Documentation

- Overview

The idea for our website was to create a menu for a fictional restaurant called "Fausto's Seashack" where every item on the menu comes with a vegan option. Customers would be greeted at the homepage where they would see the most enticing offers but also be able to navigate to any other page of the website using the navigation bar at the top. The website will of course have to be changed in order to be responsive to mobile users.

We started with what pages would be necessary for a restaurant. Customers need to see food, availability, options, offers and payment screen. This comes from the nav bar. The cart is placed at the bottom as it's the last thing we want customers to see so they may continue browsing for new items before being sure of finishing their order. No customisation is offered in the meals aside from a vegan or non vegetarian option.

Each page will have a strikingly different layout but maintain the same color scheme in order to emphasize the uniqueness of what each page offers. The entrees page for example has the menu items as small blocks since they are run-of-the-mill options and quite standard. The specialties page has only three options, but the item boxes are the largest on the site and will show the user just how important they are.

Our choices for color were based on the idea of the restaurant, as well as the consumer's desires. A subtle light blue color not only resonates very well with the ocean cuisine, but it is also something that does not feel overwhelming, as many websites make the mistake of doing. It adds an element of elegance to the menu, as this is a sit-down dining option to spend with friends and family, as opposed to a simple grab-and-go eatery.
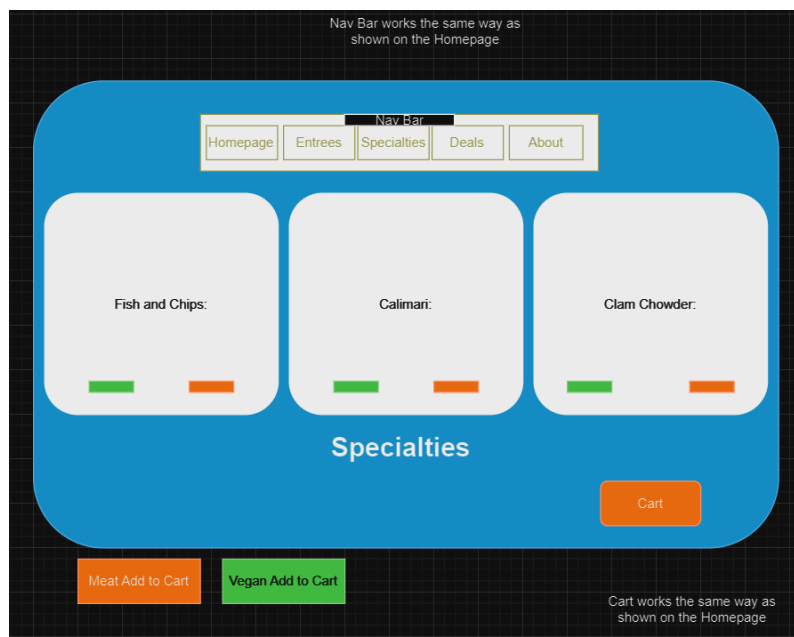
- Screenshots
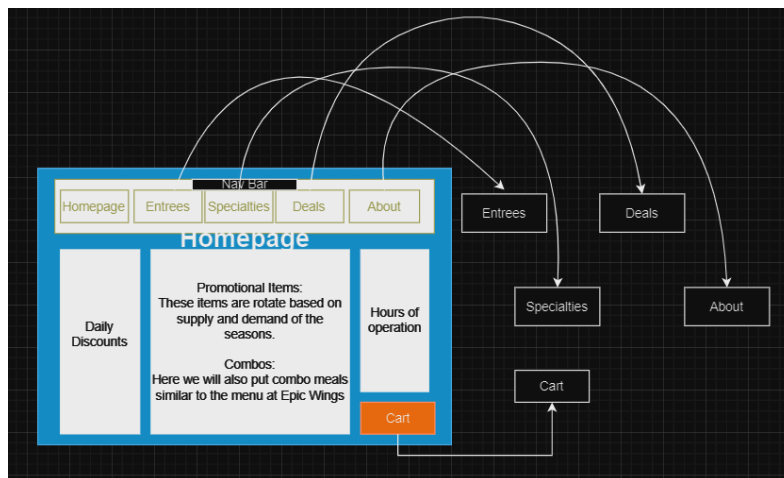
This screenshot here shows what the rough idea of the homepage will look like. Basic information is on display as well as offers. This also shows the color palette for the website where it will remind customers of a lake or ocean but are subject to change.
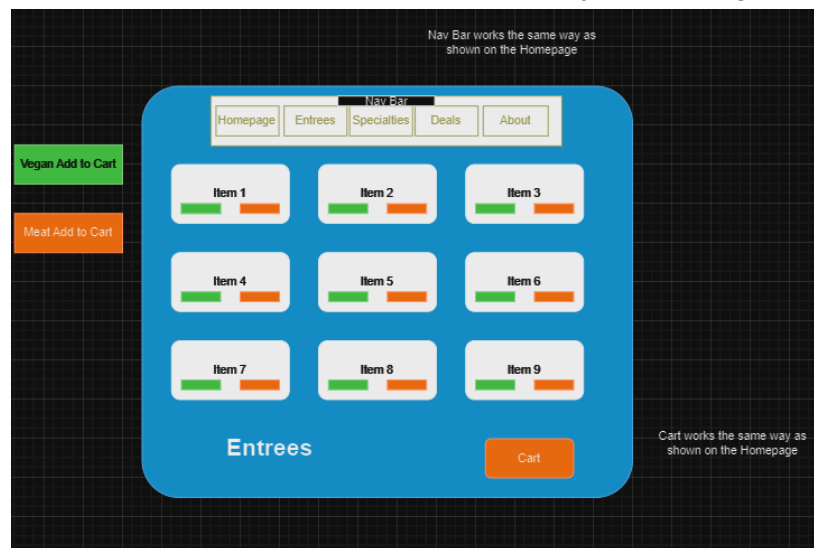
The restaurant isn't meant to be a very fancy place with tons of options since they are all seafood related. We imagine this to be placed near the pier where people can walk in to place their orders or order online and carry-out when they arrive. The option to pay online is not available here. We include vegan and meat options for all of our customers, as we feel like this is the most inclusive and welcoming dining experience for people of all backgrounds.

This screenshot further shows that this isn't meant to be a restaurant with a lot of options, but specifically caters to those who come to piers or lakes to enjoy the body of water. Also, the cart

will have a counter that increases and decreases with the number of items a customer adds. This number will persist on every screen.

- Summary of Design

Our design incorporates a navigation bar at the top of each page.This makes it convenient for customers to easily jump to our different pages. Having the navigation bar at the top of the website makes it so the client can immediately go to the page they want.

On each individual page items can be easily selected where they can be added to the cart. Buttons to the regular item or the vegan version of the item are directly below the product, making it easy for the user to pick their preferred option.

A link to the cart is readily available on each and every page of the website bar the cart page.

Our home page shows promotional items that we can choose. We then have separate pages for entries, specials, and daily deals. These pages make it simple and easy for the user to explore our website and find their desired food it also lets us easily promote what we want to sell