

HOTEL BOOKING ANALYSIS:

Project Overview:

This dataset contains 119390 observations for City Hotel and Resort Hotel. Each observation represents a Hotel booking between 1st July 2015 to 31st August 2017, including booking that arrived early and booking that were canceled.



Requirements:

KPI Cards

- Find the total number of cancellation in City Hotel and Resort Hotel
- Find the total number of Not Canceled in City Hotel and Resort Hotel
- Find the total number of transaction that has happened overall

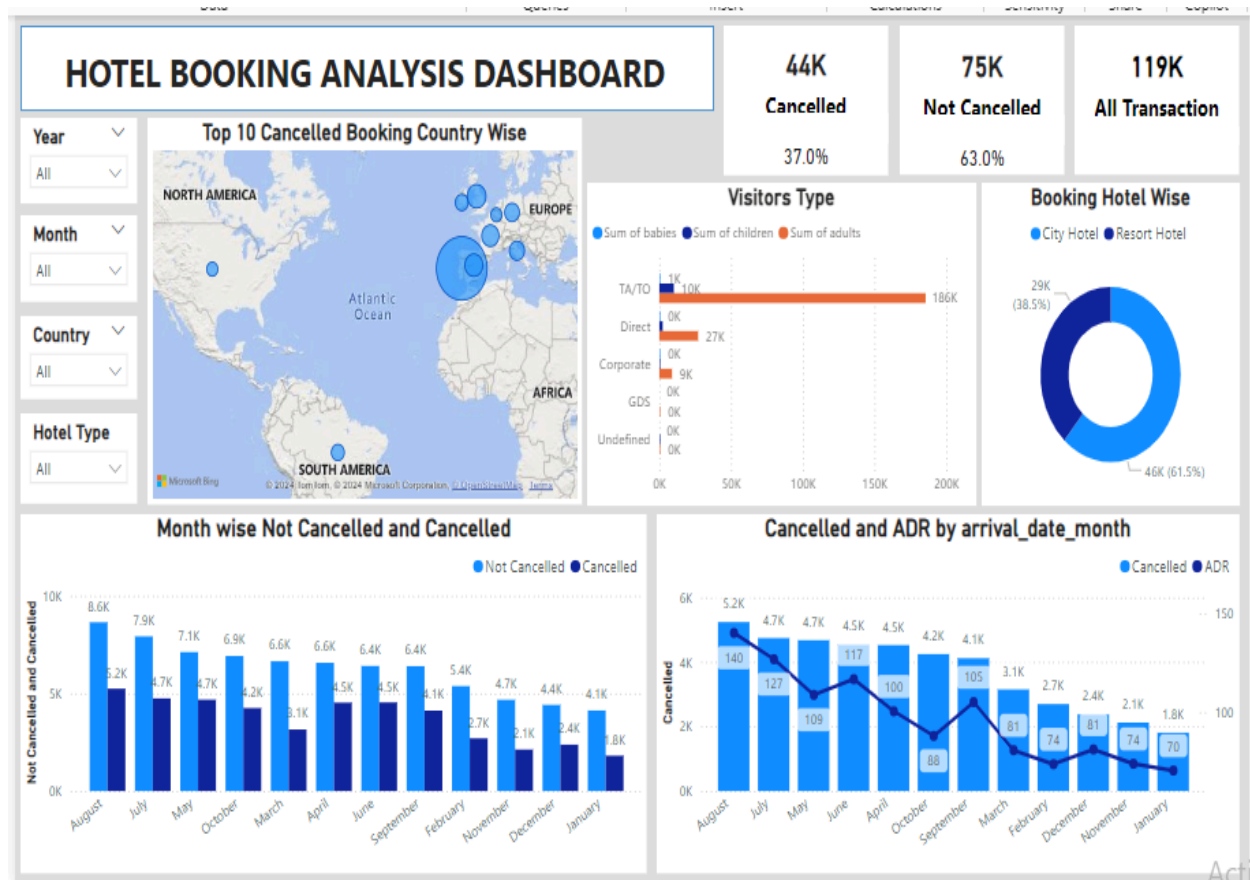
Filter Pannel

- Filter our report data with Arrival Year wise, Month wise, Country wise and finally the Hotel Type

Charts used in our Power BI Report

- Map Chart: Showing Top 10 Hotel Booking Canceled
- Horizontal Bar Chart: Showing different Customer Types and their distribution channel contact
- Donut Chart: Showing the Hotel Booking Hotel Type wise
- Clustered Column Chart: Showing the month wise Hotel Booking and Hotel Booking Cancellation
- Line and Stacked Column Chart: Showing Average Daily Rate monthly and also placing Canceled Hotel Booking

PowerBI Report/ Dashboard:



GITHUB LINK:

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