

# Pritika Datta

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## Journalist

~Patient~Professional~Passionate~

### Objective

"To strive, to seek, to find, and not to yield." – Tennyson.

Achieve excellence in Journalism through quality and efficiency and contribute to my organization's growth and prove myself a valuable asset.

### Fields of Interest

Health • Politics • Lifestyle • Art and Culture

### Experience

#### • October 2017 – Present, Sub Editor

Sangbad Pratidin, Kolkata

#### • June 2017 – October 2017, Research Fellow

School of Women's Studies, Jadavpur University

UNICEF-funded anti-trafficking project for women

#### • September 2016 – April 2017, Content Editor

Write and edit stories for iLEAD publications

#### • November 2012 – June 2015, Sub Editor

AnandaBazar Patrika, Kolkata

Wrote and Edited stories, designed pages for ABP

Masters of Arts (2012)

Bachelor of Arts (2010)

**Major:** Linguistics,  
Ancient Indian History

#### • Jadavpur University

#### • Asian College of Journalism

Post Graduate Diploma  
in Journalism (2016)

Reach Media Fellow, 2018

Guest Faculty

Jadavpur University (SMCC)

Worked as Freelance Translator

USAID (THALI Project), 2016-17

*"A successful journalist needs to be sceptical. S/he should be able to ask questions and should have a nose for news. Pritika has everything that leads her to achieve success in this profession..."*

Prof. Sampath Kumar  
Professor, ACJ.

**Reference Available Upon Request.**

### ***Relevant Skills***

- Active on social media, organised & articulate
- Open minded, respectful & compassionate
- Reporting, copy-editing, investigative mind & quick learner

### ***Leadership Quality***

- Elected as a Class Representative in Jadavpur University (2008- '09)
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### ***Publications***

- Wrote an article about one science research on December 20, 2013 in **ABP**
  - Wrote an article on Ganges River Pollution on February 20, 2014 in **ABP**
  - Wrote an article on Swine Flu on February 9, 2015 in **ABP**
  - Covered Chennai Floods for **CNN-News18** as a Citizen Journalist on December 5, 2015
  - Wrote an article on Delhi Budget in **The Republic** on April 2, 2016
  - Wrote an article on Dhaka café terror attack in **NewsMobile.in** on July 4, 2016
  - Wrote an article on big data and Health Care Research in **NewsMobile.in** on July 10, 2016
  - Wrote an article on TB and Fixed-Dose Combinations tablets in Bengal in **Sangbad Pratidin** on Oct 26, 2017
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### ***Technological Proficiencies***

Windows & Mac OS Platforms • Digital and 35mm Cameras • Microsoft Office • Storify • Giphy • Canva • Quarkxpress • Infogram • Adobe indesign • Video and Audio editing

### ***Language Proficiencies***

Bengali • Hindi • English • German • Sanskrit

### ***Certifications***

Editing and Publishing • Linguistics • Film Appreciation • German Language

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