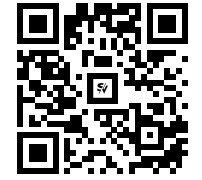# SOK VIREAK

UX | UI DESIGNER

Experience in creating user-centric designs and enhancing user experiences. Adept at user research, prototyping, and collaborating with cross-functional teams.

sokvireak2000@gmail.com ✉

@vireaksok ✈

010 373 272 📞

Personal Information

Date of birth	:	01 January 2000
Place of Birth	:	Angk Snuol, Kandal
Current Address	:	Boeung Salang, Toul Kork
Marital Status	:	Single

Skills & Competencies

User Experience | User Interface Design

Wireframing | Prototyping | Design System

Interaction Design | Visual Design

Mobile App | Web Design

User Flow | Journey Map | Task Flow

Design Framework (Design Thinking | Lean UX)

Usability Testing | Accessibility Testing

Web Development (HTML | CSS | JS)

Collaboration | Communication | Problem-solving

Time Management | Adaptability | Work Ethic

Tools

Figma | Adobe XD

Miro | FigJam | Trello

Illustrator | Canva | Photoshop

Premiere Pro | After Effects

VS Code | Git

Languages

Khmer	Native
English	EF SET English Certificate C1 Advanced

Hobbies

Sports | YouTube | Technology | Video Games

References

Taing Theanchhing   @theanchhing ✈
Frontend Developer

Ouk Yulong   @yongluu ✈
Product Designer

Work Experience

Product Designer @ SpringBoard4Education   January 2024 - Present

- Improved school landing page websites and make it responsive
- Created design system and specification for reusability and development
- Streamlined information accessibility and enhanced user engagement

UX/UI Designer @ Kirirom Digital Cambodia   January 2023 - December 2023

- Crafted intuitive interfaces, conducted user research, and implemented data-driven design decisions to deliver seamless user experiences
- Completely redesigned 2 websites and designed 1 mobile app from scratch
- Developed design system and case study on the design projects

UX/UI and Graphic Designer @ Napt (Start-up)   January 2019 - June 2022

- Conducted customer research to understand the users' requirements
- Created customer persona to ensure the design is aligned with their needs
- Used Figma as main wireframing and prototyping tool and also Adobe software for graphic design

Digital Marketer @ TheMentor   June 2020 - June 2021

- Operated Facebook page with over 2k organic followers
- Assisted web development team to ensure the usability of the website
- Conferred with the team lead and clients to enhance the service by addressing the audiences' needs

Graphic Designer Intern @ Digi Green Kyoudai   June 2019 - June 2020

- Worked with the management team to tailor content for target audiences
- Planned, scripted, and edited promotional videos and posters
- Used Illustrator to design posters and Premiere Pro for video editing

Education

BS: Software Engineering   November 2018 - November 2022
Kirirom Institute of Technology

Fundamental UX Course   August 2021 - September 2021
Coursera

Training

Mobile Application Boot Camp   June 2022 - September 2022
Kirirom Digital

Achievement

Third Prize Winner   June 2021
Reverse Innovation

Third Prize Winner   September 2019
EnergyLab Hackathon