



## **GROWTHIFY SERVICES**

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### **DOCUMENT CHECKLIST FOR E-COMMERCE SELLER REGISTRATION**

#### **1. Amazon Seller Central – Required Documents**

##### **A. Basic Documents**

- PAN Card (Individual / Company)
- Aadhaar Card
- Bank Account Details (Cancelled Cheque / Bank Statement)
- GST Number
- Email ID & Mobile Number

##### **B. Business Documents**

- Proprietorship: PAN + GST
- Partnership: Partnership Deed + GST
- Pvt Ltd. Company: Incorporation Certificate + GST + Director PAN

##### **C. Product Listing Documents**

- Product Images (White Background)
- MRP Label Details
- Brand Authorization Letter (If Required)
- Trademark Certificate (Optional)
- Product Photos
- Size / Weight / Dimensions

#### **2. Flipkart Seller – Required Documents**

##### **A. Basic Documents (Flipkart)**

- PAN Card
- Aadhaar Card
- GST Number
- Cancelled Cheque / Bank Details
- Email ID & Mobile Number

##### **B. Business Type Documents**

- Proprietor: PAN + GST
- Company: CIN + GST + Director PAN

##### **C. Listing Requirements**

- Product Photos
- Size / Weight / Dimensions
- Brand Authorization Letter (If Needed)

#### **3. Myntra Seller – Required Documents**

##### **A. Mandatory Documents**

- GST License
- PAN Card

- Cancelled Cheque
- Bank Account
- Brand Trademark Certificate
- Brand Profile (Catalog / Photoshoot)
- Packaging & Quality Standards Proof
- MSME Certificate (Optional)

**B. Strict Requirements**

- High-Quality Product Photos
- Own Brand Preferred
- Brand Authorization Letter (If Reselling)

**SUMMARY**

- Amazon: Basic docs + GST + product images + brand authorization
- Flipkart: Same as Amazon
- Myntra: More strict — trademark + branding + GST + high-quality catalog