

Welcome! I'm Diyalee, here to simplify design

DESIGNING FOR GROWTH.

Currently working as a **Product Designer** with 4 years of experience designing end-to-end product modules, workflows, and scalable design systems to create intuitive, user-focused experiences.

Get in Touch



Responsive Designs
Optimizes for a seamless experience on every screen

Hello!



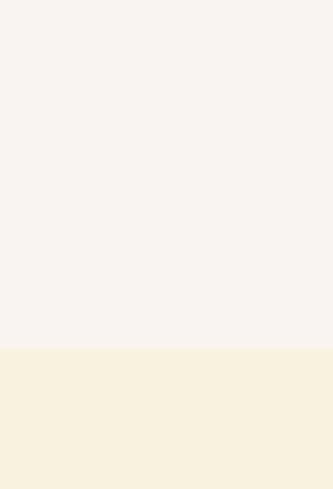
What I can do for you!

From impactful UI/UX design to cohesive branding and effective project management, I provide solutions that drive success.



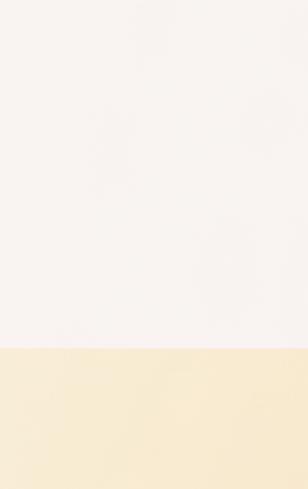
Product Design & System Thinking

I create scalable designs, refine workflows, build design systems, and work with PMs and engineers to improve usability and overall product experience.



UI UX Design & Web Development

I design intuitive user interfaces tailored to your needs, using research, wireframing, and usability testing to ensure a seamless user journey.



Branding & Identity Development

I create cohesive brand identities through logo design, color palettes, typography, and brand guidelines for consistent branding across platforms.

About Me

A versatile professional who transitioned from architecture to UI/UX design. I currently serve as a Project Manager at Brandshark. Over the past two years, I have refined my design acumen while managing multiple projects across a varied range of industries.

My commitment to user-centricity and collaboration with cross-functional teams drives me to create impactful, design-driven solutions.

Download CV

Experience

Product Designer

Feb 2025- Present

Cyraacs

Worked on a diverse range of projects, learning from collaborating with developers and clients to ensure that designs met project requirements.

Senior UI UX Designer

Nov 2023- Jan 2025

Brandshark

Supervising full project lifecycle, from UI/UX design to development and site launch, ensuring project goals through effective client management.

UI UX designer

Feb 2023- Nov 2023

Brandshark

Worked on a diverse range of projects, learning from collaborating with developers and clients to ensure that designs met project requirements.

UI UX designer

Nov 2022- Feb 2023

Freelancing

Worked with a diverse group of clients and have gained experience in collaborating with remote teams

Architect

Oct 2021- Nov 2022

Parekh Associates, Ahmedabad

Extensive responsibility starting from conceptualising, designing to site visits, etc and worked on varied scale projects

Featured Projects

Explore my featured projects that highlight my blend of UI/UX design and project management, reflecting a commitment to user-centric solutions across diverse industries

Web design

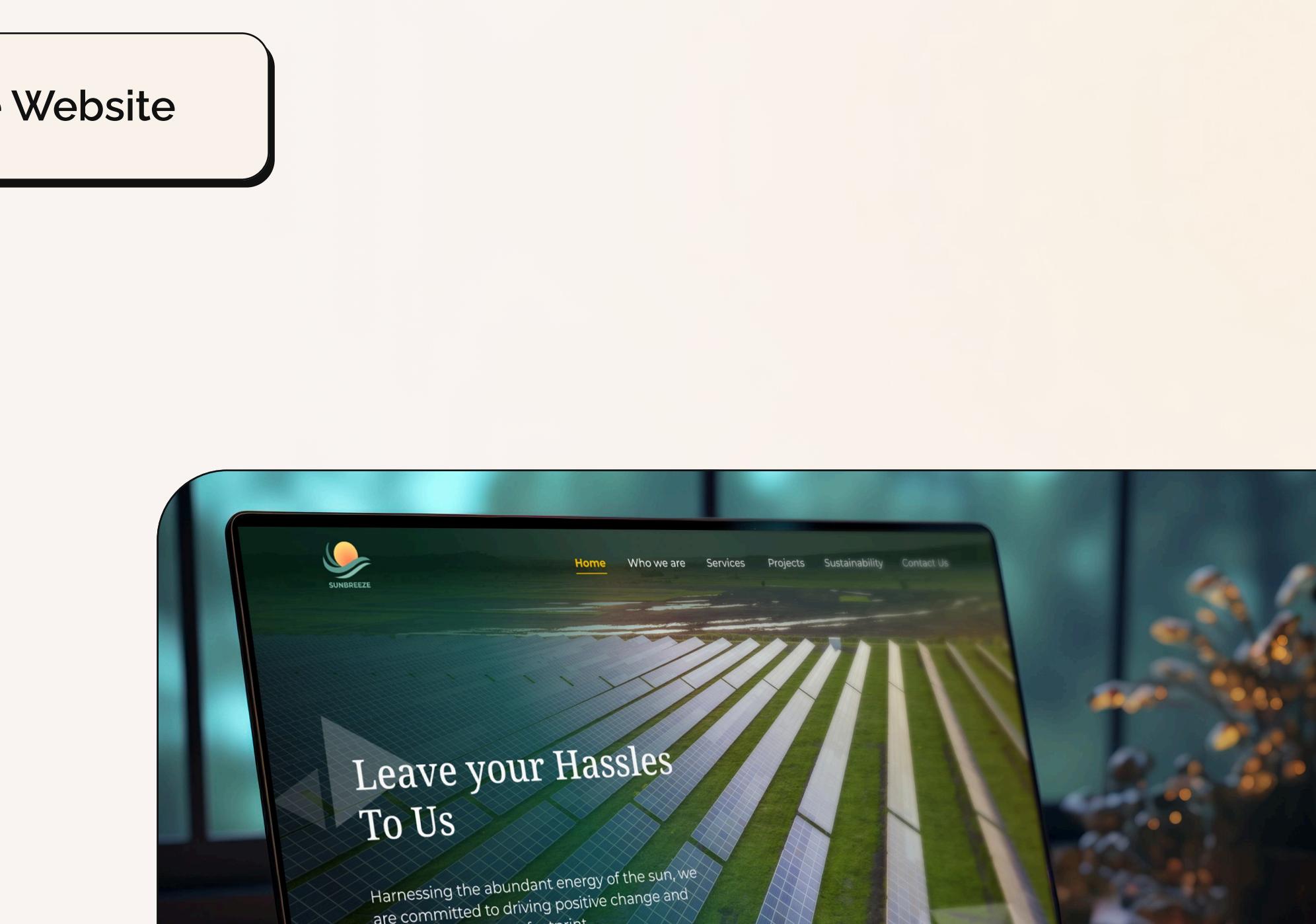
NGO

The Nudge

The Nudge is an NGO working to break the cycle of poverty through education, skills, and sustainable solutions.

As both designer and project manager, I focused on aligning their brand identity and showcasing their impact through service pages that highlight their initiatives.

See Website



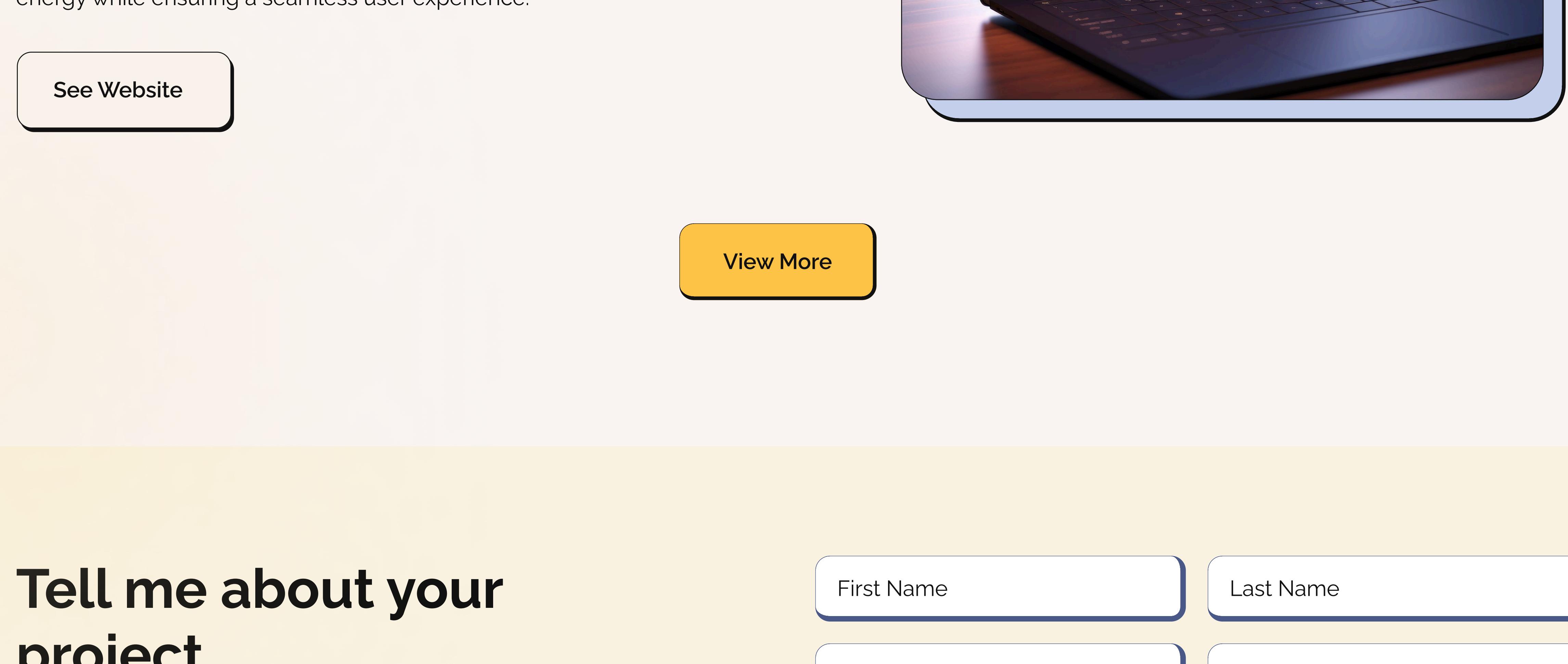
Web design Solar plant

Sunbreeze

In the Sunbreeze website redesign, I focused on creating a platform that showcases their solar power plants and windmills services.

The premium design reflects professionalism, combining sleek visuals with user-friendly navigation to highlight Sunbreeze's commitment to sustainable energy while ensuring a seamless user experience.

See Website



View More

Tell me about your project

Let's bring your vision to life! Share the details of your project, and I'll get in touch to discuss how I can help you achieve your goals with a tailored approach. Whether it's design, branding, or management, I'm here to collaborate and create something exceptional.

Follow Me



First Name

Last Name

Your email

Mobile number

Project Type

Your Message

Get in Touch

Web design

Tech-Driven

Cybertech

Cybertech is a technology-focused website designed to deliver a professional and polished user experience.

As the sole designer, I was responsible for creating the website's design, ensuring it reflected the brand's cutting-edge approach while maintaining a user-friendly interface and cohesive visual identity.

See Website

