



**VIRTUALCREATORS** ●

Web-Development & Design Agency

**Service & Indicative Pricing Guide |**

Welcome to Virtualcreators, your partner in exceptional digital experiences. My pricing guide provides a clear overview of my services, ensuring transparency and helping you choose the perfect solution for your needs.

*Please note that the prices listed are indicative and may vary depending on the specific scope and requirements of your project.*

**Table of Contents:**

- 1. .... Website Design
- 2. .... Website Development
  - a. .... Landing Page Development
  - b. .... Existing Site Expansion
  - c. .... Full Website Build
- 3. .... Full-Service: Design + Development
- 4. .... Maintenance Packages
- 5. .... Maintenance Subscriber Benefits
- 6. .... Why Our Pricing Delivers Value

In case of questions, feel free to schedule a free consultation with me (through my website) as I would gladly answer any further questions or unclarities you might have.

# 1. Website Design ●

**Purpose:** Create a visually compelling, brand-aligned, user-focused design that captivates your audience.

**Includes:**

- Brand discovery session & creative briefing
- Mood boards & wireframes
- Fully custom mockups (desktop & mobile)
- UI/UX best practices
- Up to 3 design revisions
- Delivery of high-res design files (Figma)

**Pricing:**

Package	Pages	Price Range
Basic Package	Up to 5 pages	€850–€1,100
Extended Package	6–9 pages	€1,300–€1,900
Premium Package	>10 pages	€2,000+

## 2. Website Development ●

**Purpose:** Bring designs to life with seamless functionality and performance, ensuring a robust online presence.

### a) Landing Page Development

**Includes:** Responsive layout, SEO-ready, form/analytics integration, fast-loading.

**Price:** €500–€750 per page

### b) Existing Site Expansion

**Includes:** New pages/features, CMS integration, quality assurance.

**Price:** €300–€500 per page/feature

### c) Full Website Build

**Includes:** Custom CMS setup, mobile-first design, robust SEO structure, essential integrations, and 6 weeks of post-launch support.

**Pricing:**

Site Size	Pages/Features	Price Range
Small Site	Up to 5 pages	€1,600–€2,300
Medium Site	6–10 pages	€2,500–€4,000
Large Site	>10 pages or advanced features	€4,800+

### 3. Full-Service: Design + Development •

**Purpose:** A combined end-to-end solution for a cohesive and powerful online presence.

**Includes:**

- Everything from Website Design and Website Development services.
- Priority launch support
- Client training session (onboarding)

**Pricing:**

Site Size	Price Range
Small Site	€2,200–€3,100
Medium Site	€3,300–€5,000
Large Site	€5,800+

## 4. Maintenance Packages ●

**Purpose:** Ensure your site is secure, current, and reliable, allowing you to focus on your business.

**Includes (Monthly):** CMS/plugin updates, security monitoring, regular backups, technical support, performance checks, priority support.

### Pricing (Per Month):

Package	Features	Price (billed monthly)
Standard	Core updates & security +2 hours support	€150
Premium	+10 hours support	€650 (instead of €750)

**Annual Billing Discount:** Receive a €400 discount when billed annually.

## 5. Maintenance Subscriber Benefits ●

Active subscribers to any of my maintenance packages receive a **10% discount** on all other services, including landing pages, site expansions, redesigns, and new features.

**Example:** A €600 landing page becomes €540 with the subscriber discount.

## Why Our Pricing Delivers Value ●

At Virtualcreators, I believe in providing exceptional value that extends beyond mere aesthetics.

- **Agency-level quality with a personal approach:** I combine the expertise of a large agency with the personalized attention you deserve.
- **Strategic, Secure, and Scalable Solutions:** My work is not just visually appealing but also strategically built for security, scalability, and long-term success.
- **Transparent, Fair Pricing:** I pride myself on transparent and fair pricing, eliminating hidden costs often associated with other providers.