CHAPTER 9:APPENDIX

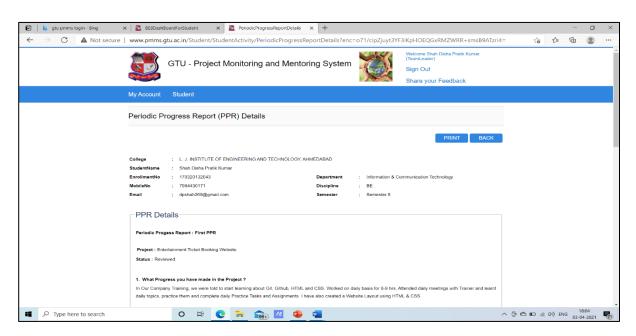## 9.1 Periodic Progress Reports(PPR)

Fig.9 (a) First PPR
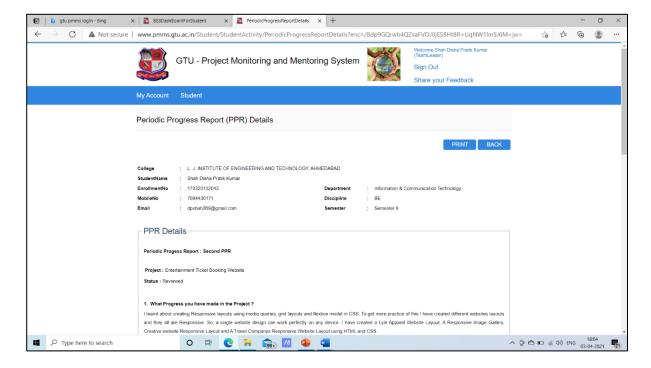

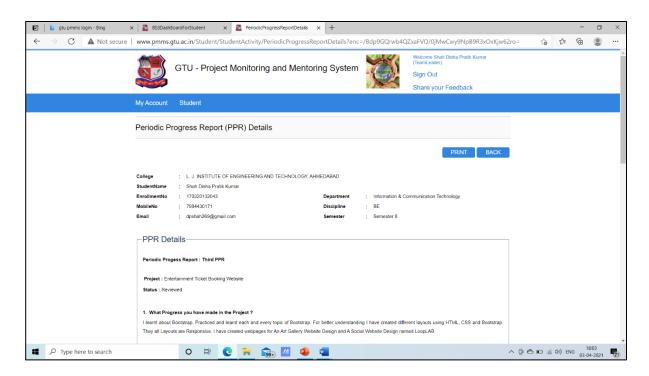Fig.9 (b) Second PPR

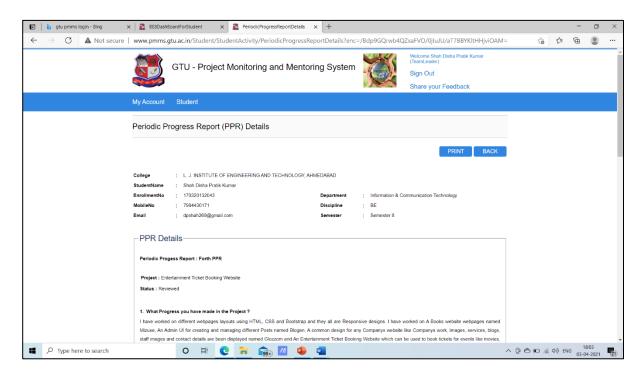Fig.9 (c) Third PPR

Fig.9 (d) Forth PPR

9.2 Business Model Canvas(BMC)

Key Partners	Key Activities	Value Propositions	Customer Relationships	Customer Segments
Movie's Production house	Great User Interface	Amount of choice	Privacy	Customer who wants to book a movie/event
Theatres Owners	Responsive Interface	Useful Website	Transparency of Events and Available Seats	Internet Users
Event Management Companies	Admin Management	Ability to React		
	Movie/Event Booking	Global Reach		

Key Resources

- Number of Theatres
- Number of Movies/Events
- Engaging Content
- Latest content

Channels

- Webpage(Desktop/Tablet/Mobile)

Cost Structure

- Web Hosting Costs
- Administrative
- Product Development

Revenue Streams

- Internet Handling Fees
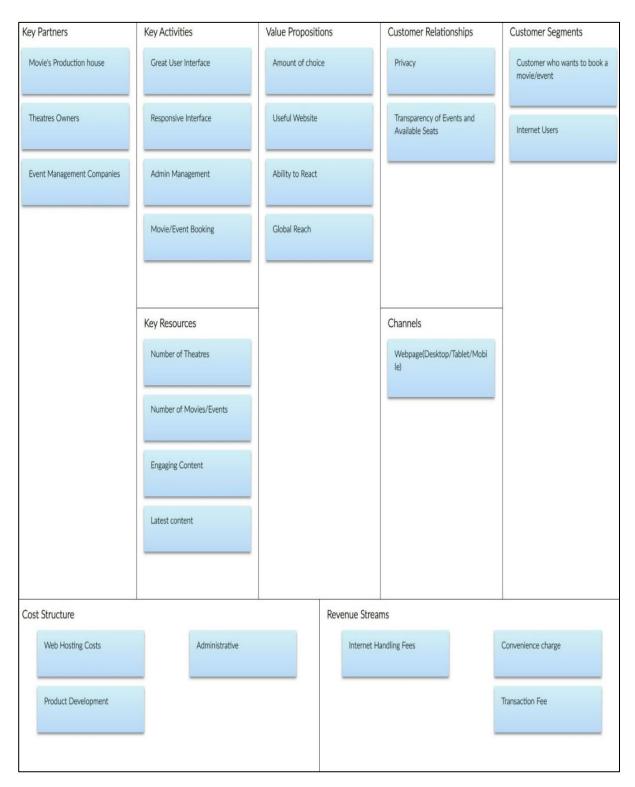- Convenience charge
- Transaction Fee

Fig.9 (e) BMC Canvas

Key Partners:

- Movie's Production House: Production house who owns rights for a movie.
- Theatre Owners: There partnership is required to add their theatres on the website.
- Event Management Companies: There partnership is required to add their events on the website

Key Activities:

- Great User Interface: User friendly Interface so, anyone can use website easily
- Responsive Interface: Responsive Interface so, website can be accessed on any screen size device
- Admin Management: Admin Manages Movies/Events Information which needs to be displayed on the User webpage
- Movie/Event Booking: Successful Booking functionality performed by the user

Key Resources:

- Number of Theatres: More the number of theatres gives more choice to the user for booking and adds more revenue to those theatres
- Number of Movies/Events: More the number of Movies/Events gives more choice to the user for booking and adds more revenue to those Movies/Events
- Engaging Content: Professional Photos, Good Description, Offers, Facilities
- Latest Content: Latest Content to be displayed on user webpage about available seats/tickets, price, new movies/events

Value Proposition:

- Amount of choice: There are a lot of choices for customer to select any movie/events
- Useful Website: It saves customer's time of standing in long queues for ticket booking without knowing seats/tickets availability
- Ability to React: This website allows admin to decide/change which seats to offer and it's rates

- Global Reach: This website helps Movies/Events/Theatres to reach global markets and potential customers that by themselves they would not reach.

Customer Relationships:

- Privacy: Customer/Admin Information will be secured. Customer can see booking history only of their own
- Transparency of events and available seats: Every Customer can see all the latest movies/events and their available tickets/seats

Channels:

- Webpage(Desktop/Tablet/Mobile): This webpage is completely Responsive. So this website can be easily accessed on any screen size devices like Desktop, Tablet or Mobile

Customer Segments:

- Customer who wants to book a movie/event: Those customers who want to book a ticket for any movie/event, they can easily access this website
- Internet Users: Customer needs Internet to access this website

Cost Structure:

- Web Hosting Costs: Costs needed for hosting a website
- Product development: Costs needed for developing a product
- Administrative: Costs needed for handling website from administration side

Revenue Streams:

- Internet Handling Fees: Revenue generated by adding Internet handling fees on each ticket booking
- Convenience charge: Charge collected from Theatres/Movies/Event Owners on each ticket booking
- Transaction Fee: Charge collected from Online Transaction done by user for ticket booking
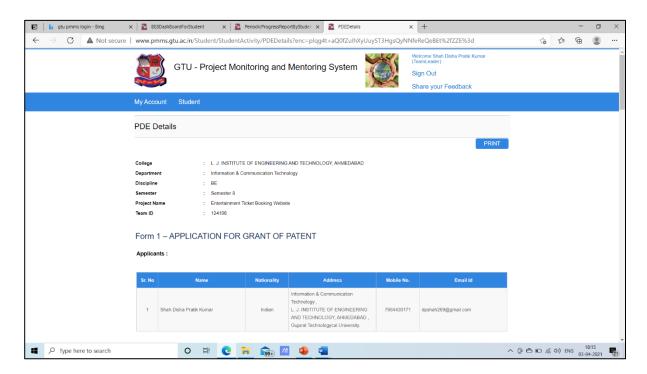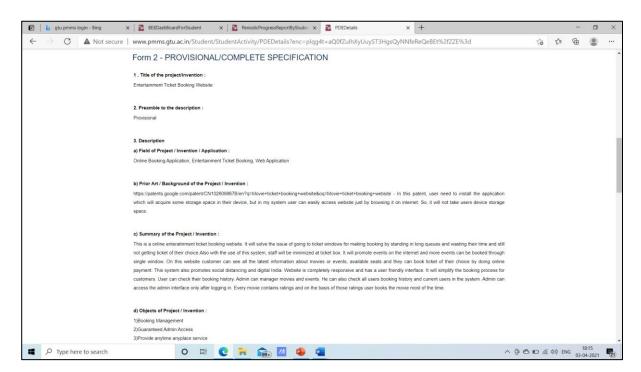
9.3 Patent Drafting Exercise(PDE)
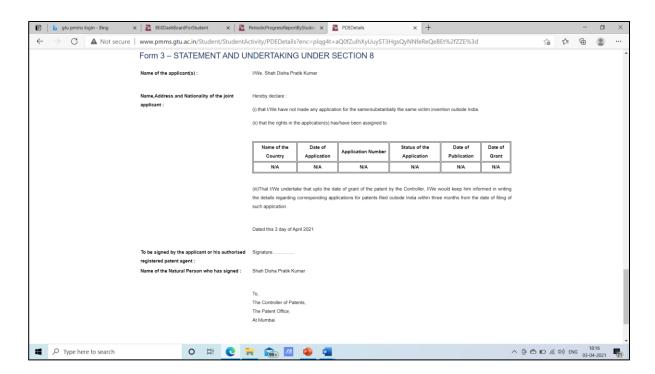

Fig.9 (f) PDE Form-1

Fig.9 (g) PDE Form-2
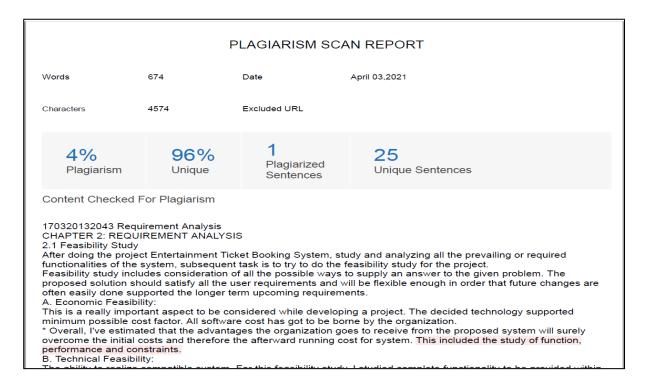
Fig.9 (h) PDE Form-3

9.4 Certificate obtained from Plagiarism Checking

Fig.9 (i) Plagiarism Scan Report