



Parents NEXT

Executive Summary

Today's children are 'digital natives'— they know more about the digital world than their parents.

Children need to be online to research on a project, to stay up-to-date with what is going on around the world or even to keep in touch with people. Parents complain that their children use the Internet for a lot more than just research. They are active on social networking sites, uploading videos, pictures or texting, downloading music and chatting on various messengers and more. Hence most of the parents try to control or block usage of the Internet by their children.

What parents need is the 'digital awareness' to allow kids to harness the vast pool of knowledge while ensuring that they stay safe online.

"Parents NEXT" is a cyber awareness initiative that focusses on **enabling and empowering parenting in the digital age**. Our interactive sessions with insightful case studies/videos will open the door of virtual space in your child lives and help you protect and mentor them.

Key Takeaways:

- Power of Social Media – Connect with your child and his community
- Realities of Cyber Parenting- Cyberbullying and its implications
- Protecting your child's Privacy and Identity
- Apps that help (10 Monkey Multiplication, Family Tracker, etc.)
- Parental control tools and filters
- Model good digital citizenship

Digital Parenting Workshop

Duration: 02 Hours

POWER of the INTERNET AND SOCIAL MEDIA

- Connect with your child
- Connect with her/his school
- Connect with your community

FLIP SIDE of the INTERNET AND SOCIAL MEDIA

- Exposure to inappropriate content
- Posting personal information and its consequences
- Cyberbullying
- Online predators and pedophiles
- Offensive or illegal content online

PROTECTING YOU AND YOUR CHILD'S PRIVACY AND IDENTITY

- Social Networking sites – Facebook, Instagram, Snapchat, Twitter, etc.
- Parental controls tools and filters
- Mobile device safety

APPS for DIGITAL PARENTING

- Digital Learning tools
- Health kits

MODEL GOOD DIGITAL CITIZENSHIP