Sales
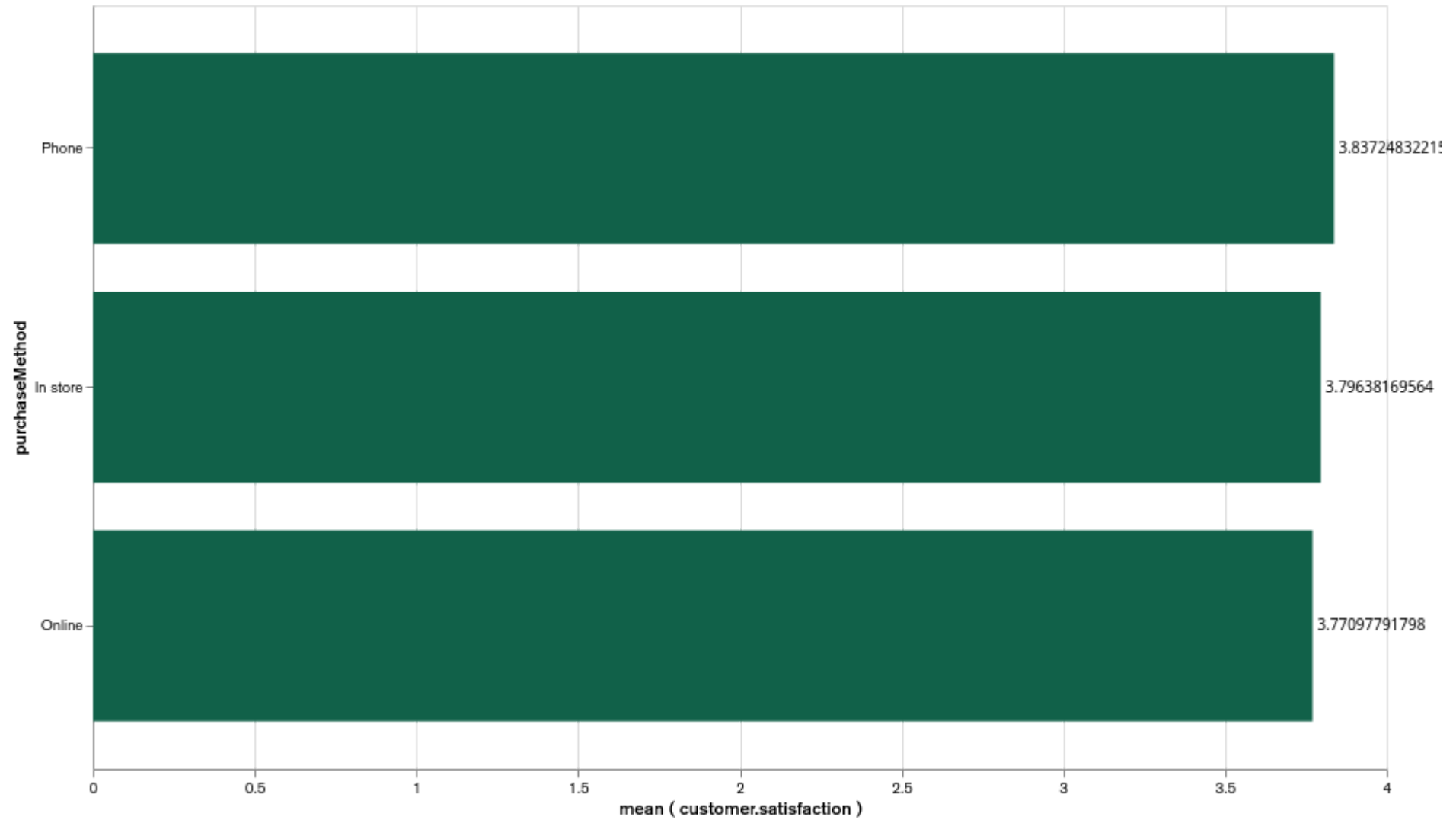
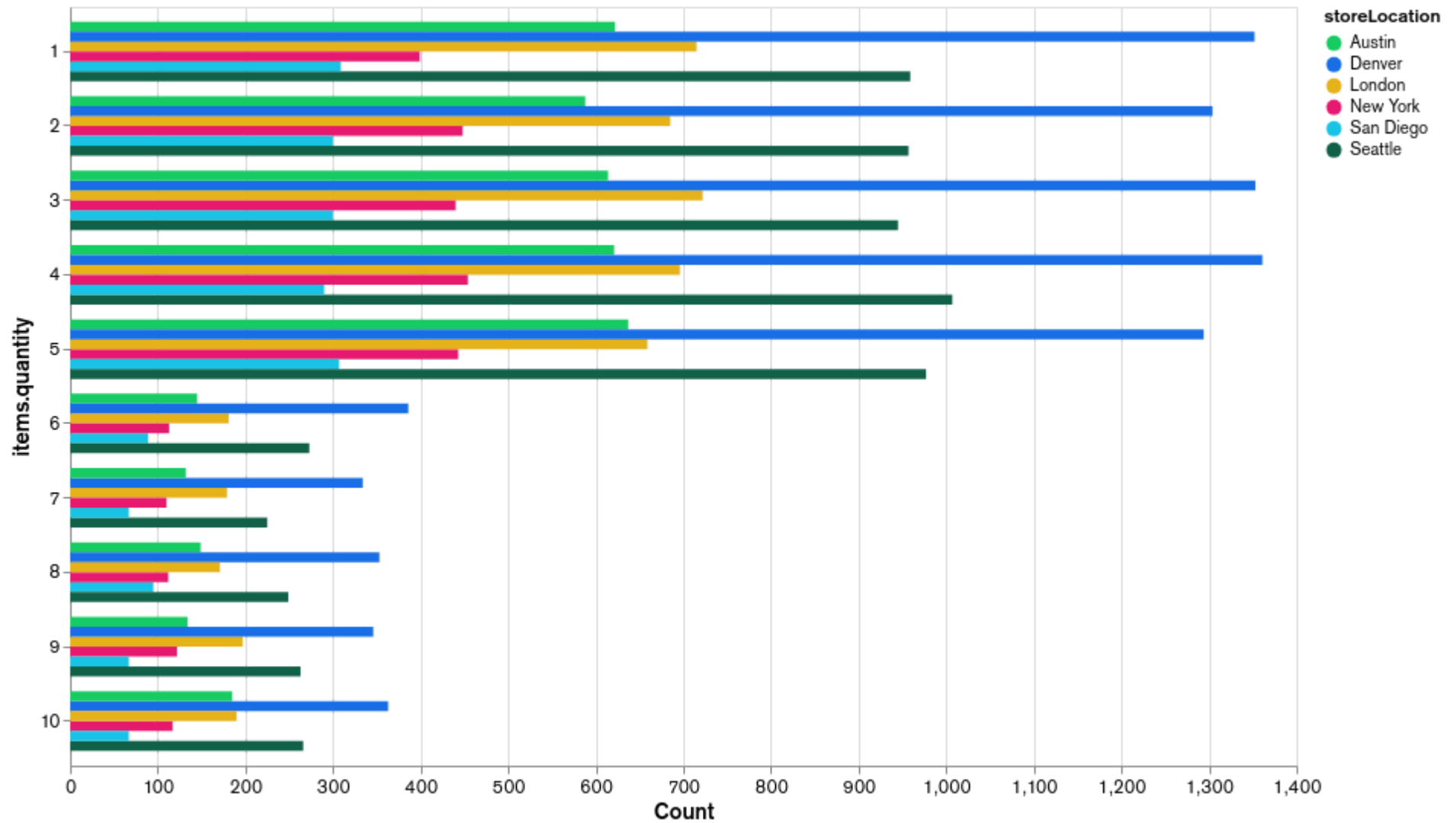## Average Customer Satisfaction by Purchase Method

The customer satisfaction level for each purchase method.

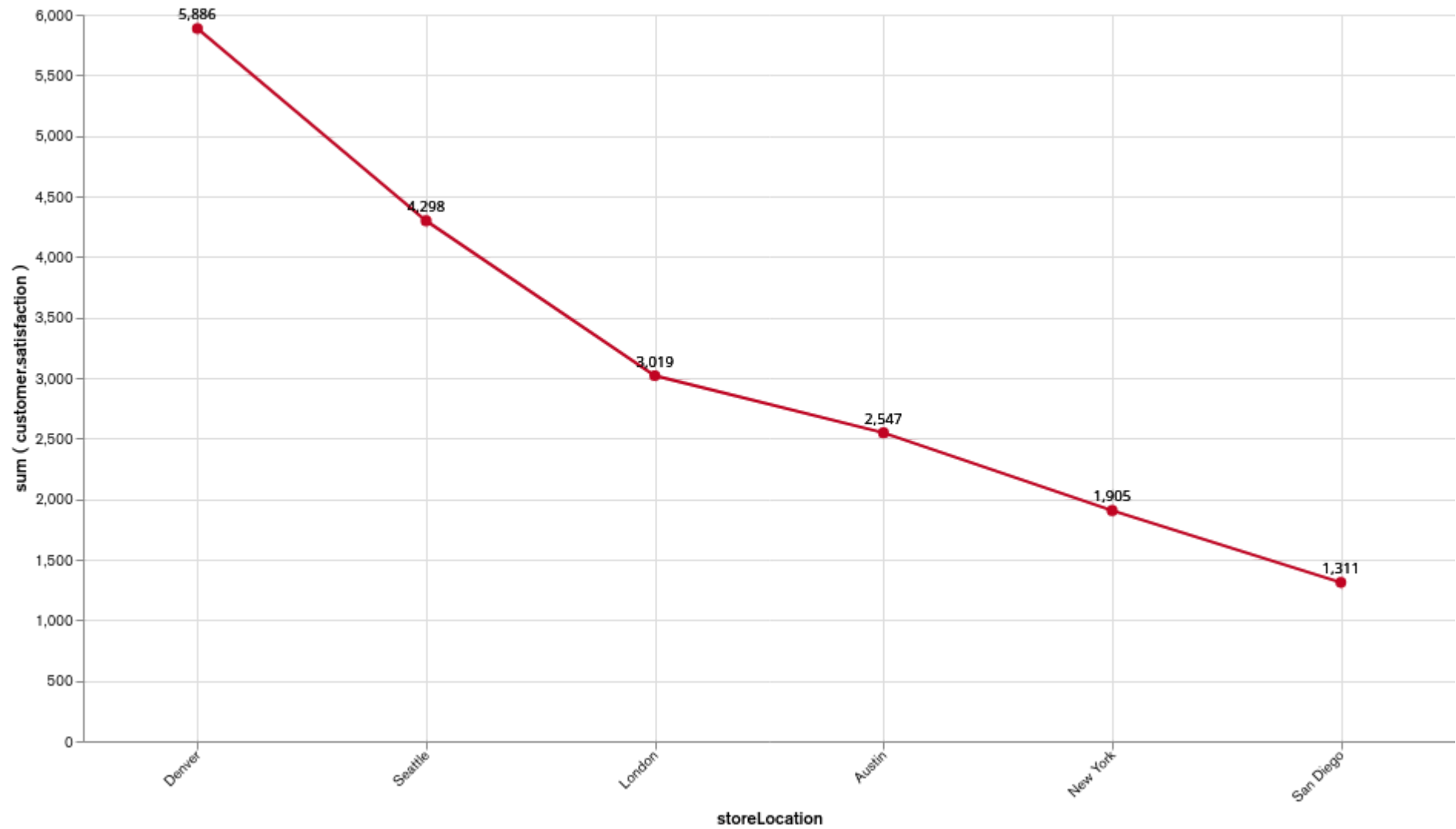| purchaseMethod	mean (customer.satisfaction)
Phone	3.8372483221!
In store	3.79638169564
Online	3.77097791798

Sales Quantity by Store Location

The quantity of products sold in each store location.
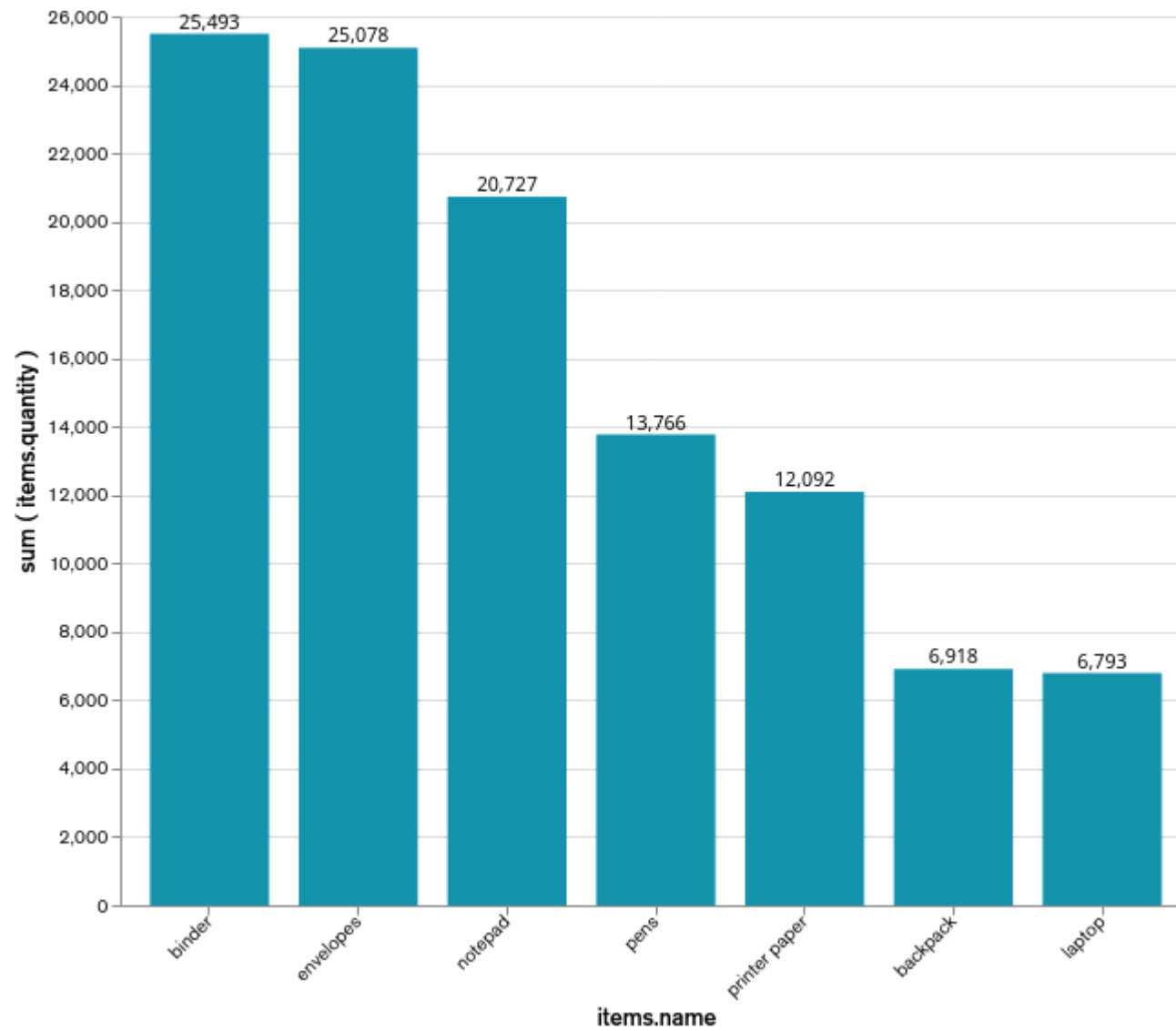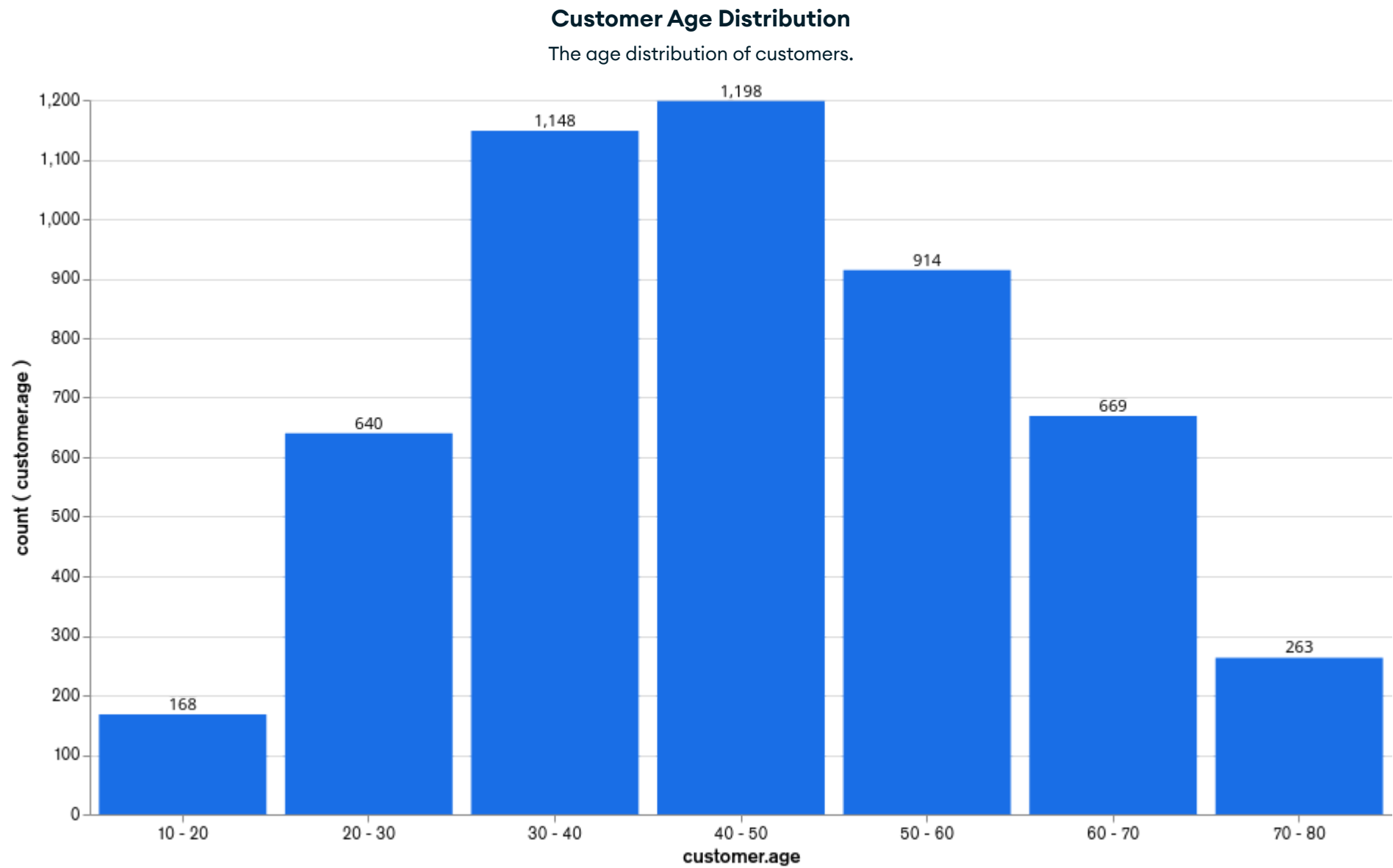
Customer Satisfaction by Store Location

The customer satisfaction levels across store locations.
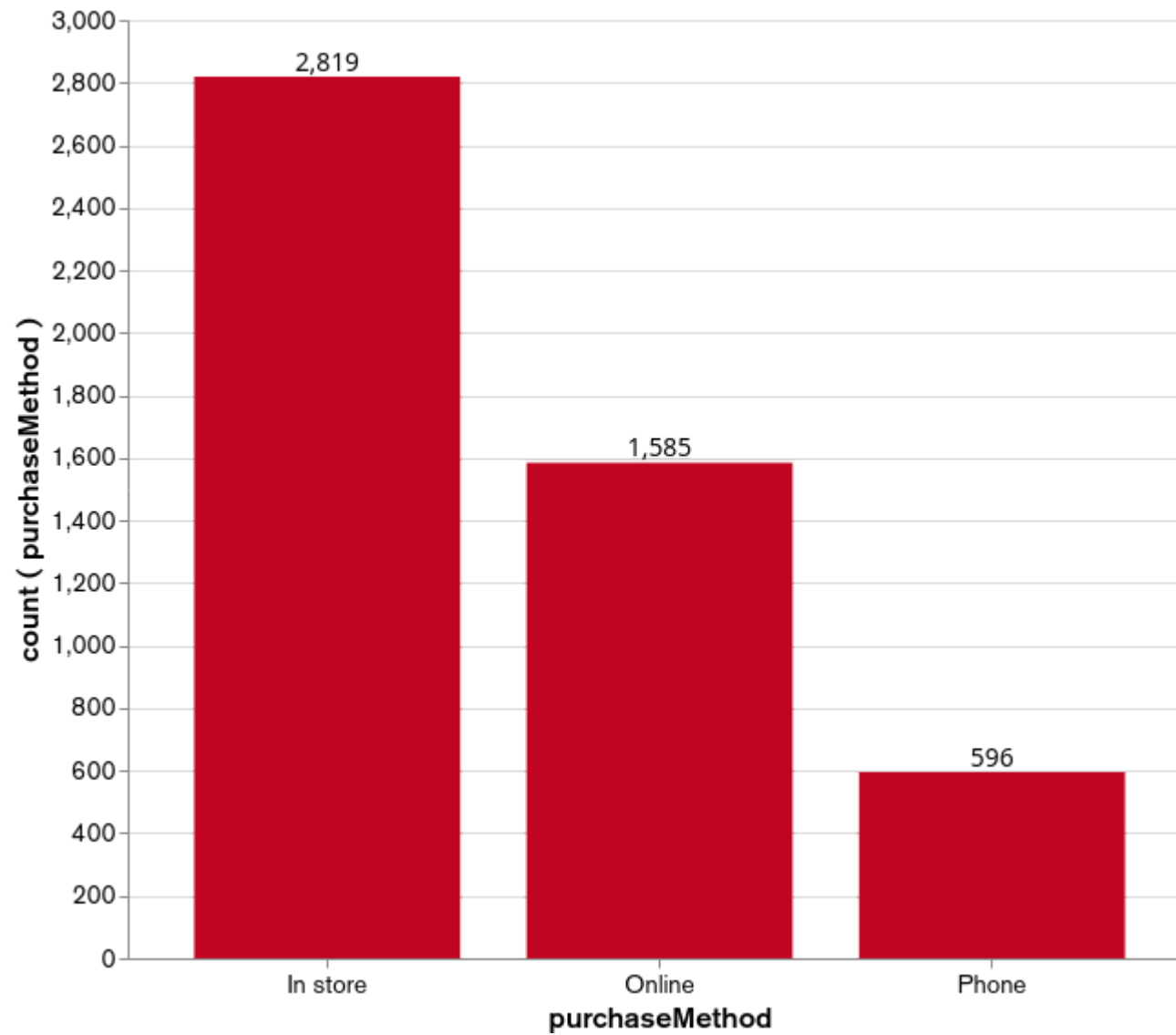
Product Quantity by Item Name

How many units of each product were sold.
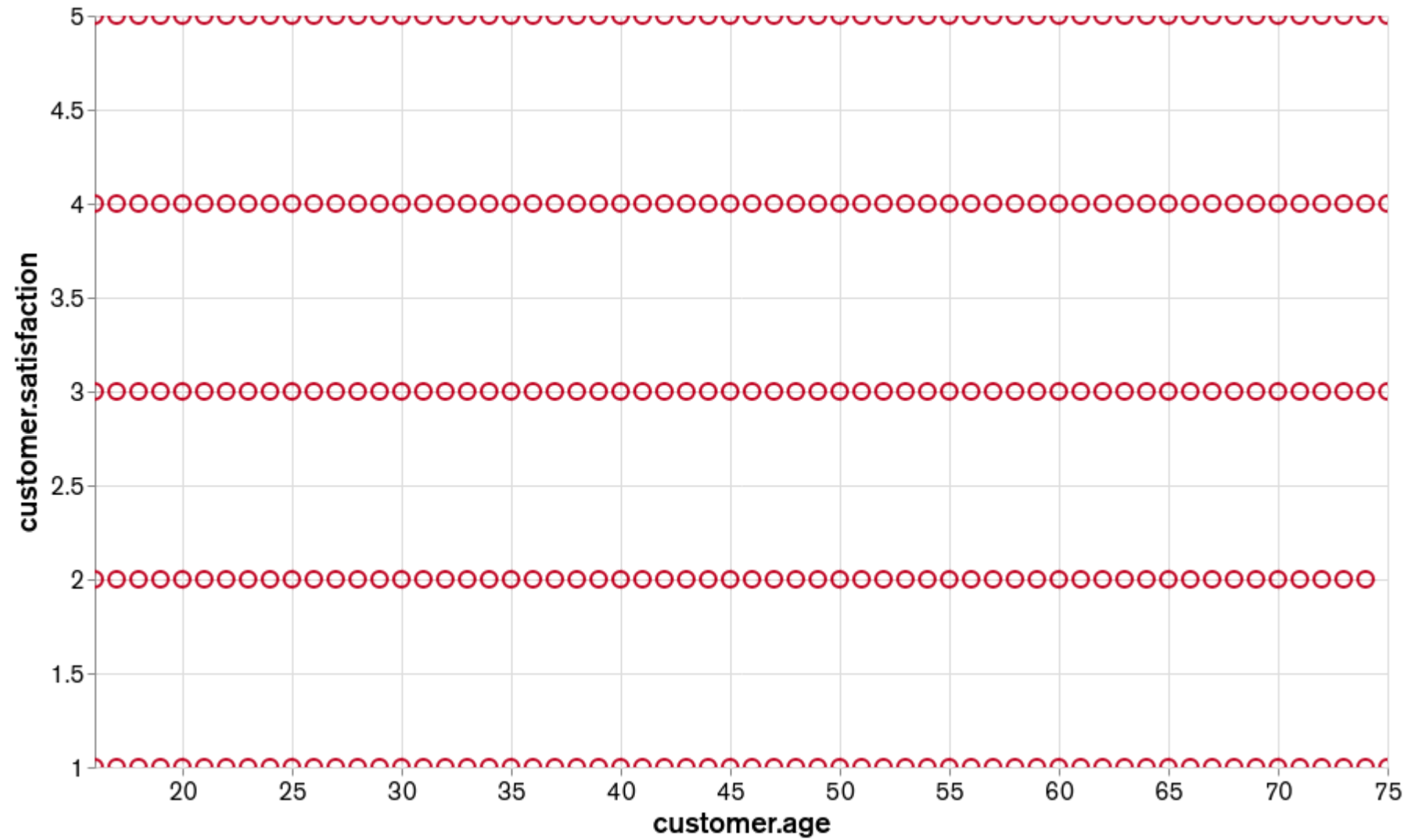
Customer Age Distribution

The age distribution of customers.

Purchase Method Frequency

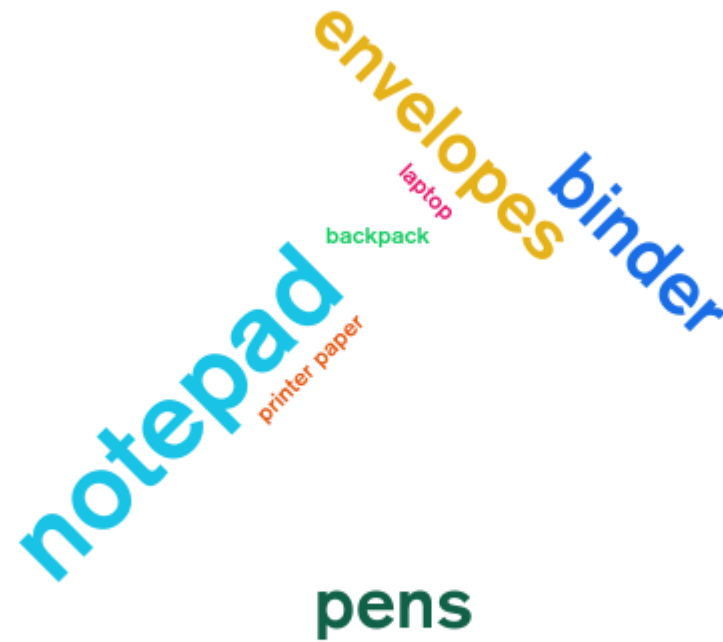The frequency of purchases for each purchase method.

Customer Satisfaction by Age

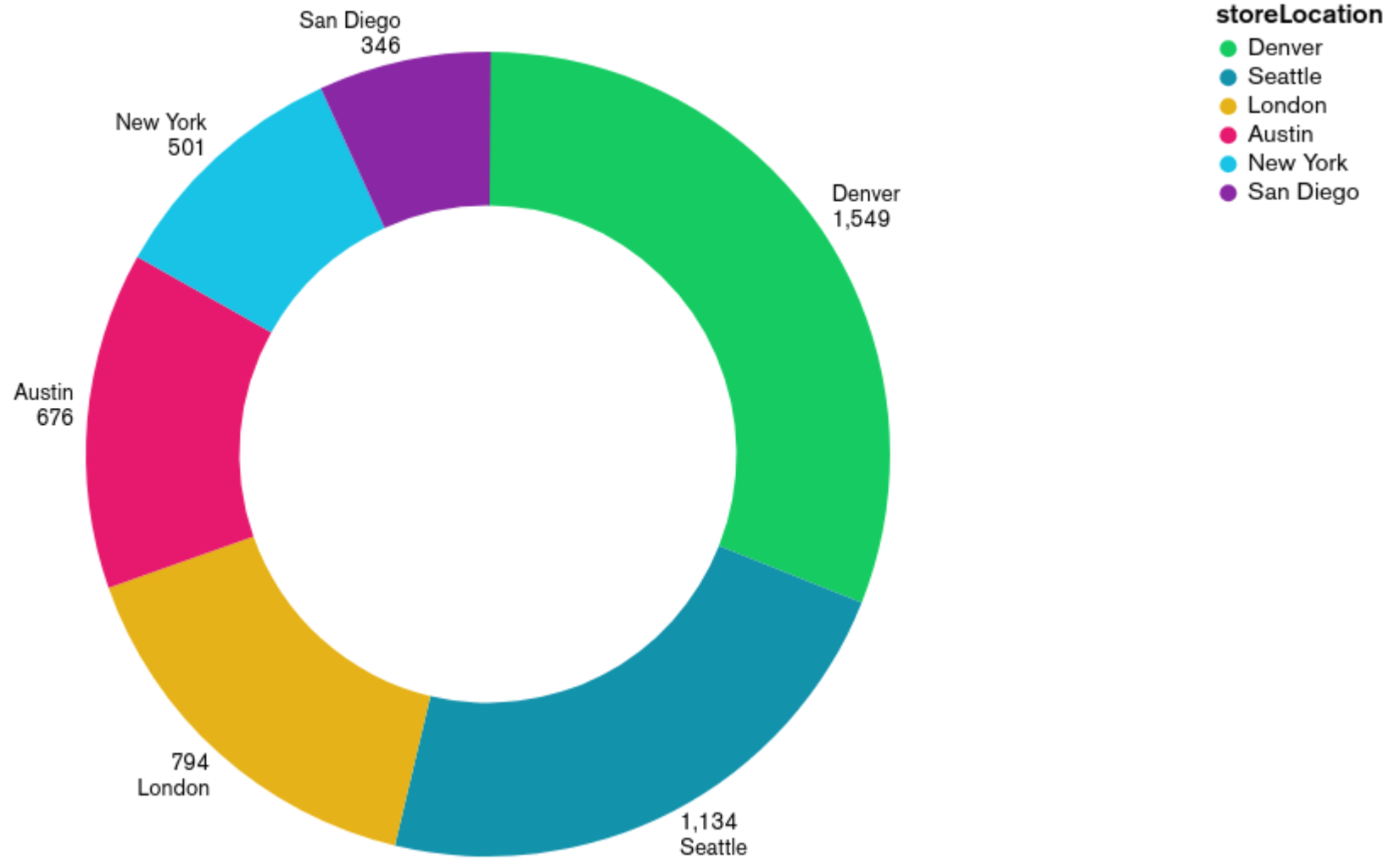The correlation between customer age and satisfaction.

Frequently Purchased Items

The most frequently purchased products based on the count of occurrences.

envelopes

binder

laptop

backpack

notepad

printer paper

pens

## Sales Proportion by Store Location

The proportion of total sales transactions coming from each store location.

storeLocation
- Denver
- Seattle
- London
- Austin
- New York
- San Diego

San Diego
346

New York
501

Austin
676

Denver
1,549

794
London

1,134
Seattle

Purchase Method vs. Store Location

The intensity of transactions across different purchase methods and store locations.
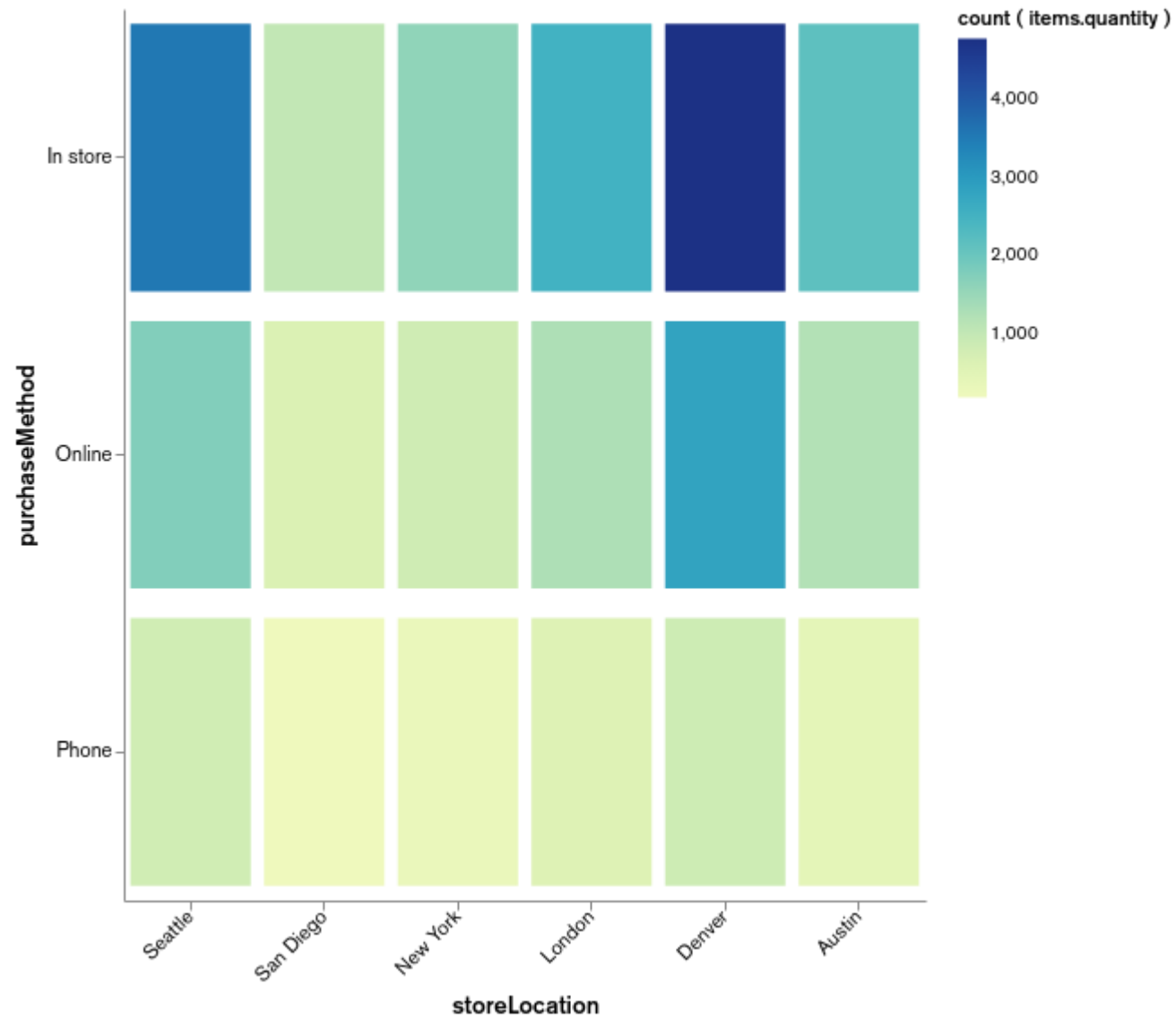
Total Number of Transactions

Count of all sales records

27,438

Unique Store Locations

The total number of unique store locations represented in the dataset.

5,000

Total Purchase Methods

Total purchase methods used (e.g., Online, In Store, Phone).

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