VIREAK SOK

UX | UI DESIGNER

Passionate in user centric design to deliver the best of your product by maintaining the simplicity and usability for the end users

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📍 Kandal, Cambodia

in @vireaksok

○ @vireak.work

🌐 vireak-portfolio.web.app

Work Experience

UI/UX and Graphic Designer
January 2019 - June 2022
Napt (Start-up)

Conducted customer research to understand the users' requirements and created customers persona to ensure the design is equitable and enjoyable. Used Figma as main wireframe and prototype tool and also Adobe softwares for graphic design.

Frontend Web Developer
January 2021 - June 2021
Dexpertize

Worked closely with client to develop technical solutions and created new features and functionalities for bus booking app called Shuttlebus Management System. Maintained existing website and designed new UI using React JS and Material UI.

Digital Marketer
January 2020 - January 2021
TheMentor

Responsible for Facebook page operation with over 2k organic followers and assisted the web development team to ensure the usability of the website. Involved in lots of meeting with team lead and client to discuss what the audiences need to improve the service.

Graphic Designer
June 2019 - January 2020
Digi Green Kyoudai

Collaborated with management team to adjust the embedded messages for audiences and planned, scripted, and edited promotional videos in various topics. Mainly used Illustrator to design promotional posters and Premeire Pro for video editing.

Education

BS: Software Engineering
November 2018 - November 2022
Kirirom Institute of Technology

Fundamental UX Course
August 2021 - September 2021
Coursera

Training

Kirirom Digital Bootcamp
June 2022 - September 2022
Reverse Innovation

Achievement

Third Price Winner
June 2021
Reverse Innovation

Third Price Winner
September 2019
EnergyLab Hackathon

Skills & Competencies

Skill	Level
UI/UX Design	●●●●◐
Wireframing | Prototyping	●●●●○
Interaction Design	●●●●○
Frontend Web Development	●●●◐○
ReactJS Framework	●●●◐○
Mobile Apps Development	●●●○○
Graphic Design	●●●◐○
Python | C Programing	●●◐○○
Team Collaboration	●●●●◐

Tools

Tool	Level
Figma | Adobe XD	●●●●○
Illustrator | Canva	●●●●○
Premiere Pro | After Effects	●●●◐○
VS Code | Android Studio	●●●○○
Photoshop	●●●○○

Languange

Khmer	Native
English	Intermediate
Chinese	Beginner

Interests

Sport

Technology

Arts

Video Games