

2240

Total Customers

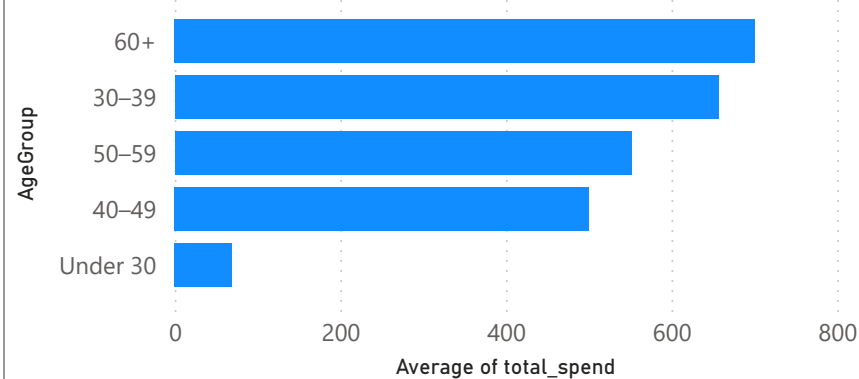
606

Average Spend

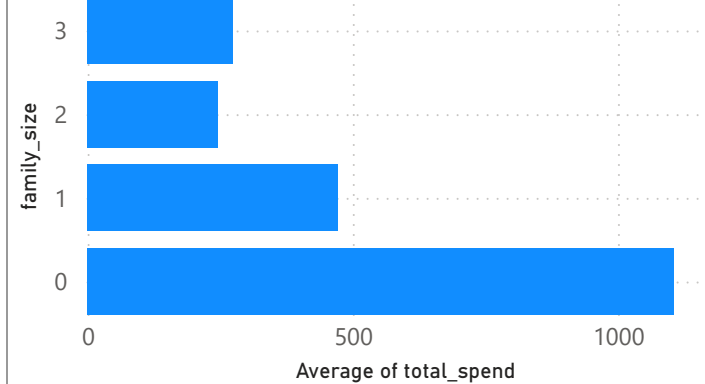
0.30

Avg Campaign Response

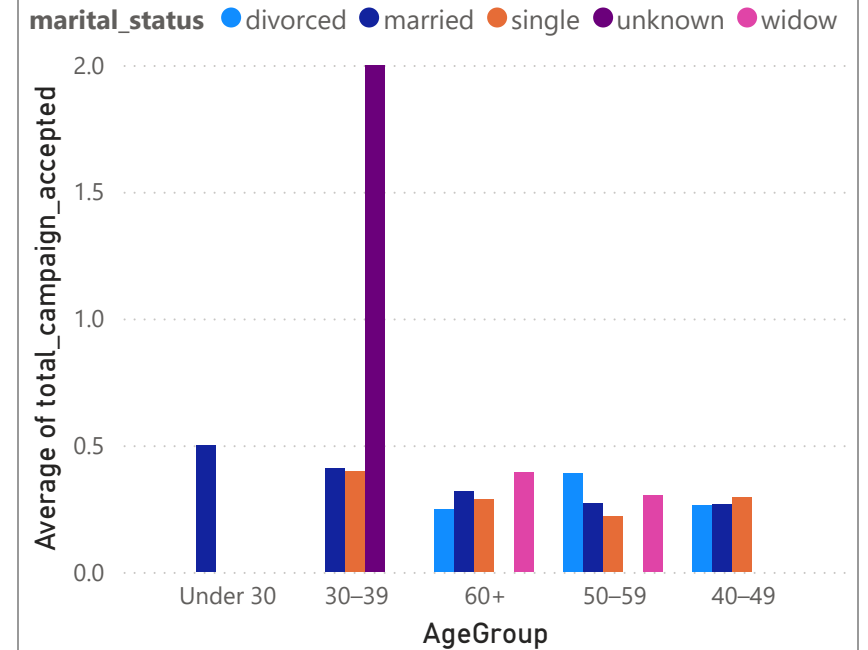
Average of total_spend by AgeGroup



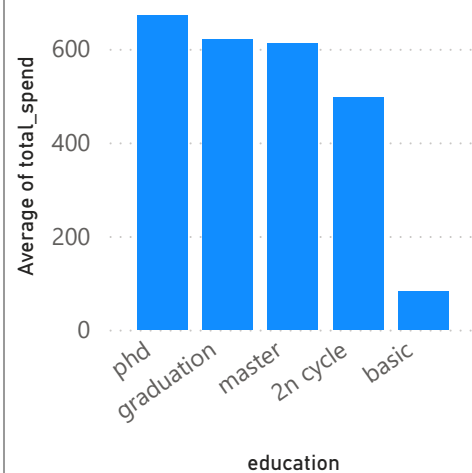
Average of total_spend by family_size



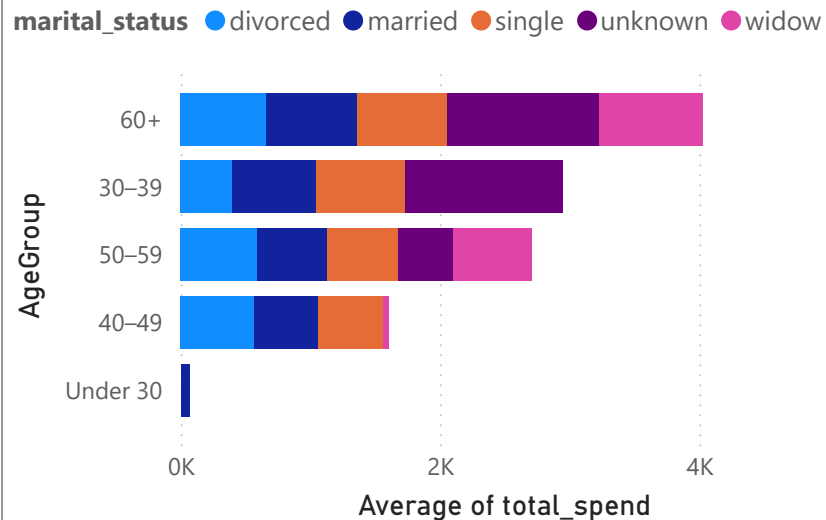
Average Campaign Acceptance Across Age and Marital Segments



Average of total_spend by education



Average of total_spend by AgeGroup and marital_status



Preferred Shopping Channels by Age Group

