



VIREAK SOK

UX | UI DESIGNER

Passionate in user-centered design to deliver the best of your product by maintaining the simplicity and usability to ease the end users to complete the task

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Phnom Penh, Cambodia

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Work Experience

UX/UI Designer January 2023 – Present
Kirirom Digital Cambodia

Crafted intuitive interfaces, conducted user research, and implemented data-driven design decisions to deliver seamless user experiences, resulting in increased user satisfaction and improved business outcomes.

UX/UI and Graphic Designer January 2019 – June 2022
Napt (Start-up)

Conducted customer research to understand the users’ requirements and created customers persona to ensure the design is equitable and enjoyable. Used Figma as main wireframe and prototype tool and also Adobe softwares for graphic design.

Digital Marketer June 2020 – June 2021
TheMentor

Responsible for Facebook page operation with over 2k organic followers and assisted web development team to ensure the usability of the website. Involved in lots of meeting with team lead and client to discuss what the audiences need to improve the service.

Graphic Designer Intern June 2019 – June 2020
Digi Green Kyoudai

Collaborated with management team to adjust the embedded messages for audiences and planned, scripted, and edited promotional videos in various topics. Mainly used Illustrator to design promotional posters and Premeire Pro for video editing.

Education

BS: Software Engineering November 2018 – November 2022
Kirirom Institute of Technology

Fundamental UX Course August 2021 – September 2021
Coursera

Training

Mobile Application Boot Camp June 2022 – September 2022
Kirirom Digital

Achievement

Third Price Winner June 2021
Reverse Innovation

Third Price Winner September 2019
EnergyLab Hackathon

Skills & Competencies

- UX/UI Design ●●●●●
- Wireframing | Prototyping ●●●●○
- Interaction Design | Visual Design ●●●●○
- Web Development (HTML | CSS | JS) ●●●●○
- ReactJS Framework ●●●●○
- Mobile Apps Development ●●●○○
- Graphic Design ●●●●○
- Python | C Programming ●●●○○
- Team Collaboration ●●●●●

Tools

- Figma | Adobe XD ●●●●○
- Illustrator | Canva ●●●●○
- Premiere Pro | After Effects ●●●●○
- VS Code | Android Studio ●●●○○
- Photoshop ●●●○○

Languages

- Khmer Native
- English Intermediate
- Chinese Beginner

Interests

- Sports
- Technology
- Arts
- Video Games

