Project Summary:

Ans 1:

From the Restaurant location analysis, we can observe following facts.

Visual 1: As per revenue trends, revenue for Upper west side is increasing while revenue for Lower Manhattan is decreasing.

Visual 2: Average revenue on week end are more for B.B. Upper West side and B.B. Brooklyn

Visual 3: Order count for B.B. Upper West side and B.B. Brooklyn are constantly increasing.

Visual 4: We can observe health inspection for each city.

Visual 5: From the health inspection score and revenue observation we can derive that the health sore is better(low) where revenue is high.

Visual 6: Bubble chart shows us average score by boro and cuisine type.

Ans 2:

We can examine all available fields, add more information despite revenue, score and count.

Furthermore, we can perform Competitor analysis from external data which can help us to understand why the revenue is decreasing in some area.

Snapshots showing dashboards: