



Sales Insight Analytics Dashboard

By Virat Tiwari - tiwarivirat43@gmail.com

year

All

Month

All

₹ 984.8M

Revenue

2.4M

Sales Qty

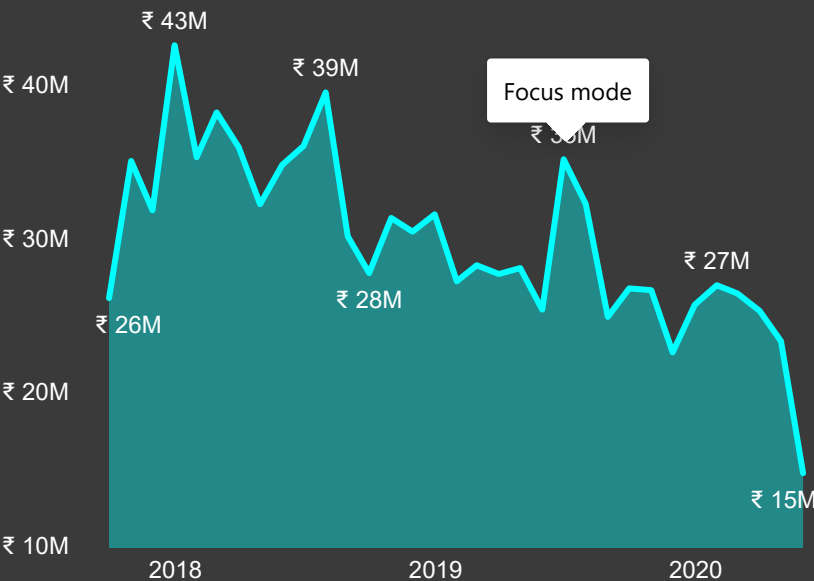
Revenue by Market



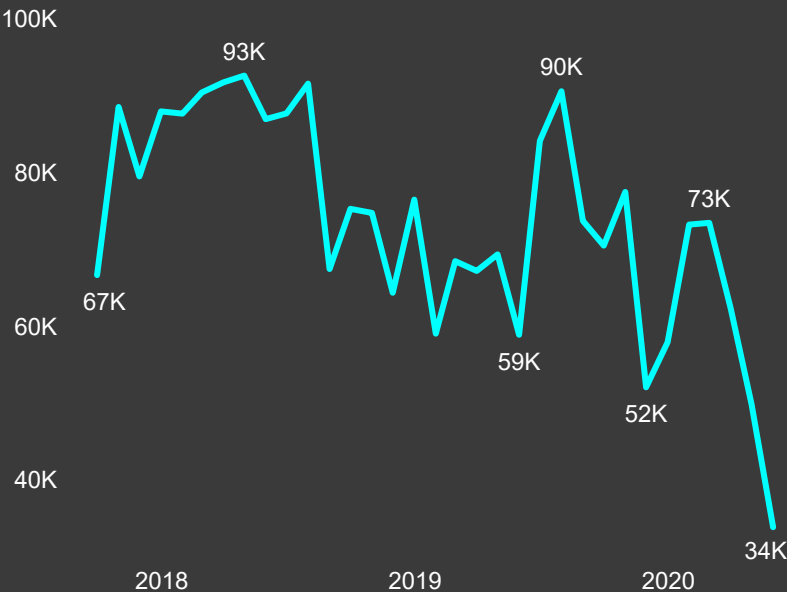
Sales Qty by Market



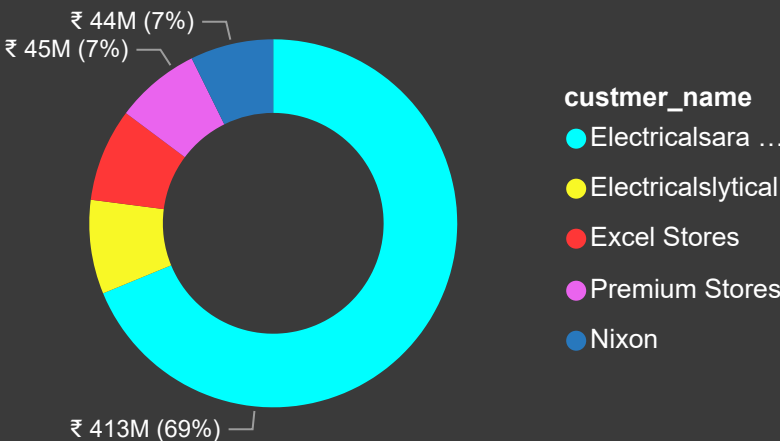
Revenue Trend



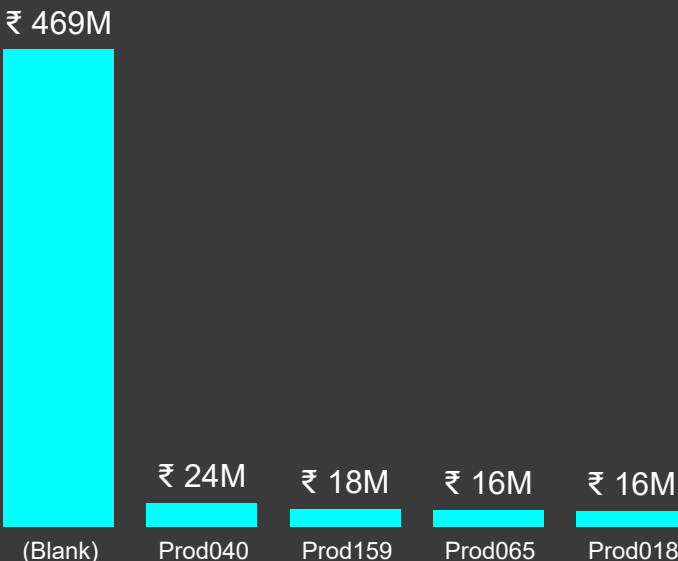
Sales Trend



Top 5 Customers



Top 5 Products





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Sales Qty

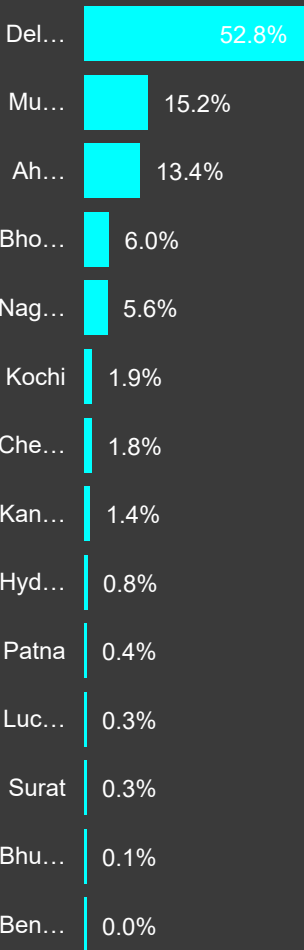
₹ 24.7M

Total Profit Margin

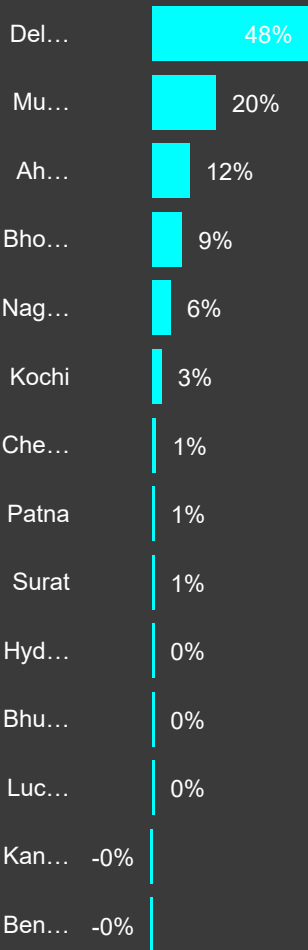
₹ 984.8M

Revenue

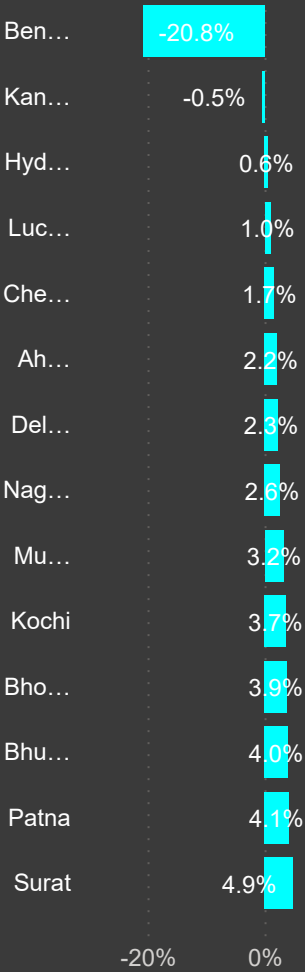
Revenue Contribution % By Market



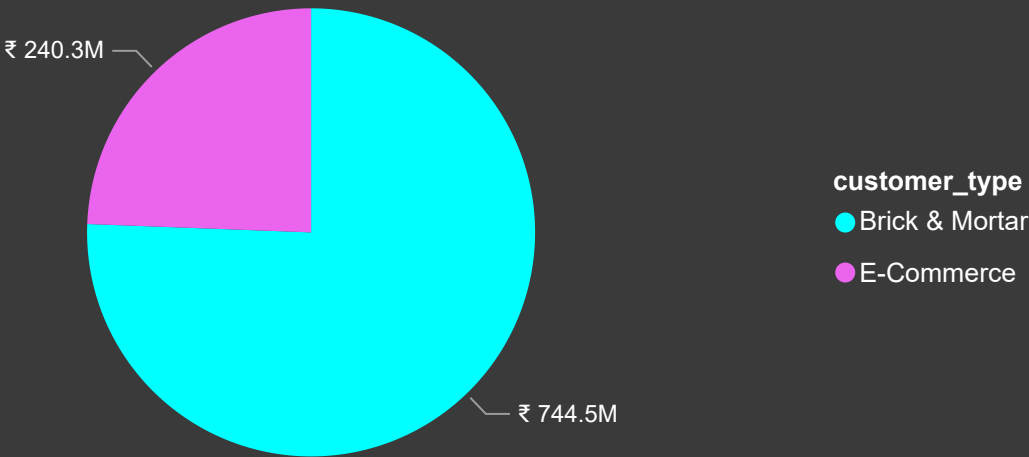
Profit Contribution % By Market



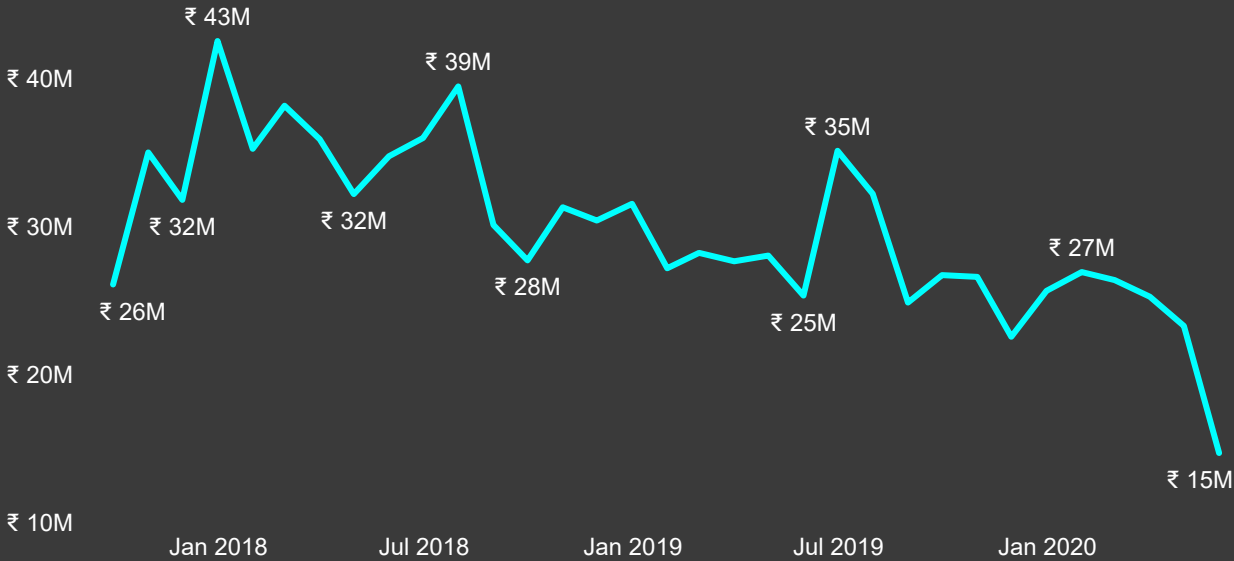
Profit Margin % By Market



Revenue by Customer Type



Revenue Trend





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year

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2.4M

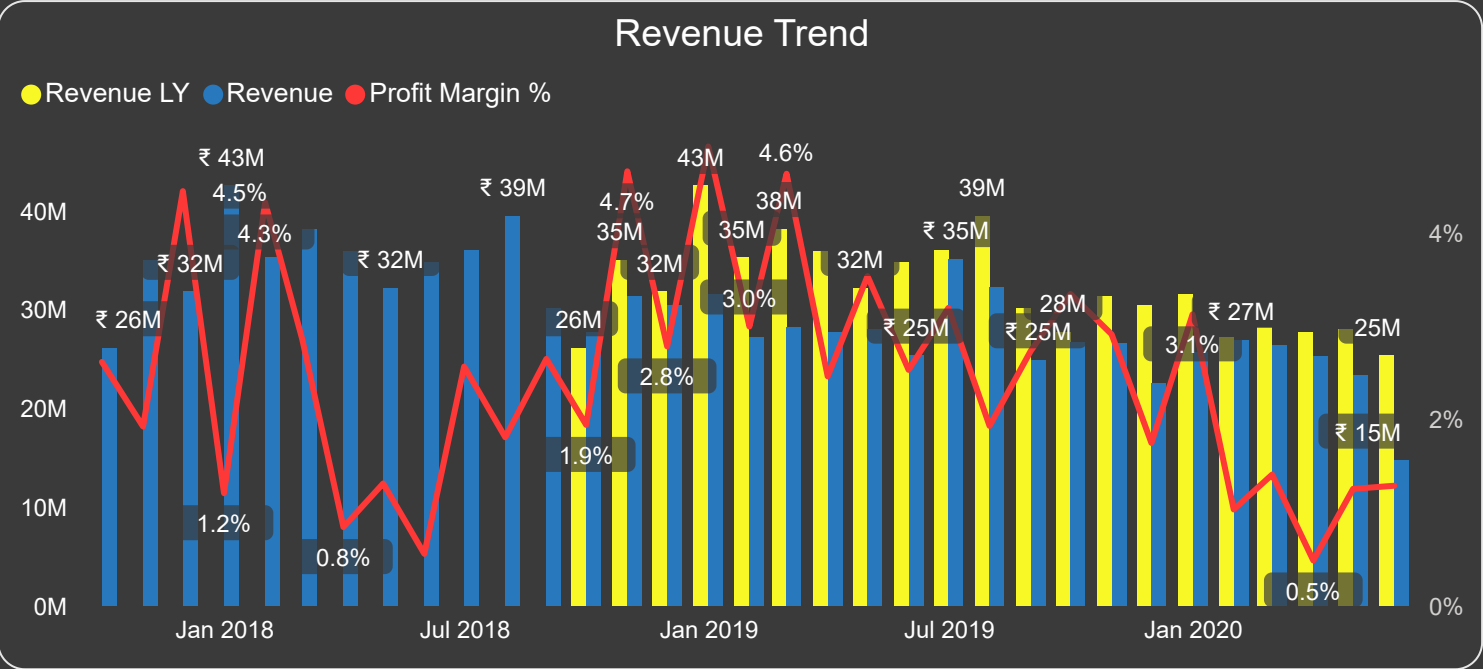
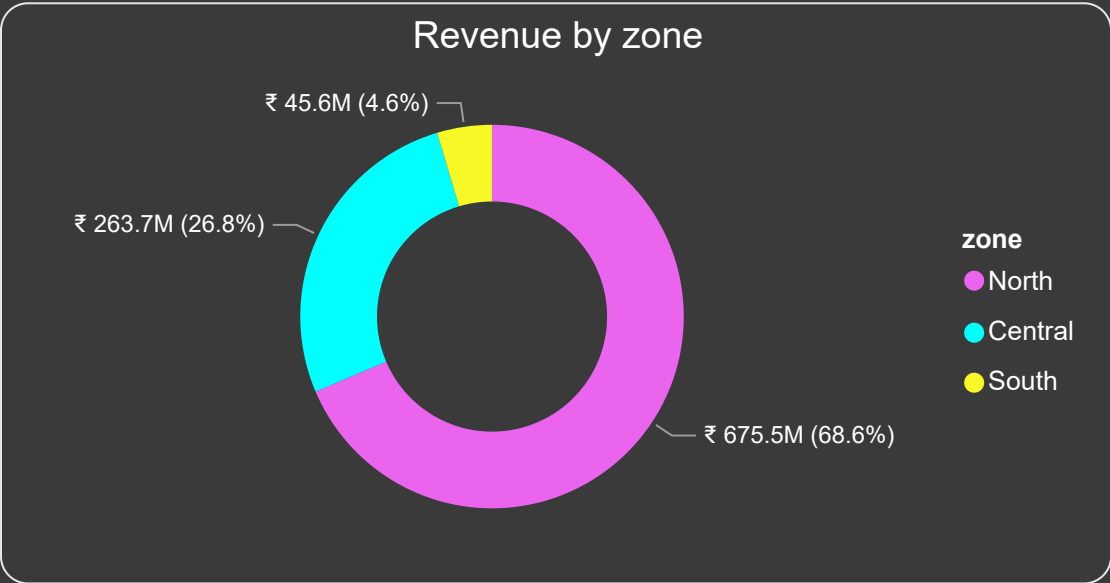
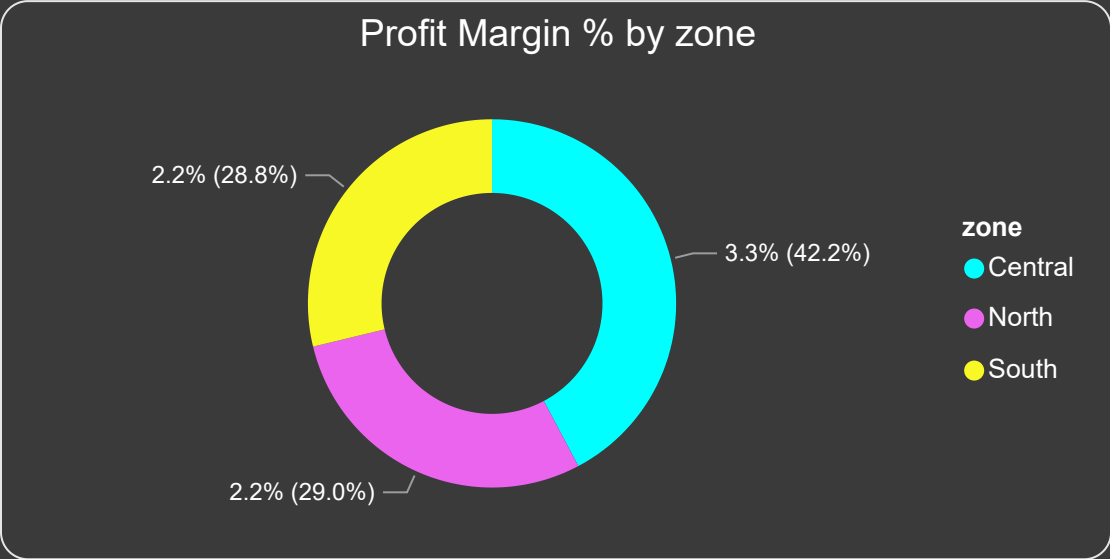
Sales Qty

₹ 24.7M

Total Profit Margin

₹ 984.8M

Revenue



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Zone	₹ 5,067,349	0.5%	0%	1.2%
Unity Stores	₹ 12,589,257	1.3%	1%	1.8%
Synthetic	₹ 6,173,068	0.6%	0%	1.4%
Surge Stores	₹ 28,648,916	2.9%	3%	2.3%
Surface Stores	₹ 15,242,562	1.5%	2%	3.2%
Sound	₹ 4,966,707	0.5%	1%	4.0%
Sage	₹ 2,252,506	0.2%	0%	1.5%
Relief	₹ 5,230,158	0.5%	1%	3.3%
Propel	₹ 4,183,862	0.4%	1%	3.3%
Premium Stores	₹ 44,906,666	4.6%	4%	2.3%
Power	₹ 5,727,123	0.6%	1%	6.2%
Path	₹ 12,995,938	1.3%	1%	1.6%
Total	₹ 984,813,463	100.0%	100%	2.5%