



 **HYUNDAI**

**Project  
SQL**

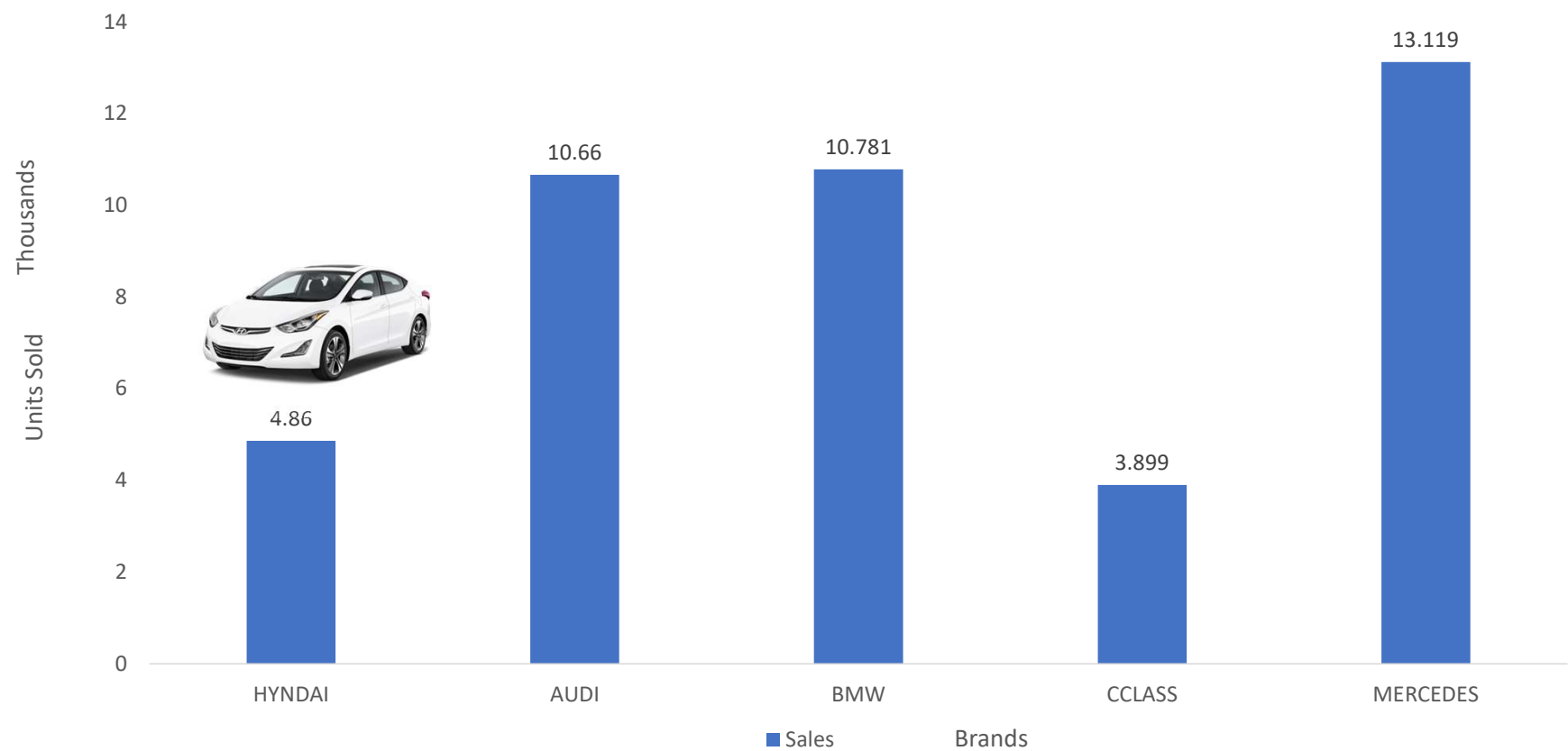
**Car Data  
Analysis - UK**

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**Vishal\_M**

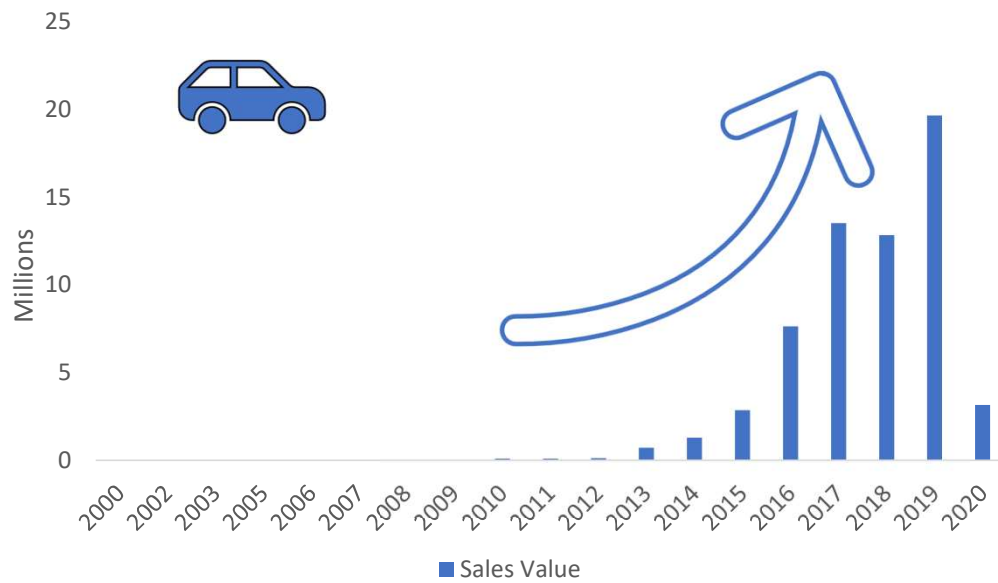


SALES CROSS BRANDS

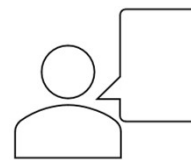
Sales



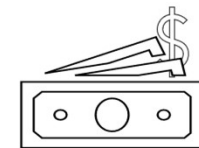
Market level Sales across each brands we are at the top 4 among the leading brands



**Sales Graph for each year**



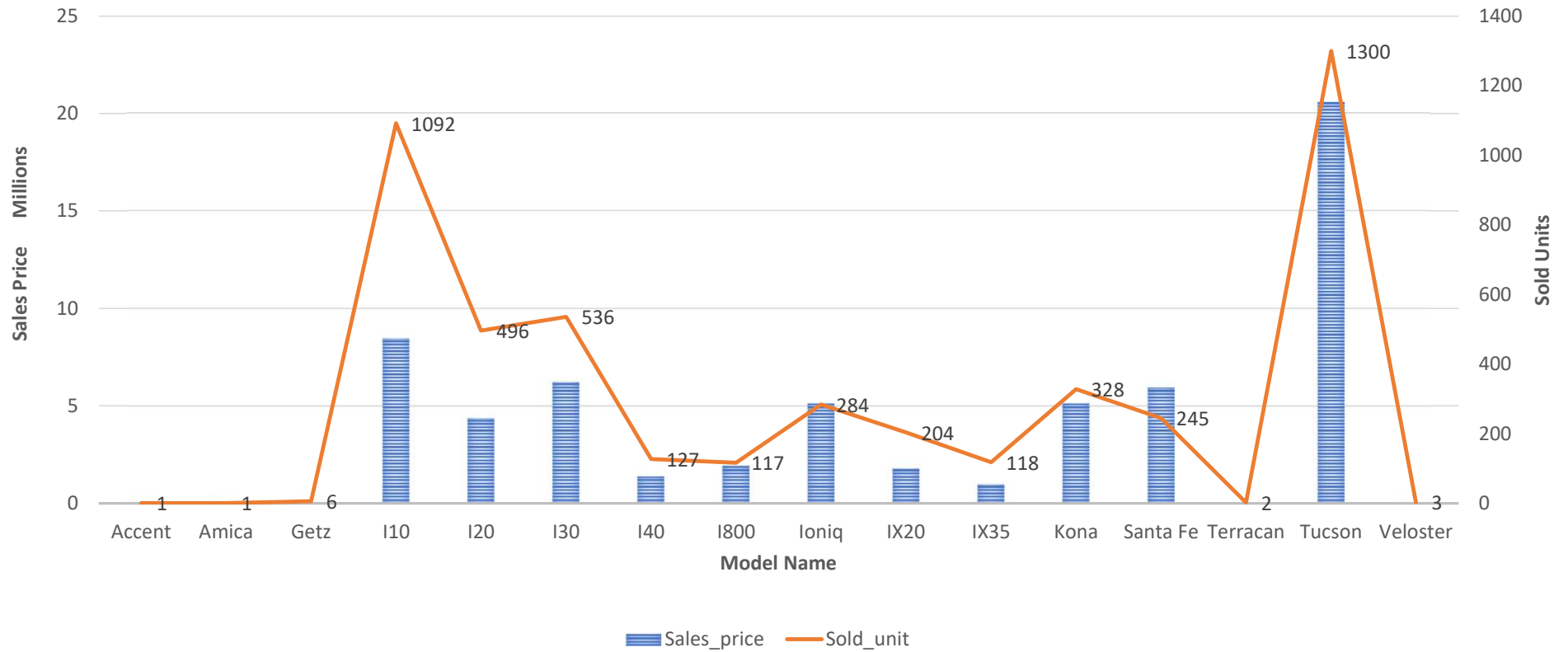
**4860**  
***Happy Clients***



**80**  
***Million dollars***



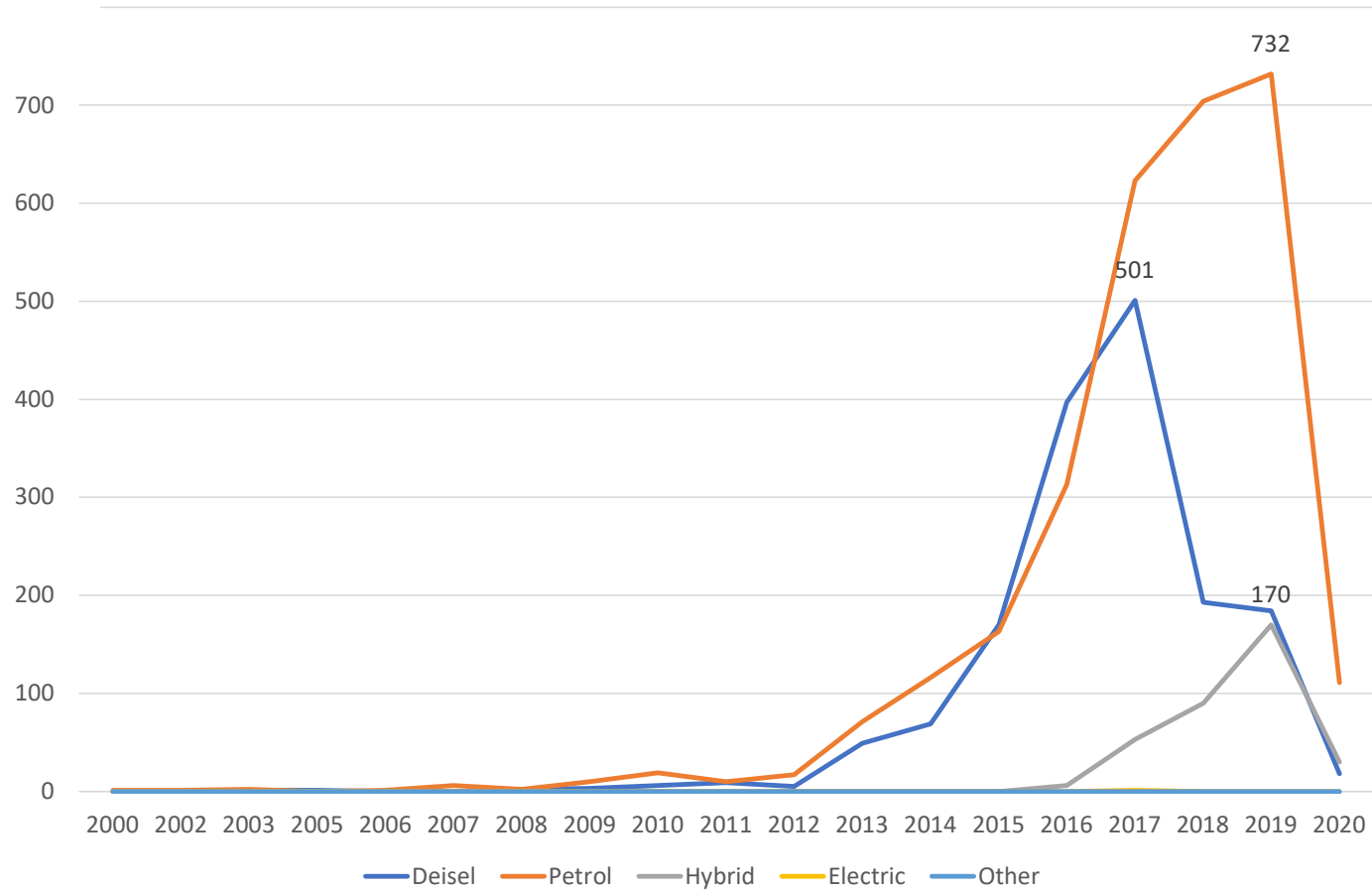
## SALES ANALYSIS OF HYNDAI MODELS



**This shows as the top sales and unit sold for each model**



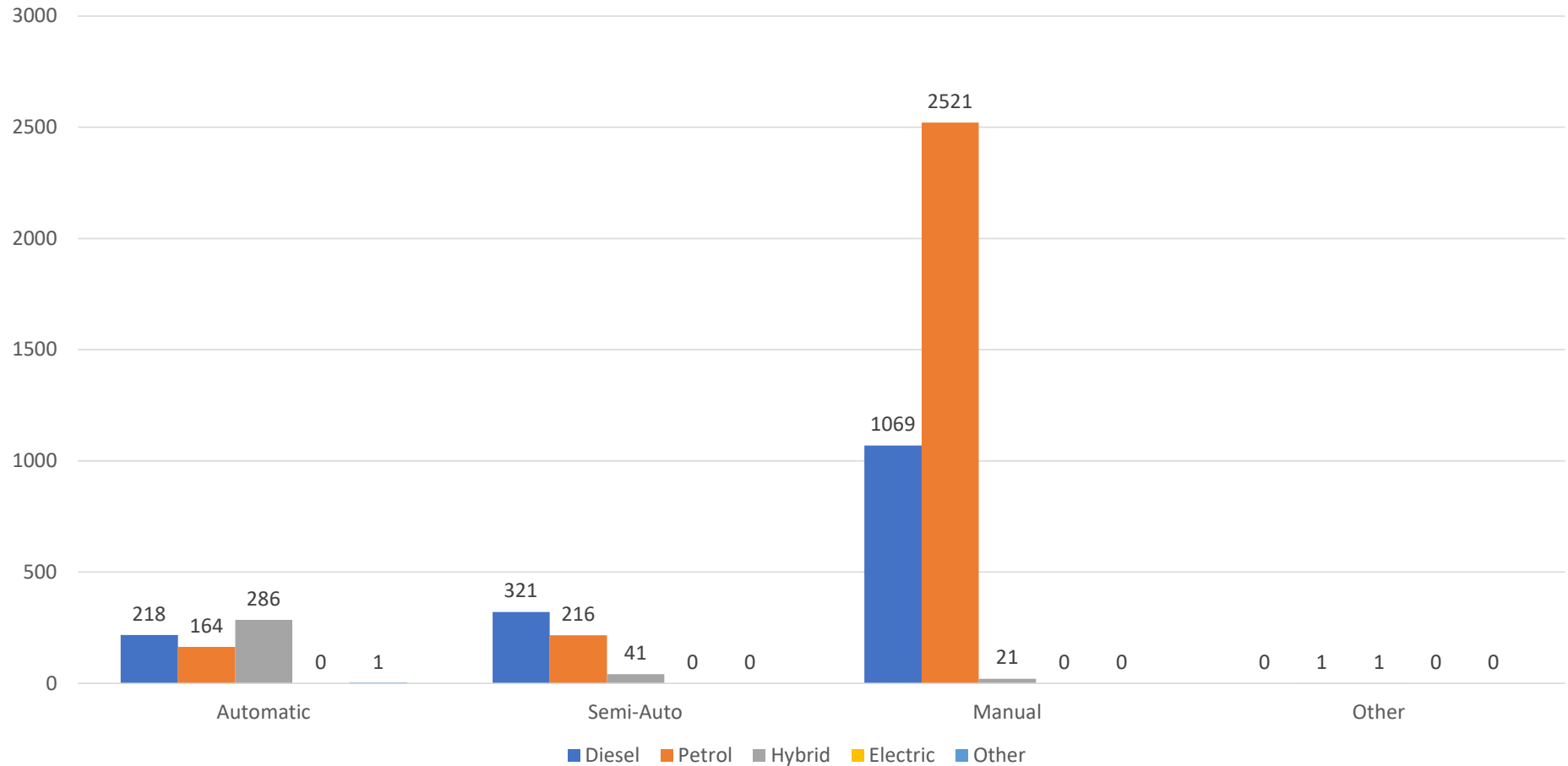
## Type of Fuel type Sales Across Year



**This shows as the customer preferred fuel-type from our past year**



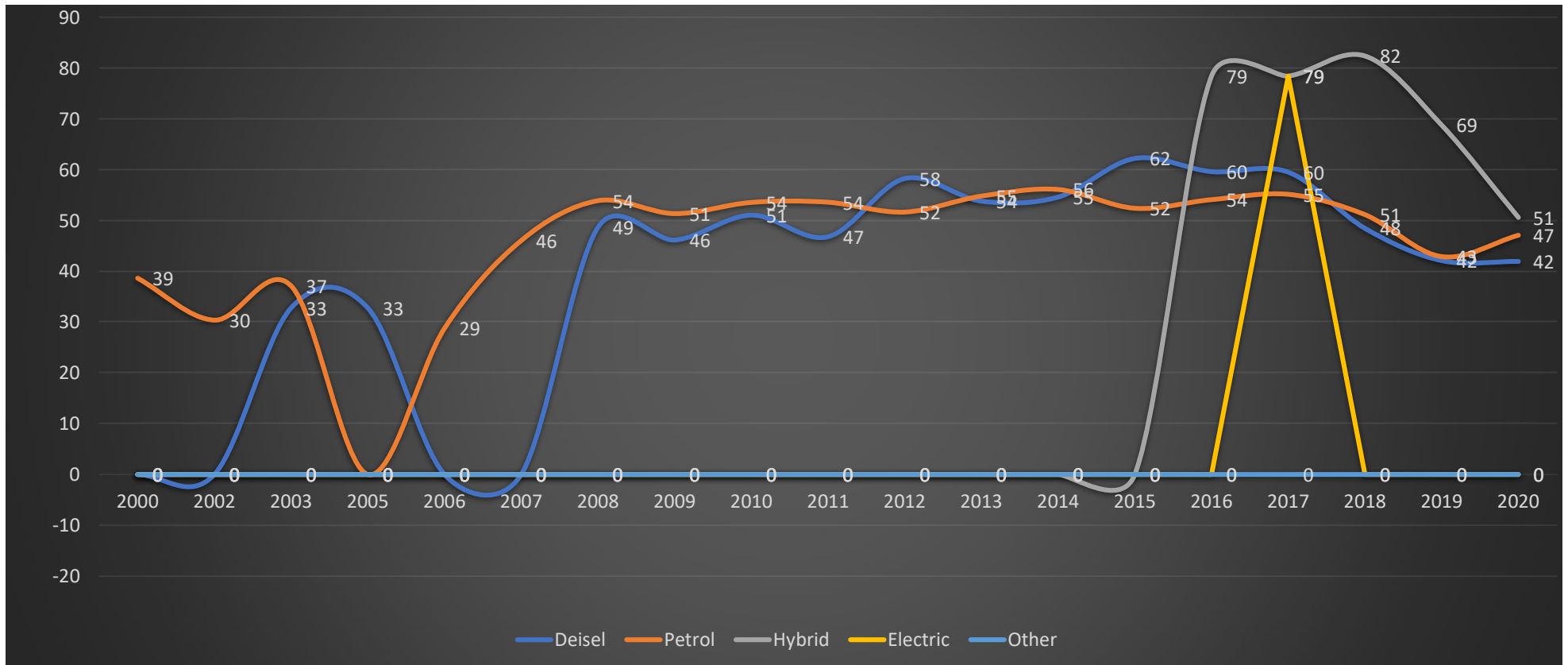
## MOST PREFERRED TRANSMISSION AND FUELTYPE



**This shows as the customer preferred fuel-type across transmission**



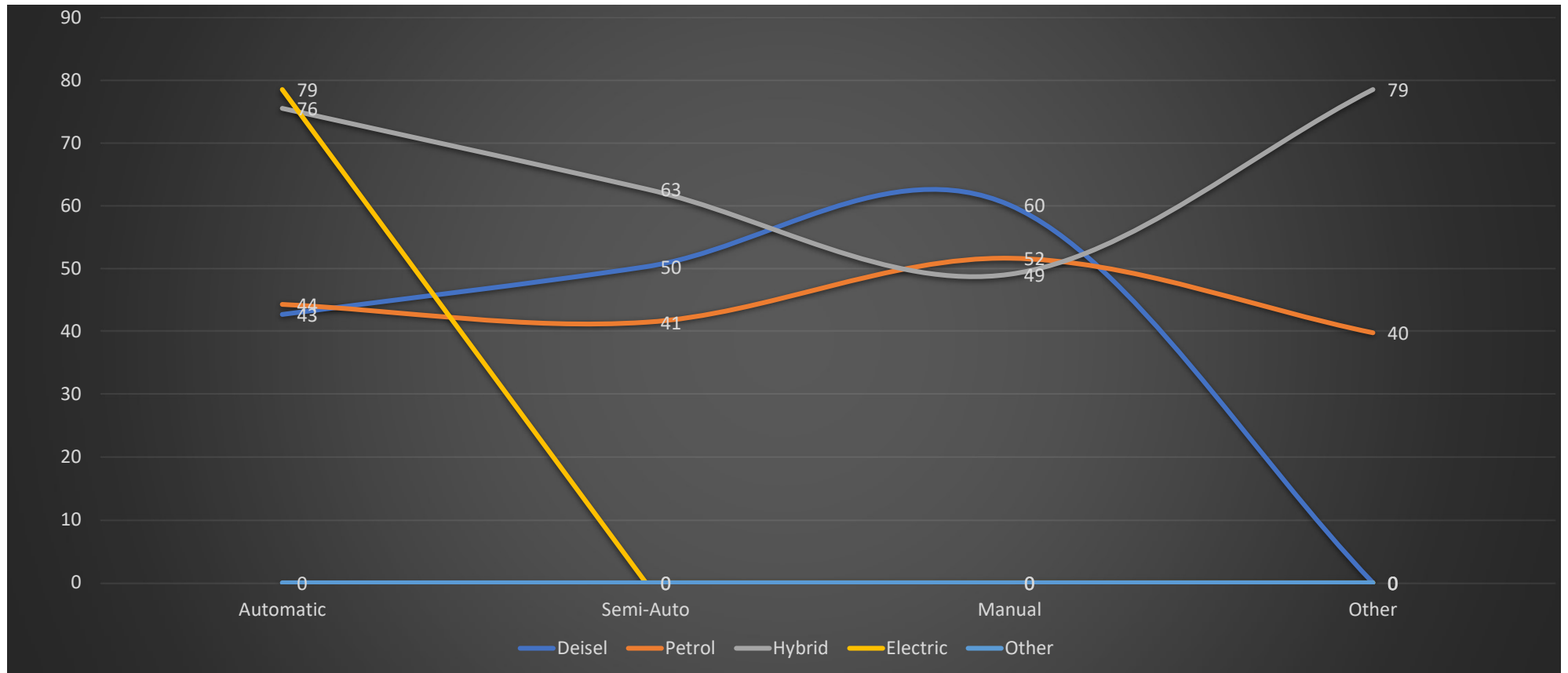
## Type of Avg Fuel Efficiency of the our models Sold Across Year



We can observe here that avg fuel efficiency for each year for our fuel variants



## Efficiency across each Transmission

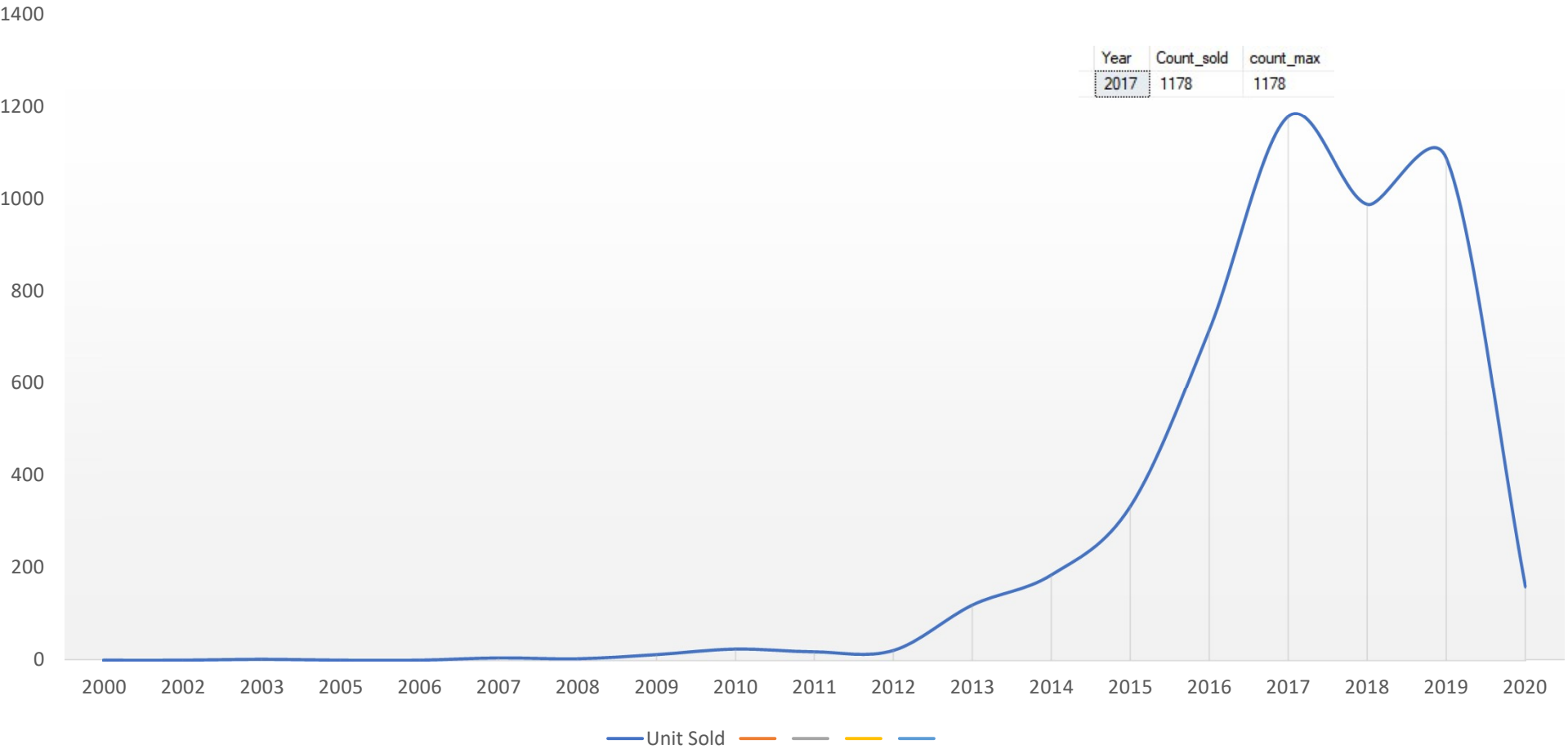


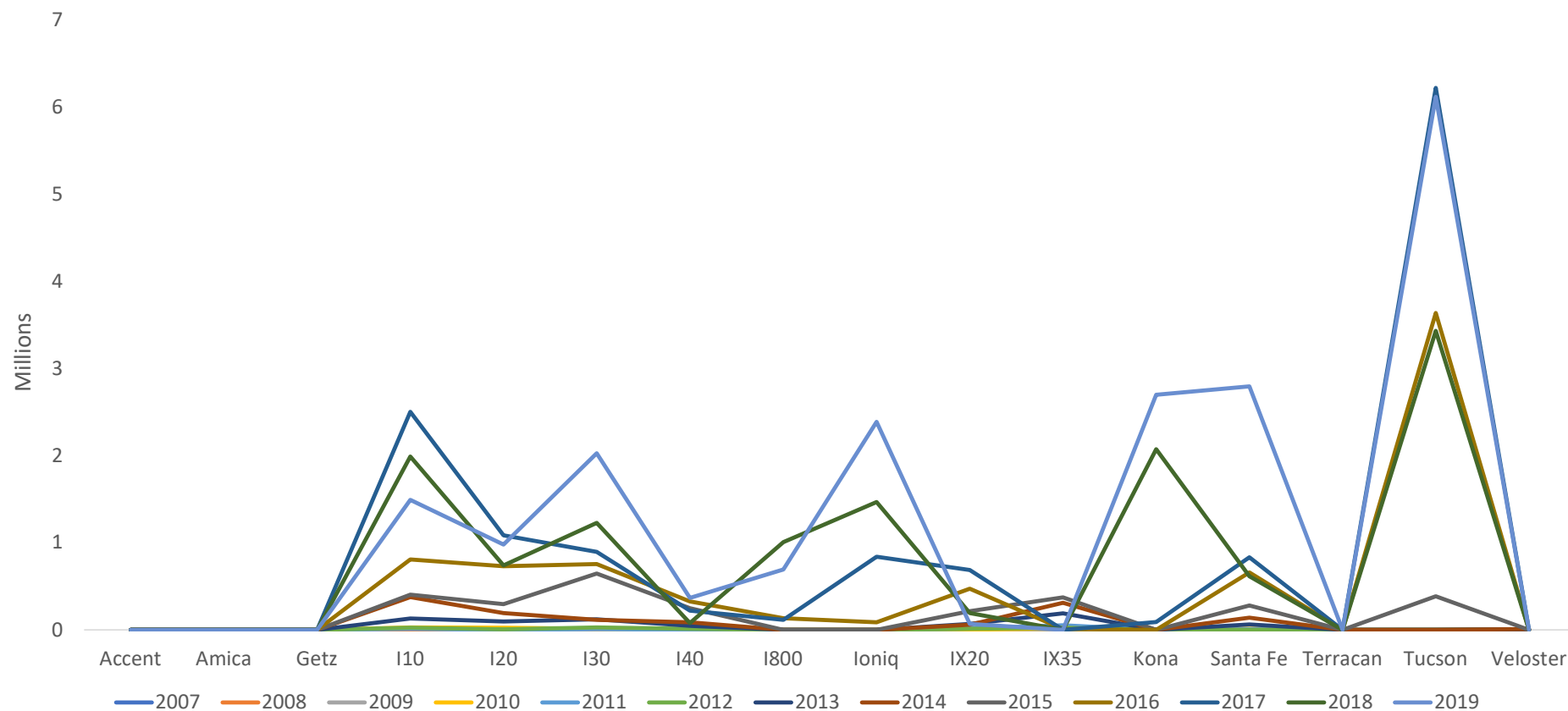
We can observe here that avg fuel efficiency for each transmission for our fuel variants





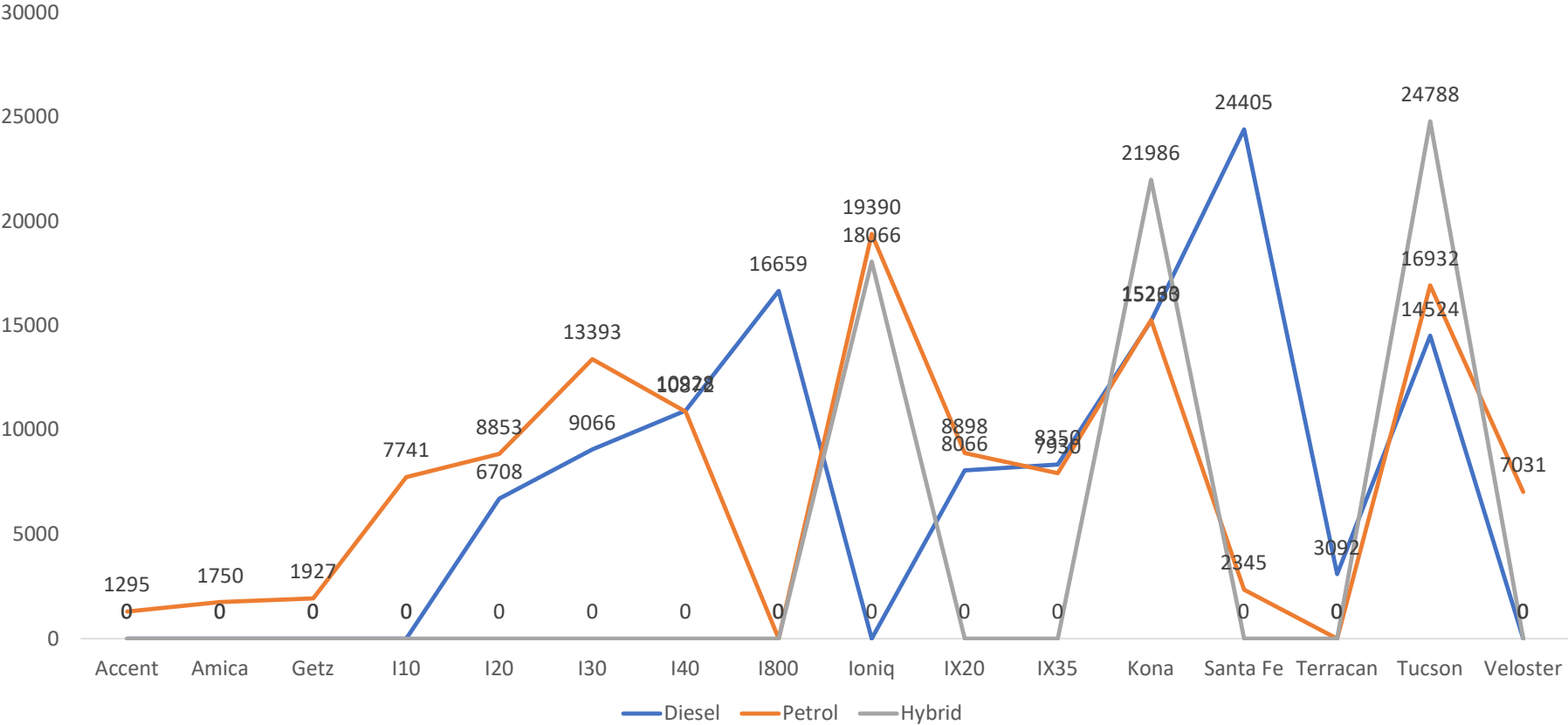
Unit Sold For Each year



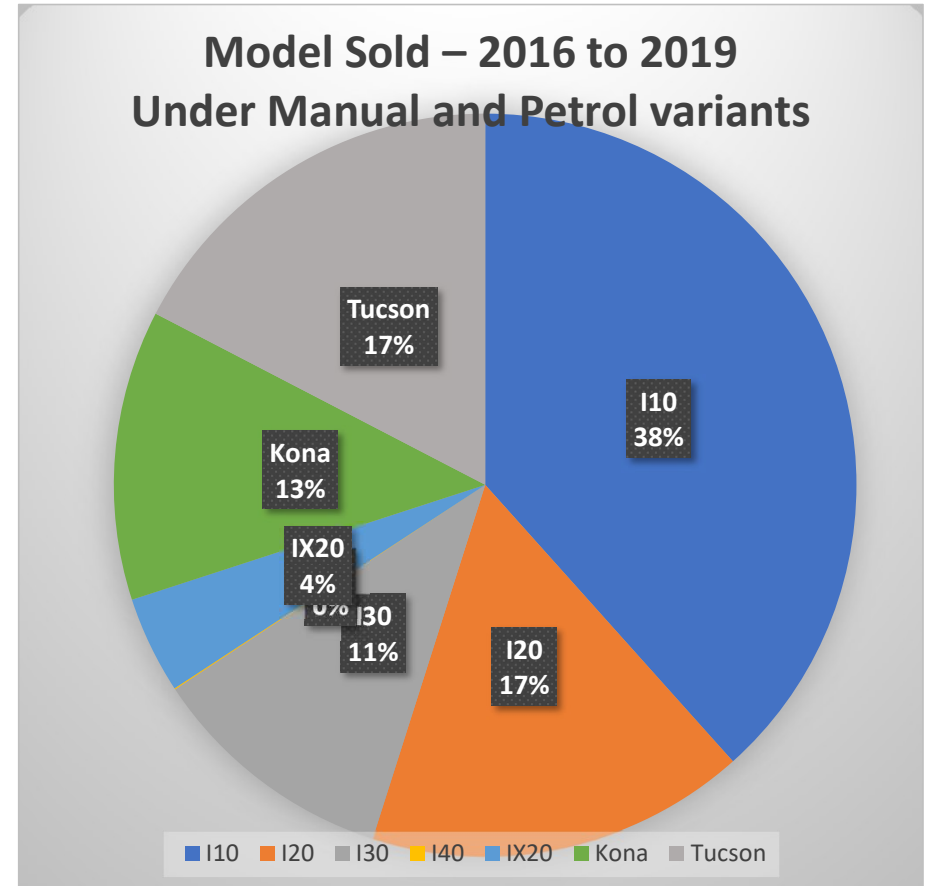
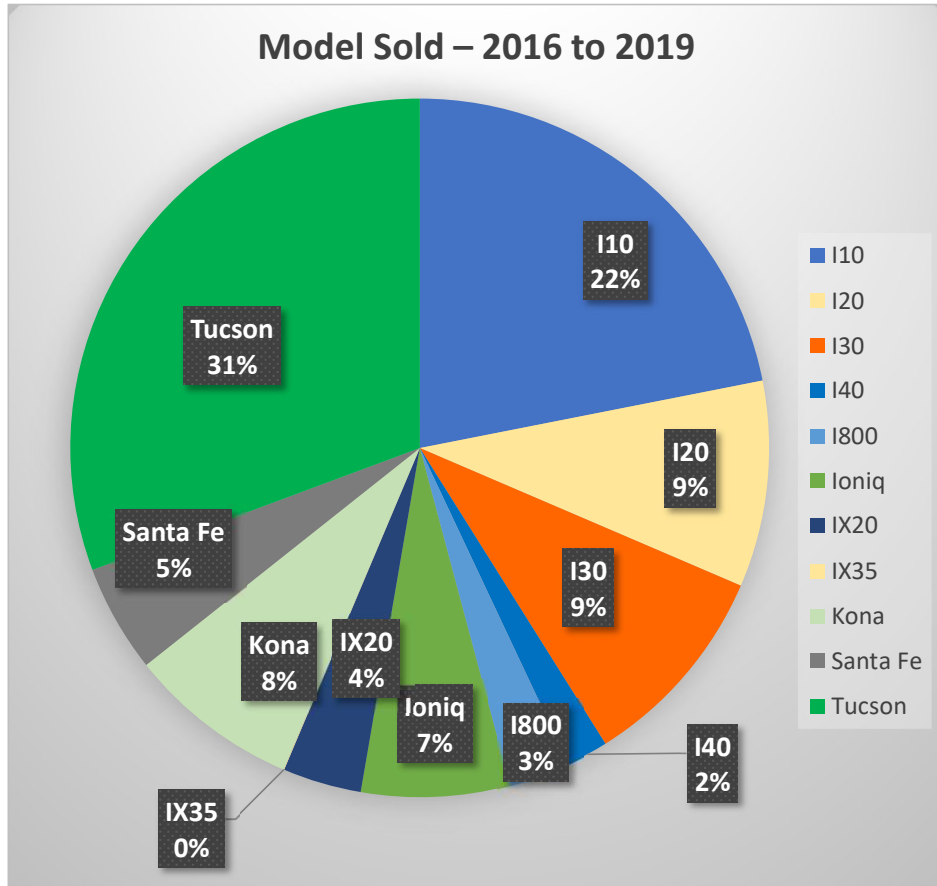




Avg Price Difference



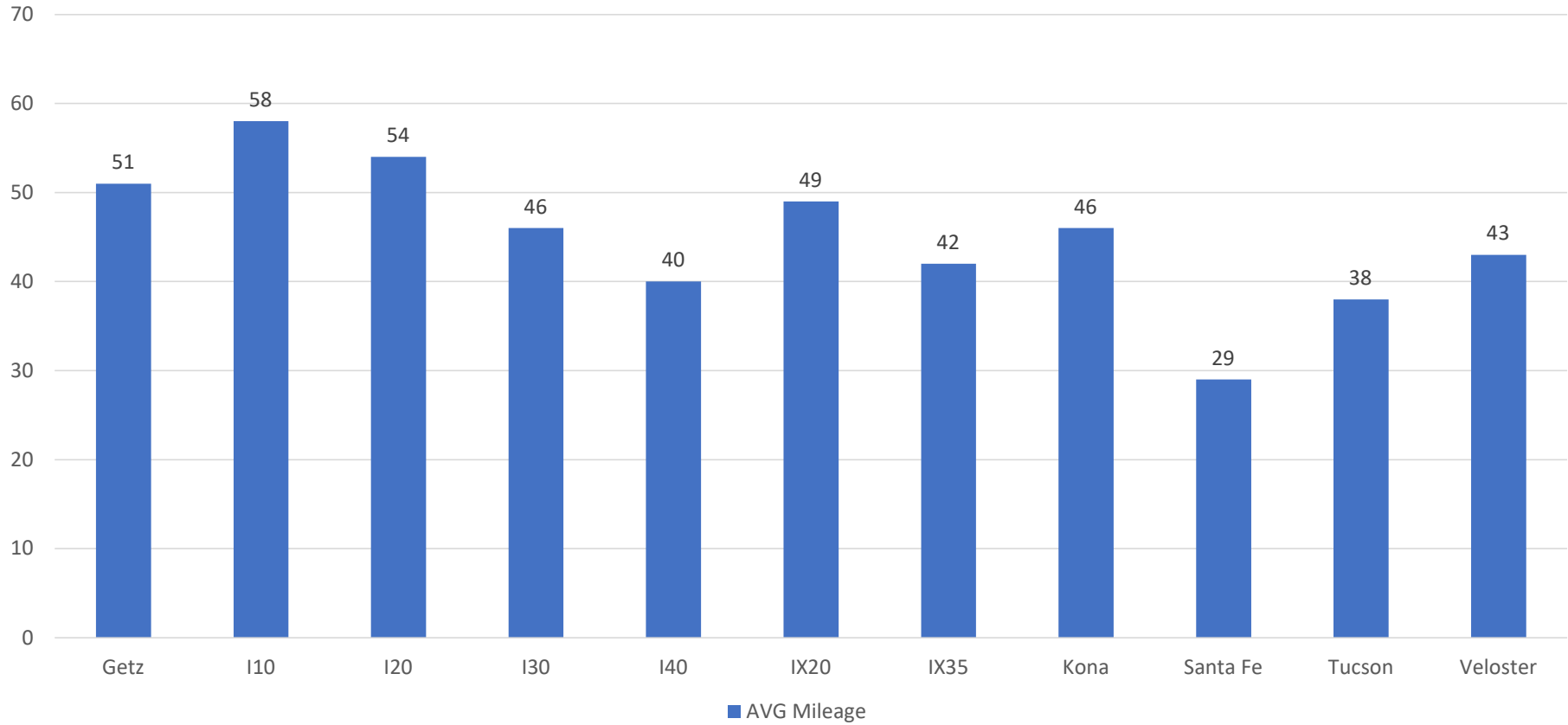
## Most Preferred Models





## Mileage of Preferred Models

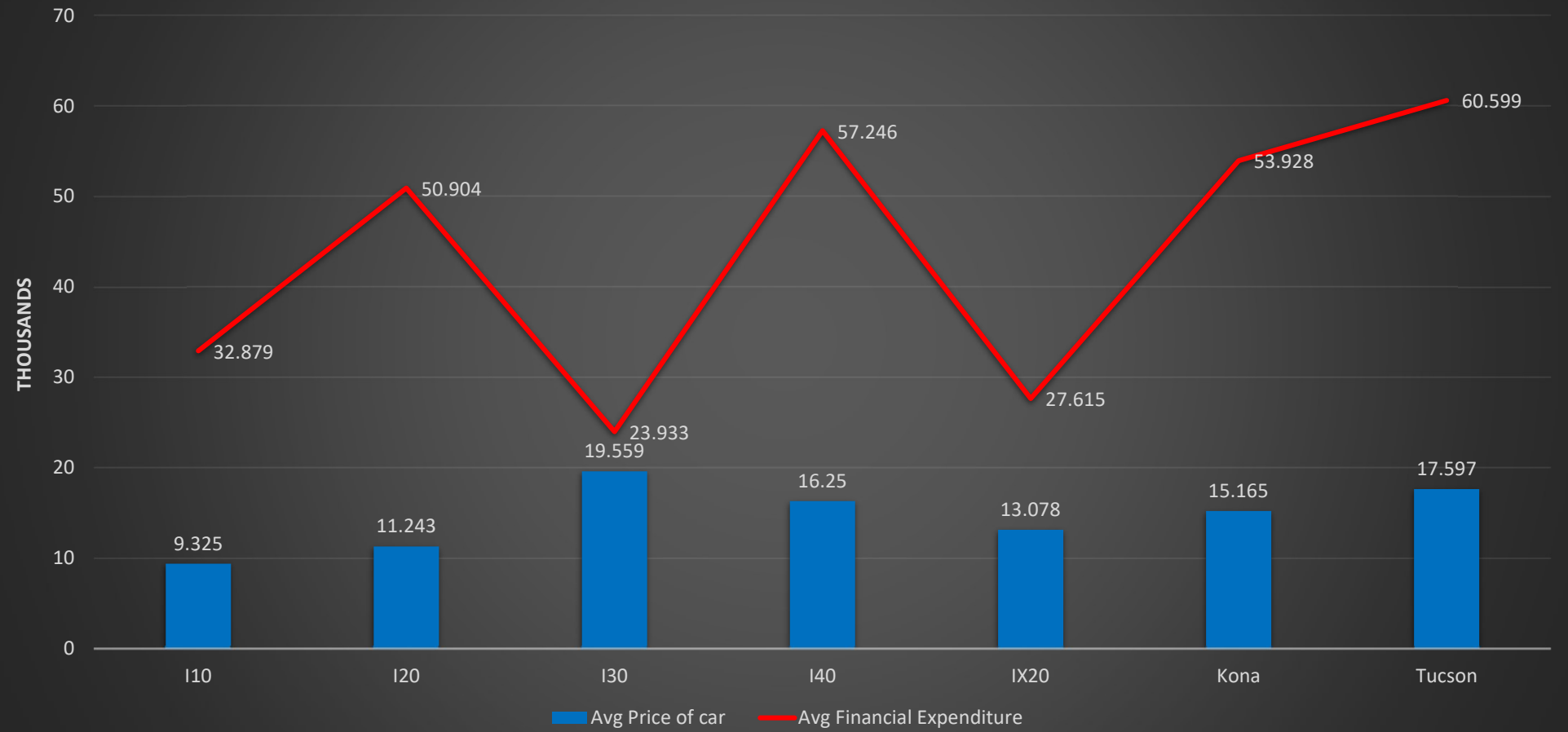
Mileage (mpg)





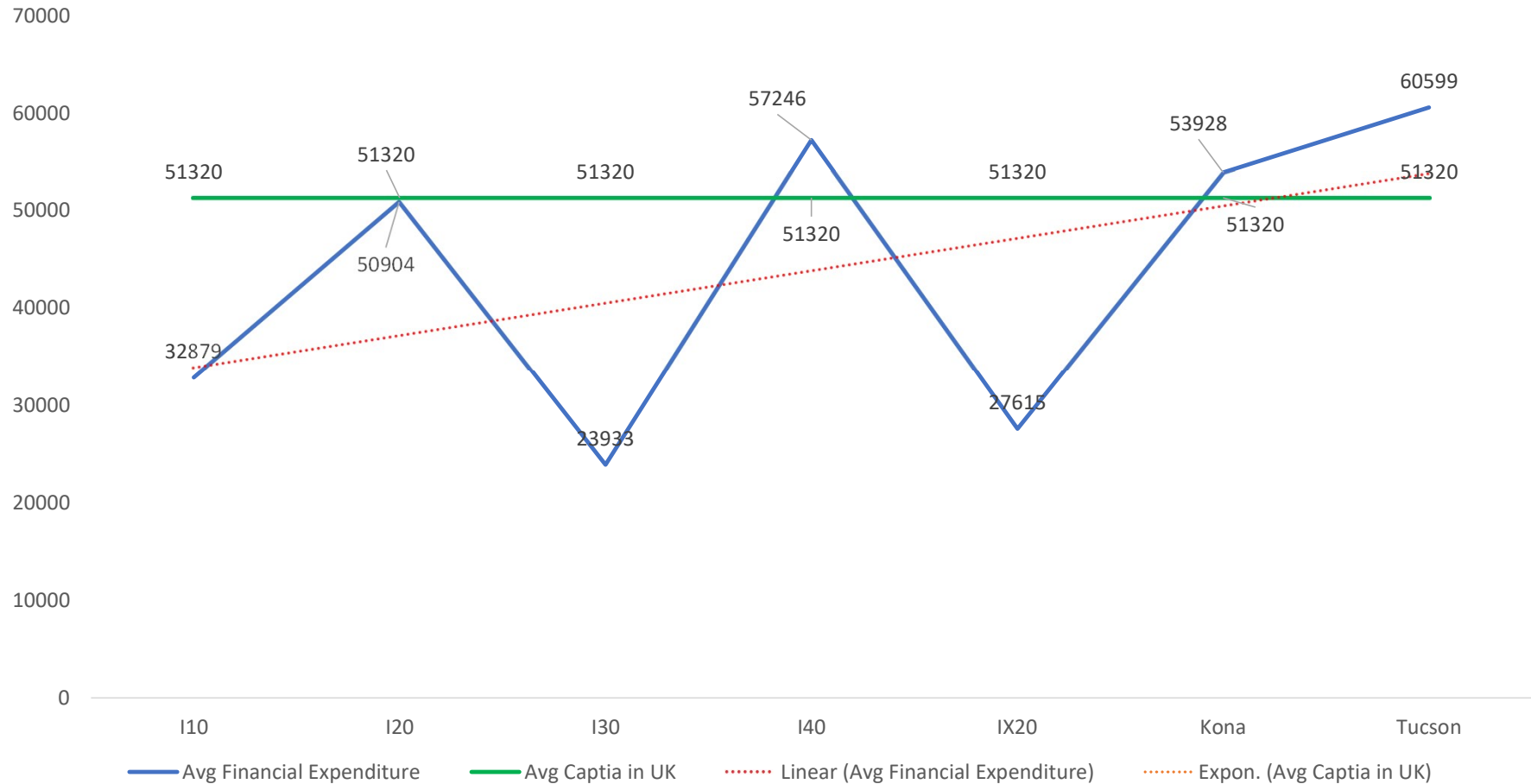
Financial Expenditure for some of the recent year Models

Chart Title





## Comparison of Financial Expenditure Towards UK Captia Of Top Models





## *Conclusion*



### A Glimpse From Stats

- From the above comparison we can see that the petrol variant is optimized well in different models especially in manual transmission
- Low and medium level Engine size will help to provided high efficiency
- And we can see that these are the most preferred model is top among efficiency and it is also a bit costlier when compared to other variants based in recent years

### View Points

- We can go for petrol and Manual variants in similar to model I10 and some models followed by i20 and Kona some good stats.
- Or else the top performer Tucson can be improvised in efficiency and some fuel-type variants also may give some good hype for it
- Additional Fuel-type variants have gained sales in overall market cap



**THANK YOU**



**HYUNDAI**

