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Purchase Order Terms & Conditions

(hereinafter The Brand and Mark Co (Name of Client) is referred as "Company")

Services: This Purchase Order is in relation to the Digital marketing services provided by Logicserve to the Company, exclusively on demand of the company. This Purchase Order shall serve as a binding agreement between Logicserve and the Company.

Tenure & termination: This PO shall commence from the date mentioned in the insertion order and shall remain in effect for a period of one (1) months from the date of commencement. Either of the party can terminate this PO by giving the other party a seven (7) days' prior written notice only before a particular month ends. It is vital to note that this PO and/or the campaign cannot be terminated during the start or middle of any month.

Payment and Invoicing: In connection to the services provided the Company shall prepay 50% of the agreed amount for the campaign before the start of the campaign and the remaining 50% before the final delivery. Logicserve shall raise an invoice to the Company at the beginning of the campaign, which will be inclusive of complete amount. The said invoice should be cleared by the Company within seven (7) days from the date of invoice. Any discrepancies in the invoices should be communicated to Logicserve within three (3) days of receiving the invoice, failure of which, the invoice would be deemed to be accepted and payable by the Company. Any fees not paid within fifteen days from the date of invoice will attract a late fee of 2% per month and 24% per annum. The Company is bound to pay Logicserve as per the standard payments policy laid down herein. The fees and charges charged by Logicserve may vary as and when there are changes in Google's fees and charges.

Indemnity: The Company ("Indemnifying Party") hereby agrees to defend, indemnify and hold Logicserve, Google and all their directors, officers, employees, agents, affiliates ("Indemnified Party") harmless from and against any and all losses, claims, demands, suits, proceedings, damages, costs, expenses, liabilities (including without limitation, reasonable legal fees) or causes of action emanating out of the breach of any Indemnifying Party's covenant, obligations and representations in relation to the services executed under this Purchase Order.

Liability: In no event the aggregate liability of Logicserve exceed the total fees paid by the Company to Logicserve.

Termination and Suspension: Logicserve at its sole discretion reserves the right to terminate/suspend the campaign on grounds of non-payment or on breach of any material

terms of this Purchase order or on breach of any Logicserve or Google policies, terms & conditions.

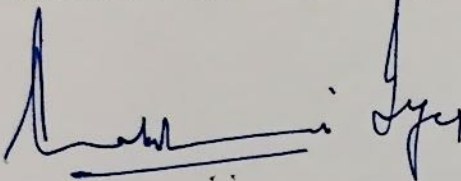
Force Majeure: Logicserve shall not be in breach of this Purchase order, interruption, or delay in the performance of its obligations hereunder, due to causes beyond its reasonable control including without limitation: earthquake, flood, fire, storm, or other natural disaster, act of God, labor controversy or threat thereof, civil disturbance or commotion, terrorism, disruption of the public markets, war, or armed conflict (a "Force Majeure").

Jurisdiction: This Purchase order will be governed by the laws of India and the courts of Mumbai shall have exclusive jurisdiction over the same.

Insertion Order	
Company Name:	The Brand and Mark Co
Vendor Name:	Logicserve Digital Pvt. Ltd.
Date:	09-01-2018
Campaign:	Thakur Foundation Website Development
Duration	1 Month
Particulars	Amount (Rs)
Website Development	87,200
Total for the campaign inclusive of GST	87,200

Payment Terms

1	Logicserve Digital Pvt Ltd shall invoice the Company for 50% of the total amount before the beginning of the campaign and 50% before the final delivery and the Company shall remit the balance due on such invoice immediately within 7 days of the receipt of the invoice by the Company
2	Payment to be done by cheque made payable to 'Logicserve Digital Pvt Ltd', or by a direct bank transfer (NEFT/RTGS) using the bank details below Account Name: Logicserve Digital Pvt Ltd Bank: State Bank of India Account Number: 30378608685 IFS Code: SBIN0003736 MICR Code: 400002110

Authorised Signatory	
Name:	Lakshmi Iyer
Designation:	Partner
Date:	January 10, 2019
Address:	Flat No.2, Bldg No 1, Greenfields, Ghatla Road, Chembur, Mumbai - 400071, State: Maharashtra
Contact Number:	+91 9821330499
This IO Requires Stamp and Signature (To be printed on letter head)	
	
For BRAND & MARK CO. LLP	
Partner	