is viewing the stream
- End a stream

Done. Now it's time to complete the feedback form [here](.).

Scenario 3

Two studio users create and managed a live stream with Q+A option enabled, with one or multiple registered viewers. One studio user is moderating the live stream and administering all Q+A and one studio user is talking to the camera and answering all questions.

Before you get started

- Min. 3 people are required to test this scenario
  - Studio user - 1 moderator
  - Studio user - 1 presenter with laptop or webcam enabled computer
  - 1 or more Viewers

Tasks to perform

As a studio user - moderator:

- Create a stream
- Edit a stream

As a viewer:

- Register to view a stream
- Login to view the stream
- Watch live stream
- Submit a question

As a studio user - moderator:

- Go live
- See who is viewing the stream

As a studio user - presenter:

- Enter 'Presenter Mode'
- Talk to camera

As a studio user - moderator:

- Answer questions that are appearing
- Mark question as answered
- End a stream

Done. Now it's time to complete the feedback form here.