



SOK VIREAK

UX | UI DESIGNER

aimed to apply user-centered design theory to solve business problems and produce the best possible product that makes tasks easier for end users to complete

@vireaksok

@vireak.work

@vireaksok

bit.ly/vireak-portfolio

sokvireak2000@gmail.com

Personal Info

Date of birth : 01 January 2000
Place of Birth : Lumhach, Ang Snuol, Kandal
Current Address : Boeung Salang, Toul Kork
Marital Status : Single

Skills & Competencies

UX/UI Design

Wireframing | Prototyping

Interaction Design | Visual Design

Web Development (HTML | CSS | JS)

ReactJS Framework

Mobile Apps Development

Graphic Design

Python | C Programming

Team Collaboration

Tools

Figma | Adobe XD

Illustrator | Canva

Premiere Pro | After Effects

VS Code | Android Studio

Photoshop

Languages

Khmer Native

English Intermediate

Hobbies

Sports

Technology

Arts

Video Games

Work Experience

UX/UI Designer

January 2023 – Present

Kirirom Digital Cambodia

Crafted intuitive interfaces, conducted user research, and implemented data-driven design decisions to deliver seamless user experiences, resulting in increased user satisfaction and improved business outcomes.

UX/UI and Graphic Designer

January 2019 – June 2022

Napt (Start-up)

Conducted customer research to understand the users' requirements and created customers persona to ensure the design is equitable and enjoyable. Used Figma as main wireframe and prototype tool and also Adobe software for graphic design.

Digital Marketer

June 2020 – June 2021

TheMentor

Responsible for Facebook page operation with over 2k organic followers and assisted web development team to ensure the usability of the website. Involved in lots of meeting with team lead and client to discuss what the audiences need to improve the service.

Graphic Designer Intern

June 2019 – June 2020

Digi Green Kyoudai

Collaborated with management team to adjust the embedded messages for audiences and planned, scripted, and edited promotional videos in various topics. Mainly used Illustrator to design promotional posters and Premiere Pro for video editing.

Education

BS: Software Engineering

November 2018 – November 2022

Kirirom Institute of Technology

Fundamental UX Course

August 2021 – September 2021

Coursera

Training

Mobile Application Boot Camp

June 2022 – September 2022

Kirirom Digital

Achievement

Third Price Winner

June 2021

Reverse Innovation

Third Price Winner

September 2019

EnergyLab Hackathon