



# SOK VIREAK

UX | UI DESIGNER

aimed to apply user-centered design theory to solve business problems and produce the best possible product that makes tasks easier for end users to complete

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Phnom Penh, Cambodia

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## Work Experience

### UX/UI Designer

January 2023 - Present

Kirirom Digital Cambodia

Crafted intuitive interfaces, conducted user research, and implemented data-driven design decisions to deliver seamless user experiences, resulting in increased user satisfaction and improved business outcomes.

### UX/UI and Graphic Designer

January 2019 - June 2022

Napt (Start-up)

Conducted customer research to understand the users' requirements and created customers persona to ensure the design is equitable and enjoyable. Used Figma as main wireframe and prototype tool and also Adobe software for graphic design.

### Digital Marketer

June 2020 - June 2021

TheMentor

Responsible for Facebook page operation with over 2k organic followers and assisted web development team to ensure the usability of the website. Involved in lots of meeting with team lead and client to discuss what the audiences need to improve the service.

### Graphic Designer Intern

June 2019 - June 2020

Digi Green Kyou dai

Collaborated with management team to adjust the embedded messages for audiences and planned, scripted, and edited promotional videos in various topics. Mainly used Illustrator to design promotional posters and Premiere Pro for video editing.

## Education

### BS: Software Engineering

November 2018 - November 2022

Kirirom Institute of Technology

### Fundamental UX Course

August 2021 - September 2021

Coursera

## Training

### Mobile Application Boot Camp

June 2022 - September 2022

Kirirom Digital

## Achievement

### Third Price Winner

June 2021

Reverse Innovation

### Third Price Winner

September 2019

EnergyLab Hackathon

## Skills & Competencies

UX/UI Design

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Wireframing | Prototyping

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Interaction Design | Visual Design

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Web Development (HTML | CSS | JS)

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ReactJS Framework

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Mobile Apps Development

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Graphic Design

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Python | C Programming

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Team Collaboration

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## Tools

Figma | Adobe XD

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Illustrator | Canva

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Premiere Pro | After Effects

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VS Code | Android Studio

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Photoshop

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## Languages

Khmer

Native

English

Intermediate

Chinese

Beginner

## Hobbies

Sports

Technology

Arts

Video Games

