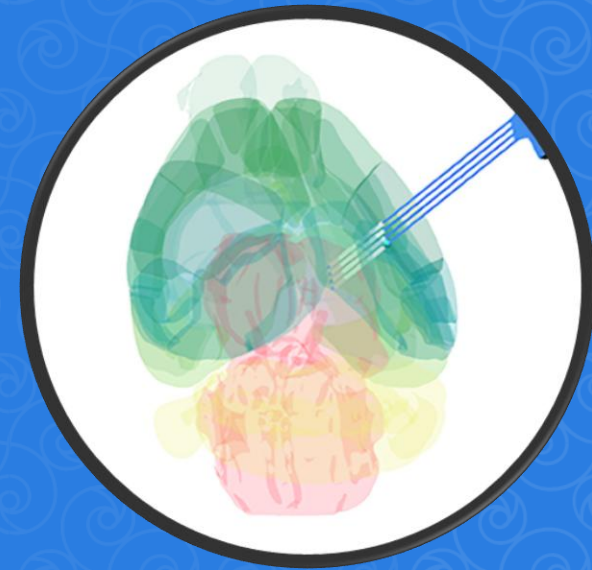




ALLEN INSTITUTE *for*  
NEURAL DYNAMICS

# PINPOINT

UNITY FOR HUMANITY 2025 PITCH DECK



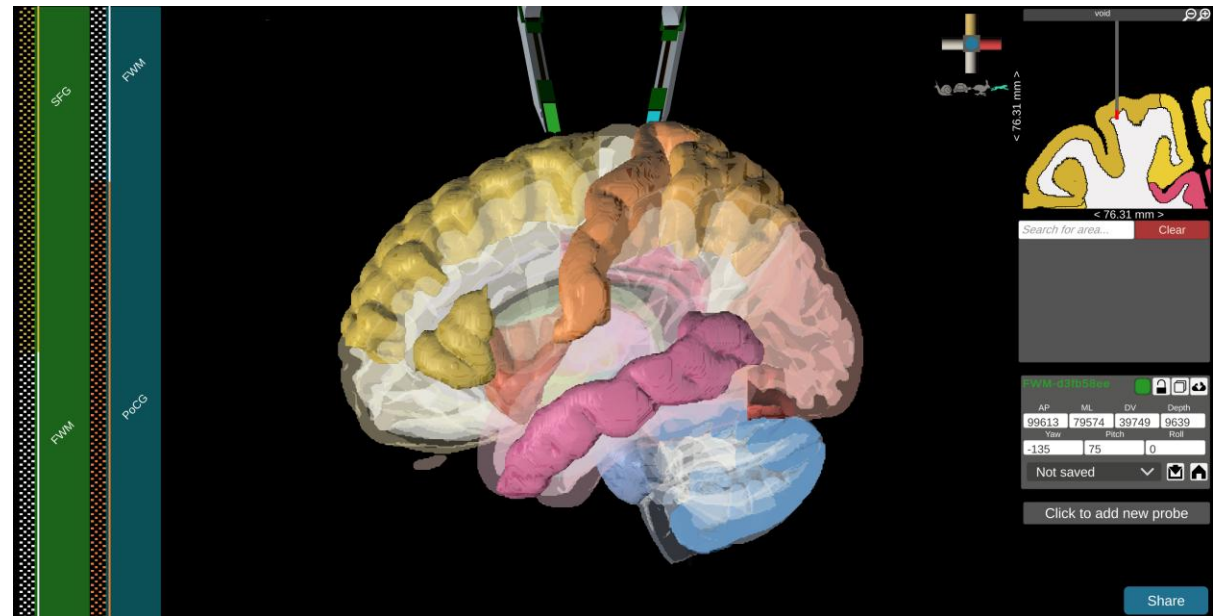
# What is Pinpoint?

Interactive 3D visualization  
and automation tools  
for neuroscience research  
and neurosurgery

Available for **free** on the **web**,  
**desktop**, and **handheld consoles**

Demo Video:

<https://youtu.be/io03ATeKapc>



Human brain atlas with Neuropixel electrophysiology probes.

# Our Goals with this Grant

## Automation

Develop an automated platform for **reproducible** neurosurgical procedures, reducing variability and improving the **efficiency** of experimental workflows.

## Expand Access

Expand access to **large-scale** neuroscience research by offering **free, web-based** tools for experiment planning, execution, and **education**.

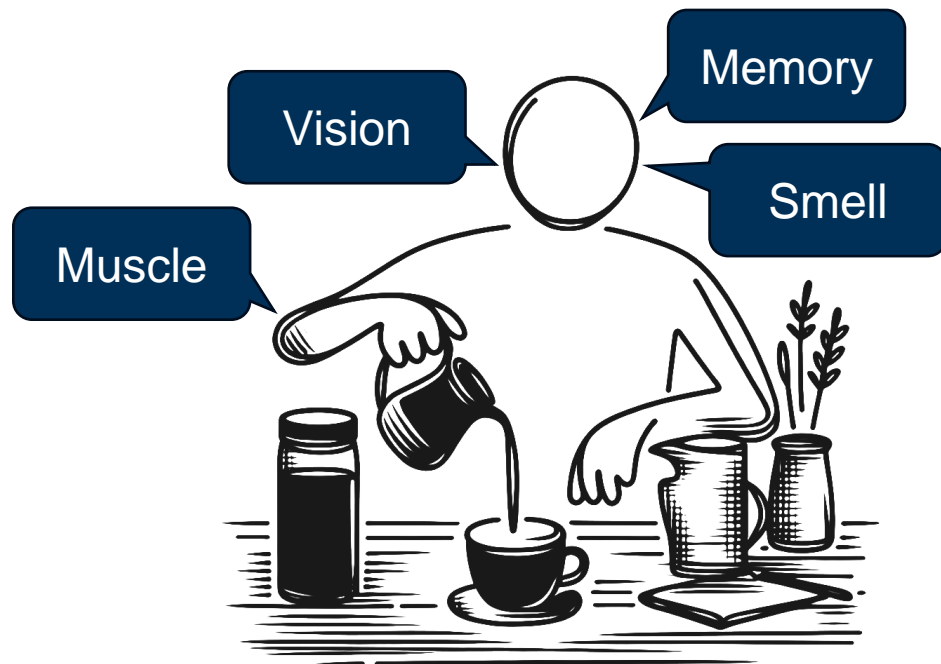
# Modern neuroscientists need tools to study the whole brain.

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Neuroscientists now recognize that **neurodegenerative diseases**, such as Parkinson's and Alzheimer's, affect the entire brain. Understanding these disorders and the **large-scale complex circuits** they impact requires techniques that scale up to measure neural activity **across the whole brain**.

# Why do we need new tools?

Human behavior engages multiple regions of the brain...

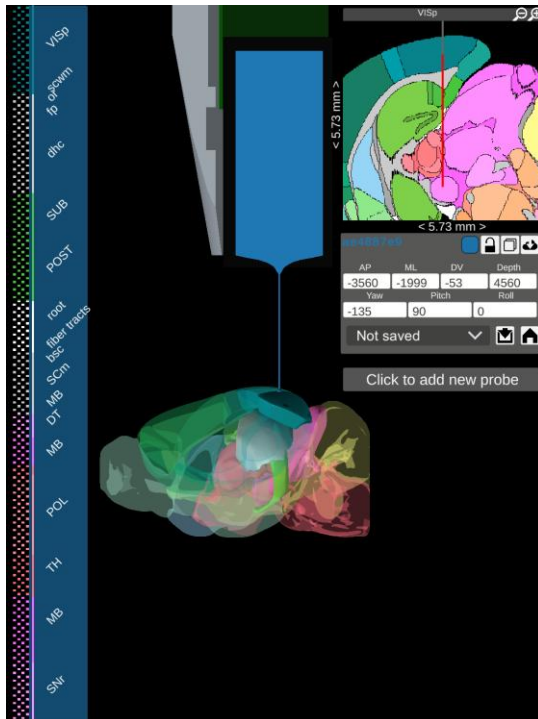


... but current tools only help with studying individual regions.



# What can Pinpoint do today?

Intuitive 3D planning with in-depth surgical information.

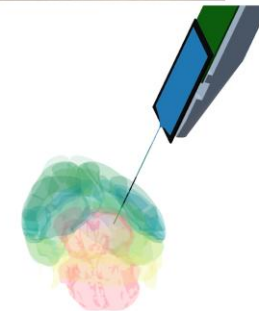


Repeatable surgeries with researcher-assisted robotics.

Robotic manipulator



Following a plan defined in Pinpoint



# The Future is Fully Automated.

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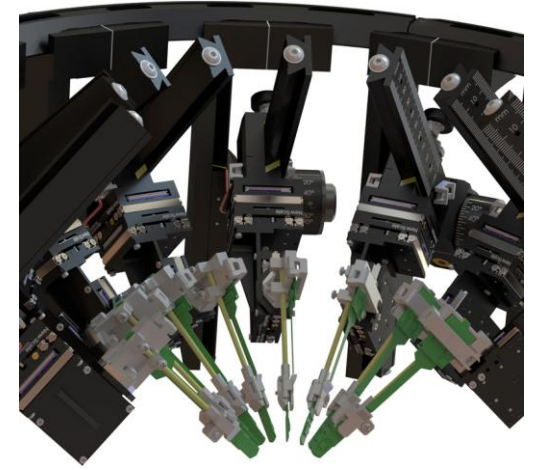
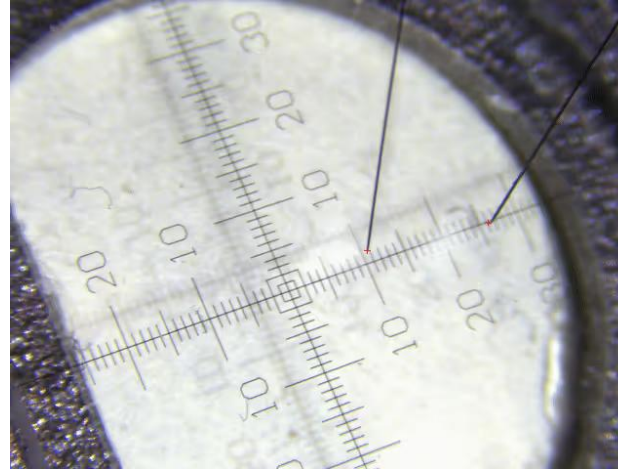
Automated surgeries **reduce human error** and **increase efficiency**, enabling neuroscientists to **scale up their work to the whole brain**, unlocking studies and surgeries previously deemed impossible.



# Aim 1: Automation

We will develop **computer vision assisted** systems to enable unattended surgery.

This will **reduce human error** and enable **scalable parallelization** of surgery procedures, required for working with the whole brain.



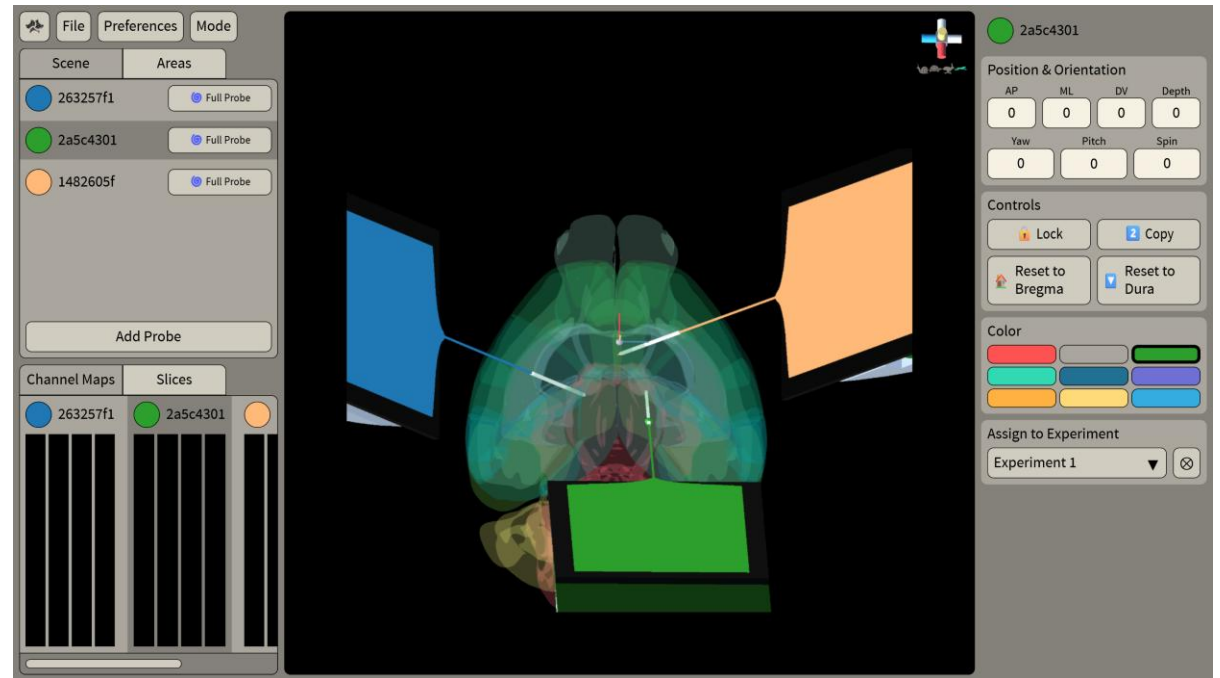
(Right) Parallax computer vision tracking system (probe tips marked with red crosses).  
(Left) New Scale MPM rig.



# Aim 1: Automation (cont.)

Develop **intuitive interfaces** to **plan and automate** **unattended surgeries**.

Change the **interaction paradigm** for neuroscience tools, emphasizing **digital twinning** and **robotic automation**.



Planned future interface for Pinpoint (using UI Toolkit).

# Aim 2: Expanding Access

Bring our free, web-based tools for experiments, surgeries, and education to the **community**.

Share our work at **conferences and workshops** and integrate them into the **classroom** for the next generation. Feedback from community use and user studies drive our development plan.

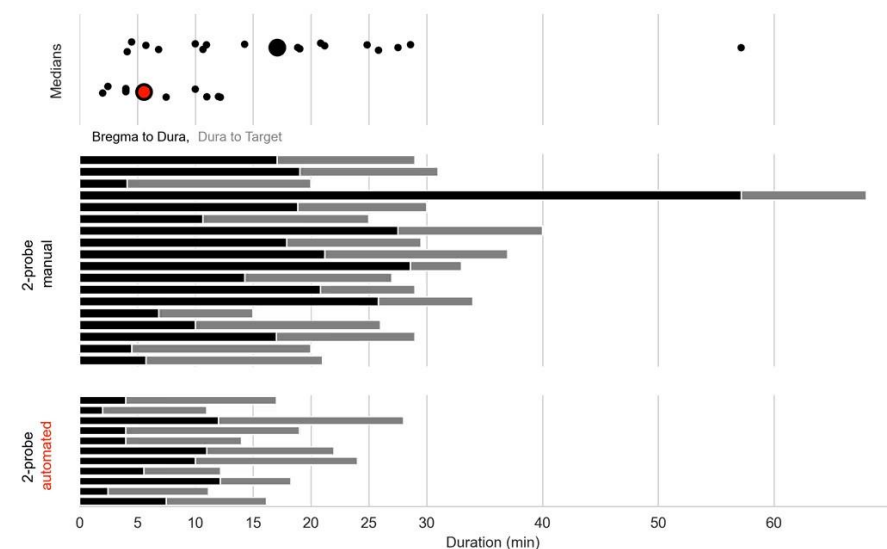


Dr. Birman teaching Pinpoint to researchers at the Allen Institute 2024 Neuropixels and OpenScope Workshop.

# How much does automation help?

Using data from experiments in rodents:

- One probe takes about 15 minutes to implant.
- Manually, this process **scales linearly**: two probes take 30 minutes, etc.
- With automation, the process is **parallelized**: any number of probes can be inserted in the same time window.
- *In our data*: the median implant time for **automation** (red dot) is significantly lower than **manual implants** (black dot).



Electrophysiology setup timing in a rodent neuroscience research lab.

# Pinpoint's Impact



Improve surgery ethics and safety by **reducing human error** through automation. **Enables whole-brain studies** essential for addressing neurodegenerative diseases.



Open-source, web-based system **democratizes access** to cutting-edge neuroscience tools for education. The project has also fostered software engineering **research for undergraduates**.



Introduces **advanced robotics** and computer vision techniques to neurosurgery. These will **boost the efficiency and reproducibility** of smaller-scale operations as well.

# Project Timeline

	2025 Summer	2025 Fall	2025 Winter	2026 Spring	2026 Summer
Automation system					
UI and hardware integration					
Scientific outreach (conferences)					
Education outreach					
Evaluation and Adjustments					

# Grant Budget Allocation

We are requesting **\$100,000**

	Item	Description
70%	Software Development	DB working at 15% effort KJY at 50% effort for the duration of the project.
30%	Support and Outreach	Running workshops through the Allen Institute, collaborating with researchers at universities and industry partners, publishing papers, and presenting at conferences.

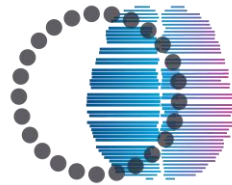


# Sponsors and Grants Who Have Funded Us



**Washington Research**  
F O U N D A T I O N

≈\$50,000 post-doctorate and  
undergraduate fellowship



INTERNATIONAL  
**BRAIN**  
LABORATORY

≈\$50,000 with Simons  
Foundation

**SIM NS**  
F O U N D A T I O N

\$11,500 through the Shenoy  
Undergraduate Research  
Fellowship



**National Institutes of Health**  
*The BRAIN Initiative\**

≈\$20,000



**UNIVERSITY of WASHINGTON**

\$10,000 through the Mary Gates  
Undergraduate Research Scholarship

# We are the **Virtual Brain Lab**



**Daniel Birman, PhD**

Software Engineer  
Allen Institute for Neural Dynamics



**Kenneth J. Yang**

Computer Science  
University of Washington ('25)

- We develop 3D visualization tools for experimenting with, exploring, and simulating brains.
- All projects are open-source on [GitHub](#).
- We foster undergraduate research:



Kenneth Yang, Jasmine Schoch, Qiqi Liang,  
Selina Li, Kai Nylund

# THANK YOU

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## Product Website:

<https://pinpoint.virtualbrainlab.org>

## Our Websites:

<https://virtualbrainlab.org>

<https://www.allenneuraldynamics.org/>



ALLEN INSTITUTE *for*  
NEURAL DYNAMICS

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