Greenwich is steeped in maritime history, offering a picturesque blend of heritage and natural beauty. The UNESCO-listed Greenwich Park provides breathtaking views of the Thames and the London skyline, while the Cutty Sark and the Royal Observatory capture the borough's historic significance. The area's markets, like Greenwich Market, showcase artisanal crafts and global cuisine. Families are drawn to its excellent schools and friendly atmosphere. The riverside setting and the Greenwich Peninsula's modern attractions, like the O2 Arena, add to its appeal. Greenwich is a borough that harmonizes tradition with modern living.