SOK VIREAK

UX | UI DESIGNER

aimed to apply user-centered design theory to solve business problems and produce the best possible product that makes tasks easier for end users to complete

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Phnom Penh, Cambodia

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Work Experience

UX/UI Designer
January 2023 - Present

Kirirom Digital Cambodia

Crafted intuitive interfaces, conducted user research, and implemented data-driven design decisions to deliver seamless user experiences, resulting in increased user satisfaction and improved business outcomes.

UX/UI and Graphic Designer
January 2019 - June 2022

Napt (Start-up)

Conducted customer research to understand the users' requirements and created customers persona to ensure the design is equitable and enjoyable. Used Figma as main wireframe and prototype tool and also Adobe software for graphic design.

Digital Marketer
June 2020 - June 2021

TheMentor

Responsible for Facebook page operation with over 2k organic followers and assisted web development team to ensure the usability of the website. Involved in lots of meeting with team lead and client to discuss what the audiences need to improve the service.

Graphic Designer Intern
June 2019 - June 2020

Digi Green Kyoudai

Collaborated with management team to adjust the embedded messages for audiences and planned, scripted, and edited promotional videos in various topics. Mainly used Illustrator to design promotional posters and Premiere Pro for video editing.

Education

BS: Software Engineering
November 2018 - November 2022

Kirirom Institute of Technology

Fundamental UX Course
August 2021 - September 2021

Coursera

Training

Mobile Application Boot Camp
June 2022 - September 2022

Kirirom Digital

Achievement

Third Price Winner
June 2021

Reverse Innovation

Third Price Winner
September 2019

EnergyLab Hackathon

Skills & Competencies

Skill	Level
UX/UI Design	●●●●●
Wireframing | Prototyping	●●●●○
Interaction Design | Visual Design	●●●●●
Web Development (HTML | CSS | JS)	●●●○○
ReactJS Framework	●●●●○
Mobile Apps Development	●●●○○
Graphic Design	●●●●○
Python | C Programming	●●○○○
Team Collaboration	●●●●●

Tools

Tool	Level
Figma | Adobe XD	●●●●○
Illustrator | Canva	●●●●○
Premiere Pro | After Effects	●●●●○
VS Code | Android Studio	●●●○○
Photoshop	●●●○○

Languages

Language	Level
Khmer	Native
English	Intermediate
Chinese	Beginner

Hobbies

Sports

Technology

Arts

Video Games