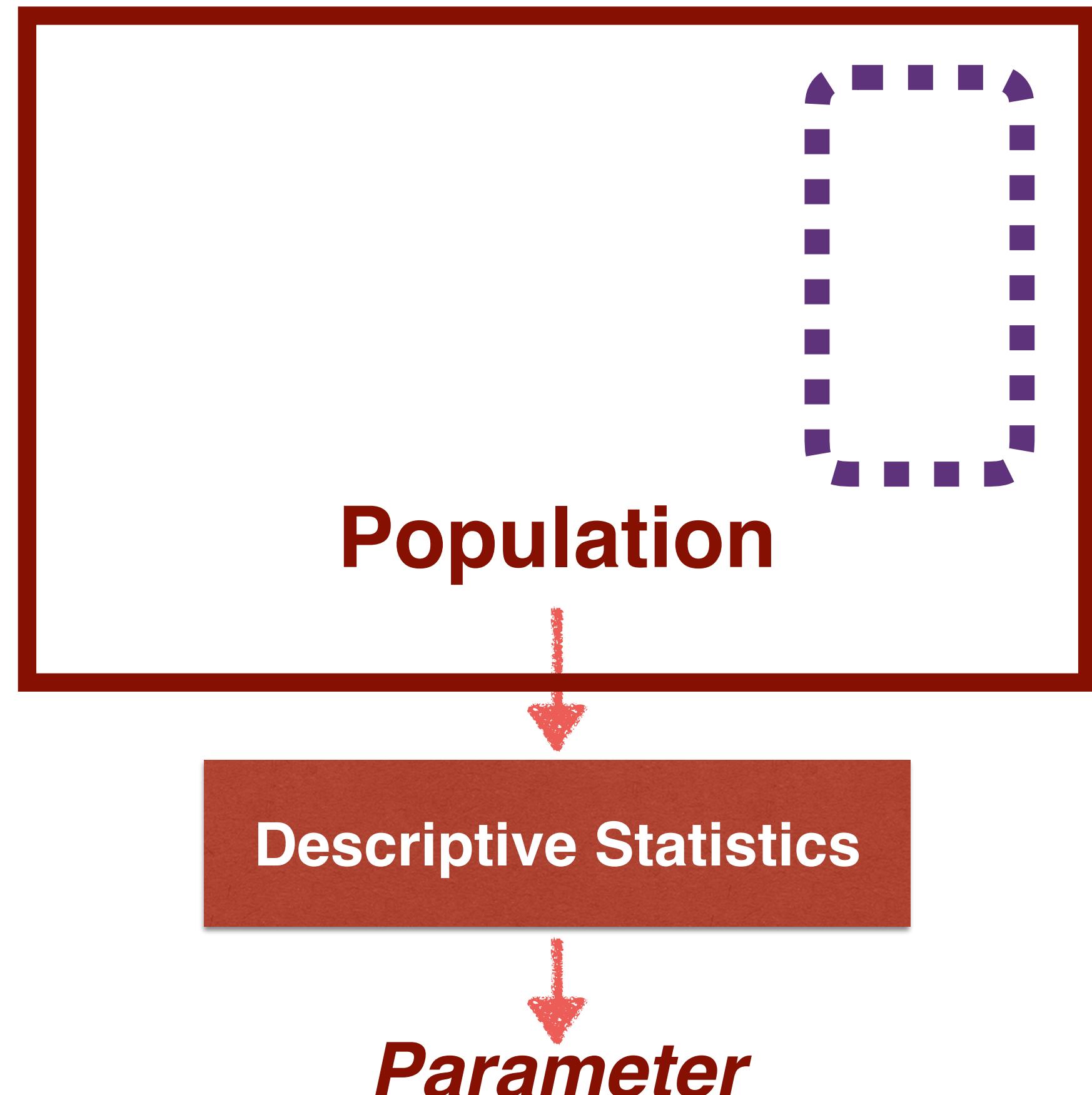
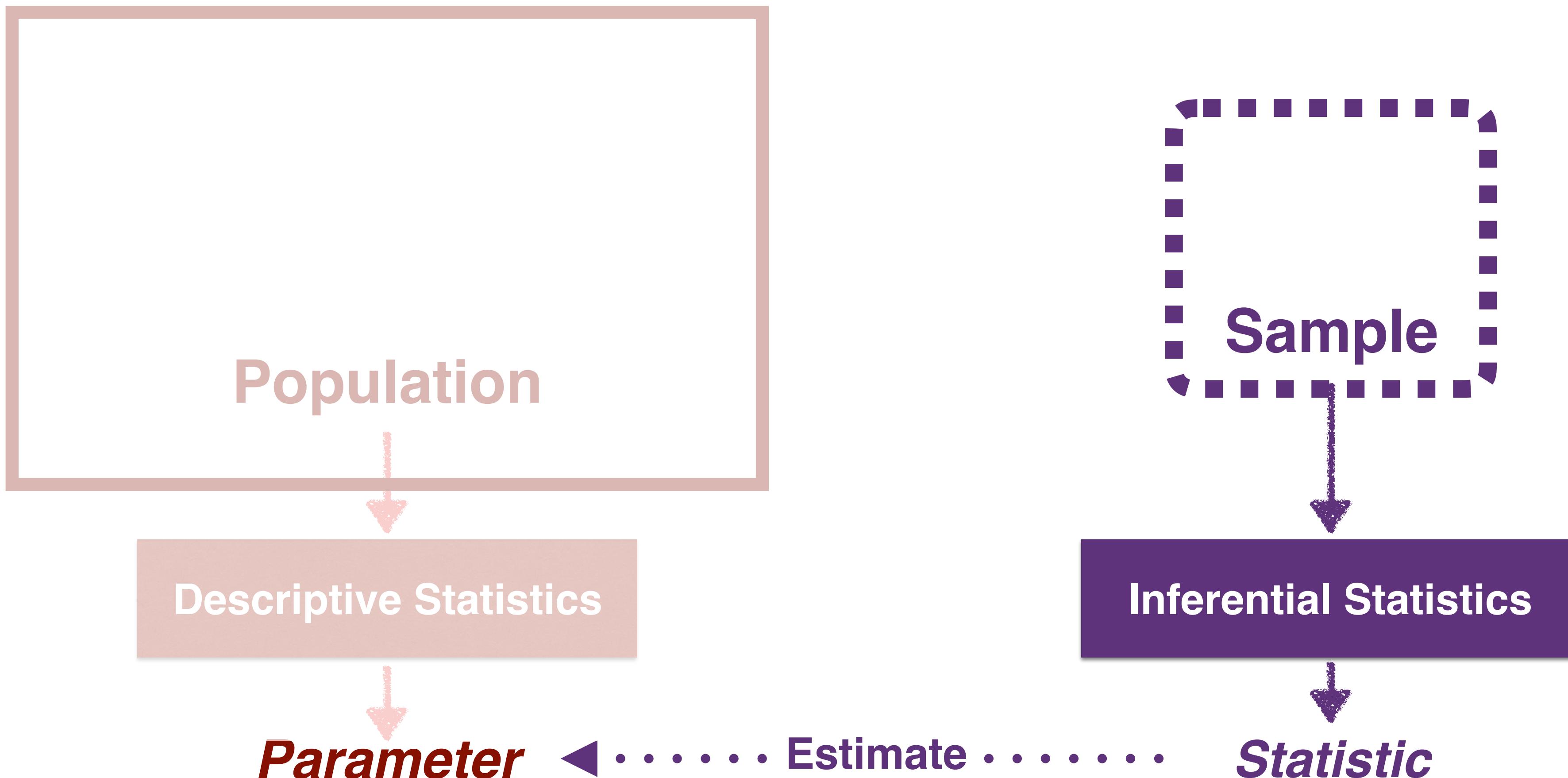


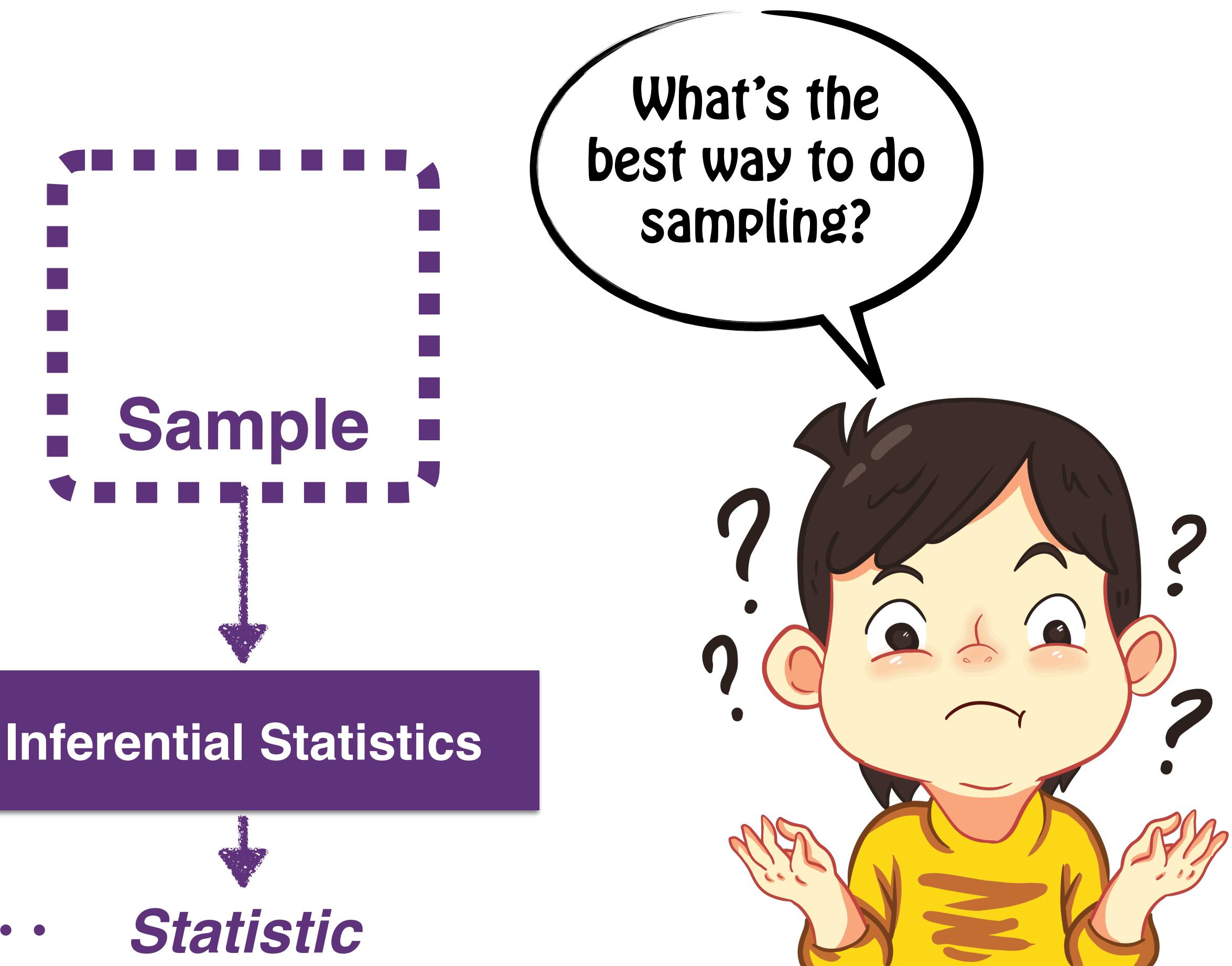
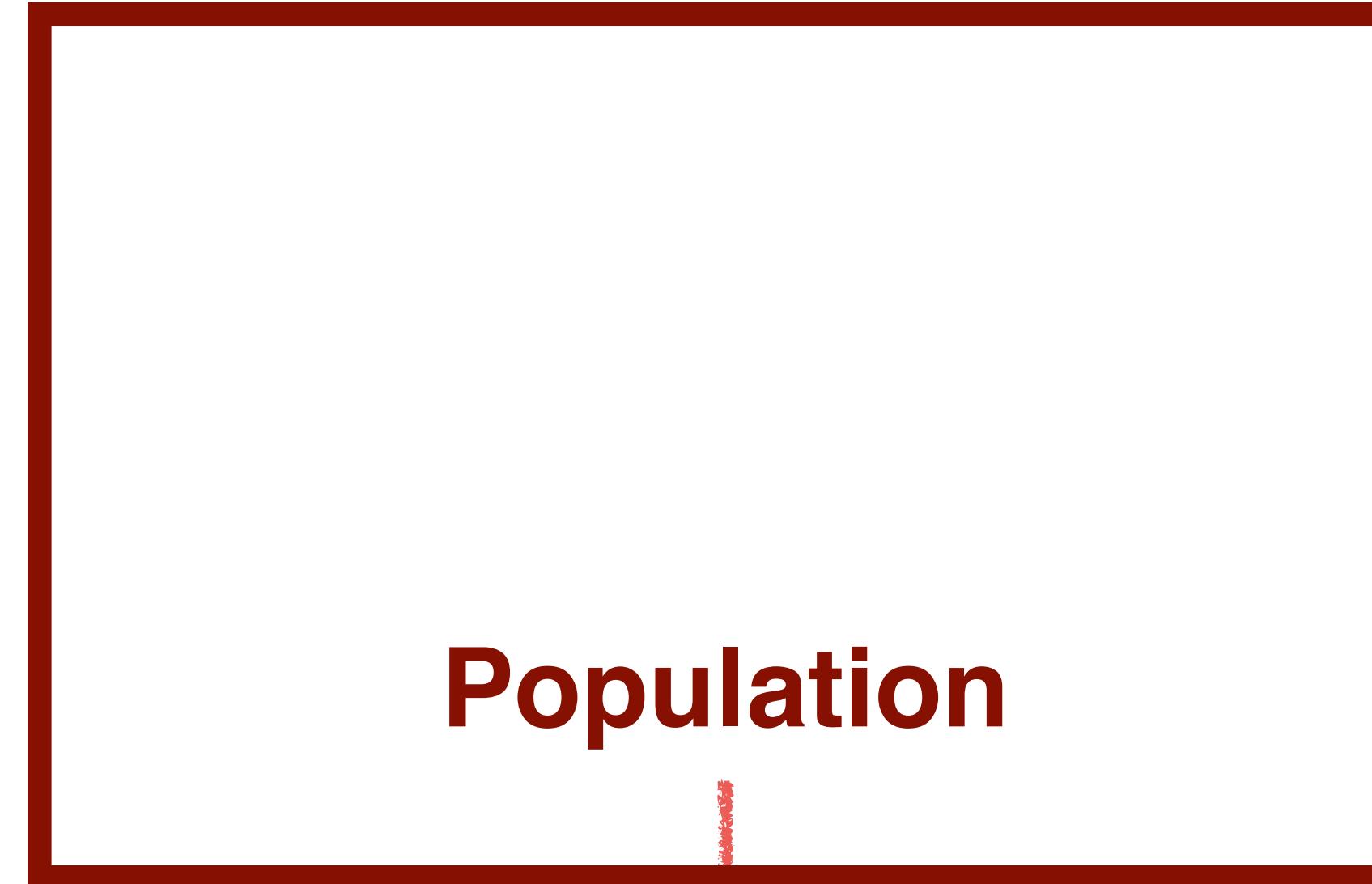
Sampling and Estimation

Sampling and Central Limit Theorem

1. Sampling
2. Central Limit Theorem

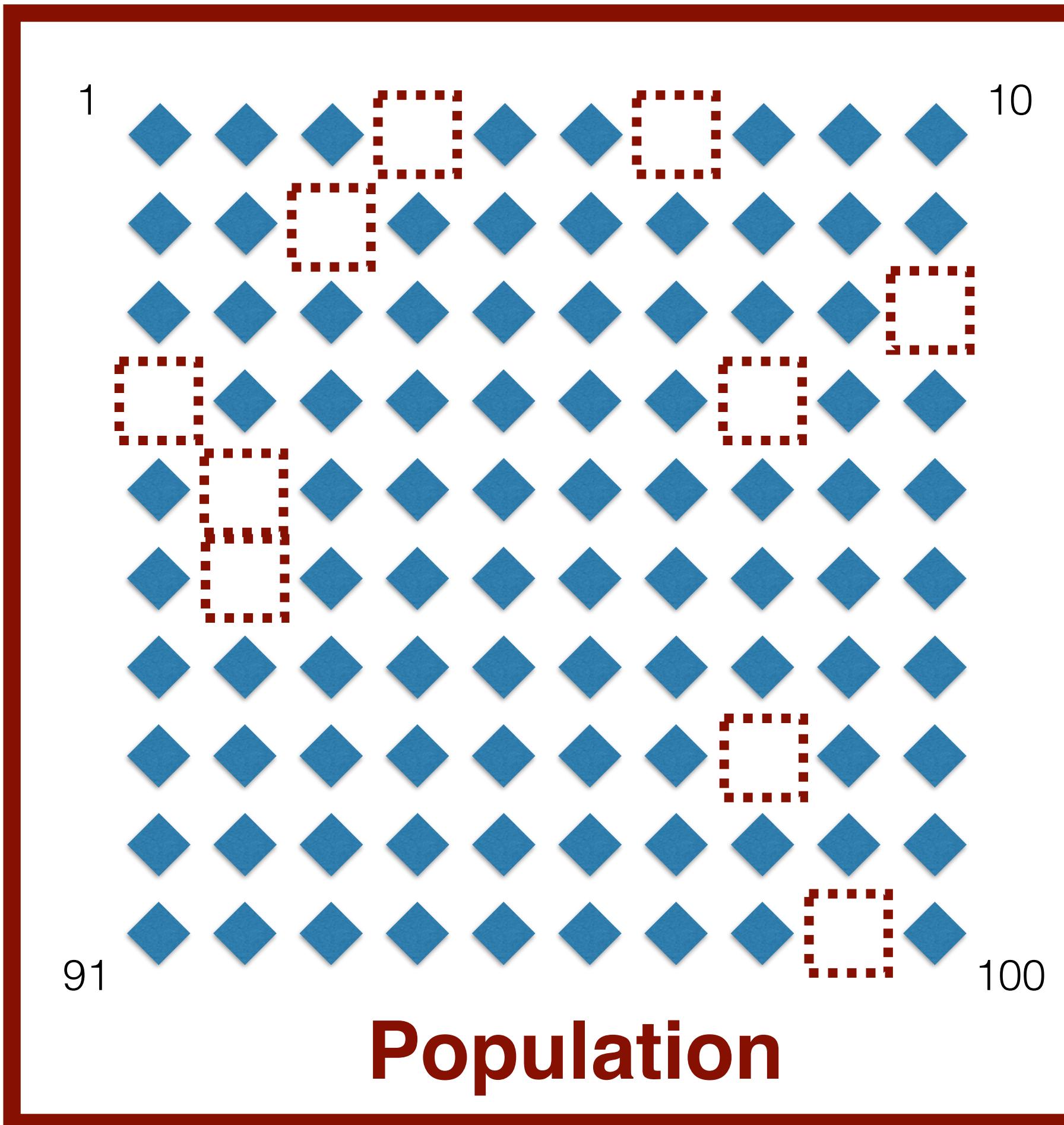






Simple Random Sampling

Every element has equal probability to be selected



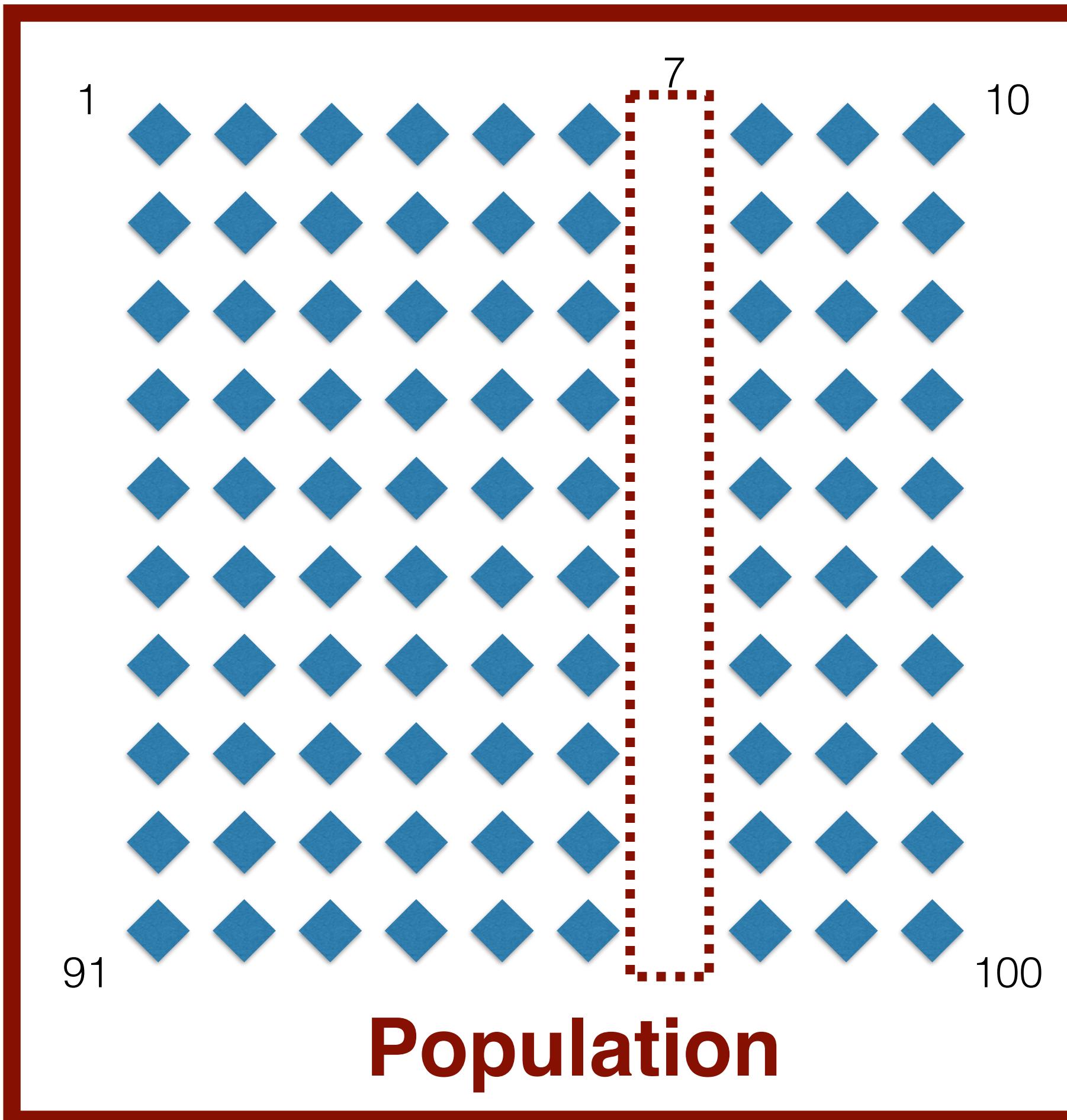
Random Number Generator

38 4 52 13 99
42 30 31 78 7

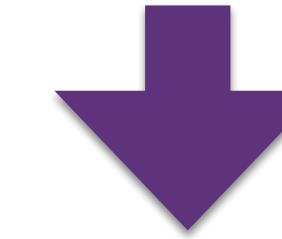


Simple Random Sampling

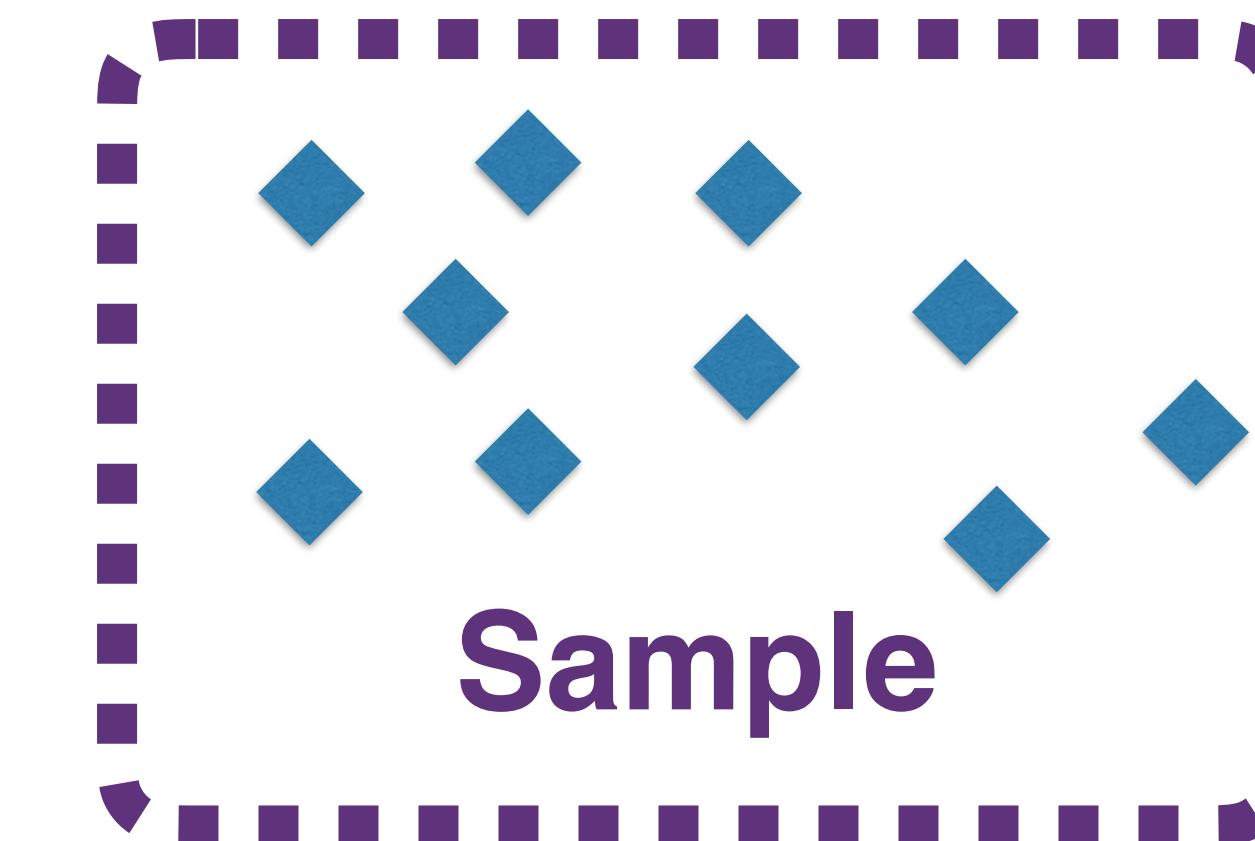
Every element has equal probability to be selected



10% of the population

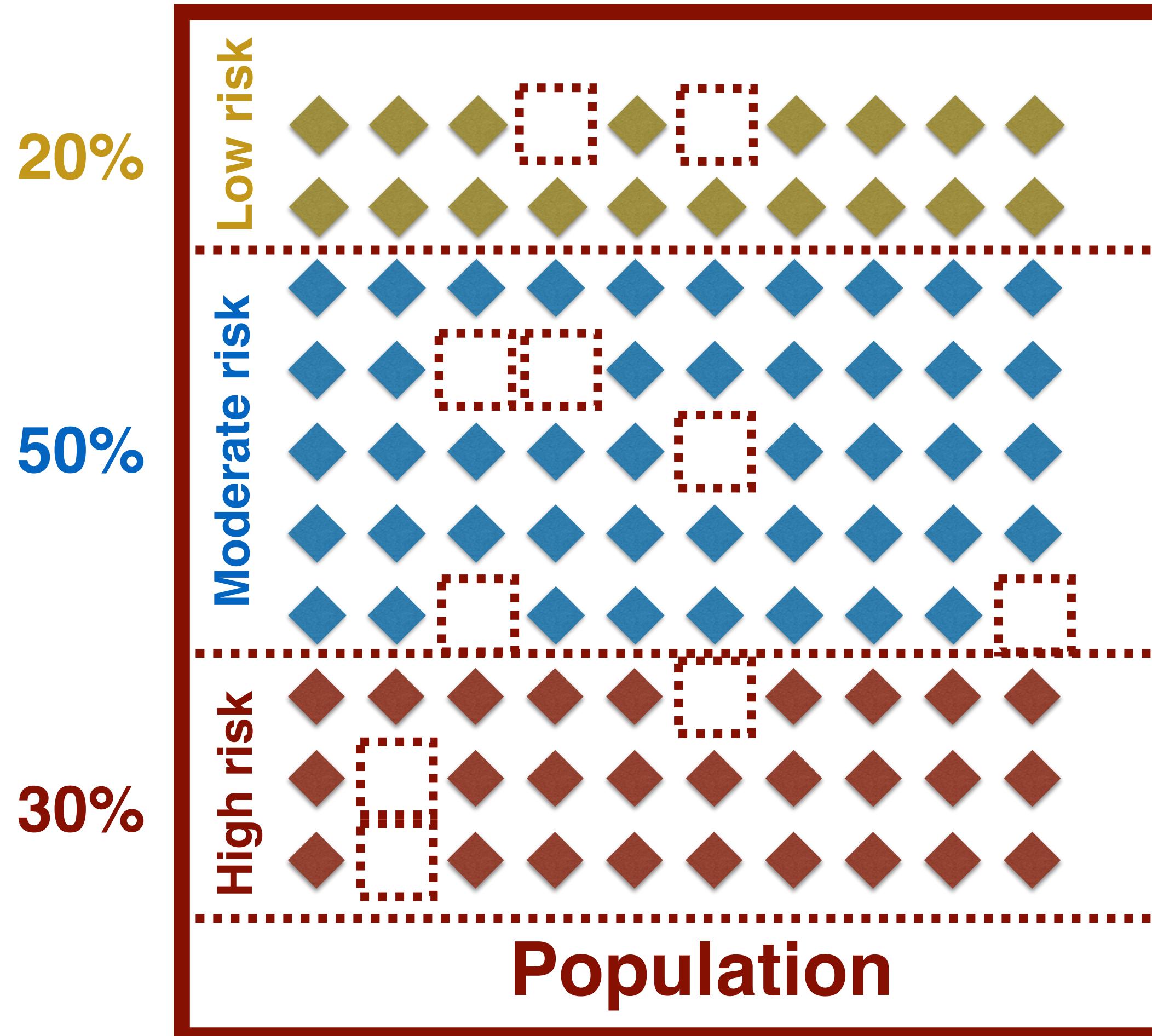


Select accounts with last digit
Systematic Sampling



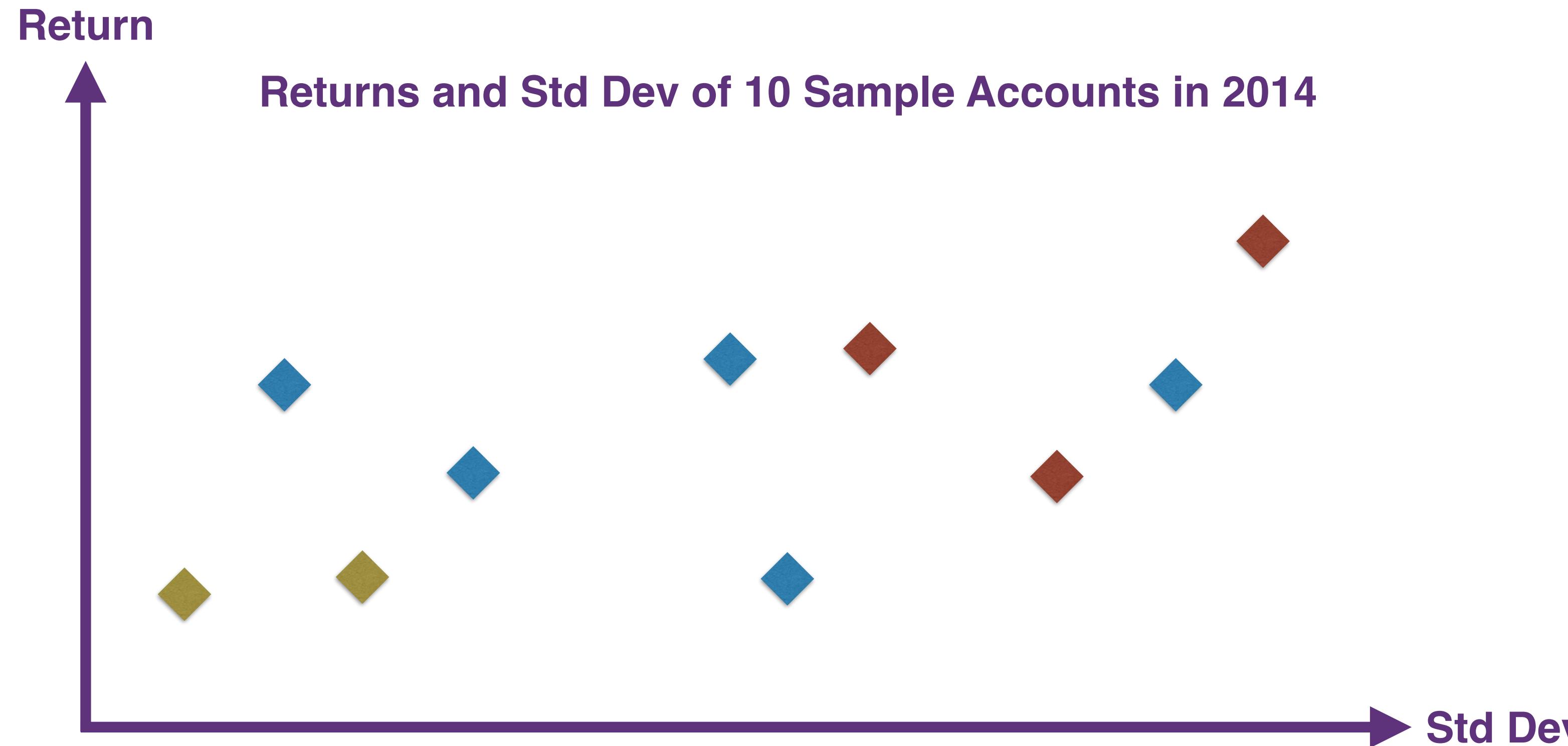
Stratified Random Sampling

Random selection from subgroups



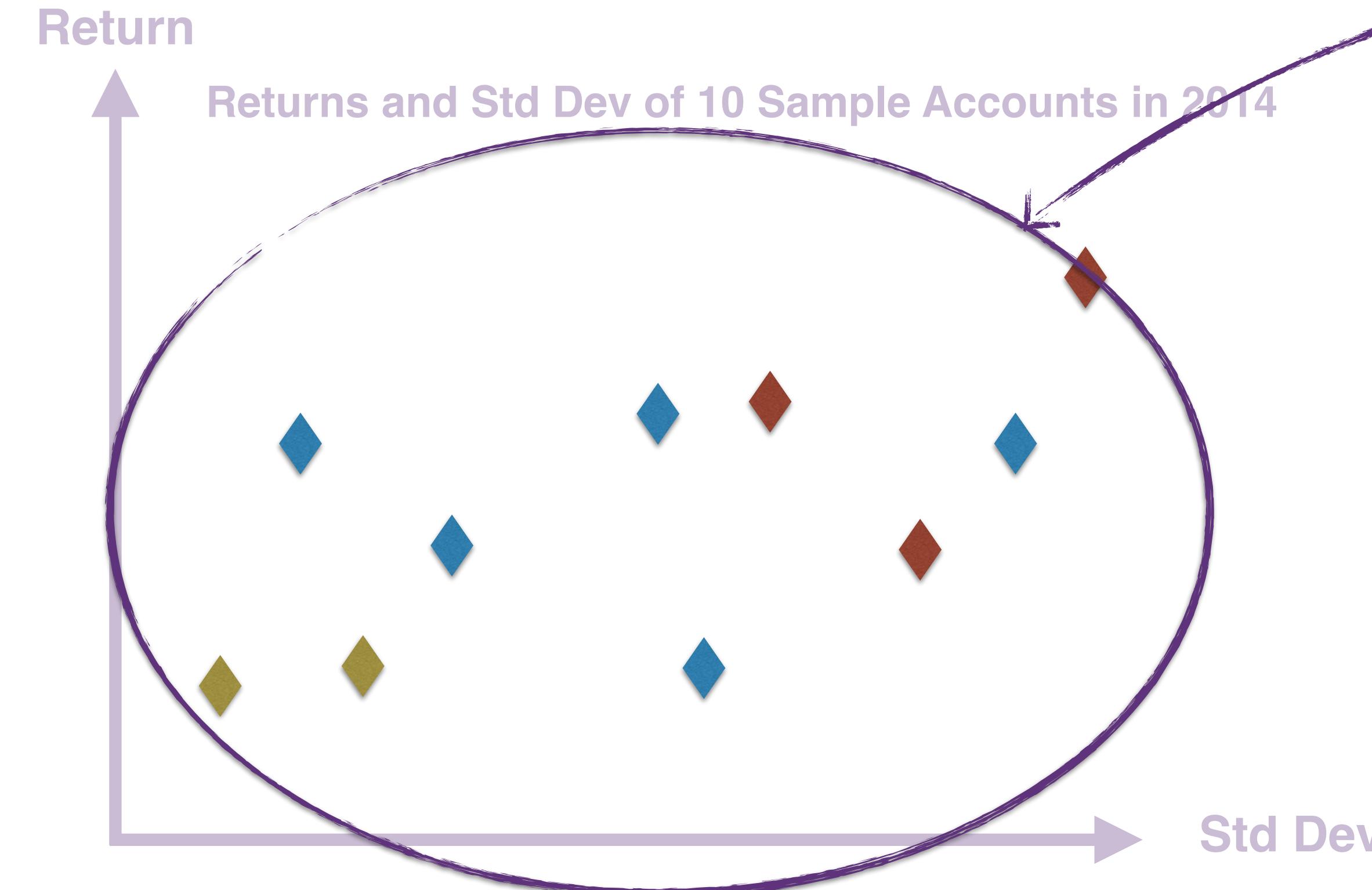
Cross-Sectional Data

Observations at a single point in time



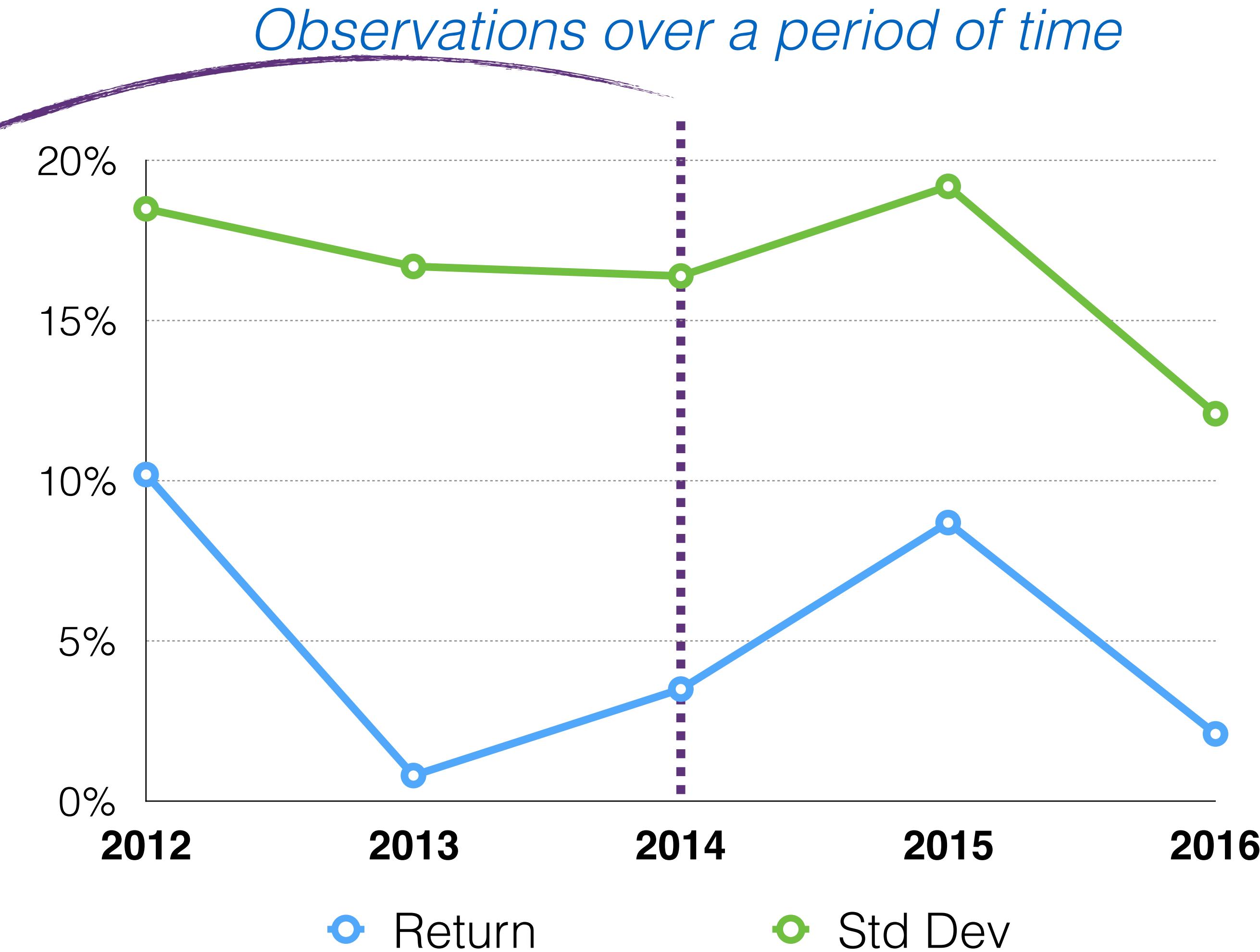
Cross-Sectional Data

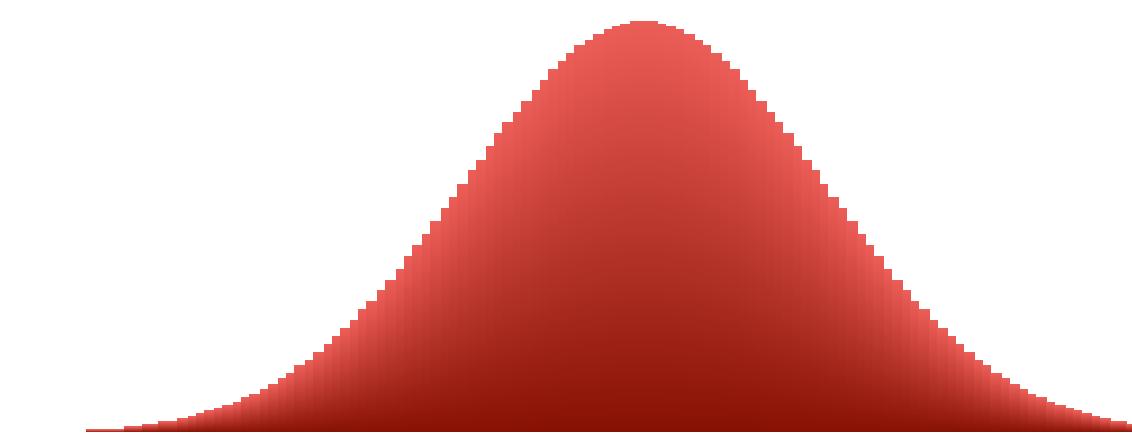
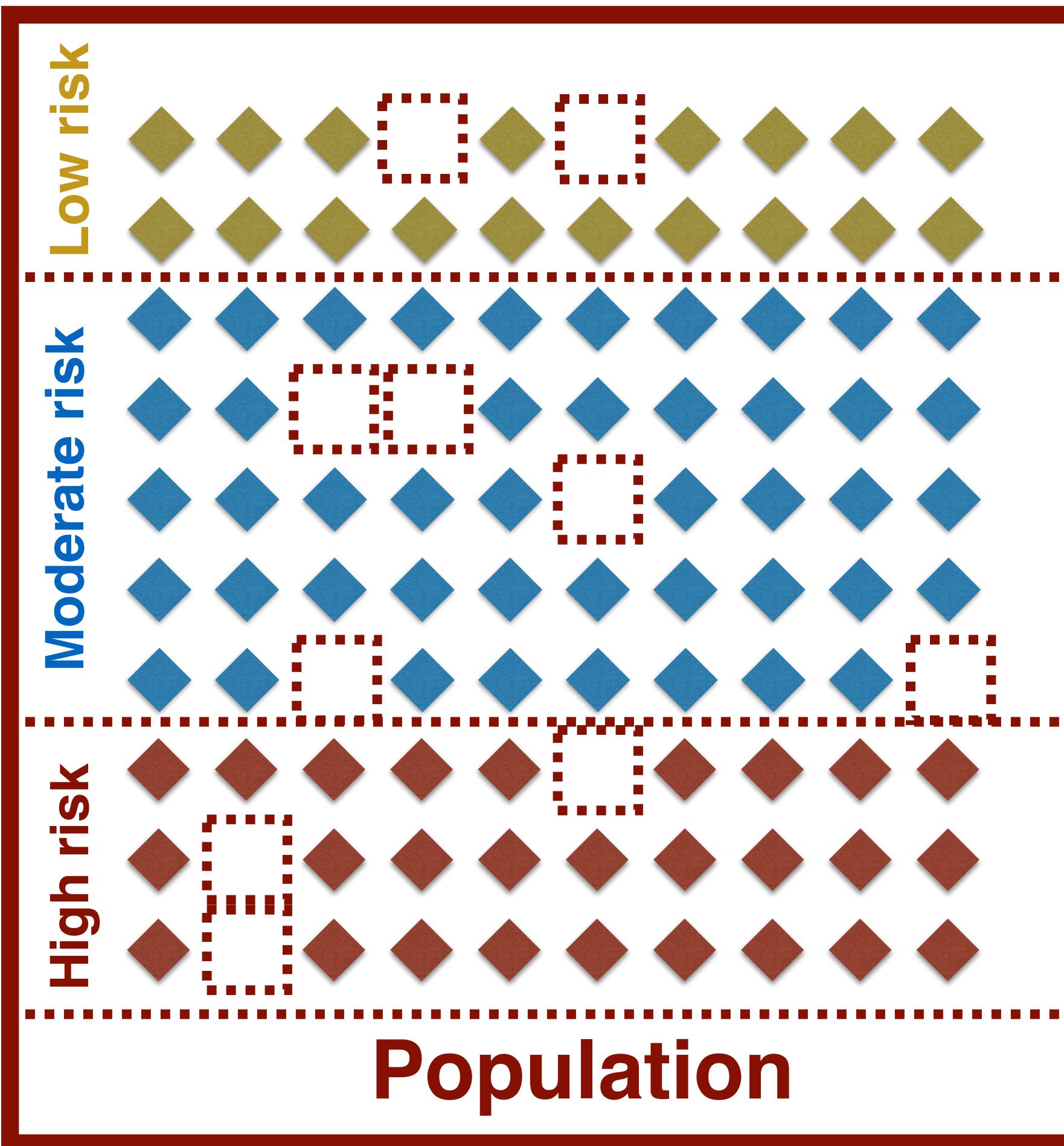
Observations at a single point in time



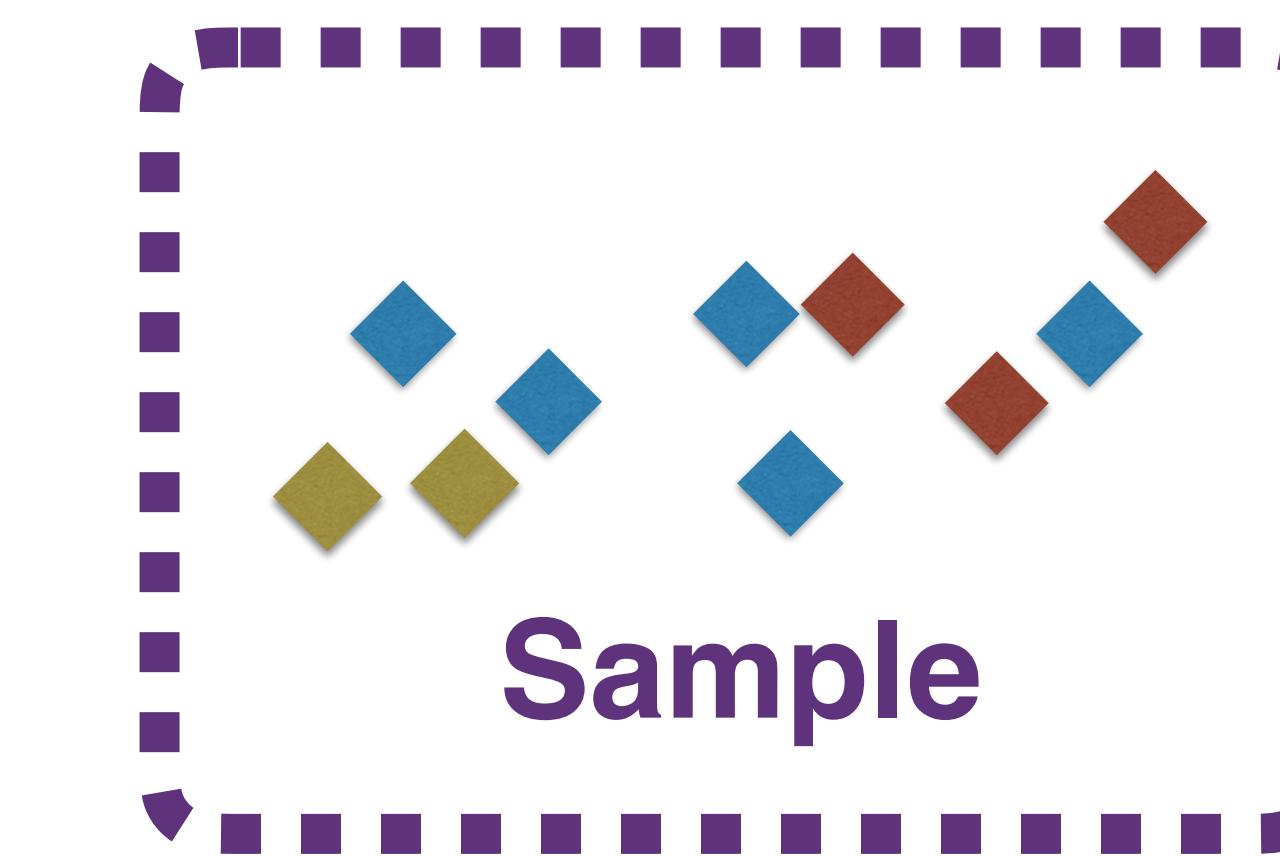
Time-Series Data

Observations over a period of time





Population mean: μ
Population std dev: σ



Sample mean: \bar{x}
Sample std dev: s

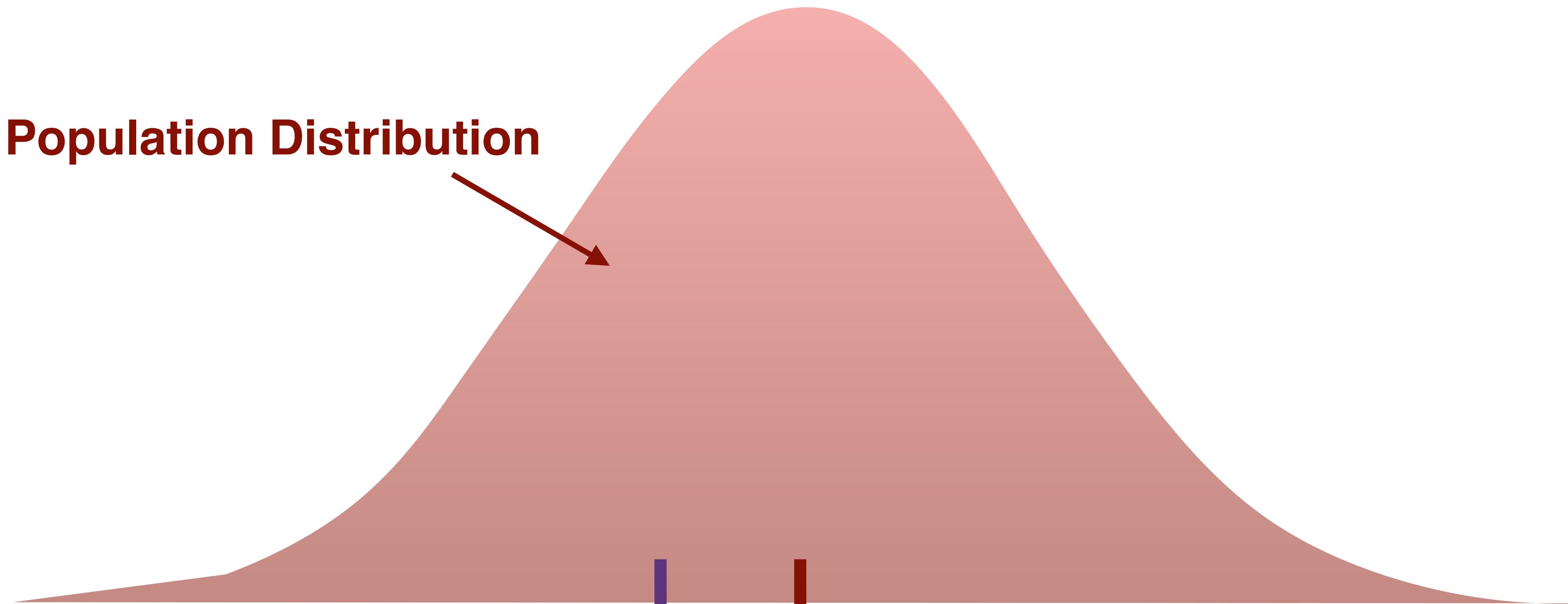
Sampling and Central Limit Theorem

1. Sampling

2. Central Limit Theorem

Sampling Error

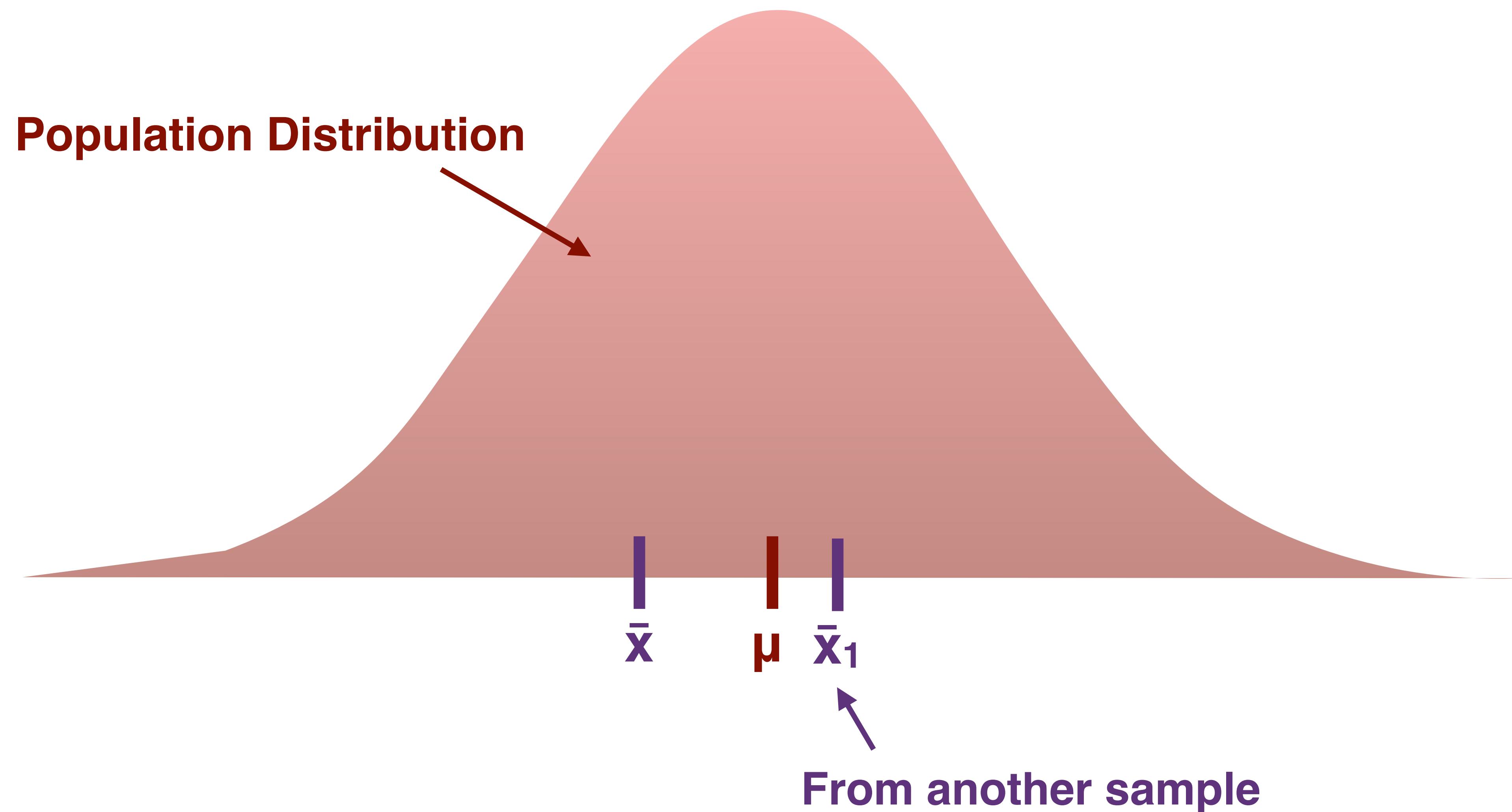
Population Distribution



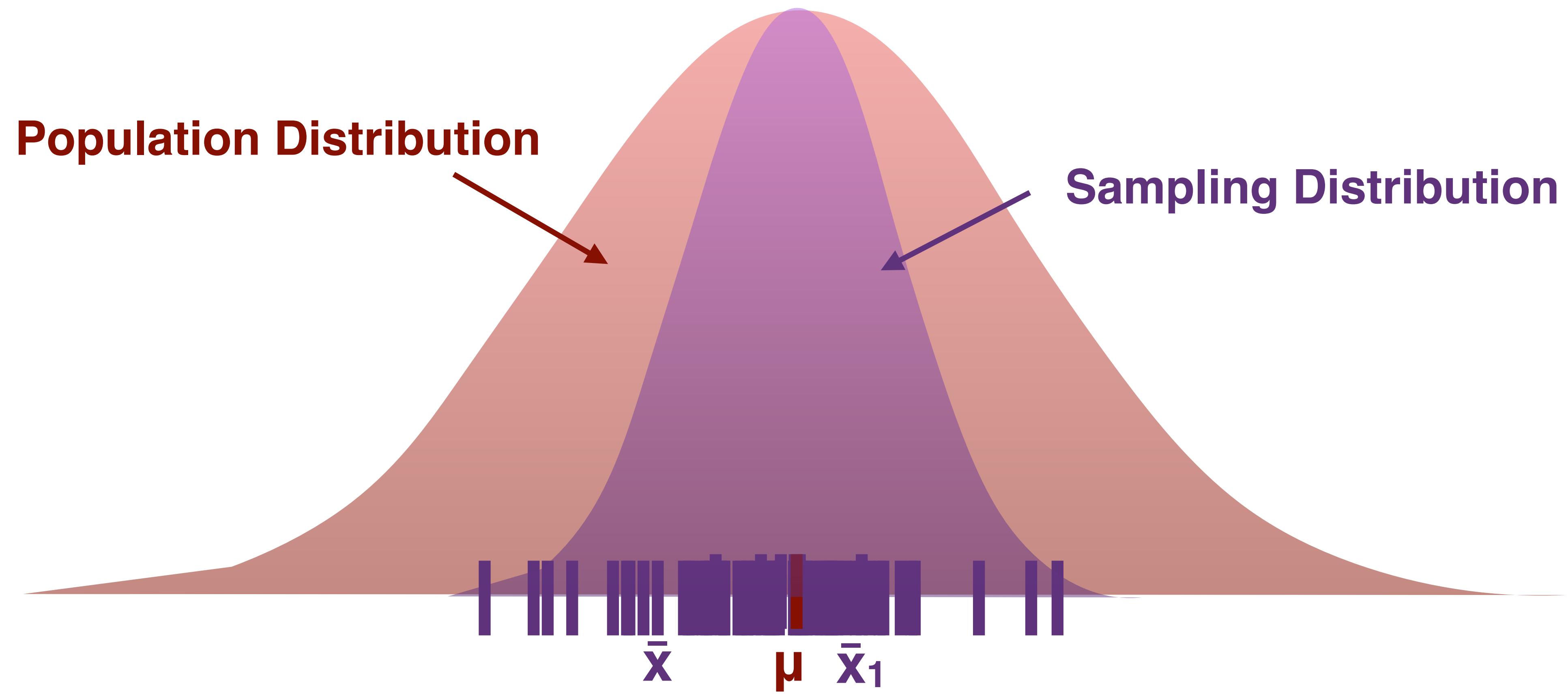
$$\text{Sampling error of the mean} = \bar{x} - \mu$$

$$\text{Sampling error of the std dev} = s - \sigma$$

Sampling Error



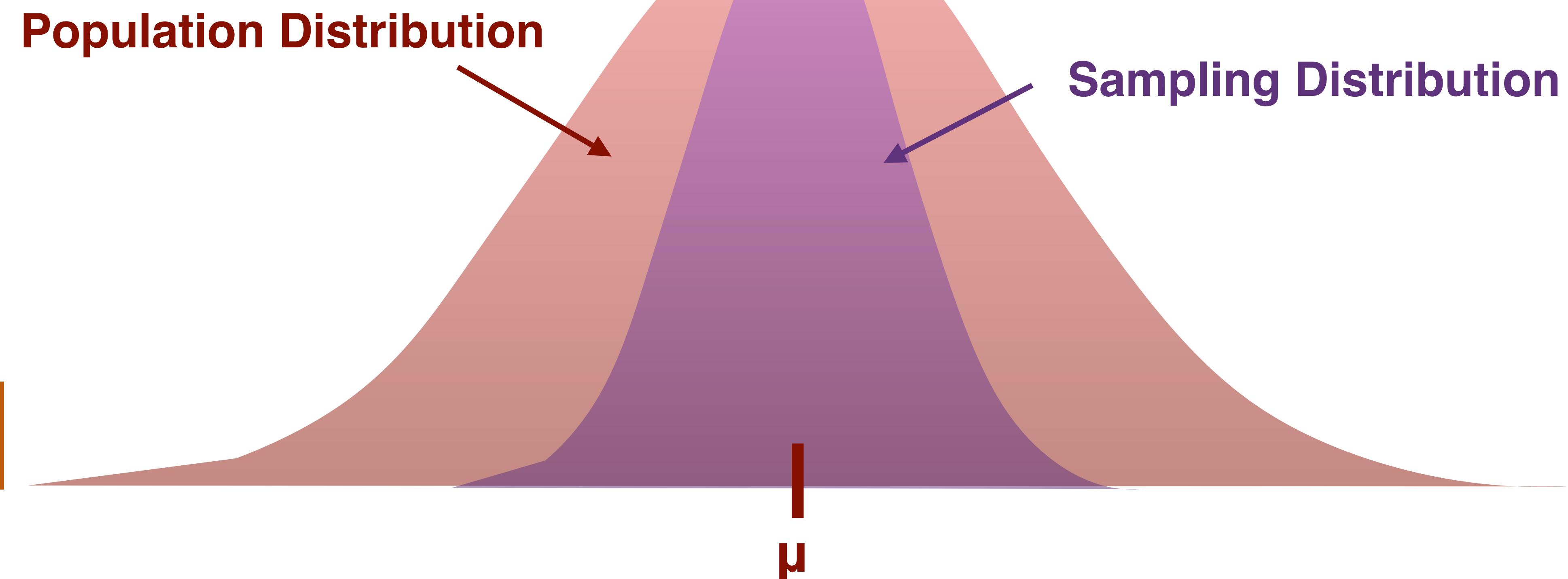
Sampling Error



Central Limit Theorem

"For simple random samples of size n from a population with mean μ and variance σ^2 , the sampling distribution of the sample mean approaches a normal distribution with mean μ and variance σ^2/n ."

variance of sampling distribution gets smaller as $n \uparrow$



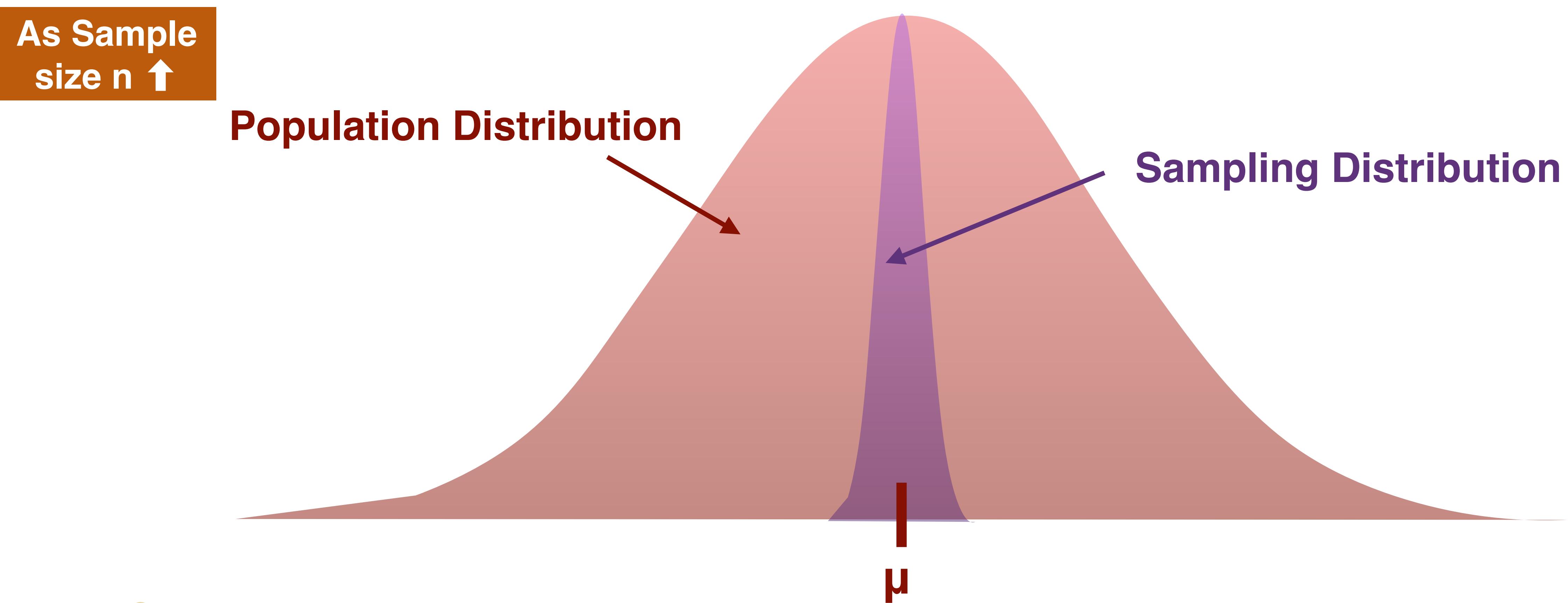
Sampling and Central Limit Theorem

1. Sampling

2. Central Limit Theorem

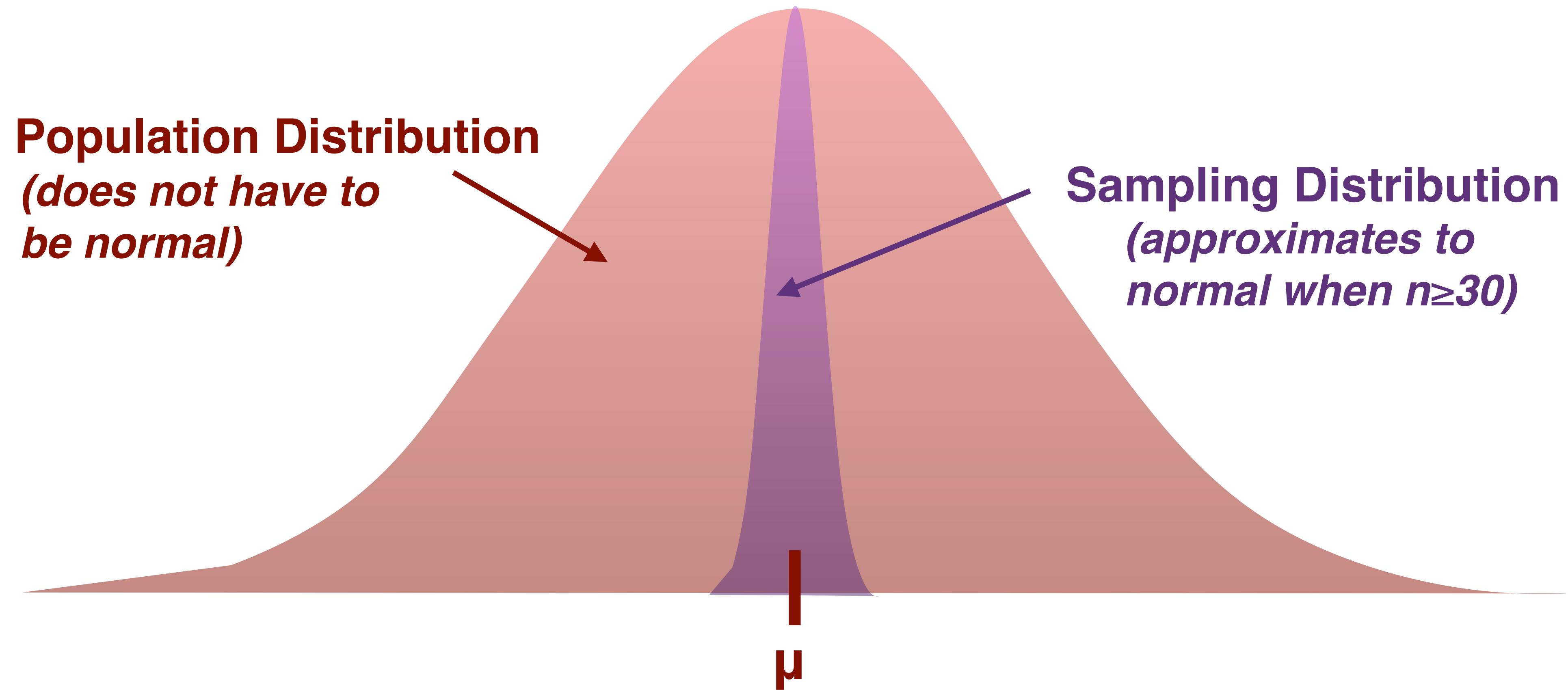
Central Limit Theorem

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Central Limit Theorem

“For simple random samples of size n from a population with mean μ and variance σ^2 , the sampling distribution of the sample mean approaches a normal distribution with mean μ and variance σ^2/n .”



The average daily return of a stock is 0.18% and the standard deviation of returns is 0.95%. An analyst, who does not know these parameters, picked a sample of 30 random observations to analyse. What is the mean and standard deviation of the sample distribution?

According to Central Limit Theorem,

$$\begin{aligned}\text{mean of } \bar{X} &= \mu_x \\ &= 0.18\%\end{aligned}$$

$$\begin{aligned}\sigma_{\bar{x}} &= \sigma_x/\sqrt{n} \\ &= 0.95/\sqrt{30} \\ &= 0.17\%\end{aligned}$$

The analyst picked another stock and collated 100 random samples of its daily returns. He found that the sample mean is 0.23% and the sample standard deviation is 1.19%. Calculate and interpret the mean and standard deviation of the sample distribution.

When population parameters are unknown, we may use the sample statistics to estimate it.

$$\begin{aligned}\text{mean of } \bar{X} &= \bar{X} \\ &= 0.23\%\end{aligned}$$

$$\begin{aligned}s_{\bar{X}} &= s/\sqrt{n} \\ &= 1.19/\sqrt{100} \\ &= 0.12\%\end{aligned}$$

This implies that if we took all possible combinations of samples of size 100 from the population, the mean of the sample returns would be 0.23% and the standard deviation of the sample returns will be 0.12%.

Central Limit Theorem

"For simple random samples of size n from a population with mean μ and variance σ^2 , the sampling distribution of the sample mean approaches a normal distribution with mean μ and variance σ^2/n ."

