

Visalam Vasanth

USER EXPERIENCE DESIGNER

Austin, TX

TOOLS

Sketch

Adobe Illustrator

Adobe Photoshop

Balsamiq

Invision

HTML / CSS / JS

Flinto

JIRA

Usabilityhub.com

Camtasia

SKILLS

Design Thinking

Wireframing

Prototyping

Experience Strategy

Personas

Storyboards

UX Process

Interaction Design

Card Sorting

User Research

Journey Mapping

Site Maps

Task Analysis

User Flows

Usability Testing

Info. Architecture

Style Guides

EXPERIENCE:

CLOCR - UI/UX Designer

2/2019 – Present

- Collaborating with the co-founder and development team to identify and balance user needs, business goals, and technical constraints in order to translate them into meaningful user experiences
- Capturing our user's needs and incorporating user flows, task analysis, and site maps to implement a more effective UI
- Leading the redesign efforts to a more modern and user centered interaction by leveraging Sketch, Photoshop, & Illustrator to create wireframes, prototypes, and print material while keeping in mind WCAG guidelines
- Working on both the product side and the external facing website redesign
- Creating design style guides and collaborating often with developers to ensure design decisions are both possible and clearly explained
- Utilizing Freedcamp to plan, track, assign, and manage tasks

CAREERFOUNDRY - UX Design Tutor

1/2019 – Present

- Guiding students through course lessons and identifying pain points to create an individualized study plan to ensure student success

ORACLE - Cloud Solution Engineer - UI/UX focus

7/2017 – 5/2018

- Advocated incorporation of UX as part of the Cloud Hub client engagement process to bring value to clients and increase sales
- Spearheaded ideation/experience strategy sessions with clients by utilizing my UX process to identify user needs
- Created storyboards and prototypes using Sketch and Photoshop in order to illustrate user needs and our innovative solutions to stakeholders
- Utilized UI best practices to develop customized interactive prototypes and applications using HTML, CSS, & Javascript in an agile environment
- Leveraged JIRA to organize and manage engagements while meeting aggressive deadlines
- Participated in daily stand ups and retrospectives and also filled the role of rotational Scrum Master
- Increased Cloud Hub revenue by gaining buy-in through effectively communicating deliverables and demos to C-level execs and clients (including Fortune 500 Companies)

EDUCATION:

CAREERFOUNDRY - UX Design Certification & UX for Voice UI Specialization (Alexa)

2019

UNIVERSITY OF TEXAS - AUSTIN - Full-Stack Development Certification

2017

RUTGERS UNIVERSITY/UMDNJ - Doctor of Physical Therapy (DPT)

2011

WILLIAM PATERSON UNIVERSITY - Bachelors in Biology

2008