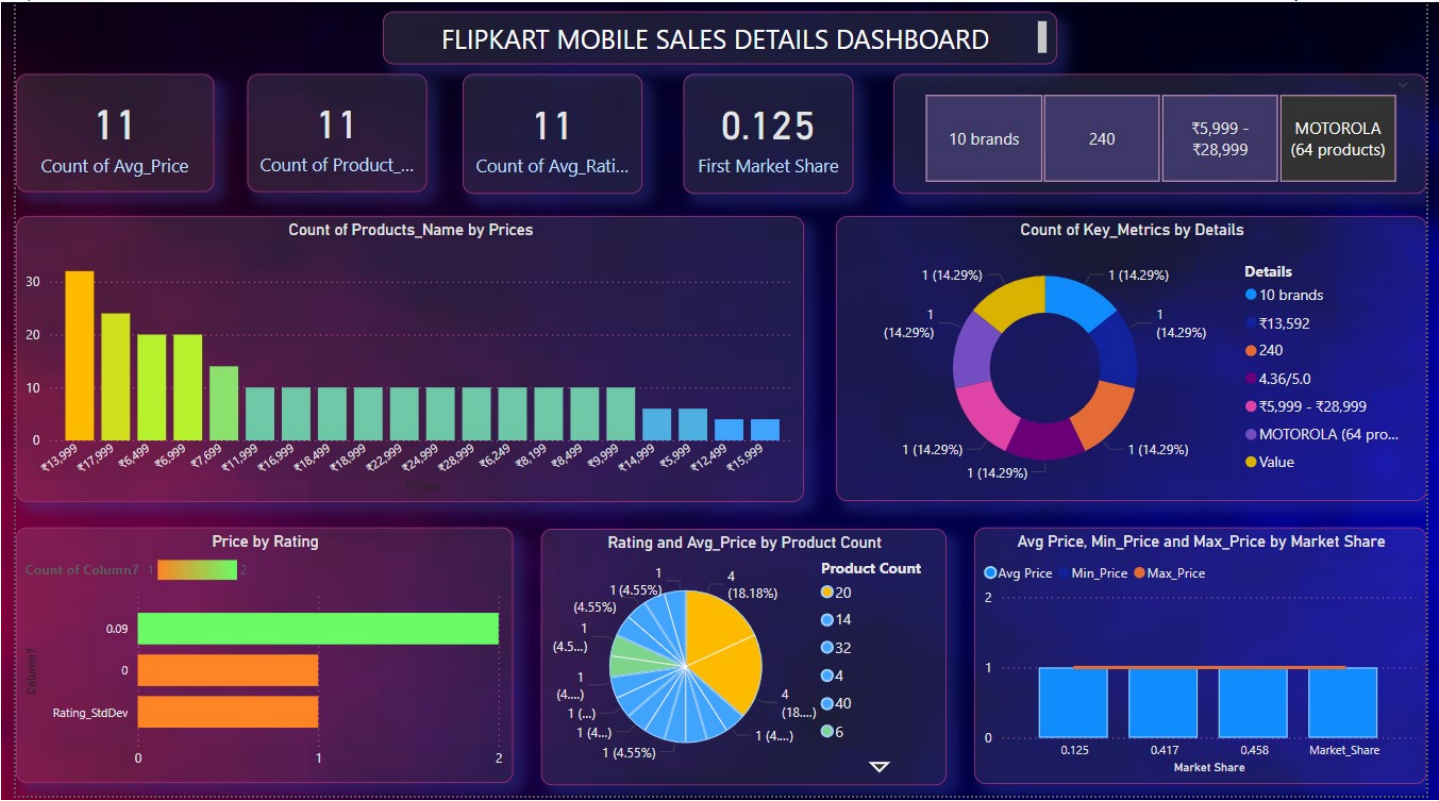


Flipkart Mobile Sales Dashboard Report

This report provides visual insights into mobile phone sales data collected from Flipkart. The dashboard illustrates key metrics including product price distribution, brand performance, ratings, and average pricing. Power BI was used to design the dashboard and analyze trends for strategic decision-making.



Key Insights

- Motorola has the highest number of product listings (64).
- Mobile prices range between Rs. 5,999 to Rs. 28,999.
- Most products are clustered around the Rs. 13,999 to Rs. 17,999 price range.
- The average product rating is approximately 4.36 out of 5.
- Top 3 brands dominate a significant portion of the market share.
- Rating and pricing show moderate correlation by product segments.