Feedback – vårdoptimeraren

Concept

* Is moving patients between facilities an effective method to solve resource shortage? Add something like “one of the key components is the ability to move reallocate patients to even out the
* For the elevator pitch, and especially the landing page, I would not focus on GoT rhetoric as it may be seen as sensationalistic or divisive. I would focus on the community angle, the point that we need to share resources and allocate them where we most need them.
* I don’t know if I would split up the solution into two (forecast and optimization). This dilutes the message a bit. At least, you then need to provide more use cases for the forecasting model.
* As you’ve split up forecasting and resource allocation optimization as two stand-alone solutions you now need to describe the

Web

* Need to about this to understand the main bar headings. At the moment, I’m not enticed to click on ‘forecasting’ or ‘optimization’ because I don’t know what it is. Consider changing to ‘FORECAST covid-19 cases’ / ‘OPTIMIZE medical resources’
* <http://xn--vrdoptimeraren-lib.se/forecasting>
  + Could not see the data
  + Too much text, need to make the key message clearer and more accessible. Consider using bulletpoints or informative headings
* <http://xn--vrdoptimeraren-lib.se/optimizing>
  + Would maybe choose a slightly more formal tone give the subject matter
  + Be clear if you’re proposing optimizing the distribution of patients and/or gear etc
  + Lacking some proof of concept or anecdotal evidence that the proposed model is better than incumbent methods
  + PUT THE INTERACTIVE SET ON TOP with elevator pitch. Then have longer descriptive text on how it works.
    - Need to make the variables easier to understand without reading the whole text.For instancve by adding help icon.
  + I need to scroll to see what date I was forecasting. Maube add date to the button or put the buttons above the map.