Viral R. Soni

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Languages: Hindi (Fluent), Gujarati (Fluent), English (Proficient)

ABOUT ME -

Full-Stack Developer with expertise in building scalable web applications and **3+ years** in **graphic design**. Passionate about crafting seamless digital experiences with React.js, Django, and UI/UX. Proven ability to optimize performance, enhance SEO rankings, and create user-focused designs. Open to freelance and full-time roles to innovate and grow.

EDUCATION -

BMIIT | Uka Tarsadiya University - Bardoli, India (2020)

Bachelor of Science in Information Technology, CGPA:9.14/10

L.D. High School - Sachin, India

12th Science (PCM) – GHSEB Board, Percentage: 72% (2017)

• 10th – GSEB Board, **Percentage: 65% (2015)**

SKILLS SUMMARY -

Languages: C, C++, C#, HTML, CSS, JavaScript, Java, PHP, Python, SQL, TypeScript

Frameworks/Libraries: Node.js, React.js, Express.js, Next.js, Django, Tailwind CSS, Bootstrap, .NET, WordPress

Databases: MySQL, SQLite, MongoDB

Tools: Android Studio, Postman, Visual Studio Code, Versel, Render, Railway, Git, GitHub **Design Tools:** Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Premier Pro

TECHNICAL STRENGTHS -

Web Development: Full-Stack (Frontend & Backend), API Integrations, SEO Optimization

Database Management: Schema Design, Query Optimization, Data Security **UI/UX Design:** Wireframing, Prototyping, Responsive Design, Branding

WORK EXPERIENCE -

Graphic Designer – (Freelance) (2021-Present) | Explore My Work

- Designed the official logo and letterhead for the university's Training & Placement Cell.
- Created **branding materials** for the **35th West Zone Inter-University Youth Fest 2019** and **7th Annual Convocation** of University.
- Created over **500+** designs including **pamphlets, bulletins, posters, banners, and social media graphics** for university events, advertisements, and promotional campaigns.
- Developed visiting cards, posters, banners, and animated videos for various brands and businesses.
- Designed **product images** for e-commerce sellers to enhance their online presence and marketing efforts.
- Created **festival posters** for the **Protocol Secretary of GPCC (Gujarat Pradesh Congress Committee)** to support digital outreach.

PROJECT -

1. Zoddok – Affiliate Shopping Hub (Freelance Project) | Link 🔗

Tech Stack: Python (Django), MySQL, HTML, CSS, JavaScript, Bootstrap

- Developed for an M.Sc. IT final-year student to serve both as a project and a business solution.
- Built a brand-centric website showcasing his products with affiliate links from Amazon & Flipkart.

- Ensured **seamless navigation, product comparison,** and **Integrated SEO-optimized** architecture, boosting search engine ranking.
- 2. Mangiferalndica Empowering Mango Farmers (Project GUJCOST Submission) | Link 🔗

Tech Stack: Core PHP, MySQL Server, HTML, CSS, JavaScript

- A digital hub connecting mango farmers, experts, and buyers to enhance farming practices and sales.
- Enables **direct mango sales**, **equipment rentals**, and **knowledge sharing** via blogs, videos, and discussions.
- Provides real-time weather updates, market trends, and disease alerts for better decision-making.
- 3. Medica HMS (University Project) | Link 🔗

Tech Stack: C#, ASP.Net, MySQL Server, HTML, CSS, JavaScript

- End-to-end Hospital Management System (HMS) to streamline appointments, billing, prescriptions, and ward management.
- Enhances record-keeping efficiency, reduces administrative workload, and improves patient care.
- Implements secure, role-based access for doctors, patients, and hospital staff for data integrity and privacy.
- 4. Geeky's Desk A Hub for Tech Enthusiasts | Link 🔗

Tech Stack: Python (Django), SQLite, HTML, CSS, JavaScript, Bootstrap

- A modern blog platform for tech enthusiasts, featuring articles, tutorials, and discussions.
- Built with **Django**, offering a **clean UI and efficient content management**.
- Provides a **seamless and engaging reading experience**.

CERTIFICATIONS & ACHIEVEMENTS -

- Blockchain Technology Workshop Uka Tarsadia University, Feb 2019
 - Gained expertise in **blockchain technology, decentralized systems, and smart contracts** with real-world applications in **fintech, cybersecurity, and IT**.
 - View Certificate
- Media, Press & Design Lead 35th Inter-University Youth Festival AIU & Uka Tarsadia University, Dec 2019
 - Led the graphic design team, overseeing:
 - Event Brochure: Included schedules, rules, venues, and facilities, distributed to all participating colleges.
 - **Event & Winner Posters**: Designed to showcase ongoing activities and results.
 - Daily Bulletins: Summarized key event insights, highlights, and memorable moments.
 - Managed **branding**, **venue signage**, **and visual communication**, ensuring smooth event execution.
 - View Certificate ②
- National Creativity Aptitude Test (NCAT) Round 1
 - International Forum for Excellence in Higher Education, 2018
 - Assessed on creativity, problem-solving, and analytical thinking, demonstrating innovative approaches in real-world problem-solving.
 - <u>View Certificate</u>