

Logo Versions



Primary

VR

Wordmark Only



Icon

Colours



Primary

Hex #0080FF RGB rgb(0,128,255)

CMYK 100 50 0 0

Pantone 17-4041



Secondary

Hex #0080FF RGB rgb(0,128,255)

CMYK 100 50 0 0

Pantone 17-4041



Accent

Hex #010C80 RGB rgb(1,12,128)

CMYK 99 91 0 50

Pantone 19-3847

Hex #FFFFF RGB rgb(255,255,255)

CMYK 0000

Background

Pantone 11-0601

Typography

Primary Exo 2 Medium Aa Bb Cc