

Overview and recommendations

After analysing the IMDB record, we can draw some points from the list.

Insight:

- ❖ In 2019, a total of 1,078 films were produced in the “drama” genre, followed by comedy which is 9. Therefore, RSVP Movies should focus more on drama, comedy and action and should focus less on family related movies.
- ❖ Average duration of future projects could be around 107 years minute
- ❖ From the data set, Dream Warrior Pictures (#1) can be predicted. Or National Theatre Live (Rank 2), or both could be your next project entertainment office.
- ❖ High average ratings mean James Mangold could be hired as director her next project.
- ❖ Based on average rating of Mammootty (Rank 1) or Mohanlal (Rank 2.) We can hire me as an actor for your next project.
- ❖ Based on the total number of votes received and the average rating, Tapsi Pannu could become best actress. She could be selected as an actress for her next project.
- ❖ Based on total votes and local sentiment, Vijay Setupati, We can be hire him as an additional actor for your next project.
- ❖ Marvel Studios (#1), 20th Century Fox as global partners (Rank 2) or Warner Bros. by number of votes available Relatively high compared to other production companies.
- ❖ Based on the observation, Dream Warrior Pictures, National Theatre Live these are the two companies which have produced most hit movies.
- ❖ Based on the observation, The drama movies were 4285 which were the highest amongst all the genres.

❖ Based on the observation, the best directors are Anthony Russo, James Mangold, Soubin Shahir who have their rating above 8



