

User scenario:

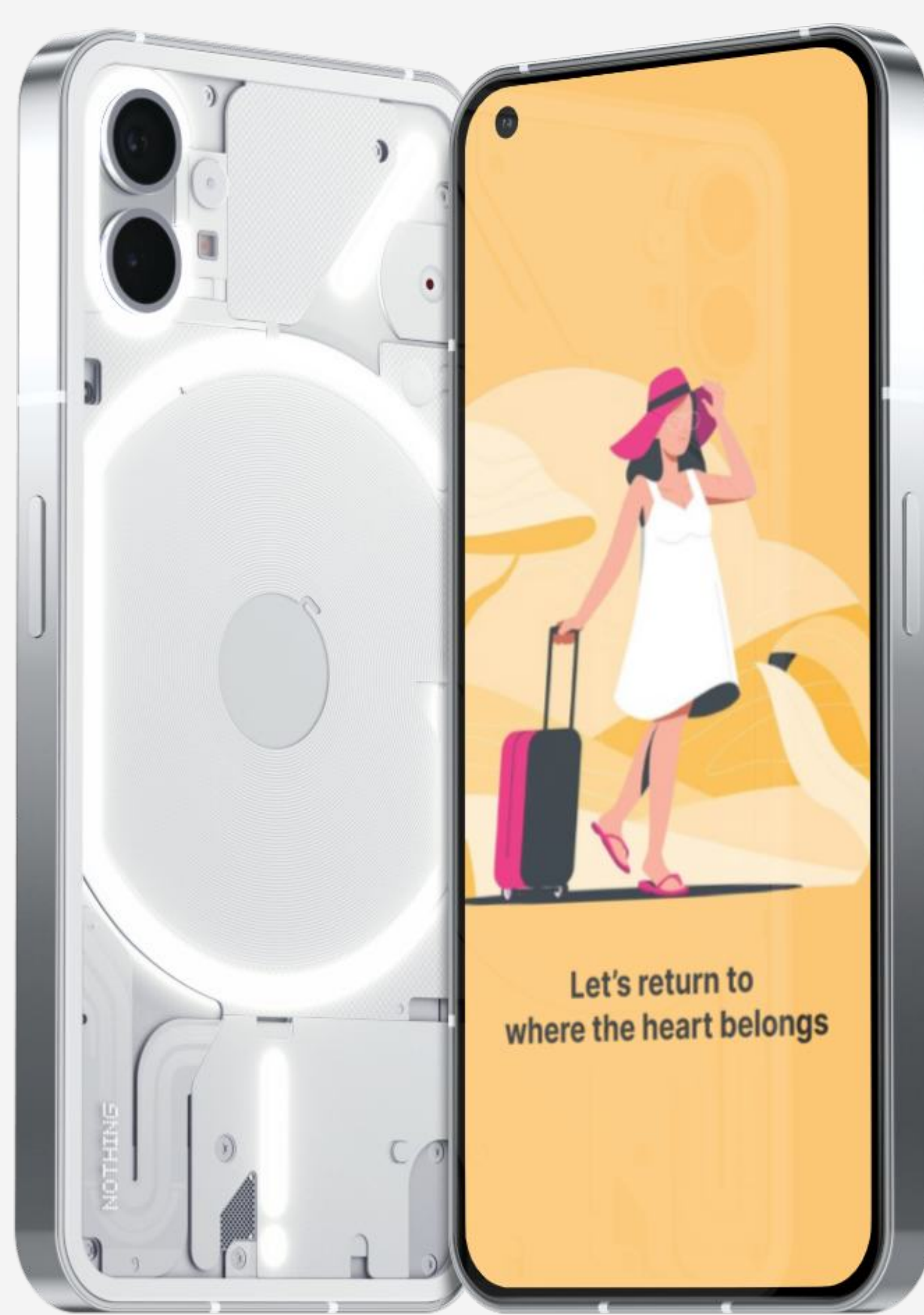
A new user is interested in doing a solo traveller, looking for a like minded group to travel with.

Splash Screen

Why Return Journey?

The splash screen must portray why it is named the way it is. For that we added a splash screen that portrays the significance of this name.

Let's return to where the heart belongs...

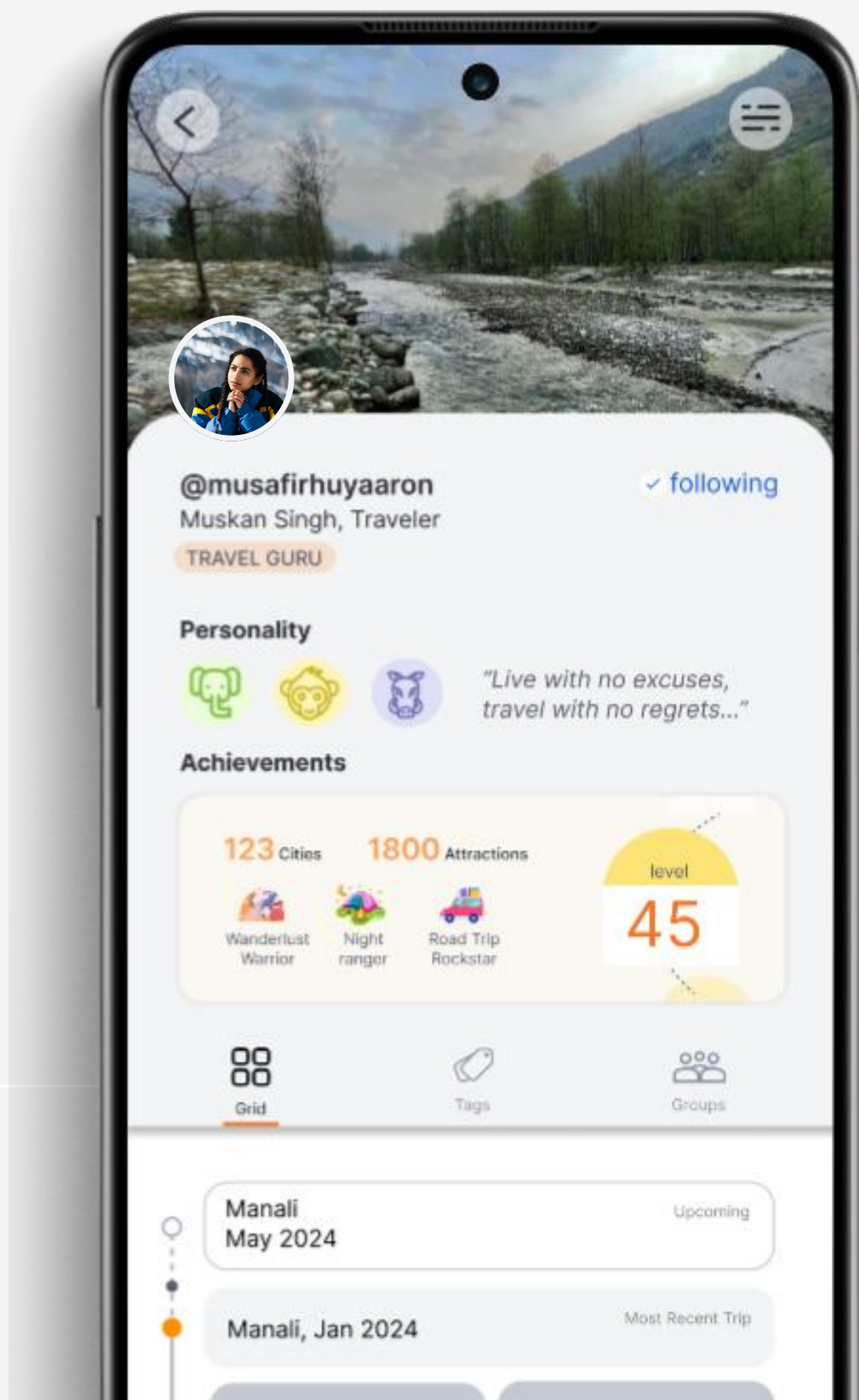


Community Section

We went through a process of crafting the community experience for the app. In the new community of Return Journey, users can upload their travel experience and share their journey.

Every user in the app gets to share their experience in the form of video or photo posts. The trending posts are shown in a separate section of community.

Through gamification, a user gets motivated to upload or link their travel experience that will promote app-engagement among other users. Upon reaching a certain level, one can achieve the title of "Travel Guru". Based on the amount of content and the quality of content created, one can get travel discounts or travel vouchers.



Community has three main offerings - **Explore, Following, and Groups**

In the explore tab, one can explore all trending travel-related posts.

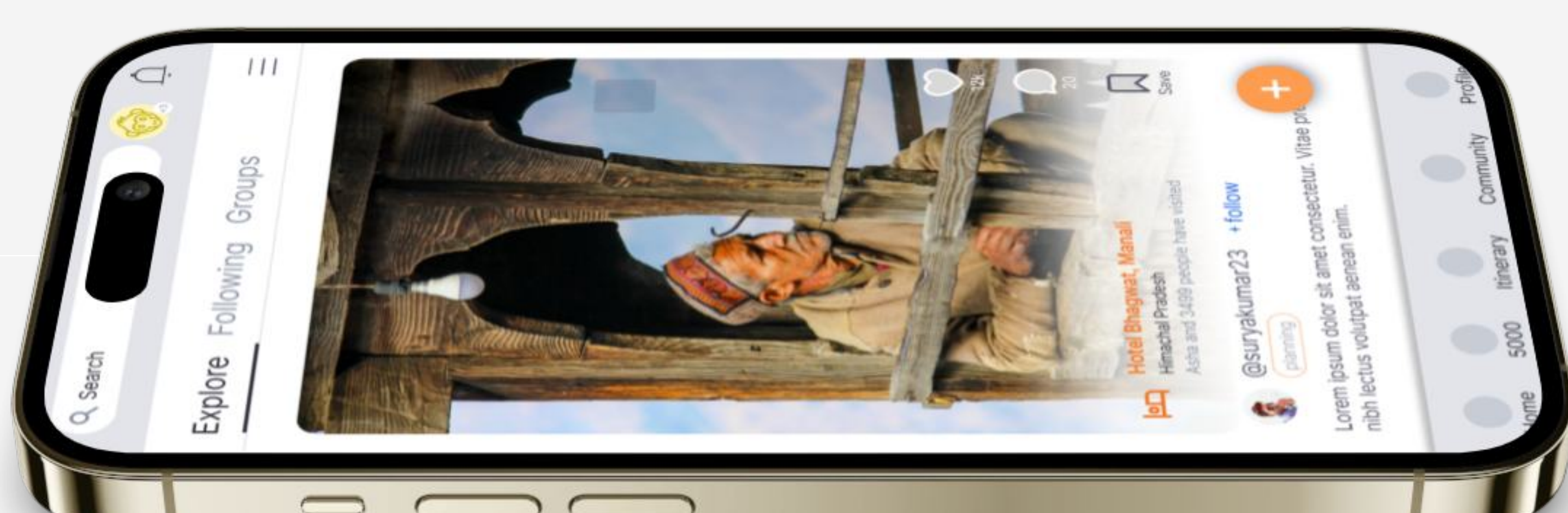
Under the following tab, the user will get filtered content related to the accounts they follow.

The groups is a special addition where a user gets the option to discuss with a community of travelers about a specific place of interest. Groups can only be created by the travel gurus.

The travel guru's page will show the name at the top followed by the badge.

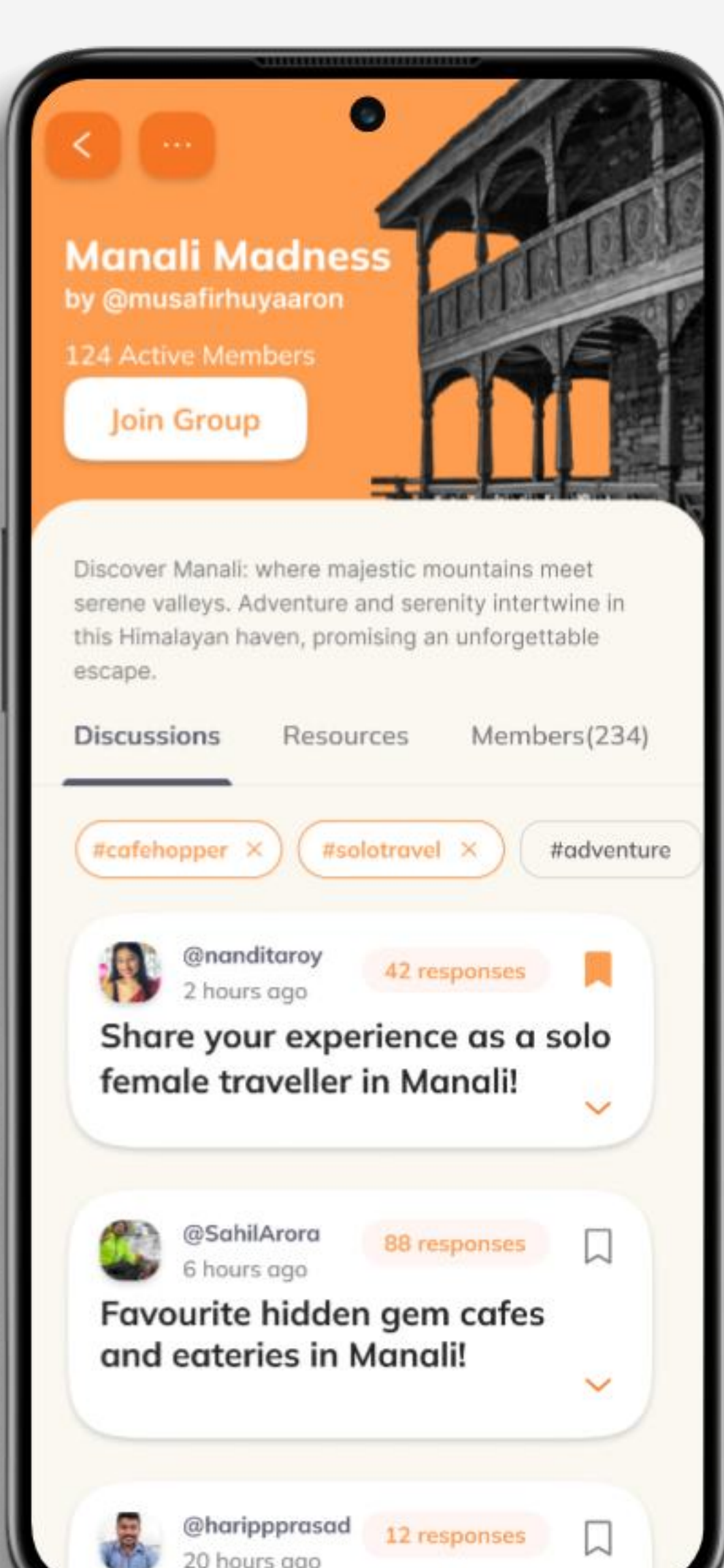
Travel guru's personality animals will be the next main attraction along with a travel quote.

Achievements will be displayed in terms of the number of places visited, attractions seen, etc.



Explore

In the explore section, user gets to see the most trending of the travel stories of different people in the community. One can directly link their Instagram posts. One can directly save the post, follow the creator, or directly add new story of their own.



Groups

Groups allow users to come on a common platform to discuss the about the trip and get to know the people even before the trip starts.

For detailed interactive prototype please refer to the link below.

Prototype link

<https://www.figma.com/proto/CXp96W6RIJyAXOMzqIVIMv/Portfolio-Journey?page-id=82%3A379&type=design&node-id=98-2808&viewport=872%2C-5411%2C0.64&t=vo9LICpU4PoEiMah-1&scaling=scale-down&starting-point-node-id=98%3A2808&mode=design>