



Coffee Shop Sales

Monthn Year

May 2023

May 2023

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	
8	9	10	11	12	13	7
15	16	17	18	19	20	14
22	23	24	25	26	27	21
29	30	31				28

Hover on this visual to see details

Sales by Weekday / Weekend



Sales by Store Location

Astoria \$52.43K	▲ +32.8% +13.0K vs LM
Hell's Kitchen \$52.60K	▲ +30.5% +12.3K vs LM
Lower Manhattan \$51.70K	▲ +32.0% +12.5K vs LM

Total Sales

\$157K

▲ +31.8% | +37.8K vs LM



Total Orders

34K

▲ +32.3% | +8.2K vs LM



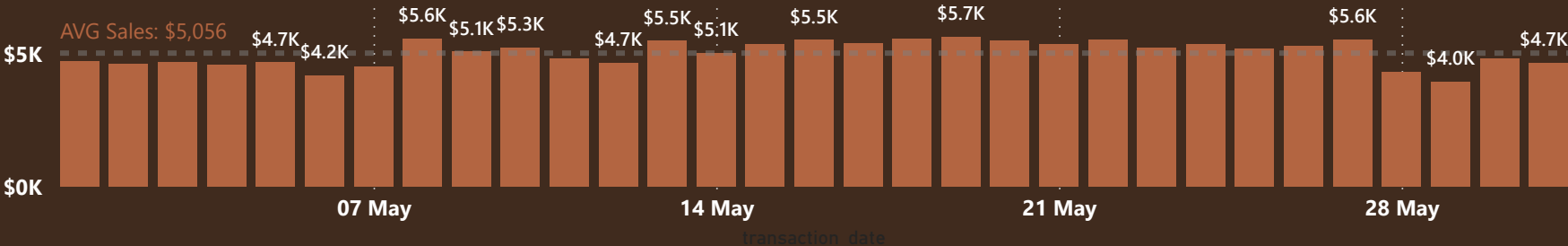
Total Quantity Sold

48K

▲ +32.3% | +11.8K vs LM



Sales Trend Over The Period



Sales by Store Location

Coffee \$60.36K	▲ +31.3%
Tea \$44.54K	▲ +33.5%
Bakery \$18.57K	▲ +32.4%
Drinking Chocolate \$16.32K	▲ +33.0%
Coffee beans \$8.77K	▲ +28.5%
Branded \$2.89K	▲ +21.4%
Loose Tea \$2.40K	▲ +30.9%
Flavours \$1.91K	▲ +34.3%
Packaged Chocolate \$0.98K	▲ +12.4%

Sales by Proudct

Barista Espresso \$20.42K	▲ +31.3%
Brewed Chai tea \$17.43K	▲ +31.1%
Hot chocolate \$16.32K	▲ +33.0%
Gourmet brewed coffee \$15.56K	
Brewed herbal tea \$10.93K	
Brewed Black tea \$10.78K	
Premium brewed coffee \$8.74K	
Organic brewed coffee \$8.35K	
Scone \$8.31K	▲ +29.2%
Drip coffee \$7.29K	

Hour	Mon	Tue	Wed	Thu	Fri	Sat	Sun
6	\$636	\$937	\$1,132	\$1,018	\$1,155		\$35
7	\$2,266	\$2,665	\$2,626	\$1,922	\$1,889	\$1,682	\$1,300
8	\$2,697	\$2,969	\$2,856	\$2,296	\$2,150	\$2,938	\$2,917
9	\$2,554	\$3,234	\$3,012	\$1,911	\$2,447	\$2,757	\$3,231
10	\$2,795	\$3,125	\$3,107	\$2,415	\$2,344	\$3,006	\$2,846
11	\$1,894	\$1,536	\$2,186	\$1,458	\$1,290	\$929	\$1,020
12	\$1,561	\$1,331	\$1,250	\$1,307	\$1,241	\$1,181	\$1,000
13	\$1,750	\$1,440	\$1,515	\$1,295	\$1,193	\$1,106	\$1,079
14	\$1,604	\$1,436	\$1,509	\$1,274	\$1,182	\$1,136	\$917
15	\$1,651	\$1,553	\$1,378	\$1,141	\$1,230	\$1,500	\$1,072
16	\$1,678	\$1,388	\$1,368	\$1,339	\$1,079	\$1,327	\$976
17	\$1,575	\$1,345	\$1,332	\$1,219	\$1,283	\$1,158	\$1,055
18	\$1,374	\$1,205	\$1,316	\$877	\$1,126	\$930	\$852
19	\$1,153	\$1,166	\$861	\$782	\$734	\$871	\$690
20	\$34	\$16	\$17			\$274	\$314

01 January 2023

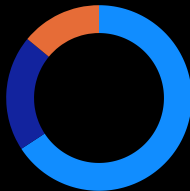
Total Sales

\$6,98,812

● Sales ● Qty ● Orders

Total Orders

149116



Total Quantity Sold

214470

▼ | vs LM

MOM Growth & Diff Sales