




# SOK VIREAK

## UX | UI DESIGNER

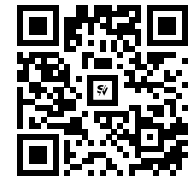
Adept at creating user-centric digital interface, dedicated to enhancing the overall user experience through design solutions

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Full contact



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## Personal Information

Date of birth : 01 January 2000  
Place of Birth : Angk Snuol, Kandal  
Current Address : Boeung Salang, Toul Kork  
Marital Status : Single

## Skills & Competencies

User Experience | User Interface Design  
Wireframing | Prototyping | Design System  
Interaction Design | Visual Design  
Mobile App | Web Design  
User Flow | Journey Map | Task Flow  
Design Framework (Design Thinking | Lean UX)  
Usability Testing | Accessibility Testing  
Web Development (HTML | CSS | JS)  
Teamwork | Adaptability | Work Ethic

## Tools

Figma | Adobe XD  
Miro | FigJam | Trello  
Illustrator | Canva | Photoshop  
Premiere Pro | After Effects  
VS Code | Git

## Languages

Khmer Native  
English EF SET English Certificate C1 Advanced

## Hobbies

Sports | YouTube | Technology | Video Games

## References

Taing Theanchhing @theanchhing   
Frontend Developer

Ouk Yulong @yongluu   
Product Designer

## Work Experience

**Product Designer @ SpringBoard4Education** January 2024 - Present

- Improved school landing page websites and make it responsive
- Created design system and specification for reusability and development
- Streamlined information accessibility and enhanced user engagement

**UX/UI Designer @ Kirirom Digital Cambodia** January 2023 - December 2023

- Crafted intuitive interfaces, conducted user research, and implemented data-driven design decisions to deliver seamless user experiences
- Completely redesigned 2 websites and designed 1 mobile app from scratch
- Developed design system and case study on the design projects

**UX/UI and Graphic Designer @ Napt (Start-up)** January 2019 - June 2022

- Conducted customer research to understand the users' requirements
- Created customer persona to ensure the design is aligned with their needs
- Used Figma as main wireframing and prototyping tool and also Adobe software for graphic design

**Digital Marketer @ TheMentor** June 2020 - June 2021

- Operated Facebook page with over 2k organic followers
- Assisted web development team to ensure the usability of the website
- Conferred with the team lead and clients to enhance the service by addressing the audiences' needs

**Graphic Designer Intern @ Digi Green Kyoudai** June 2019 - June 2020

- Worked with the management team to tailor content for target audiences
- Planned, scripted, and edited promotional videos and posters
- Used Illustrator to design posters and Premiere Pro for video editing

## Education

**BS: Software Engineering** November 2018 - November 2022  
Kirirom Institute of Technology

**Fundamental UX Course** August 2021 - September 2021  
Coursera

## Training

**Mobile Application Boot Camp** June 2022 - September 2022  
Kirirom Digital

## Achievement

**Third Prize Winner** June 2021  
Reverse Innovation

**Third Prize Winner** September 2019  
EnergyLab Hackathon