# SOK VIREAK

## UX | UI DESIGNER

Adept at creating visually engaging and user-centric digital interfaces, dedicated to enhancing the overall user experience through thoughtful design solutions

in @vireaksok  ✈ @vireaksok  ✉ sokvireak2000@gmail.com  🌐 bit.ly/vireak-portfolio

## Personal Info

| | | |
|---|---|---|
| Date of birth | : | 01 January 2000 |
| Place of Birth | : | Lumhach, Ang Snuol, Kandal |
| Current Address | : | Boeung Salang, Toul Kork |
| Marital Status | : | Single |

## Skills & Competencies

User Experience **|** User Interface Design

Wireframing **|** Prototyping **|** Design System

Interaction Design **|** Visual Design

Mobile App **|** Web Design

User Flow **|** Journey Map **|** Task Flow

Design Framework (Design Thinking **|** Lean UX)

Usability Testing **|** Accessibility Testing

Web Development (HTML **|** CSS **|** JS)

Teamwork **|** Adaptability **|** Work Ethic

## Tools

Figma **|** Adobe XD

Miro **|** FigJam **|** Trello

Illustrator **|** Canva **|** Photoshop

Premiere Pro **|** After Effects

VS Code **|** Git

## Languages

Khmer

English

## Hobbies

Sports **|** Youtube **|** Technology **|** Video Games

## References

**Taing Theanchhing**          @theanchhing ✈
Frontend Developer

**Ouk Yulong**          @yongluu ✈
Product Designer

## Work Experience

### UX/UI Designer
January 2023 - Present
**Kirirom Digital Cambodia**

- Crafted intuitive interfaces, conducted user research, and implemented data-driven design decisions to deliver seamless user experiences
- Completely redesigned 2 websites and designed 1 mobile app from scratch
- Developed design system and case study on the design projects

### UX/UI and Graphic Designer
January 2019 - June 2022
**Napt** (Start-up)

- Conducted customer research to understand the users' requirements
- Created customer persona to ensure the design is aligned with their needs
- Used Figma as main wireframing and prototyping tool and also Adobe software for graphic design.

### Digital Marketer
June 2020 - June 2021
**TheMentor**

- Operated Facebook page with over 2k organic followers
- Assisted web development team to ensure the usability of the website
- Conferred with the team lead and clients to enhance the service by addressing the audiences' needs

### Graphic Designer Intern
June 2019 - June 2020
**Digi Green Kyoudai**

- Worked with the management team to tailor content for target audiences
- Planned, scripted, and edited promotional videos and posters
- Used Illustrator to design posters and Premiere Pro for video editing

## Education

### BS: Software Engineering
November 2018 - November 2022
**Kirirom Institute of Technology**

### Fundamental UX Course
August 2021 - September 2021
**Coursera**

## Training

### Mobile Application Boot Camp
June 2022 - September 2022
**Kirirom Digital**

## Achievement

### Third Price Winner
June 2021
**Reverse Innovation**

### Third Price Winner
September 2019
**EnergyLab Hackathon**