

VIREAK SOK

UX | UI DESIGNER

Passionate in user centric design to deliver the best of your product by maintaining the simplicity and usability for the end users

Work Experience

UX/UI Designer

Kirirom Digital Cambodia

January 2023 – Present

Crafted intuitive interfaces, conducted user research, and implemented data-driven design decisions to deliver seamless user experiences, resulting in increased user satisfaction and improved business outcomes.

UX/UI and Graphic Designer

Napt (Start-up)

January 2019 – June 2022

Conducted customer research to understand the users’ requirements and created customers persona to ensure the design is equitable and enjoyable. Used Figma as main wireframe and prototype tool and also Adobe softwares for graphic design.

Digital Marketer

TheMentor

June 2020 – June 2021

Responsible for Facebook page operation with over 2k organic followers and assisted the web development team to ensure the usability of the website. Involved in lots of meeting with team lead and client to discuss what the audiences need to improve the service.

Graphic Designer Intern

Digi Green Kyoudai

June 2019 – June 2020

Collaborated with management team to adjust the embedded messages for audiences and planned, scripted, and edited promotional videos in various topics. Mainly used Illustrator to design promotional posters and Premeire Pro for video editing.

Education

BS: Software Engineering

Kirirom Institute of Technology

November 2018 – November 2022

Fundamental UX Course

Coursera

August 2021 – September 2021

Training

Mobile Application Boot Camp

Kirirom Digital

June 2022 – September 2022

Achievement

Third Price Winner

Reverse Innovation

June 2021

Third Price Winner

EnergyLab Hackathon

September 2019

✉ sokvireak2000@gmail.com

☎ (+855) 96 736 1348

📍 Phnom Penh, Cambodia

🌐 @vireaksok

📧 @vireak.work

🌐 vireak-portfolio.web.app



Skills & Competencies

UI/UX Design	●●●●○
Wireframing Prototyping	●●●●○
Interaction Design	●●●●○
Frontend Web Development	●●●●○
ReactJS Framework	●●●●○
Mobile Apps Development	●●●○○
Graphic Design	●●●●○
Python C Programing	●●●○○
Team Collaboration	●●●●○

Tools

Figma Adobe XD	●●●●○
Illustrator Canva	●●●●○
Premeire Pro After Effects	●●●●○
VS Code Android Studio	●●●○○
Photoshop	●●●○○

Languages

Khmer	Native
English	Intermediate
Chinese	Beginner

Interests

Sport
Technology
Arts
Video Games

