

# Amazon Data Analysis

by Vishal Sarup Mathur

# Introduction

Sales management has gained importance to meet increasing competition and the need for improved methods of distribution to reduce cost and to increase profits. Sales management today is the most important function in a commercial and business enterprise.

Do ETL: Extract-Transform-Load some Amazon dataset and find for me

Sales-trend → month-wise, year-wise, yearly\_month-wise

Find key metrics and factors and show the meaningful relationships between attributes. Do your own research and come up with your findings.



# About Dataset

The Dataset contains one .csv file which have the following columns:

Country: Country from where the order was made from.

Item Type: Type of order.

Region: Region of the world the order made from.

Sales Channel: What was the sales channel (Offline/ Online).

Order Priority: The priority of order.

Order Date: Date order made on.

Order ID: The id of the order.

Ship Date: Date on which the order was shipped on.

Units Sold: The number of units sold on that order.

Unit Price: The listed price of the order.

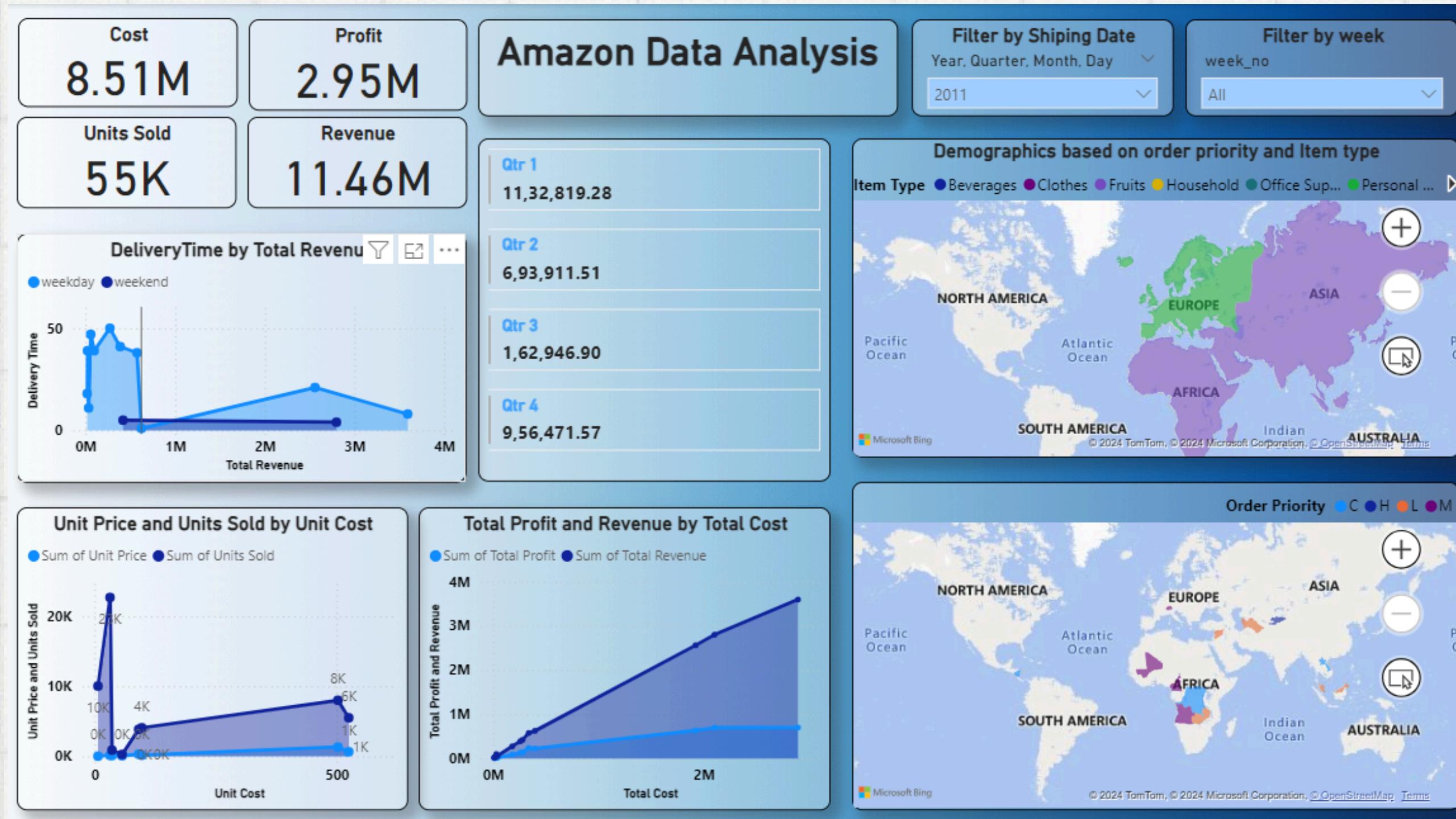
Unit Cost: The cost of each unit.

Total Revenue: The revenue of generated.

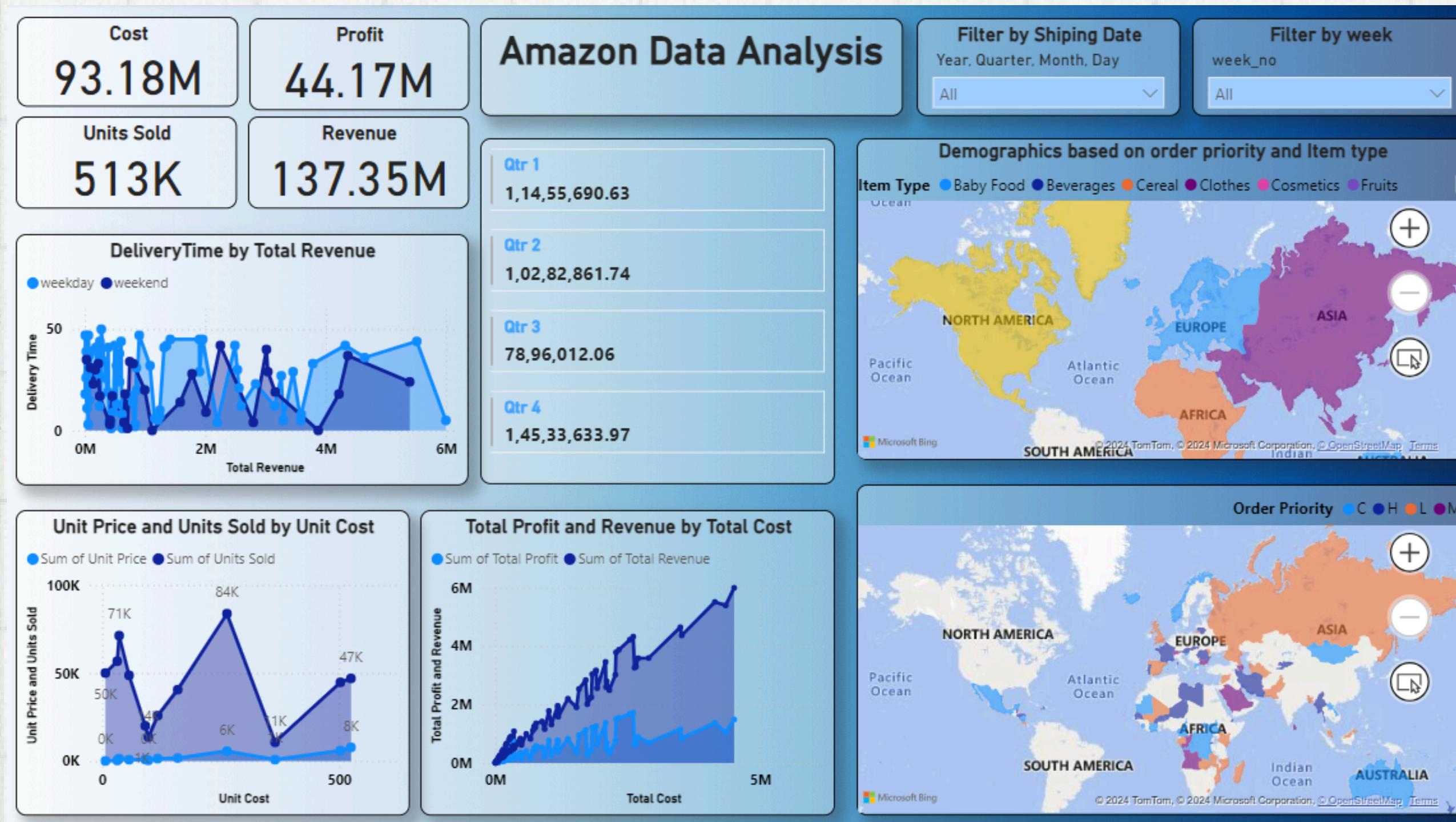
Total Profit: The total amount of profit earned.

Total Cost: The total cost of the order.

# My Design



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**Thank you  
very much!**

**Vishal Sarup Mathur**