



GRAPHIC
IMPRESSION



The logo consists of a stylized lowercase letter 'q' in teal, positioned above the word 'absolute' in a clean, white, sans-serif font. A small horizontal bar, composed of a teal segment above a purple segment, is located at the bottom of the 'q'.

absolute

absolute | Concept

This logo design is based on shapes and initials of the company name that is A, G and O respectively. Similarly, we used the circle to define the earth, which we can say it defines global services.

a + g + o

Initials of the company name.



Earth / Globe Shape



Letter 'a' from
absolute

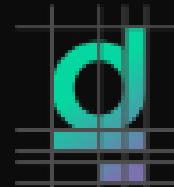
Letter 'g' from
global



Letter 'o' from
outsourcing + Globe



Composition
(a + g + o)



Simplified View

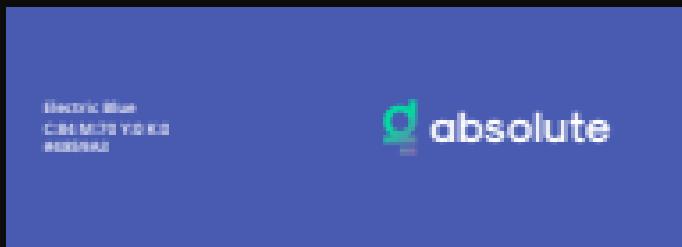


Actual
Logo Design

Best Composition
(Company name initials +
Earth/Globe)

absolute | Colors

This color palette represents healthy & powerful company.
Similar to ghost green color, green is describing healthy
relations while blue represents powerful connections.



absolute



5

absolute

GRAPHIC
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6



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