

VIPUL RALE

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PROFILE

To develop proficiency in my work by acquiring the knowledge and skills necessary to collect, analyze, interpret, and present data insights that inform decision-making processes and drive business growth.

EDUCATION

Mumbai University

Bachelor of Science in Information Technology

Maharashtra, India

2022 – 2025

- Among the top **5%** of the batch.
- Completed with **A+** Rank.

SKILLS

Technical: SQL, Python, ETL, Data Visualization, AI Automation

Tools: Tableau, Power BI, Excel, Google Colab, Google Sheets, Jupiter Notebook

EXPERIENCE

JK INTERNATIONAL TRADERS

Mumbai, India

Data Analyst Intern

5th Jun 2025 – Working

- Developed interactive Power BI dashboard using automated reporting data reducing reporting time by 50%.
- Forged strong stakeholder relationships by driving new initiatives, achieved project goals and annual renewals
- Show qualities like problem solving, collaboration, planning, agile, productivity and communication

PROJECTS

Ecommerce Sales Analysis (Excel Analysis)

- Ecommerce Sales Analysis Dashboard is a well-organized and insightful Excel visualization that presents key metrics and performance indicators for an ecommerce business.
- Excel, Pivot Table, Charts, Visualization
- Help to track Total Sales, Total Profit, YoY Growth, Average Quantity Sold

Ecommerce Sales Analysis

2025

- Analysed customer behaviour and revenue trends using Excel to optimize sales and marketing.
- Provided actionable insights on product performance to drive business decisions.

Atliq Hardware Sales Dashboard – Power BI Project

- Key stakeholders included the Sales Director, Marketing, Customer Service, and Data & Analytics teams.
- The solution provided real-time visibility into sales order data, enabling faster and data-driven business decisions.
- PowerBI, DAX, Power Query, Data Modeling, Data Visualization

Atliq-Hardware-Sales

2025

- The dashboard supported decision-making by reducing manual data gathering time by 20% and helped the sales team identify 10% in cost savings.