

# Empathy Map

**Word press**

Aspirations

Thoughts

**Sign up**

Google account  
Create "new blog"  
Choose title

**Blog spot**

**Publish**

Select the template  
Post editor to format  
Add media

**Blogger**

**Post**

Publish your post

Customise blog's layout

Promote Blogspot blog

Customise appearance

Engage with readers

Reactions

Environment

Changes