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Content Analysis Overview

Objective: To analyze the distribution and performance of content (Movies and TV Shows) to guide content strategy, user engagement, and marketing efforts.

Distribution of Listing Types (Movies vs. TV Shows)

- **Insight:** The platform has 60% Movies and 40% TV Shows, revealing an imbalanced content distribution.
- **Action:** Consider adjusting content acquisition to balance viewer preferences and increase engagement.

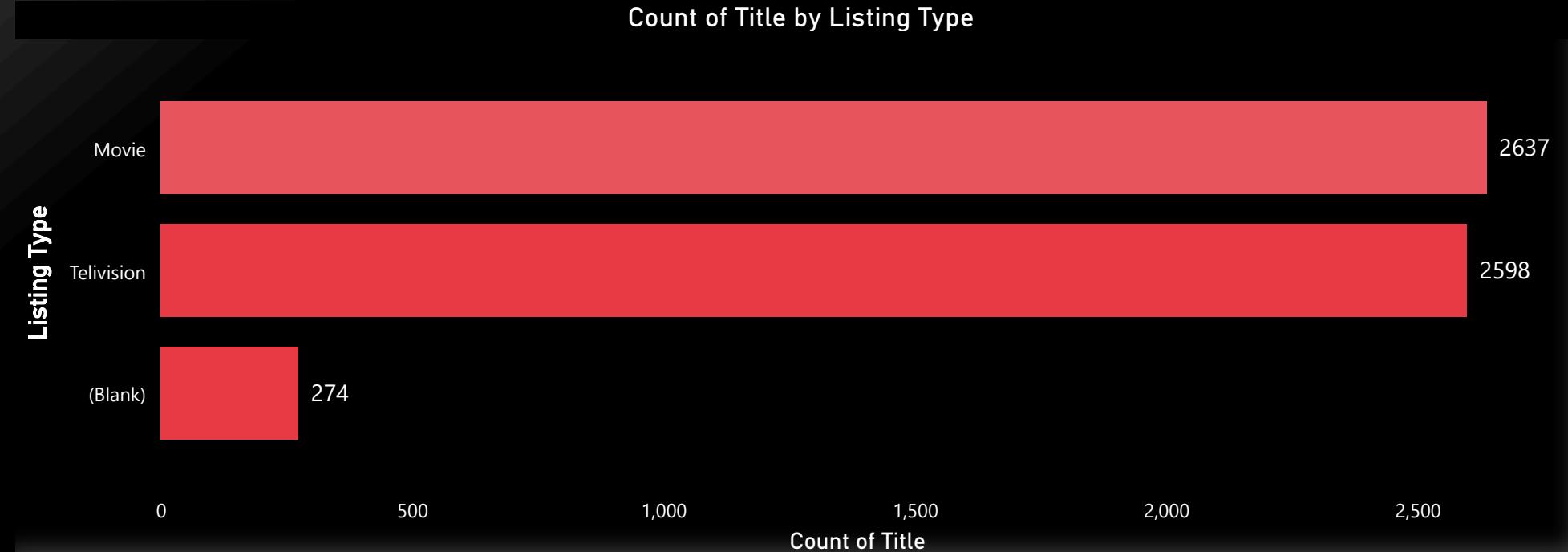
Top-Rated and Most Popular Listings

- **Insight:** [Top Listings] have the highest ratings and dominate in [Genre].
- **Action:** Promote top-rated titles and integrate them into personalized recommendations.

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What is the distribution of listing types (Movies vs. TV)

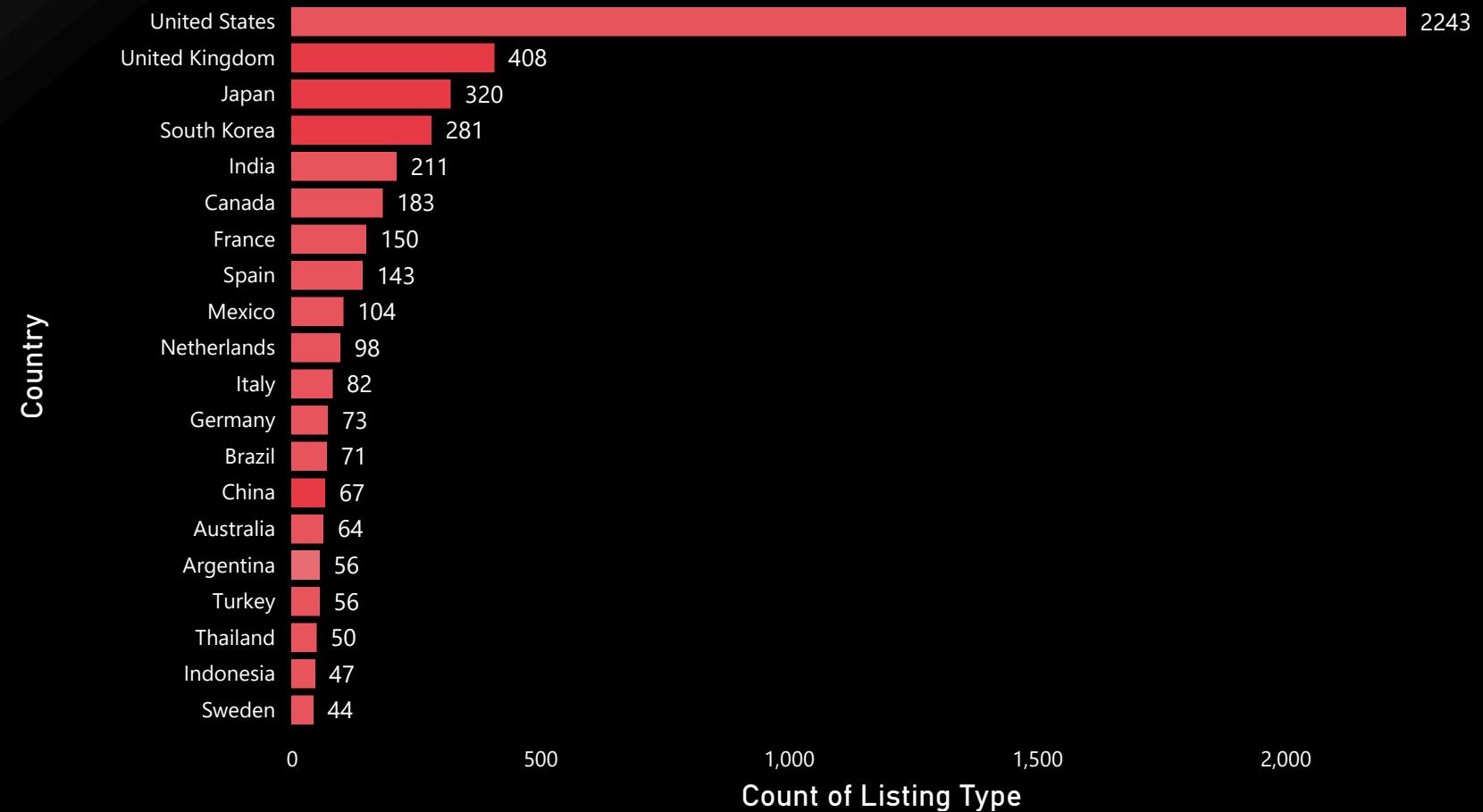
Select all	Movie
(Blank)	Television



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Which countries contribute the most to the listings?

Select all (Blank) Movie Television



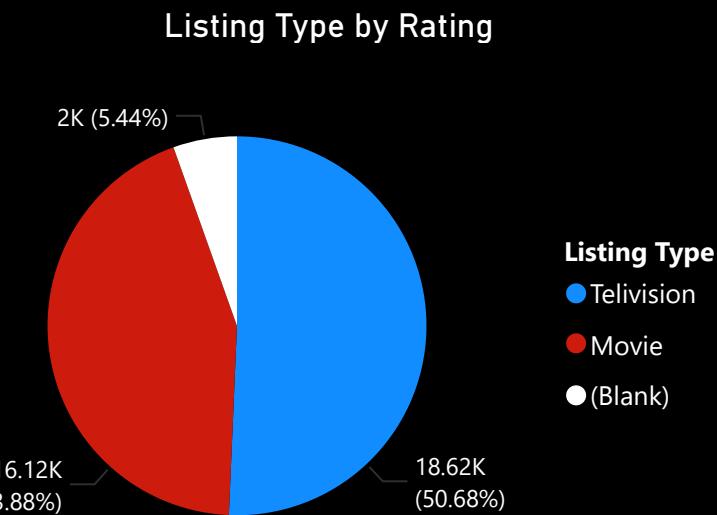
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How has the number of listings changed over time? ↗



What are the top-rated or most popular listings?

Select all (Blank) Movie Television



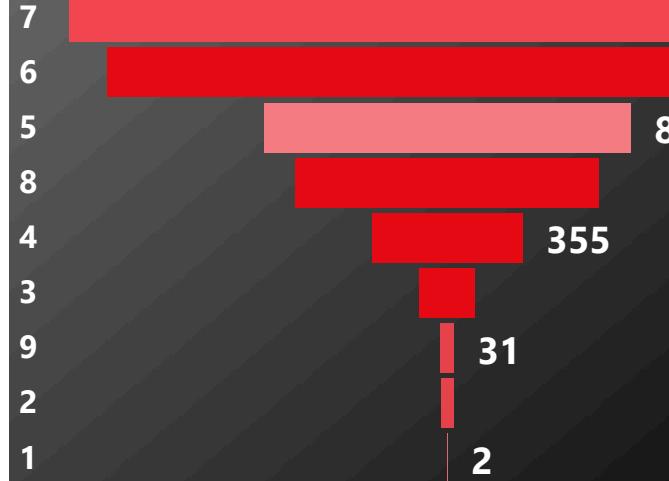
Title	Listing Type	Sum of RATING
13 Reasons Why	Telivision	5.70
13 Reasons Why: Beyond the Reasons	Telivision	7.80
3Below: Tales of Arcadia	Telivision	7.90
50M2	Telivision	6.90
A Suitable Boy	Telivision	6.20
À Qui C' a Sara?	Telivision	8.20
À‰lite	Telivision	7.90
Africa	Telivision	8.80
After Life	Telivision	7.90
After Trek	Telivision	6.10
AJ and the Queen	Telivision	7.30
Alguien tiene que morir	Telivision	6.80
Alice in Borderland	Telivision	7.60
All Hail King Julien	Telivision	7.20
Als de dijken breken	Telivision	7.70
Alta mar	Telivision	7.50
Altered Carbon	Telivision	8.00
American Experience	Telivision	6.50
American Masters	Telivision	7.80
American Vandal	Telivision	7.70
Amo	Telivision	7.10
Anne	Telivision	9.00
Another Life	Telivision	5.70
Ao no ekusoshisuto	Telivision	7.60
ÀœberWeihnachten	Telivision	7.20
Archer	Telivision	8.30
Ares	Telivision	6.50
Arrested Development	Telivision	7.50
Arrow	Telivision	9.10
Aseulad Yeondaegi	Telivision	8.30
Total		36,745.40

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N Movie& Tv show
6K

N # Movie Votes
74M

Number OF Titles In Rating Groups



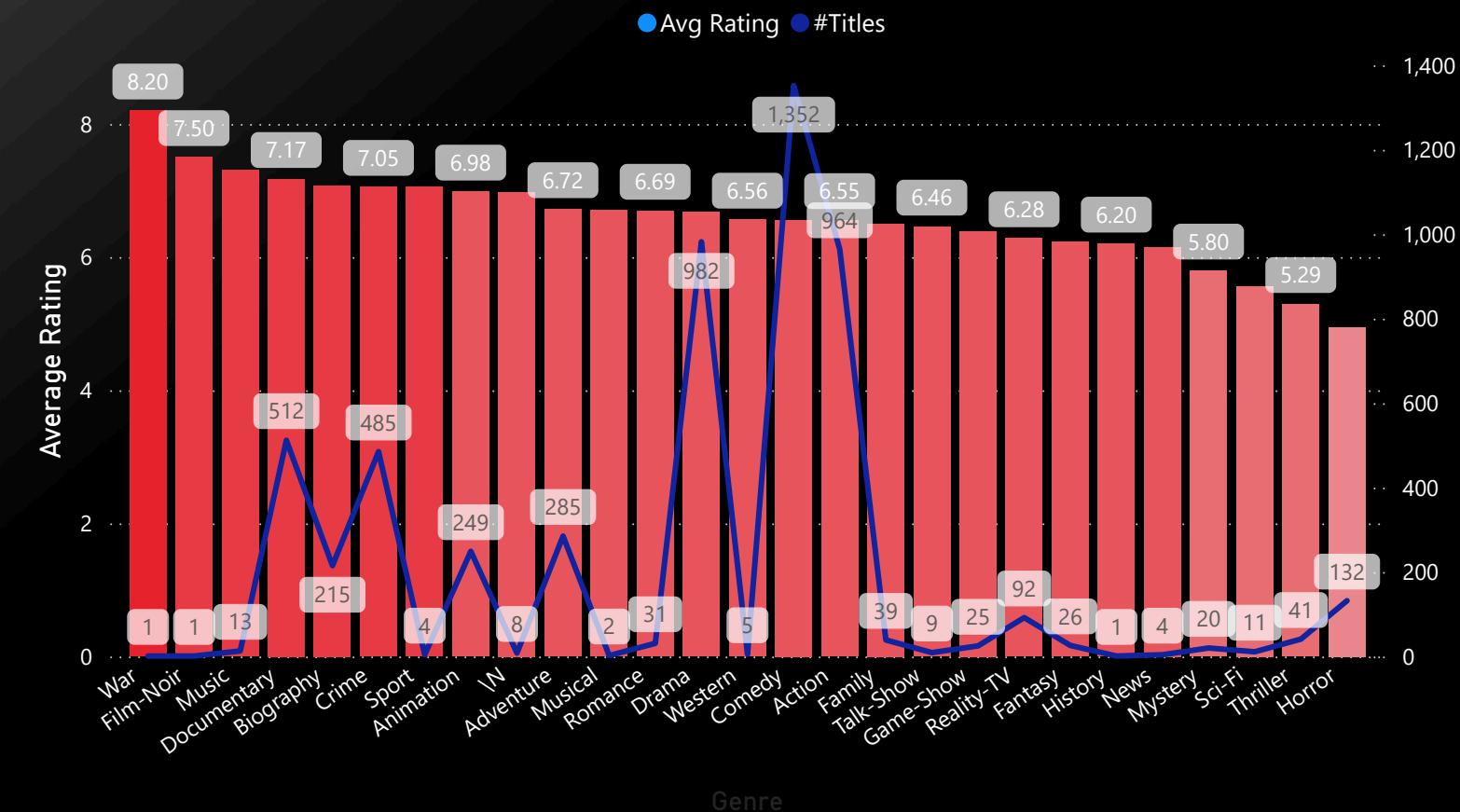
Country	#Titles	Avg Rating	Votes
Albania	1	6.10	1,161
		5.99	
Australia	71	6.99	3,85,427
		6.76	
Bahamas	1	5.20	16,472
		7.00	
Belgium	20	6.99	90,696
		6.47	
Bulgaria	2	4.40	18,151
		7.20	
Cameroon	1	6.50	425
		6.37	
Chile	14	5.31	9,889
		7.01	
Colombia	27	6.49	21,164
		6.40	
Croatia	1	7.10	1,482
		6.20	
Czech Republic	5	6.10	1,91,891
		6.75	
Egypt	29	5.40	88,568
		6.78	
France	161	6.52	24,33,970
		7.40	
Germany	79	6.34	8,30,326
Total	5,509	6.67	11,51,37,959

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Movie

Television

Average Rating and Number of Titles by Genre



Delete me Parameter

#Titles	Avg Rating	Votes
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Title

All

Title

Movie & Show

The Lord of the Rings: The Fellowship of the Ring



A meek Hobbit from the Shire and eight companions set out on a journey to destroy the powerful One Ring and save Middle-earth from the Dark Lord Sauron.

The Lord of the Rings: The Return of the King



Gandalf and Aragorn lead the World of Men against Sauron's army to draw his gaze from Frodo and Sam as they approach Mount Doom with the One Ring.

The Lord of the Rings: The Two Towers



While Frodo and Sam edge closer to Mordor with the help of the shifty Gollum, the divided fellowship makes a stand against Sauron's new ally, Saruman, and his hordes of Isengard.

The Departed



An undercover cop and a mole in the police attempt to identify each other while infiltrating an Irish gang in South Boston.

Kill Bill: Vol. 1



After awakening from a four-year coma, a former assassin wreaks vengeance on the team of assassins who betrayed her.

Total

8.80

16,97,

8.90

16,77,

8.70

15,16,

8.50

12,16,

8.10

10,21,

6.67

11,51,37,



VISHAL
SINHA

A dark rectangular box containing the name "VISHAL SINHA" in a white serif font. Below the name is a stylized signature in white, which appears to be "Vishal Sinha".