





# SOK VIREAK

UX | UI DESIGNER

Adept at creating user-centric digital interface, dedicated to enhancing the overall user experience through design solutions

 010 373 272

 @vireaksok

 sokvireak2000@gmail.com

## Contacts



[Click or Scan](#)

## Personal Info

Date of birth : 01 January 2000  
Place of Birth : Lumhach, Ang Snuol, Kandal  
Current Address : Boeung Salang, Toul Kork  
Marital Status : Single

## Skills & Competencies

User Experience | User Interface Design  
Wireframing | Prototyping | Design System  
Interaction Design | Visual Design  
Mobile App | Web Design  
User Flow | Journey Map | Task Flow  
Design Framework (Design Thinking | Lean UX)  
Usability Testing | Accessibility Testing  
Web Development (HTML | CSS | JS)  
Teamwork | Adaptability | Work Ethic

## Tools

Figma | Adobe XD  
Miro | FigJam | Trello  
Illustrator | Canva | Photoshop  
Premiere Pro | After Effects  
VS Code | Git


## Languages

Khmer  
English

## Hobbies

Sports | Youtube | Technology | Video Games

## References

**Taing Theanchhing** @theanchhing   
Frontend Developer

**Ouk Yulong** @yongluu   
Product Designer

## Work Experience

### UX/UI Designer

January 2023 - December 2023

[Kirirom Digital Cambodia](#)

- Crafted intuitive interfaces, conducted user research, and implemented data-driven design decisions to deliver seamless user experiences
- Completely redesigned 2 websites and designed 1 mobile app from scratch
- Developed design system and case study on the design projects

### UX/UI and Graphic Designer

January 2019 - June 2022

[Napt \(Start-up\)](#)

- Conducted customer research to understand the users' requirements
- Created customer persona to ensure the design is aligned with their needs
- Used Figma as main wireframing and prototyping tool and also Adobe software for graphic design

### Digital Marketer

June 2020 - June 2021

[TheMentor](#)

- Operated Facebook page with over 2k organic followers
- Assisted web development team to ensure the usability of the website
- Conferred with the team lead and clients to enhance the service by addressing the audiences' needs

### Graphic Designer Intern

June 2019 - June 2020

[Digi Green Kyou dai](#)

- Worked with the management team to tailor content for target audiences
- Planned, scripted, and edited promotional videos and posters
- Used Illustrator to design posters and Premiere Pro for video editing

## Education

### BS: Software Engineering

November 2018 - November 2022

[Kirirom Institute of Technology](#)

### Fundamental UX Course

August 2021 - September 2021

[Coursera](#)

## Training

### Mobile Application Boot Camp

June 2022 - September 2022

[Kirirom Digital](#)

## Achievement

### Third Price Winner

June 2021

[Reverse Innovation](#)

### Third Price Winner

September 2019

[EnergyLab Hackathon](#)