Data Science Assignment Report – Web3 Trading Team

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Notebook: Google Colab Link

1. Objective

The goal of this analysis is to explore how trading behavior — including profitability, risk, leverage, and trade volume — aligns with or diverges from overall market sentiment (Fear vs. Greed). By examining both the **Bitcoin Market Sentiment dataset** and **Historical Trader Data**, we identify behavioral and statistical patterns that could inform smarter trading strategies.

2. Dataset Overview

- **Bitcoin Market Sentiment:** Contains daily sentiment classifications such as *Fear, Greed, Neutral,* and *Extreme Greed*.
- **Historical Trader Data:** Includes detailed trading metrics such as execution price, size, leverage, and closedPnL.
- Data merged on Date to align trading activity with prevailing sentiment.

3. Key Findings

Sentiment Distribution

- The market is dominated by Fear (72.65%), followed by Greed (19.69%), Neutral (3.88%), and Extreme Greed (3.78%).
- The mean Fear & Greed Index is **51.62**, indicating moderately optimistic sentiment but with high variability.

Trading Behavior by Sentiment

- Extreme Greed is associated with the highest mean trade size: \$5,660.27.
- Fear has the largest total trade volume: \$704 million USD, but a lower mean trade size (\$5,259.98) suggesting higher participation with smaller positions.

Profitability (Fear vs. Greed)

- Mean Closed PnL: Greed = \$87.89, Fear = \$50.05.
- Volatility: Fear periods show greater spread (std = \$1,148.34) and maximum PnL (\$135,329.09) than Greed (\$44,223.45).
 - → Traders face higher risk and potential reward during Fear phases.

Leverage and Risk

- Extreme Greed shows the highest profitability rate (49.01%), yet also a high rate of unprofitable trades (13.21%).
- Fear sentiment leads to fewer losses (6.69%) but more neutral trades (51.79%).
 - → Indicates cautious positioning and reduced risk appetite during Fear.

Trade Volume & Correlation

- Correlation between Trade Volume and Sentiment: -0.572 (moderate negative).
 - → As market sentiment becomes greedier, **overall trading volume decreases** suggesting selective participation during optimistic periods.

Hypothesis Testing

 A t-test comparing Fear vs. Greed PnL yields p-value = 0.0000, confirming a statistically significant difference in profitability between the two sentiment phases.

Cluster Analysis

Using K-Means (k=4):

- Cluster 0: Greed/Extreme Greed moderate trades, positive PnL.
- Clusters 1 & 3: Fear lower risk, smaller trade sizes.
- Cluster 2: Mixed sentiment high PnL, larger positions.
 - → Distinct behavioral clusters reflect traders' sentiment-driven decisions.

4. Conclusion

This analysis highlights a strong interplay between sentiment and trading behavior:

- Fear dominates the market and correlates with higher trading activity but lower average profitability.
- Greed phases produce fewer but more profitable trades.
- Extreme Greed triggers both the best and worst outcomes, marking periods of high volatility and risk.

These findings can help design **sentiment-aware trading strategies**, such as adjusting leverage or position size based on market mood.