



# PIZZA SALES REPORT

Jan/15 - Dec/15

pizza\_category

All

01-01-2015

31-12-2015

Home

Best/Worst Sellers



817.86K

Total Revenue



38.31

Avg Order Value



50K

Total Pizzas Sold



21K

Total Orders



2.32

Avg Pizzas Per Order

## BUSIEST DAYS & TIMES

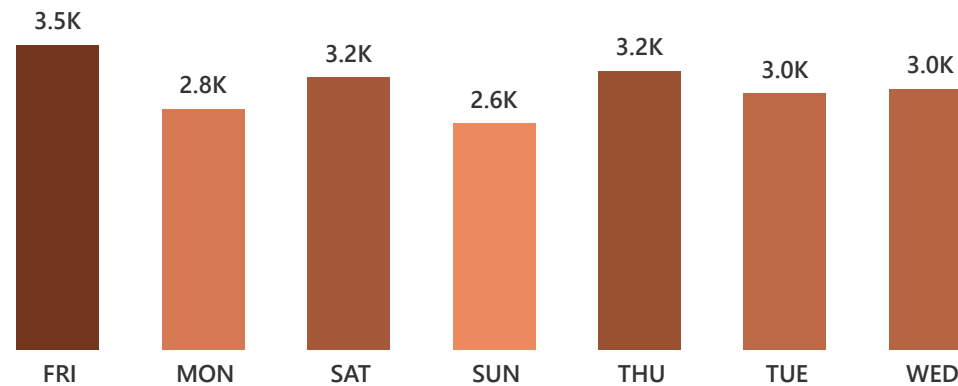
### DAYS

Orders are **highest** on weekend, **Friday/Saturday** evenings.

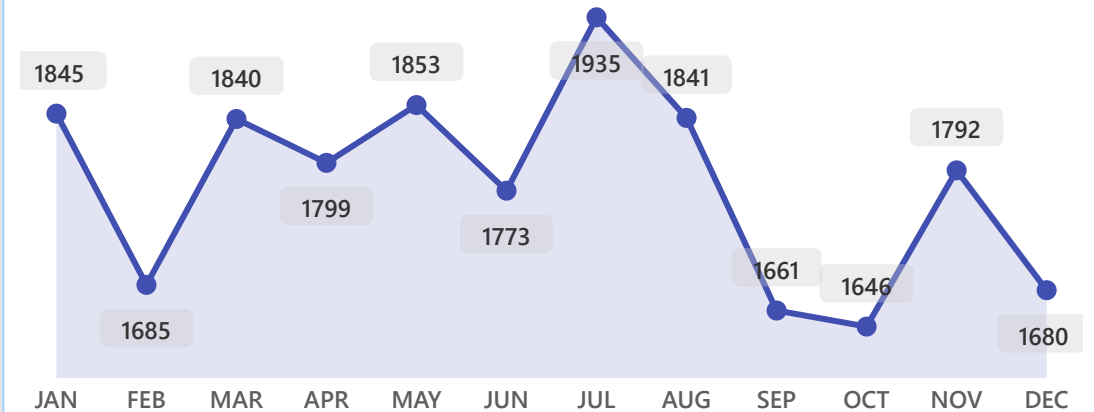
### MONTHLY

There are **maximum** orders from month of **July** and **January**

## Total Orders by Order Day



## Monthly Trend For Total Order



## SALES PERFORMANCE

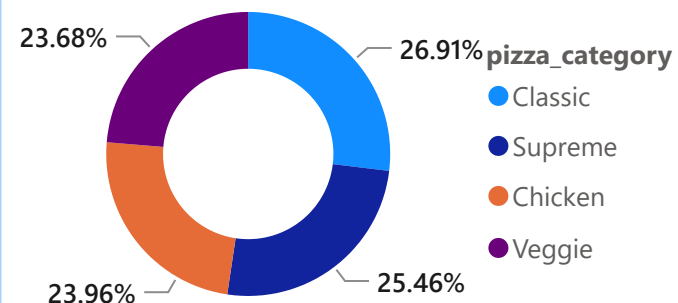
### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

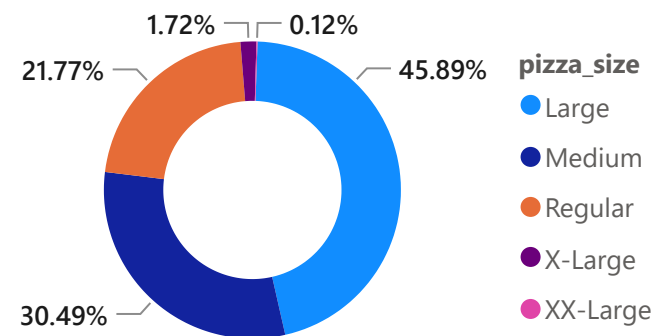
### SIZE

Large size pizza contributes to **maximum** sales

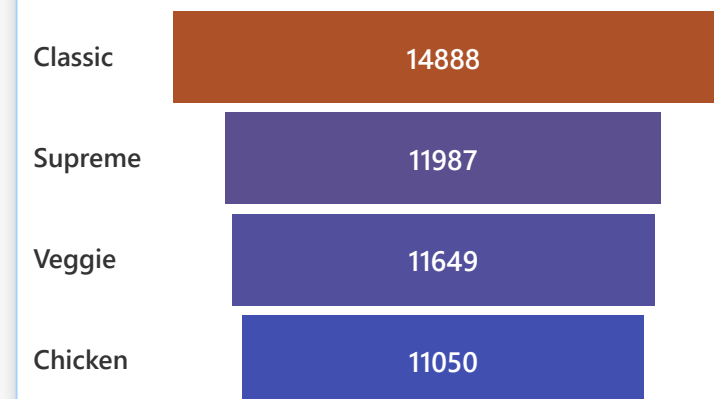
## % Of Sales By Pizza Category



## % Of Sales By Pizza Size



## Total Pizzas Sold by pizza\_category





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## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekend, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July** and **January**

### Top 5 Pizzas By Revenue

The Thai C...	43K
The Barbec...	43K
The Califor...	41K
The Classic...	38K
The Spicy I...	35K

### Top 5 Pizzas By Quantity

The Classic...	2.5K
The Barbec...	2.4K
The Hawaii...	2.4K
The Pepper...	2.4K
The Thai C...	2.4K

### Top 5 Pizzas By Total Orders

The Classic...	2.3K
The Hawaii...	2.3K
The Pepper...	2.3K
The Barbec...	2.3K
The Thai C...	2.2K

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

### SIZE

Large size pizza contributes to **maximum** sales

### Bottom 5 Pizzas By Revenue

The Spinac...	16K
The Medite...	15K
The Spinac...	15K
The Green ...	14K
The Brie Ca...	12K

### Bottom 5 Pizzas By Quantity

The Soppre...	961
The Spinac...	950
The Calabr...	937
The Medite...	934
The Brie Ca...	490

### Bottom 5 Pizzas ByTotal Orders

The Chicke...	938
The Calabr...	918
The Spinac...	918
The Medite...	912
The Brie Ca...	480