



## GROWTHIFY SERVICES

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## DOCUMENT CHECKLIST FOR E-COMMERCE SELLER REGISTRATION

### 1. Amazon Seller Central – Required Documents

#### A. Basic Documents

- PAN Card (Individual / Company)
- Aadhaar Card
- Bank Account Details (Cancelled Cheque / Bank Statement)
- GST Number
- Email ID & Mobile Number

#### B. Business Documents

- Proprietorship: PAN + GST
- Partnership: Partnership Deed + GST
- Pvt Ltd. Company: Incorporation Certificate + GST + Director PAN

#### C. Product Listing Documents

- Product Images (White Background)
- MRP Label Details
- Brand Authorization Letter (If Required)
- Trademark Certificate (Optional)
- Product Photos
- Size / Weight / Dimensions

### 2. Flipkart Seller – Required Documents

#### A. Basic Documents (Flipkart)

- PAN Card
- Aadhaar Card
- GST Number
- Cancelled Cheque / Bank Details
- Email ID & Mobile Number

#### B. Business Type Documents

- Proprietor: PAN + GST
- Company: CIN + GST + Director PAN

#### C. Listing Requirements

- Product Photos
- Size / Weight / Dimensions
- Brand Authorization Letter (If Needed)

### 3. Myntra Seller – Required Documents

#### A. Mandatory Documents

- GST License
- PAN Card

- Cancelled Cheque
  - Bank Account
  - Brand Trademark Certificate
  - Brand Profile (Catalog / Photoshoot)
  - Packaging & Quality Standards Proof
  - MSME Certificate (Optional)
- B. Strict Requirements
- High-Quality Product Photos
  - Own Brand Preferred
  - Brand Authorization Letter (If Reselling)

## **SUMMARY**

- Amazon: Basic docs + GST + product images + brand authorization
- Flipkart: Same as Amazon
- Myntra: More strict — trademark + branding + GST + high-quality catalog