

Website Design Task 4: Evaluation

For this evaluation I will be talking about my strengths and weaknesses in my redesign of the MCAST website.

Strengths

Regarding to the user persona, I find that the colours that were suggested from the survey are well put, and I like how the colour palette fits well with the person that I chose. As for the website the colour palette follows a similar format with the addition of the purple being implemented making it a harmonious colour palette of cool toned colours. However, I personally prefer the colour palette on the user persona as I feel that the purple is a bit out of place. I also added the rounded edges as many people chose it, the rounded edges make the website, and the persona look friendlier to the eyes. The layout that's been suggested by multiple people from the survey made the redesign look more formal.

Weaknesses

For weaknesses regarding the websites I feel as if I could've done better with image placements such as maybe having a picture with text in front of the banner unlike with the style I went with, and maybe adding more images to represent the school website would also be beneficial such as showing off the institute at Paola. I also think that it lacks a lot of information as I was limited due to people who had chosen to see five tabs. In addition, as stated the purple felt a bit out of place as well, I would've gone with white, but I felt it would've been too like the original MCAST website. As for the Persona I don't see any noticeable weaknesses aside from the section where it mentions its weaknesses and strengths the colour could've been a bit brighter so it's easier to read.

Feedback

To support the comment regarding the rounded edges here is a comment from someone who had taken the survey.

The options contain a simple square design, when they would benefit from either a 3D box effect, rounded edges, or even a specific corner being removed on each to add pivotal flair.

And another comment to support the banner selection of not having a giant list when hovered

The banner part of it shows you a list of tabs, but once you hover over them you get a massive list of each different section which might overwhelm people like me, to which I just avoid them entirely