

Create a Blog or website Using Blogspot and Wordpress

1 INTRODUCTION

1.1 Overview

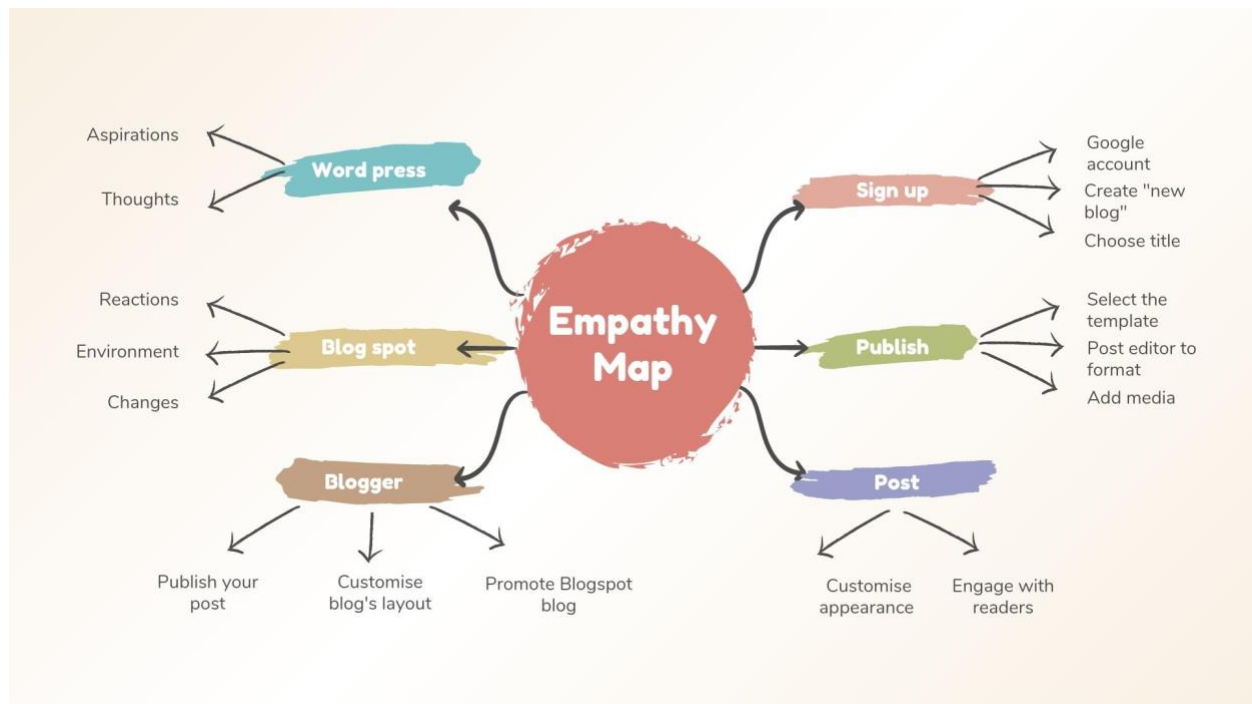
Creating a blog or website on Blogspot, now known as Blogger, is a straightforward and accessible way to share your thoughts, expertise, or creativity with the world. Blogger is a user-friendly platform provided by Google that requires no hosting costs or technical expertise. In this guide, we'll walk you through the process of setting up your own Blogspot blog, customizing its design, and getting started with your first post. Whether you're a passionate writer, an aspiring journalist, or someone looking to showcase your hobbies and interests, Blogger is an excellent starting point for your online journey. So, let's dive in and get your Blogspot blog up and running

1.2 Purpose

Creating a blog or website using WordPress serves various purposes, and it can be a valuable tool for individuals, Businesses and organisations.

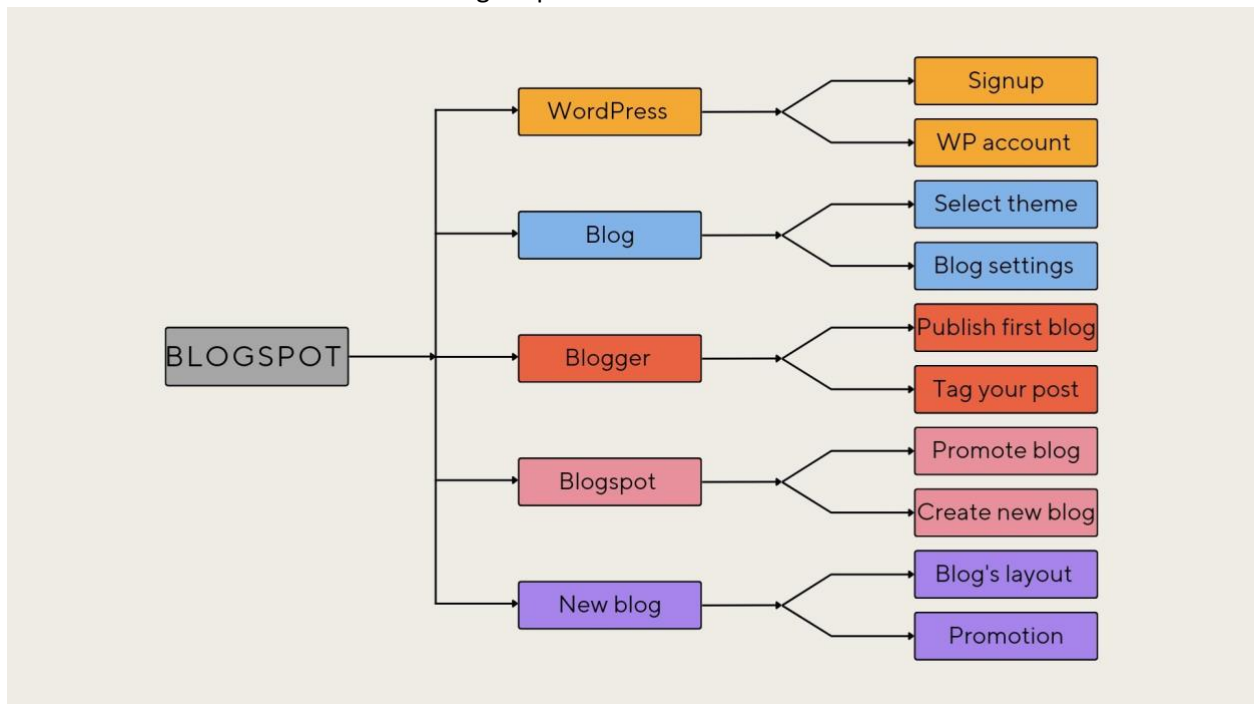
2 PROBLEM DEFINITION & DESIGN THINKING

2.1 Empathy Map



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2.2 Ideation & Brainstorming Map



3 RESULT

Creating a blog or website using WordPress can yield several positive outcomes, depending on your goals and how effectively you utilize the platform.

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V Square cafe



The ideal scent for your life

Happiness in a glass

Delivering newsletters through email is one of the best ways to build a strong relationship with members and customers.

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4. ADVANTAGES & DISADVANTAGES

4.1 Advantages

- User friendly interface
- Customisation
- Ownership and Control
- Cost effective

4.2 Disadvantages

- Security Concern
- Limited support

5. APPLICATIONS

- ❖ Personal Blogging
- ❖ Affiliate Marketing
- ❖ Educational Blogs
- ❖ Community and forum
- ❖ Port folim

6. CONCLUSIONS

The choice between WordPress and Blogger depends on your specific needs and preferences. If you seek flexibility, scalability, and are willing to invest time in learning and maintenance, WordPress is a versatile choice. On the other hand, Blogger is straightforward and ideal for simple personal blogs or those who prefer a hassle-free experience without extensive customization options. It's important to weigh the pros and cons of each platform to determine the best fit for your blogging goals.