PROJECT FOR WEB SCRAPING

Web Scraping of Motorola Envision TV From Flipkart

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AIM OF THE PROJECT

The aim of this project is to create a Python Web scraping to extract specific details of the Motorola Envision from flipkart . Using BeautifulSoup and Requests libraries, the objective is to gather essential information such as product names, prices, customer reviews, ratings, and comments associated with the Motorola Envision listings.



Description:

Objective: Extract specific product details of the Motorola Envision TV from the Flipkart product page using Python with BeautifulSoup library.

Accessing the Page:

Use Python's requests library to fetch the HTML content of the Motorola Envision TV product page on Flipkart.

Parsing HTML Content:

Utilize BeautifulSoup to parse the HTML content and navigate through the document's structure.

Extracting Product Information:

Locate the relevant HTML elements containing the desired data such as:

Product name

Price

Comments

Reviews

Project Steps:-

- <u>URL Retrieval</u>: You've defined the URL for the Motorola Envision TV product page on Flipkart. HTTP Request: Using the requests library, you've fetched the HTML content from the URL.
- **Parsing HTML:** Utilizing BeautifulSoup, you've parsed the HTML content to navigate and extract specific elements.
- **<u>Data Extraction</u>**: Extracted data includes product prices, customer names, comments, reviews, ratings, filtering.
- **Data Manipulation**: You've stored extracted data into lists and a pandas Dataframe.
- <u>Data Export</u>: Exported the DataFrame containing the extracted data to a CSV file.

Project Benefits:-

- **Real-time Insights**: Gather up-to-date Motorola Envision prices, reviews, and trends from Flipkart for informed decision-making.
- **Competitive Advantage**: Analyze pricing strategies and customer sentiments, aiding in competitive analysis.
- **Efficiency and Automation**: Streamline data collection processes, enabling efficient market monitoring and operational enhancements.

Analysis of project:

Based on our analysis we conclude that this project has most sales in the smartwatch in

Flipkart as this product has no negative review and has average of 4

Motorola Envision Web Scraping from Flipkart Code command:

(1) Access Flipkart web site by using import requests URL and BeautifulSoup library.

```
#prettify the codes of HTML page
soup=BeautifulSoup(data,'html.parser')
soup.prettify
```

pple-touch-icon-57x57.png" rel="apple-touch-icon"/><meta content="app" name="twitter:card"/><meta content="@flipkart" name="t witter:site"/><meta content="@flipkart" name="twitter:creator"/><meta content="Motorola Envision X 80 Cm 32 Inch Hd Ready Led Smart Google Tv Reviews: Latest Review of Motorola Envision X 80 Cm 32 Inch Hd Ready Led Smart Google Tv | Price in India | F lipkart.com" name="twitter:title"/><meta content="Shop for electronics, apparels & mp; more using our Flipkart app Free shipp ing & mp; COD." name="twitter:description"/><meta content="in" name="twitter:app:country"/><meta content="Flipkart" name="al:ios:app_store_id"/><meta content="Flipkart" name="twitter:app:url:iphone"/><meta content="742044692" name="twitter:app:url:iphone"/><meta content="Flipkart" name="twitter:app:url:iphone"/><meta content="T42044692" name="twitter:app:id:iphone"/><meta content="T42044692" name="twitter:app:id:iphone"/><meta content="T42044692" name="twitter:app:id:iphone"/><meta content="T42044692" name="twitter:app:id:iphone"/><meta content="Flipkart" name="twitter:app:name:google play"/><meta content="con.flipkart.com/dl/home?" name="twitter:app:id:iphone"/><meta content="Flipkart" name="twitter:app:name:google play"/><meta content="http://dl.flipkart.com/dl/home?" name="twitter:app:id:googleplay"/><meta content="http://dl.flipkart.com/dl/home?" name="twitter:app:id:go

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(2) To access Motorola Envision price by using this class.

```
title=soup.title
title

<title>Motorola Envision X 80 Cm 32 Inch Hd Ready Led Smart Google Tv Reviews: Latest Review of Motorola Envision X 80 Cm 32 In
ch Hd Ready Led Smart Google Tv | Price in India | Flipkart.com</title>

price = soup.find_all(class_="_30jeq3")
#<div class="_30jeq3">₹10,999</div>
price

[<div class="_30jeq3">₹10,999</div>
price[0].get_text()

'₹10,999'
```

(3) To access Motorola Envision Customer Name by using the respective class from its HTML content.

```
names=soup.find all(class =" 2sc7ZR 2V5EHH")
  #Flipkart Customer
  names=list(names)
  print(type(names))
  print(names)
  len(names)
  <class 'list'>
  [Flipkart Customer, Dr Abid Khan, Shub
  ham Verma , Yashraj Kadam, Dhanaprakash A, Dhanaprakash A, Arumugaraja Muthiah, Arumugaraja Muthiah
  ss="_2sc7ZR _2V5EHH">Madan Suthar, ANURAAG TIWARI]
10
names[0].get_text()
'Flipkart Customer'
#list of customer names
  c names=[]
  for i in names:
     c_names.append(i.get_text())
  c_names
  ['Flipkart Customer',
   'Dr Abid Khan',
'Shubham Verma '
   'Yashraj Kadam',
'Dhanaprakash A',
    'arobindu mondal',
   'manju',
```

(4) To access Motorola Envision Customer Comment by using the respective class.

```
comment = soup.find_all(class_="_2-N8zT")
 #Worst experience ever!
[Worst experience ever!,
Just wow!,
Must buy!,
Mund-blowing purchase,
Wonderful. Totally worth it.,
Wonderful./p>,
Wonderful./p>,
Worth every penny,
Best in the market!,
Worderful./p>,
Wonderful./p>,
Wonderful./p>]
review_comment =[]
for i in comment
      review_comment.append(i.get_text())
review_comment
['Worst experience ever!',
  'Must buy!',
   'Mind-blowing purchase',
  'Wonderful. Totally worth it.',
'Wonderful',
   'Worth every penny'
   'Best in thé markét!',
  'Highly recommended',
'Wonderful']
```

(5) To access Motorola Envision Customer Review star by using the respective class.

```
stars=soup.find_all('div',class_="_3LWZlK _1BLPMq")
```

[<div class="_3LWZlK _1BLPMq">3<img class="_1wB990" src="data:image/svg+xml;base64,PHN2ZyB4bWxucz0iaHR0cDovL3d3dy53My5vcmcvMjAw MC9zdmciIHdpzHRoPSIxMyIgaGVpZ2h0PSIxMiI+PHBhdGggZmlsbD0iI0ZGRiIgZD0iTTYUNSA5Lj0zOwwtmy42Nz0gMi4yMy45NC00LjIzLTMUMjEtMi44ODMgNC4

yNTQtLjQwNEw2LjUuMTEybDEuNjkgNC4wMSA0LjI1NC40MDQtMy4yMSAyLjgAMi4SNCA0LjI2eiIvPjwvc3ZnPg=="/></div>, <div class="_3LWZlK _1BLPMq">5<img class="_1wB990" src="data:image/svg+xml;base64,PHNZZyB4bWxucz0iaHR0cDovL3d3dy53My5vcmcvMjAw MC9zdmciIHdpZHR0PSIxMyIgaGVpZ2h0PSIxMiI+PHBhdGggZmlsbD0iI0ZGRiIgZD0iTTYuNSA5LjQzOWwtMy42NzQgMi4yMy45NC00LjI2LTMuMjEtMi44ODMgNC4

MCGZdmciIHdpZHROPSIXMyIgaGVpZZhOPSIXMiI+PHBhdGggZmlsbD0iIOZGRiIgZDDiTTYUNISASLjQzOWktMy42NzQgMi4yMy45Nc00LjI2LTMUMjEtMi440DMgNC4
yNTQtLjQwNEw2LjUuMTEybDEuNjkgNC4wMSA0LjIINC40MDQtMy4yMSAyLjg4Mi45NcA0LjI2eiIvPjwvc3ZnPg=="/></div>,

<p

MC9zdmciIHdpZHRoPSIxMyIgaGVpZ2h0PSIxMiI+PHBhdGggZmlsbD0iI0ZGRiIgZD0iTTYuNSA5LjQzOWwtMy42NzQgMi4yMy45NC00LjI2LTMuMjEtMi440DMgNC4

```
s_stars=[]
for i in stars:
  s_stars.append(i.get_text())
s stars
```

(6) To access Motorola Envision Customer Comment by using the respective class.

```
review = soup.find_all("div",class="t-ZTKy")
#<div class="">Better to buy Samsung,LG or Sony. This tv has screen bleeding issue</div> MORE</span></div></div>
review

[<div class="t-ZTKy"><div><div class="">Better to buy Samsung,LG or Sony. This tv has screen bleeding issue</div></pan></div></pan>
#<div class="t-ZTKy"><div><div class="">Better to buy Samsung,LG or Sony. This tv has screen bleeding issue</div></pan>
#<div class="t-ZTKy"><div><div><div><div><div><div class="">Aux connectivity is not there .<br/>
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```

span></div></div>,
 <div class="t-ZTKy"><div><div class="">Amazing this Product.</div>READ MORE</div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div>

v screen.
br/>br/>busy with marketing for stabilizer and additional warranty plan, such a stupid technician, slap these jeeve s.
br/>br/>i had fitted table stands myself later.
br/>br/>br/professional jeeves
div>READ MORE</

<div class="t-ZTKy"><div><div class="">A 1 Quality</div>READ MORE</div></div></div>,
<div class="t-ZTKy"><div><div class="">Very nice (div>READ MORE</div></div>]

```
cust_review=[]
for i in review:
    cust_review.append(i.get_text())
cust_review
```

['Better to buy Samsung,LG or Sony. This tv has screen bleeding issueREAD MORE',

'Aux connectivity is not there .Tv is goodREAD MORE',

'Best product range in This priceREAD MORE',

'Very nice product, Value for money...READ MORE',

'Got this on BBD 2023. This is totally worth the price. Has good display and sound effects. Totally worth it for this price.RE AD MORE',

'Value for moneyREAD MORE',

'Product is awesome, Installation person, didnt even bother to remove film on tv screen. busy with marketing for stabilizer and additional warranty plan, such a stupid technician, slap these jeeves. i had fitted table stands myself later.unprofessional jee vesREAD MORE',

'Amazing this Product.READ MORE',

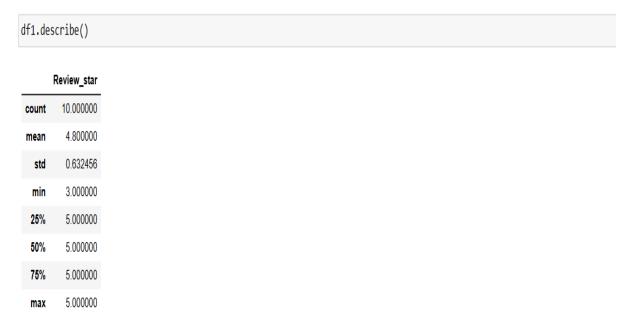
'A 1 QualityREAD MORE',

'Very nice | READ MORE']

(7) To arrange properly in column all above data by using -Pandas library.

```
df = pd.DataFrame({"customers_Names":c_names,"Review_comment":review_comment,"Review_star":s_stars,"review":cust_review})
print(df)
      customers_Names
                                    Review_comment Review_star \
     Flipkart Customer
                          Worst experience ever!
         Dr Abid Khan
                                         Just wow!
       Shubham Verma
                                         Must buy!
        Shubham Verma rust buy!
Yashraj Kadam Mind-blowing purchase
       Dhanaprakash A Wonderful. Totally worth it.
     arobindu mondal
                                         Wonderful
                                Worth every penny
               maniu
7 Arumugaraja Muthiah
                             Best in the market!
         Madan Suthar
                               Highly recommended
       ANURAAG TIWARI
                                         Wonderful
                                            review
0 Better to buy Samsung, LG or Sony. This tv has ...
1 Aux connectivity is not there .Tv is goodREAD ...
         Best product range in This priceREAD MORE
      Very nice product, Value for money...READ MORE
4 Got this on BBD 2023. This is totally worth th...
                          Value for moneyREAD MORE
6 Product is awesome, Installation person, didnt ...
                     Amazing this Product.READ MORE
8
                               A 1 QualityREAD MORE
                               Very nice 👍 READ MORE
```

(8) To see quick overview of the central tendency, spread, and distribution of the data in the Data Frame.



This summary can help in identifying outliers, understanding the range of values, and getting a general sense of the data distribution for further analysis.

(9) Find First Five Data.

```
import pandas as pd
df1=pd.read_csv("motorola_envision.csv")
df1.head()
```

	customers_Names	Review_comment	Review_star	review
0	Flipkart Customer	Worst experience ever!	3	Better to buy Samsung,LG or Sony. This tv has
1	Dr Abid Khan	Just wow!	5	Aux connectivity is not there .Tv is goodREAD
2	Shubham Verma	Must buy!	5	Best product range in This priceREAD MORE
3	Yashraj Kadam	Mind-blowing purchase	5	Very nice product, Value for moneyREAD MORE
4	Dhanaprakash A	Wonderful. Totally worth it.	5	Got this on BBD 2023. This is totally worth th

(10) Find INFO of data

```
df1.info()
 <class 'pandas.core.frame.DataFrame'>
 RangeIndex: 10 entries, 0 to 9
 Data columns (total 4 columns):
  # Column
                    Non-Null Count Dtype
  0 customers_Names 10 non-null
                                     object
  1 Review_comment 10 non-null
                                     object
  2 Review star
                     10 non-null
                                     int64
  3 review
                     10 non-null
                                     object
 dtypes: int64(1), object(3)
 memory usage: 452.0+ bytes
```

(11)Sort the name of Customer in Ascending order

```
df1.customers_Names.sort_values()
9
          ANURAAG TIWARI
7
     Arumugaraja Muthiah
          Dhanaprakash A
4
1
            Dr Abid Khan
0
       Flipkart Customer
            Madan Suthar
2
          Shubham Verma
3
           Yashraj Kadam
5
        arobindu mondal
                   manju
Name: customers_Names, dtype: object
```

(12) Sort the Names of Customer in Descending order

```
df1.customers_Names.sort_values(ascending=False)
                   manju
        arobindu mondal
5
3
          Yashraj Kadam
2
          Shubham Verma
8
            Madan Suthar
0
      Flipkart Customer
1
            Dr Abid Khan
         Dhanaprakash A
    Arumugaraja Muthiah
          ANURAAG TIWARI
Name: customers_Names, dtype: object
```

(13) Find who had given full rating

df1[df1.Review_star==5] #["customer_name"]

	customers_Names	Review_comment	Review_star	review
1	Dr Abid Khan	Just wow!	5	Aux connectivity is not there .Tv is goodREAD
2	Shubham Verma	Must buy!	5	Best product range in This priceREAD MORE
3	Yashraj Kadam	Mind-blowing purchase	5	Very nice product, Value for moneyREAD MORE
4	Dhanaprakash A	Wonderful. Totally worth it.	5	Got this on BBD 2023. This is totally worth th
5	arobindu mondal	Wonderful	5	Value for moneyREAD MORE
6	manju	Worth every penny	5	Product is awesome, Installation person, didnt
7	Arumugaraja Muthiah	Best in the market!	5	Amazing this Product.READ MORE
8	Madan Suthar	Highly recommended	5	A 1 QualityREAD MORE
9	ANURAAG TIWARI	Wonderful	5	Very nice 👍 READ MORE

(14) Find who gave less than 5 rating

df1[df1.Review_star<5]

customers_Names Review_comment Review_star review

Tipkart Customer Worst experience ever! 3 Better to buy Samsung,LG or Sony. This tv has ...

CONCLUSION

Web scraping the Motorola Envision TV product details from Flipkart demonstrated the efficacy of leveraging Python's BeautifulSoup library to extract structured data from the e-commerce platform. By accessing the HTML content, parsing the elements, and systematically extracting specific information such as product name, price, specifications, and features, the scraping process proved efficient.

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