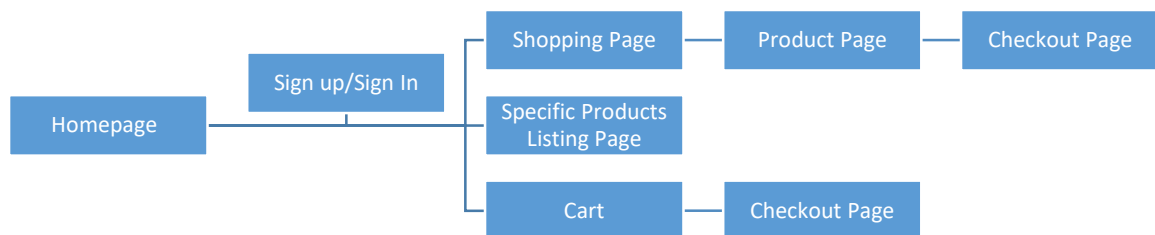# Project Name – DGCOM

It's Time to Save More

Student Name : Vipul Jain

1. **Define your venture? (Explain your business that you own or work for)**

   DGCOM is an online shopee specifically for electronic products. We give customers the best deals, which they can't resist.

2. **Hierarchy of Web Pages?**

3. **What's included in Homepage?**

   Our home page has all there has to in a best ecommerce website, Homepage includes:

   ❖ **Header Section:** Header Includes Logo, Sign In/ Sign Up buttons, Social Media Links, Search Bar and Multi Drop Down Nav-items, which consist of all the type of products available in our shopee.
   ❖ **Hero Section:** Best deals Image Slider
   ❖ **Product's Section:** In this section we have icons of all the types of products available on our ecommerce website, which you can use as links to directly get to that specific type of products.
   ❖ **Featured Section:** Beautiful Grid Layout of products in this section
   ❖ **Features Section:** Our features and benefits in this section
   ❖ **Trending Products:** Product's card slider again
   ❖ **Call Out Banner:** Banner with best offer and sign up
   ❖ **Footer Section:** Clean and beautiful footer with all important links related to terms and conditions and policy, etc.

4. What's included in Shopping Page?
- ❖ It includes all the items available on our ecommerce store with panels which have beautiful listing images with product name and price information.
- ❖ On the side we have filter options such as, brand filter, price filter, product type filter.
- ❖ On top of products we have sort options such as Sort by relevance; by price low to high; by price high to low; by trending.
- ❖ Nav-bar and Footer remain same

5. Describe Product Page.
Page has all information related to the product you clicked on, Its Images, Detailed description, Size or color options if available, Checkout and add to cart option.

6. What's in Cart Page?
Cart Page has products you chose to buy, here you can increase or decrease the numbers you want to buy, and also apply coupons if available and see the final price of your order, and a link to checkout page.

7. How is your Checkout page?
- ❖ Billing Details / Address / Customer Information
- ❖ Order Value
- ❖ Payment options
- ❖ Place order option.

8. Final page?
Last page will be thank you page after placing order but it also has customer retention button with text **Continue Shopping**.