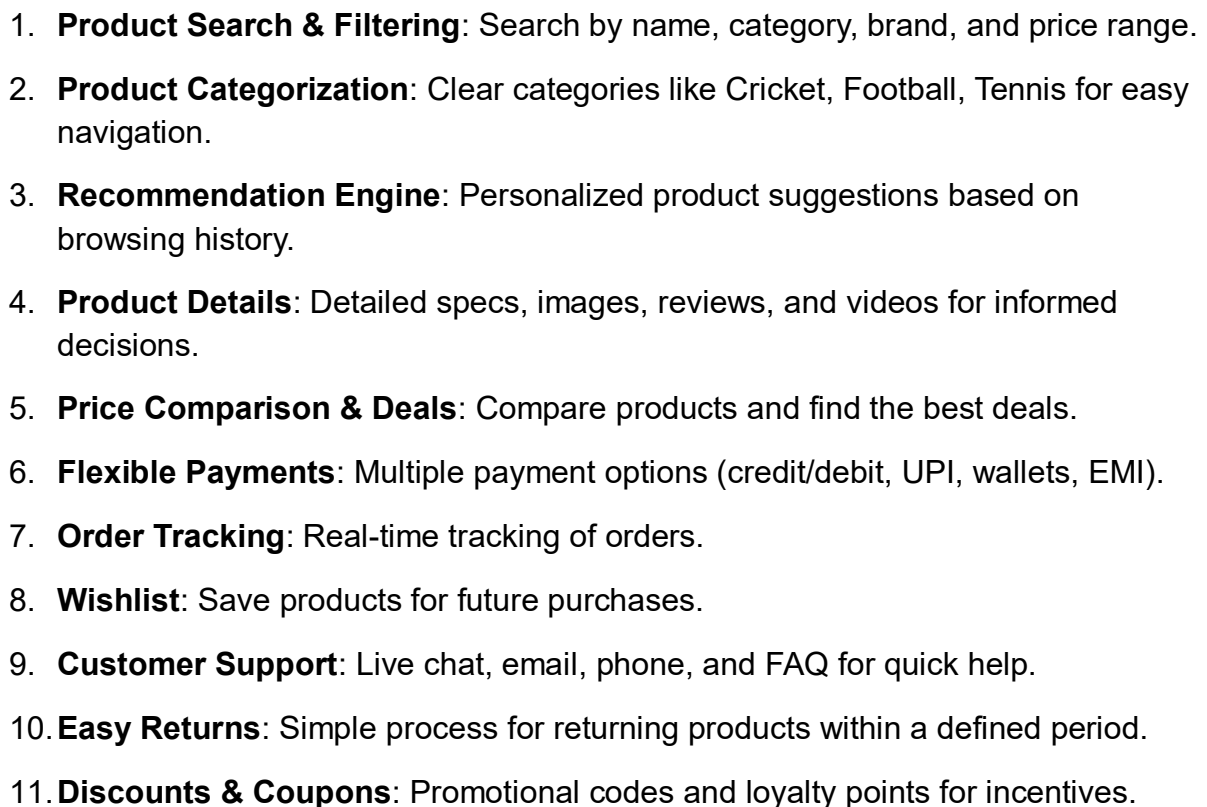


Customer Portal Features:



12. **Store Pickup:** Option to pick up from nearby stores.
13. **Customer Reviews:** Ratings and reviews from other customers.
14. **Payment Security:** Secure gateways to protect payment details.

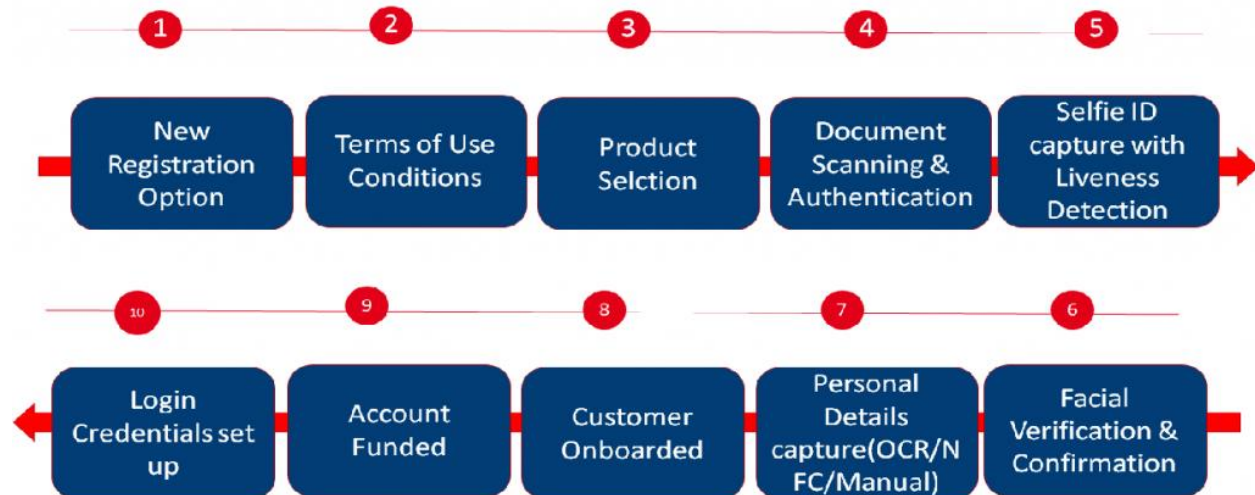
Vendor Portal Features:



1. **Vendor Registration:** Profile creation with business info and branding.
2. **Product Management:** Upload and manage product details, prices, and stock.
3. **Order Management:** Track and fulfill orders in real time.
4. **Sales Analytics:** View sales performance and trends.
5. **Pricing & Discounts:** Set prices, bulk discounts, and promotions.
6. **Payment Management:** Secure payment processing for timely payouts.
7. **Customer Communication:** Manage customer feedback and queries.
8. **Product Categorization:** Organize products into categories like Cricket, Football.
9. **Return & Refund Management:** Tools for handling product returns and refunds.
10. **Logistics Management:** Shipment tracking and integration with logistics partners.

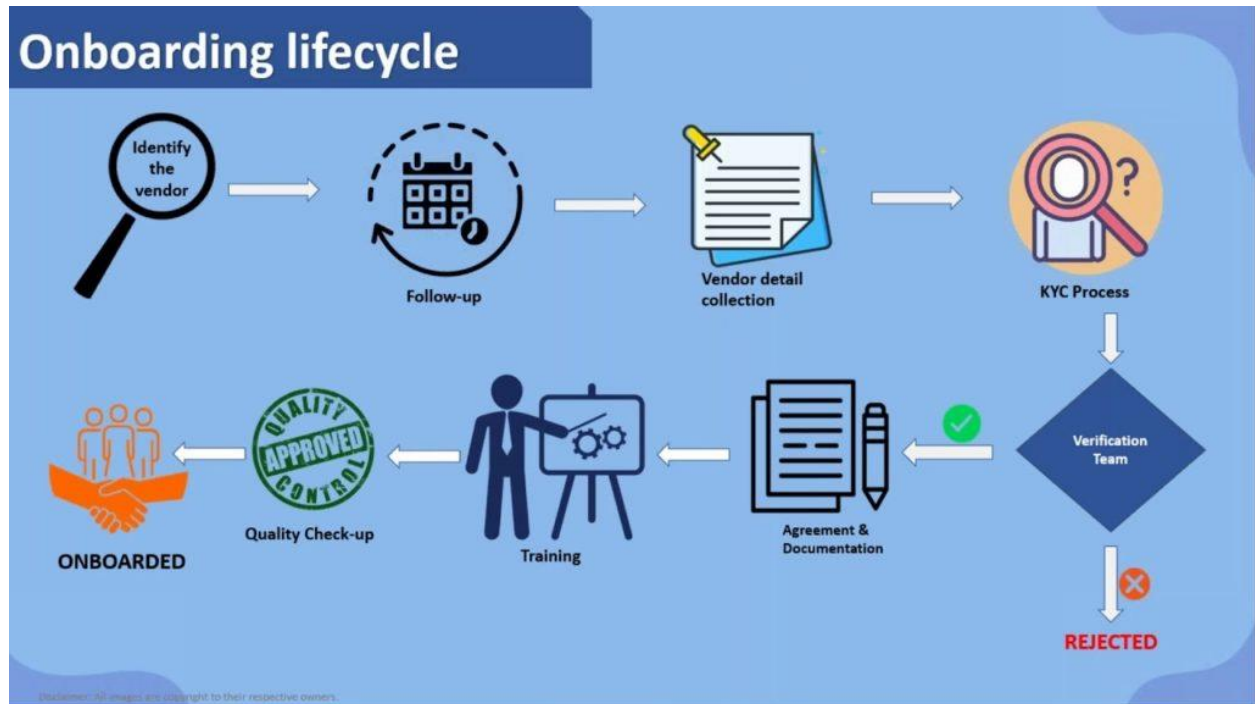
11. **Vendor Dashboard:** View performance, sales, and inventory at a glance.
 12. **Data Security:** Encrypted data access and secure logins.
 13. **Marketing Tools:** Create promotions, banners, and ads for increased sales.
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Customer Onboarding Journey:



1. **Sign-Up:** Create an account (email and password).
2. **Profile Setup:** Add shipping info and preferences.
3. **Product Discovery:** Browse and filter products.
4. **Cart & Checkout:** Add items to cart, proceed to payment.
5. **Order Confirmation:** Track orders in real-time.
6. **Post-Purchase:** Leave reviews and initiate returns if needed.

Vendor Onboarding Journey:



1. **Sign-Up:** Provide business details and verify account.
2. **Profile Setup:** Add branding and business info.
3. **Product Upload:** Upload products with images, descriptions, and prices.
4. **Pricing & Discounts:** Set product prices and promotions.
5. **Order Management:** Track and manage orders.
6. **Payment Setup:** Configure payment methods.
7. **Monitor Performance:** View sales analytics and adjust strategies.
8. **Support:** Access help center for ongoing queries.