

PART 1 — CREATE EMAIL GROUP (MAILING LIST)

General idea:

You create **one email address** that forwards to many people.

Example:

aws-alerts@company.com

Generic steps (same concept everywhere):

1. Open your **email admin panel**
2. (Gmail Admin / Outlook Admin / Zoho Admin / Google Groups)
3. Create a **new group / distribution list**
4. Set:
 - a. Group name: aws-alerts
 - b. Group email:

aws-alerts@company.com

5. Add members:
 - a. Add all 200 email addresses
6. Save

Now:

Any mail sent to aws-alerts@company.com → goes to all 200 people

PART 2 — SUBSCRIBE THIS GROUP TO SNS

1. AWS Console → **SNS**
2. Topics → select your topic

3. Create subscription

4. Protocol: Email

5. Endpoint:

aws-alerts@company.com

6. Click **Create subscription**

PART 3 — CONFIRM THE SUBSCRIPTION

1. Open mailbox of:

aws-alerts@company.com

2. Open AWS confirmation mail

3. Click **Confirm subscription**

Now SNS is connected 

SIMPLE FLOW

SNS topic

→ sends email to

→ aws-alerts@company.com

→ email system forwards to

→ 200 people

SIMPLE ONE-LINERS (TERMS)

Email group:

👉 One email that sends to many people

SNS topic:

👉 Channel that sends messages

SNS subscription:

👉 Link between topic and email

Confirm subscription:

👉 Security step so AWS knows email is real

INTERVIEW ONE-LINER

“Create a distribution email list and subscribe that email to the SNS topic instead of adding individual users.”