



Annual Sales Report

Reporting Period : 01/01/2024 to Saturday, December 21, 2024

60,144,568.04

Revenue (Ksh)

35,968

#Transactions

6,016

#Paying Customers

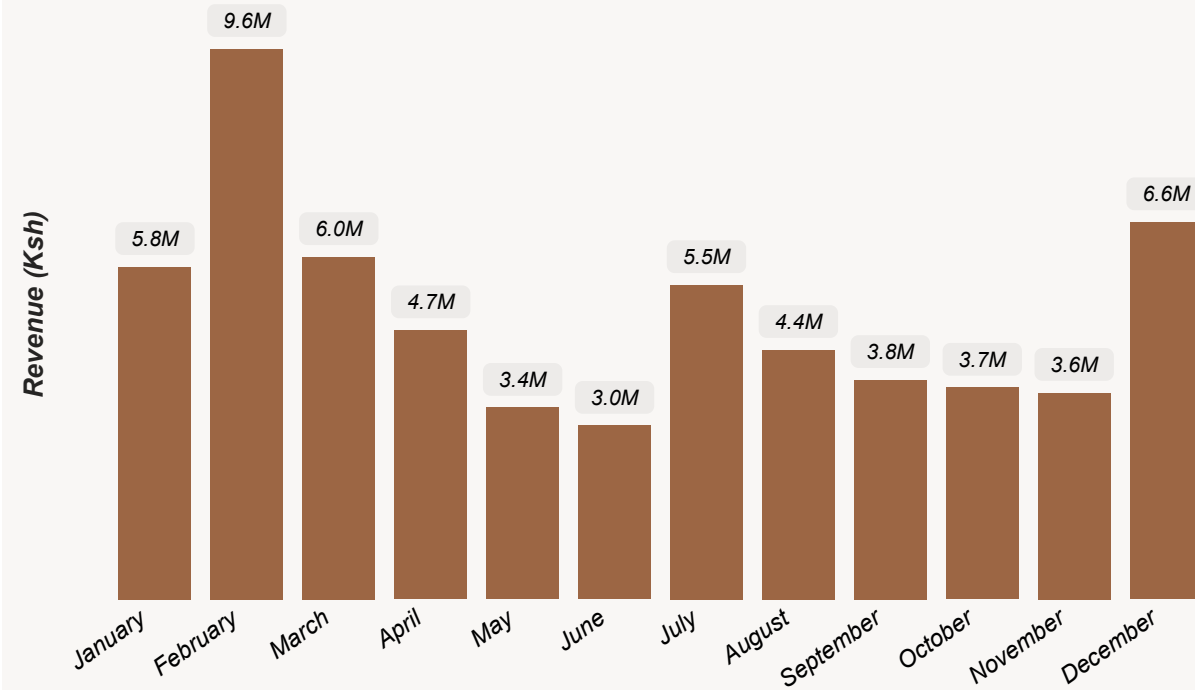
9,997.43

Average Payment Per Customer (Ksh)

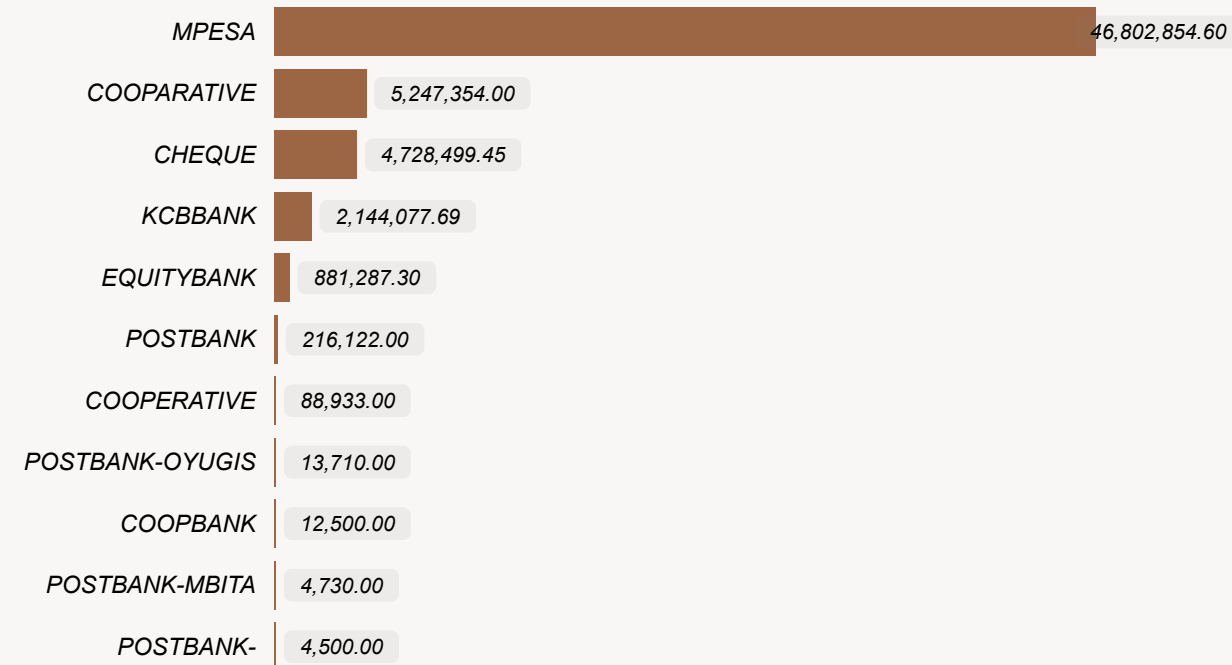
1,672.17

Average Receipt Amount (Ksh)

Distribution of Revenue by Month (Ksh)

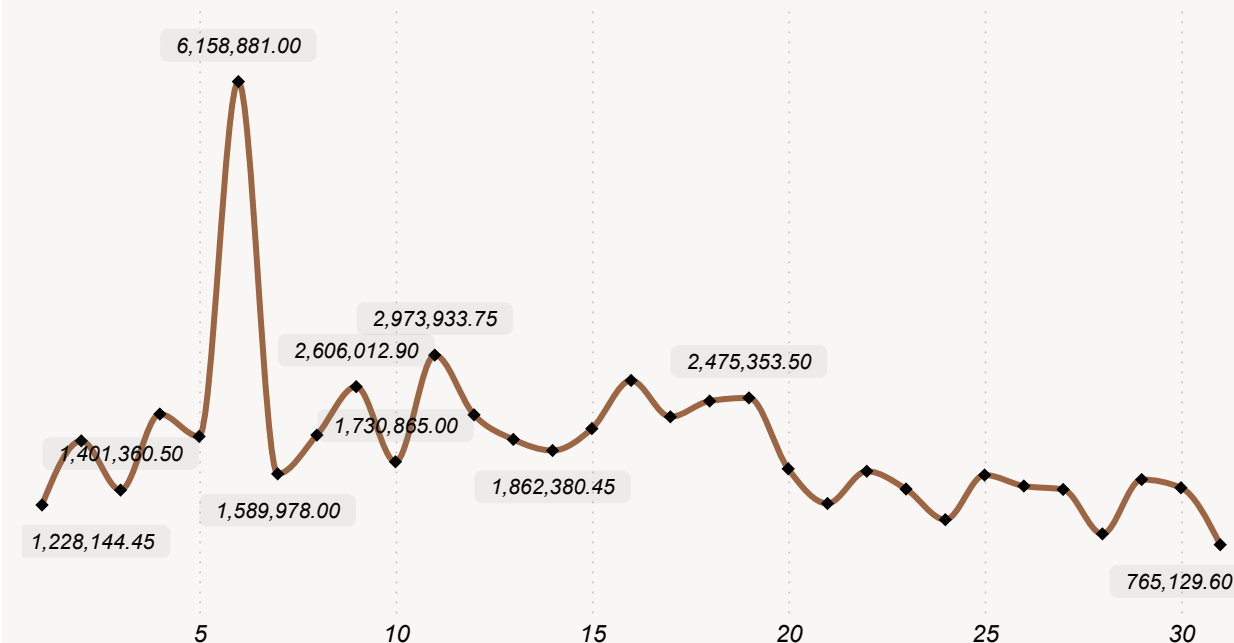


Transaction Volumes (Ksh) by Payment Modes



Transaction Amounts by Day of the Month

Customers paid the most on the 6th day of the month, with total payments amounting to Ksh 6,158,881. Consider running targeted campaigns around this day to ensure timely and consistent payments.



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