

127.93M

Total Revenue

101.83M

Total COGS

16.89M

Total Profit

13.21

Profit Margin %



Month

Apr Feb Jun Nov

Aug Jan Mar Oct

Dec Jul May Sep

Year

2013

2014

Country

All

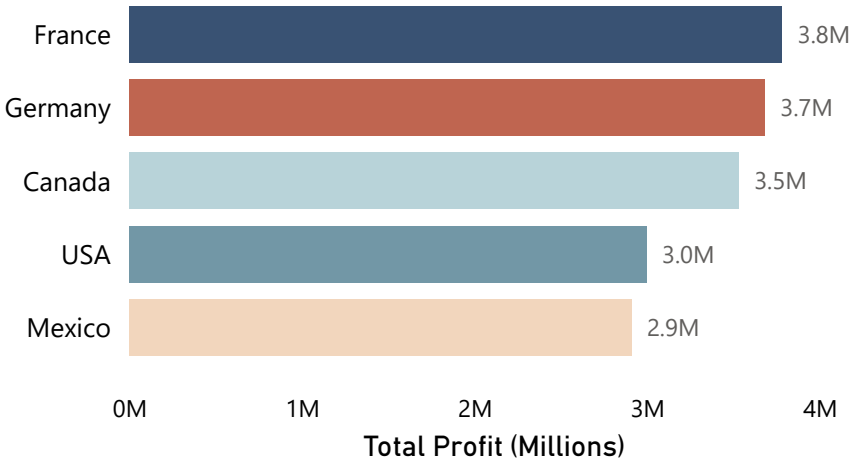
Segment

All

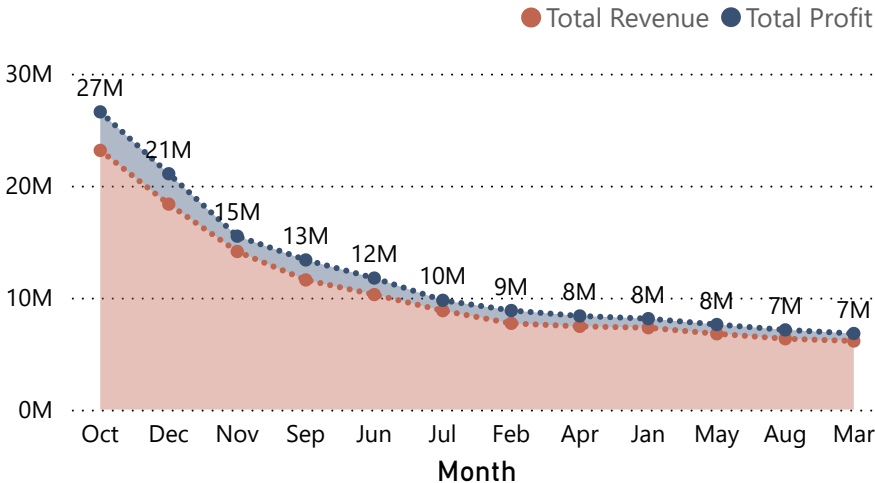
Product

All

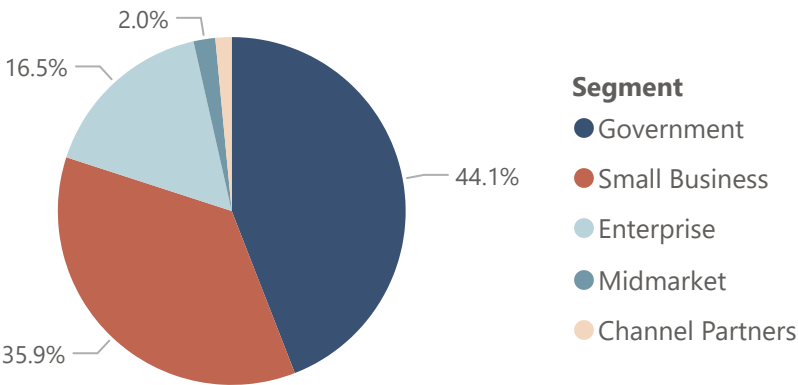
Total Profit by Country



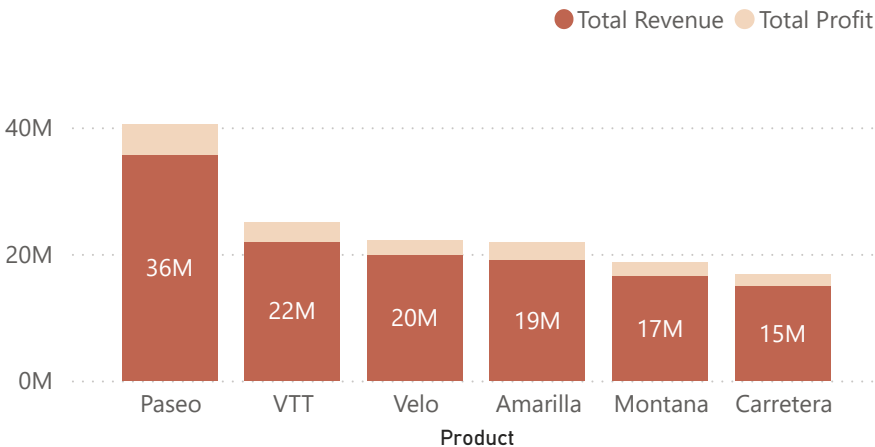
Total Revenue and Total Profit by Month



Total Revenue by Segment



Total Revenue and Total Profit by Product



127.93M

Total Revenue

101.83M

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16.89M

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13.21

Profit Margin %



Month

Apr	Feb	Jun	Nov
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Year

2013	2014
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Country

All

Segment

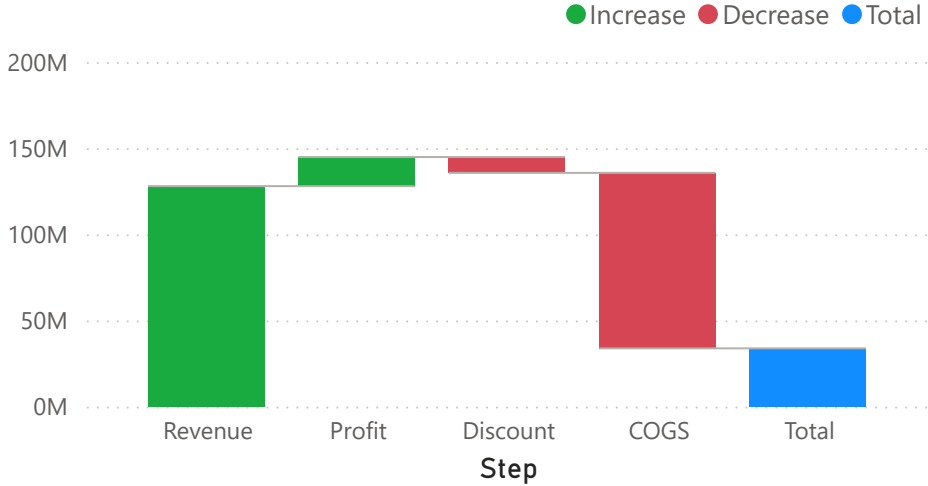
All

Product

All

year	Month	Total Revenue	Total COGS	Total Profit	Units Sold	Profit Margin %	Discount %	COGS %
2013	Dec	5,835,025.00	4,676,877.00	691,564.08	52,970.00	11.85	8.00	80.15
	Nov	8,167,338.00	6,501,701.00	765,502.30	65,481.00	9.37	11.02	79.61
	Oct	9,828,688.00	7,637,816.00	1,657,795.10	95,622.00	16.87	5.42	77.71
	Sep	4,729,736.00	3,720,397.00	763,603.03	50,601.00	16.14	5.20	78.66
	Total	28,560,787.00	22,536,791.00	3,878,464.51	264,674.00	13.58	7.51	78.91
2014	Apr	7,429,392.50	6,034,790.50	929,984.57	78,886.50	12.52	6.25	81.23
	Aug	6,325,959.00	5,073,556.00	791,066.42	60,705.00	12.51	7.29	80.20
	Dec	12,508,268.00	9,973,022.00	2,025,765.90	102,336.00	16.20	4.07	79.73
	Feb	7,699,201.00	6,148,984.00	1,148,547.39	55,115.00	14.92	5.22	79.87
	Jan	7,307,403.50	5,793,733.00	814,028.68	67,835.50	11.14	9.57	79.29

Financial Flow Value by Step



Discount % and COGS % by Segment

