

MR. VIRAL K. PANSURIYA

M.com (Management), Social Media Intern

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PROFESSIONAL OBJECTIVE

"To achieve high career growth with continuous learning & being a performance motivated professional to grow with the organization."

WORK EXPERIENCE

A. Mumbai Web Design April 2021 to July 2021

➤ On-Page SEO & Off-page SEO

- Installed and configure Rank Math SEO Plug-in, to increase Organic reach
- Optimize Title and Meta Description for pages for best representation on Google Search
- Keyword analysis concerning competitor

➤ Social Media Marketing –

- Creating Business Manager Account.
- Research trends, content for the post to increase reach and impression of Business Page and Posts.
- Set schedule posting for Facebook and Instagram.
- Adding all properties like Facebook Business Page, Instagram account, Ad Account.

B. TELESOPPING (Internship) Nov'2019 to Jan'2020

- Out bound calls for Medicine, Cosmetics & Hair product
- Selling products on phone calls
- Coordination with Various Team leader for various states
- Recording Feedback on System
- Attending live calls from customers

EDUCATION QUALIFICATION

Degree	Stream / Specialization	Name of the College / Institute	University / board	Year	Percentage
M.COM	Management	University of Mumbai	University of Mumbai	2021-2022	73.25%
TY BMS	Marketing	Bal Bharti M.J. Pancholia College of Commerce	Mumbai University	2019-2020	63.00%
HSC	Commerce	B.K.S. Junior College	Maharashtra Board	2016-17	61.85%
SSC	English Medium	ST Francis. English High School	Maharashtra Board	2014-15	60.40%

EXTRACURRICULAR ACTIVITIES

- Certificate of **Masters In Digital Marketing** from **Kallada Academy**
- Certificate for working **as an intern** with **MWD** at the position of **Digital Marketing Executive** from **April 15th, 2021 to October 16th, 2021**
- Certificate of participation for **Debate competition** at Arunya, Event of College SMT. Kamaladevi Gauridutt Mittal College of Art &Commerce.

SKILLS

- A. Skills of Canvas (v1.31.0) for post creation
- B. Skills on Microsoft Excel, PowerPoint, and Word

LANGUAGE SKILLS

English | Hindi | Marathi | Gujarati

Declaration

I hereby state that the above presented data is true to best of my knowledge.

Signature:
Viral Pansuriya