

Project Design Phase-I

Proposed Solution Template

Date	22 July 2024
Team ID	SWTID1720760336
Project Name	Project- Book Store - Where Stories Nestle
Maximum Marks	3 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	<ul style="list-style-type: none">• Limited accessibility to literature for people with disabilities.• High operational costs associated with traditional brick-and-mortar bookstores.• Difficulty in finding and ordering books conveniently.
2.	Idea / Solution description	<ul style="list-style-type: none">• Develop a web app for a bookstore that includes features such as screen readers and adjustable font sizes to cater to individuals with disabilities.• Enable users to order books easily through the web app.• Provide an option for users to read e-books directly within the app.• Create a more cost-effective solution by operating a web-based bookstore instead of a traditional physical store.
3.	Novelty / Uniqueness	<ul style="list-style-type: none">• The bookstore web app prioritizes accessibility features, promoting inclusivity and allowing a wider range of individuals to enjoy reading.• Combines traditional book sales with digital content and modern revenue streams.• Provides a seamless experience for ordering and reading books online.
4.	Social Impact / Customer Satisfaction	<ul style="list-style-type: none">• Social Impact: The app makes literature more accessible to people with disabilities, promoting inclusivity.• Customer Satisfaction: The accessibility features, easy ordering process, and the

		option to read books online contribute to a better reading experience for all users.
5.	Business Model (Revenue Model)	<p>Revenue Streams:</p> <p>Book Sales: Selling physical and e-books.</p> <p>E-Book Sales: Providing digital versions of books that can be read within the app.</p> <p>Advertising: Displaying ads within the app.</p> <p>Affiliate Marketing: Earning commissions by promoting other products or services.</p> <p>Premium Memberships: Offering exclusive content or discounts to members.</p> <p>Cost Efficiency:</p> <p>Reduced overhead costs compared to maintaining a traditional bookstore.</p> <p>Savings on rent, utilities, and physical inventory storage.</p>
6.	Scalability of the Solution	<p>The web app can scale by adding more books and categories.</p> <p>Potential to expand into new markets and regions without the need for physical locations.</p> <p>Ability to integrate additional features and services based on user feedback and technological advancements.</p> <p>The ability to handle an increasing number of users ordering and reading books online.</p>