VIPUL RALE

Data Analyst |**+917887760996** |[**vipulrale10@gmail.com**](mailto:vipulrale10@gmail.com)|**Mumbai**

# SUMMARY

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I am a Data Analyst equipped with strong skills in SQL, Python, and data visualization tools such as Power BI and Excel. With a solid foundation in exploring and analyzing data, I excel at cleaning and preparing datasets for insightful analysis. My experience includes collaborating on analytical projects that drive business decisions and support sales strategies. I am eager to contribute to impactful data projects in dynamic environments

# KEY ACHIEVEMENTS

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### Impactful Data-Driven Recommendations

Successfully generated actionable insights leading to data-driven recommendations for business expansion, contributing to the trading sector's growth

# EXPERIENCE

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## Data Analyst Intern

### [JK International Traders](https://cefainternational.com/)

 06/2025 - 10/2025  On-Site

A trading company focused on international markets

* Processed and standardized a dataset of over 65,00,000 rows.

# SKILLS

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### E Commerce EDA Google Sheets Microsoft Excel Microsoft Power BI PyCharm Python SQL Gmail

* Performed data cleaning and preparation on large sales datasets to ensure accuracy and reliability.
* Generated actionable insights through data analysis to identify trends and opportunities in the African markets.
* Supported sales growth strategies by providing data-driven recommendations for export of confectionery items.
* Developed and maintained Power BI dashboards to visualize revenue trends, customer mix, and monthly performance.
* Assisted in the implementation of an advanced TASK MANAGEMENT SYSTEM, ensuring smooth adoption across the company.
* Trained and guided employees on using the new system effectively.

# EDUCATION

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## B.Sc. Information Technology CGPA 8.1/10

### VBDBA College

 01/2022 - 06/2025  Ratnagiri

# DECLARATION

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I hereby declare that information furnished by me is correct to best of my knowledge And belief.

# PROJECTS

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## [**E Commerce Sales Analysis**](https://github.com/VipulRale1028/Ecommerce-Sales-Analysis-Excel-)

 01/2025 - 02/2025

Ecommerce Sales Analysis Dashboard providing key metrics for an ecommerce business

* Created a well-organized Excel visualization for key metrics and performance indicators
* Analyzed customer behavior and revenue trends to optimize sales and marketing

## [**Atliq Hardware Sales Dashboard**](https://github.com/VipulRale1028/Atliq-Hardware-Sales/tree/main)

 02/2025 - 03/2025

Sales dashboard assisting stakeholders in making informed decisions

* Provided real-time visibility into sales order data, enabling faster data-driven decisions
* Reduced manual data gathering time by 20% and identified 10% in cost savings
* Detected 14% sales drop post-festival in the South region, informing the recovery marketing plan