**Team Name**: Amazon Data Wizards

This document outlines the contributions and responsibilities of each team member in completing the Mini Project 1 showcasing their expertise and collaborative effort in analyzing the data and deriving insights for the assignment.

**Raven:**

* Responsible for analyzing customers' income data and calculating the average yearly income.
* Analyzed the data to determine the most common marital status among customers.
* Examined the educational levels of customers, identified the most and least common levels.

**Mohammad:**

* Analyzed customer age data to determine the oldest and youngest customers, as well as the average age.
* Explored the data to understand whether customer households tend to have more kids or teenagers.
* Investigated the sales data to identify the product generating the most sales.

**Vera:**

* Analyzed the sales data to determine if customers buy more standard or premium products.
* Investigated the distribution of sales by different distribution channels.
* Calculated the average time since the last purchase and assessed customer buying behavior.
* Examined the marketing campaign data to identify which campaigns generated the most and least interest.

**Virmar:**

* Based on the customer data analysis, described the typical customer for the company.
* Assessed the sales data to provide insights on which products the company may want to focus on.
* Evaluated the success or failure of the company's marketing campaigns and identified additional information needed for a better understanding.
* Bonus

**Noel:**

* Analyzed campaign 4 data to determine the typical marital status of customers.
* Explored campaign 2 data to identify the product category that sold the most.
* Investigated customer education levels to understand the profile of customers who typically complain.