

## Ideation Phase

### Define the Problem Statements

Date	22 July 2024
Team ID	SWTID1720760336
Project Name	Bookstore- Where Stories Nestle
Maximum Marks	3 Marks

#### Customer Problem Statement Template:

<b>I am</b>	An avid reader who loves to discover new books but struggles to find recommendations that match my specific interests and preferences.
<b>I'm trying to</b>	Find a personalized and reliable source of book recommendations to make my reading experience more enjoyable and fulfilling.
<b>But</b>	I often get overwhelmed by the sheer number of options available, and many recommendations are too generic or not tailored to my unique tastes.
<b>Because</b>	Current recommendation systems are not sufficiently personalized and fail to capture the nuances of individual reading preferences.
<b>Which makes me feel</b>	Frustrated and discouraged, as I spend too much time searching for books and often end up with unsatisfactory choices.

Reference: <https://miro.com/templates/customer-problem-statement/>

## With problem Statements

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	An avid reader who loves to discover new books	Find a personalized and reliable source of book recommendations	I often get overwhelmed by the sheer number of options available	Current recommendation systems are not sufficiently personalized	Frustrated and discouraged
PS-2	A busy professional with limited time	Quickly find new, relevant books to read during my commute	Most recommendations are too generic or not relevant to my specific interests	Bookstores and online platforms lack advanced filtering and personalization tools	Overwhelmed and dissatisfied with the choices available
PS-3	A parent looking for age-appropriate books for my children	Easily find suitable and engaging books for my kids	Many recommendations do not consider the varying reading levels and interests of different ages	Current systems do not adequately cater to the specific needs of children at different developmental stages	Concerned and frustrated by the lack of suitable options
PS-4	A student needing academic resources and references	Source accurate and relevant academic books and materials quickly	The search results often include irrelevant or outdated books	Academic book databases and online bookstores do not offer efficient search functionalities	Anxious and pressured due to the time-consuming search process
PS-5	A casual reader interested in exploring new genres and authors	Discover new and diverse authors and genres	Recommendations often repeat the same popular books and do not introduce lesser-known authors	The recommendation algorithms favor bestsellers and mainstream books	Disappointed and uninspired by the lack of diversity in suggestions