



GEO HACK 1.0

# HACKMATE

AI

GIT PUSHERS



# Team Members

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# Problem Statement

Hackathon participants face several challenges:

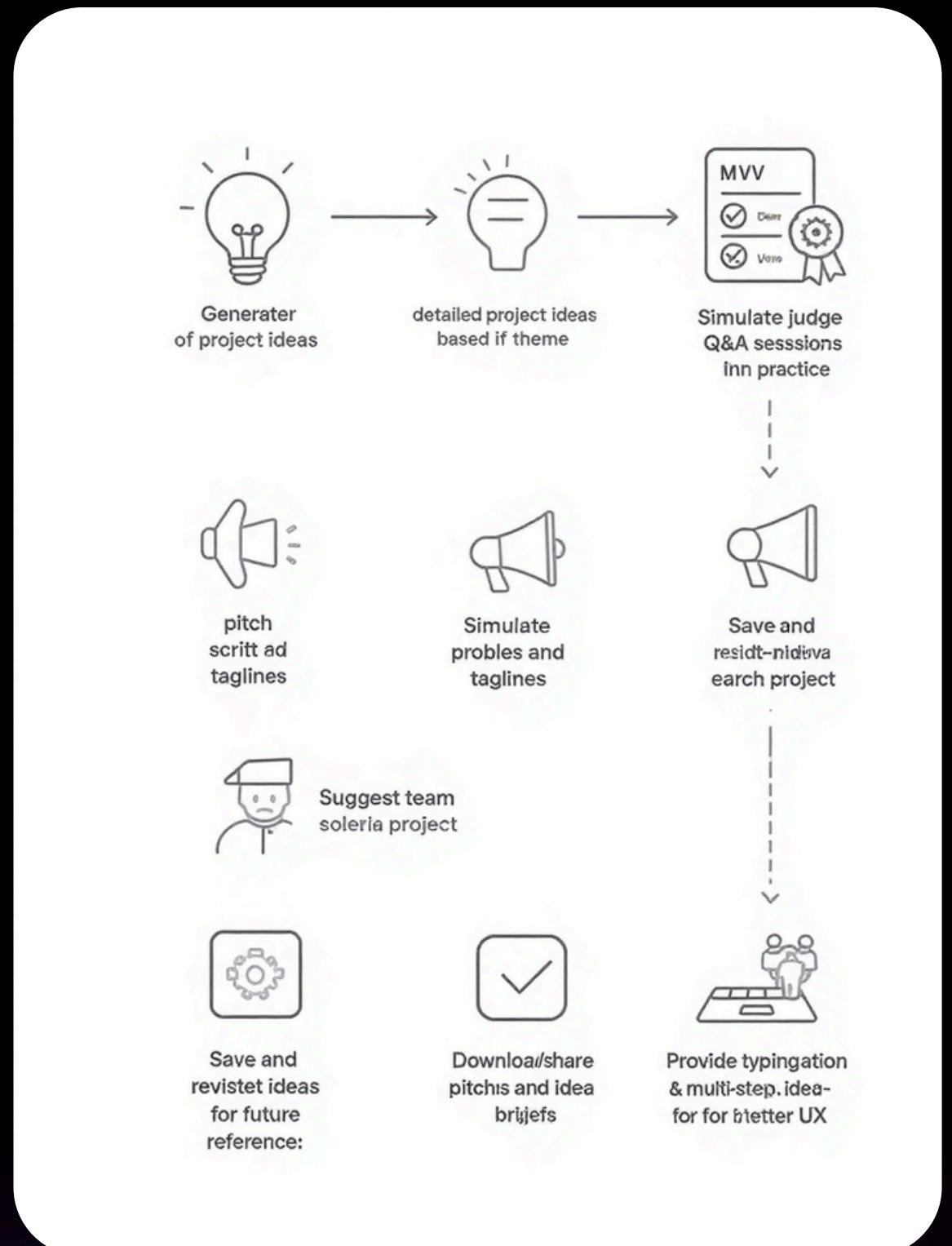
- Struggle to generate unique, buildable project ideas quickly
- Difficulty structuring ideas into actionable plans
- Lack of time and resources for pitch preparation and judge Q&A practice
- Managing team roles and workflows is often manual and inefficient

Need for an AI-powered assistant that guides participants from idea generation to pitch delivery.



# Proposed Solution

1. Generate creative project ideas based on a theme
2. Expand ideas into detailed project plans (problem, solution, tech stack, MVP plan)
3. Create pitch scripts and taglines
4. Simulate judge Q&A sessions for practice
5. Save and revisit ideas for future reference
6. Suggest team roles for each project
7. Download/share pitches and idea briefs
8. Provide typing animations & multi-step guided workflow for better UX





# Tech Stack

FRONTEND

HTML, CSS, JavaScript, React

AI SIMULATION

OpenAI API (for idea, pitch, Q&A generation)

STORAGE

Browser Local Storage (for saving ideas)

UI / UX

Tailwind CSS / Neumorphic design / Animations



## Judge Q&A Simulator

Generates likely judge questions and model answers

## Download / Share

Export idea briefs or pitches as .txt and copy to clipboard

# Key Features

## AI Idea Generator

Generates creative, buildable project ideas

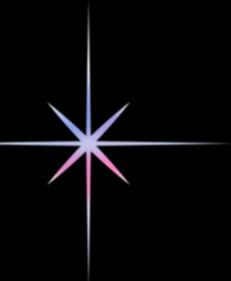
## Expand Idea

Provides detailed project brief: problem, solution, tech stack, team roles, MVP plan

## Pitch Generator

Creates tagline and 60-second pitch for presentation

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THEME

IDEAS

EXPAND

SAVED

JUDGE Q&A

PITCH

# Flow Chart

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# Business Model

## Revenue Streams



- Freemium model - free AI features with limited ideas per day
- Premium subscription - unlimited AI-generated ideas, pitch templates, and judge simulations
- Corporate / Hackathon partnerships - integrate HackMate into hackathon platforms for bulk users

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## Target Users



Hackathon participants, students, startup teams, innovation labs

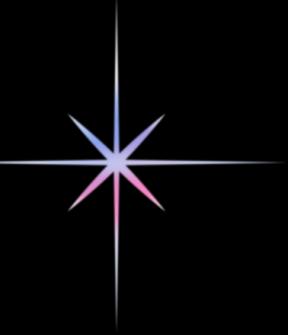
## Value Proposition



cons for users, subscription, corporate partnerships, growth arrow



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# THANK YOU!

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