Viral R. Soni

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Languages: Hindi (Fluent), Gujarati (Fluent), English (Proficient)

ABOUT ME -

Full-Stack Developer with expertise in building scalable web applications and **3+ years** in **graphic design**. Passionate about crafting seamless digital experiences with React.js, Django, and UI/UX. Proven ability to optimize performance, enhance SEO rankings, and create user-focused designs. Open to freelance and full-time roles to innovate and grow.

EDUCATION -

BMIIT | Uka Tarsadiya University - Bardoli, India (2020)

- Bachelor of Science in Information Technology, **CGPA:9.14/10**

L.D. High School - Sachin, India

- 12th Science (PCM) – GHSEB Board, **Percentage: 72% (2017)**

- 10th – GSEB Board, **Percentage: 65% (2015)**

SKILLS SUMMARY -

Languages:	C, C++, C#, HTML, CSS, JavaScript, Java, PHP, Python, SQL, TypeScript
Frameworks/Libraries:	Node.js, React.js, Express.js, Next.js, Django, Tailwind CSS, Bootstrap, .NET, WordPress
Databases:	MySQL, SQLite, MongoDB
Tools:	Android Studio, Postman, Visual Studio Code, Versel, Render, Railway, Git, GitHub
Design Tools:	Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Premier Pro

TECHNICAL STRENGTHS -

Web Development: Full-Stack (Frontend & Backend), API Integrations, SEO Optimization
Database Management: Schema Design, Query Optimization, Data Security
UI/UX Design: Wireframing, Prototyping, Responsive Design, Branding

WORK EXPERIENCE -

Graphic Designer – (Freelance) (2021-Present) | Explore My Work 🔗

- Designed the official **logo and letterhead** for the university's **Training & Placement Cell**.
- Created **branding materials** for the **35th West Zone Inter-University Youth Fest 2019** and **7th Annual Convocation** of University.
- Created over **100+** designs including **pamphlets, bulletins, posters, banners, and social media graphics** for university events, advertisements, and promotional campaigns.
- Developed **visiting cards, posters, banners, and animated videos** for various local brands and businesses, including **The Insurance Hub, Shri Soham Corporation, Creddite Loan Solutions, Swastik Enterprise, and Hurti Lala**.
- Designed **product images** for e-commerce sellers to enhance their online presence and marketing efforts.
- Created **festival posters** for the **Protocol Secretary of GPCC (Gujarat Pradesh Congress Committee)** to support digital outreach.

PROJECT -

1. **Zoddok – Affiliate Shopping Hub (Freelance Project) | Link 🔗**

   Tech Stack: Python (Django), MySQL, HTML, CSS, JavaScript, Bootstrap

   - Developed for an **M.Sc. IT final-year student** to serve both as a **project and a business solution**.

- Built a **brand-centric website** showcasing his products with **affiliate links** from Amazon & Flipkart.
- Ensured **seamless navigation, product comparison,** and **Integrated SEO-optimized** architecture, boosting search engine ranking.

2. **MangiferaIndica - Empowering Mango Farmers** *(Project – GUJCOST Submission)* **| Link** 🔗

   Tech Stack: Core PHP, MySQL Server, HTML, CSS, JavaScript
   - **A digital hub connecting mango farmers, experts, and buyers to enhance farming practices and sales.**
   - Enables **direct mango sales**, **equipment rentals**, and **knowledge sharing** via blogs, videos, and discussions.
   - Provides **real-time weather updates, market trends, and disease alerts** for better decision-making.

3. **Medica – HMS (University Project) | Link** 🔗

   Tech Stack: C#, ASP.Net, MySQL Server, HTML, CSS, JavaScript
   - **End-to-end Hospital Management System (HMS)** to streamline **appointments, billing, prescriptions, and ward management**.
   - Enhances **record-keeping efficiency**, reduces **administrative workload**, and **improves patient care**.
   - Implements **secure, role-based access** for **doctors, patients, and hospital staff** for data integrity and privacy.

4. **Geeky's Desk – A Hub for Tech Enthusiasts | Link** 🔗

   Tech Stack: Python (Django), SQLite, HTML, CSS, JavaScript, Bootstrap
   - **A modern blog platform for tech enthusiasts, featuring articles, tutorials, and discussions.**
   - Built with **Django**, offering a **clean UI and efficient content management**.
   - Provides a **seamless and engaging reading experience**.

CERTIFICATIONS & ACHIEVEMENTS -

- **Blockchain Technology Workshop - Uka Tarsadia University, Feb 2019**
  - Gained expertise in **blockchain technology, decentralized systems, and smart contracts** with real-world applications in **fintech, cybersecurity, and IT**.
    - View Certificate 🔗

- **Media, Press & Design Lead – 35th Inter-University Youth Festival - AIU & Uka Tarsadia University, Dec 2019**
  - **Led the graphic design team**, overseeing:
    - **Event Brochure**: Included schedules, rules, venues, and facilities, distributed to all participating colleges.
    - **Event & Winner Posters**: Designed to showcase ongoing activities and results.
    - **Daily Bulletins**: Summarized key event insights, highlights, and memorable moments.
  - Managed **branding, venue signage, and visual communication**, ensuring smooth event execution.
    - View Certificate 🔗

- **National Creativity Aptitude Test (NCAT) – Round 1**
  - **International Forum for Excellence in Higher Education, 2018**
  - Assessed on **creativity, problem-solving, and analytical thinking**, demonstrating innovative approaches in real-world problem-solving.
    - View Certificate 🔗