

Customer

Product(s)

Date

Croma

07-03-2023

Parameters

Discount12.5%COGS32% Avg NIP

		Best Case	Realistic
Sales units Net Invoice Sales Post Discount Net Sales COGS Gross Margin		100000	50000
		\$5,65,000.00	\$2,82,500.00
		\$70,625.00	\$35,312.50
		\$4,94,375.00	\$2,47,187.50
		\$1,58,200.00	\$79,100.00
		\$3,36,175.00	\$1,68,087.50
vs Target		▲ \$2,36,175.00	▲ \$68,087.50

\$5.65	GM Target	\$1,00,000.00
--------	-----------	---------------

Worst Case	
30000	
\$1,69,500.00	
\$21,187.50	
\$1,48,312.50	
\$47,460.00	
\$1,00,852.50	
▲	\$852.50