Assignment No 1

Aim: Case study: Before coding of the website planning is important. students should visit different. websites for different client project & note down the evaluation results for these websites bad website either good website or bad website in following website format.

Resources Used:

Official websites for insights into functionality and design.

Online reviews and user feedback for pros and cons of each platform.

Articles and reports on website usability, privacy concerns, and user behaviour trends.

General knowledge and pre-existing expertise on website categories and their global usage.

Theory:

Website	Purpose	Advantages	Disadvantages	Overall
Uber	Transportation services.	1. Convenient door-to-door service. 2. User-friendly app interface. 3. Availability in many cities.	1. Pricing increases during peak times. 2. Dependence on driver availability. 3. Safety concerns in certain regions.	Very Good
Amazon	E-Commerce Platform	1. Extensive product selection. 2. Competitive pricing. 3. Efficient delivery services.	1. Changing product quality from third-party sellers. 2. Environmental concerns due to packaging. 3. High market competition.	Excellent
Netflix	Entertainment	1. Wide variety of content. 2. Ad-free viewing experience. 3. High-quality original productions.	1. Monthly subscription cost. 2. Periodic removal of content. 3. Requires stable internet connection.	Excellent
IRCTC	Indian Railway Booking	1. Convenient online booking. 2. Access to real-time train schedules. 3. Additional services like catering and tourism packages.	1. Website can experience slowdowns during peak hours. 2. Limited availability of tickets during high-demand periods. 3. User interface could be more intuitive.	Satisfactory

SBI (State Bank of India)	Financial services.	1. Extensive branch and ATM network. 2. Provides many financial products. 3. Robust online banking platform.	1. Customer service can be inconsistent. 2. Traditional banking processes may be time-consuming. 3. Competition from private sector banks.	Very Good

Conclusion:

This assignment helped me understand the importance of balancing innovation with ethical practices and inclusivity in website development and management.

References:

1. Internet and World Wide Web – How to program by Dietel and Nieto PHI/ Pearson EducationAsia.
2.Programming world wide web-Sebesta, Pearson Education,2007.