

G Vishesh

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Summary

Detail-oriented **Data Analyst** with strong expertise in **Python, SQL, Tableau, Power BI**, and statistical analysis. Experienced in **data cleaning, exploratory data analysis (EDA), and predictive modeling**. Currently enrolled in **Scaler's Data Science & Machine Learning course**, enhancing skills in **feature engineering, and deep learning**. Adept at deriving actionable insights from large datasets to drive business decisions. Seeking a **Data Analyst** role to apply expertise in **data wrangling, business intelligence, and A/B testing**.

Technical Skills

- **Programming Languages:** Python (Advanced), SQL (PL/SQL, MySQL)
- **Web Development:** Django, HTML, CSS
- **Data Analysis & Visualization:** Tableau, Pandas, NumPy, Matplotlib, Statistical DA.
- **Version Control:** Git, GitHub
- **Development Tools:** Jupyter Notebook, VS Code, PyCharm
- **Soft Skills:** Problem-solving, Time management, Adaptability

Professional Experience

Tata Consultancy Services - Hyderabad

Operations Analyst (Oct 2015 - Mar 2018)

- Designed and optimized **Excel-based dashboards** for workforce analytics, improving reporting efficiency by **20%**.
- Managed workforce allocation by mapping employee skills to project requirements, optimizing resource utilization by **15%**.
- Developed and automated **SQL queries** to track performance trends, reducing manual efforts by **30%**.
- Strengthened **data analysis, stakeholder management, and decision-making** skills.

Career Transition - (Mar 2018 - Mar 2024)

UPSC Civil Services Preparation

- Upskilled in **Data Analytics, Python, SQL, Tableau, Power BI, and Machine Learning** through **Scaler's Data Science & ML course**.
- Built **ETL pipelines** and performed **data preprocessing** on real-world datasets from Kaggle.
- Conducted **A/B testing** and hypothesis testing to analyze business decisions.
- Created interactive **Tableau & Power BI dashboards** to present data-driven insights.

Projects

Netflix Case Study -(Pandas,Numpy, Data Visualisation)

https://colab.research.google.com/drive/1HLLFKYpbsDE8IM__Xo3pkivvLI35YDBE?usp=sharing

- Performed **exploratory data analysis (EDA)** on Netflix datasets using **Python and Tableau**.
- Identified content trends to help **optimize content strategy and subscriber growth**.
- Built **interactive dashboards** in Tableau for business insights.

Aerofit Case Study -(Pandas,Numpy, Data Visualisation)

<https://colab.research.google.com/drive/1cKJPWaO4zotos6sgYVcXSREWl5OSbwhl?usp=sharing>

- Conducted **descriptive analytics** to create customer profiles for each AeroFit treadmill model.
- Developed **data visualizations** using **Tableau** to identify key customer segments.

Walmart Case Study -(Pandas,Numpy, Data Visualisation)

https://colab.research.google.com/drive/194yCWBsJTW_MXTN1NSgPW7-qo_5Zxa0f?usp=sharing

- Identified top-performing product categories driving revenue.
- Segmented customers based on purchasing behavior to uncover spending patterns.
- Provided **data-driven recommendations** to optimize marketing strategies.

Target SQL Case Study -

<https://docs.google.com/document/d/1GJ86yAUpENf9PlaJE8JGsUZtxK370S7pZ0E3CdTATbU/edit?usp=sharing>

- Analyzed 100,000 orders (2016–2018) to assess operational efficiency and customer behavior.
- Identified key product performance metrics and customer satisfaction drivers.

Yulu Case Study - (Hypothesis , A/B Testing)

<https://colab.research.google.com/drive/1ukAmK5m-zDmBO2Pyn181Chf2YMBAzmdA?usp=sharing>

Certification

- Google IT Automation with Python (Coursera) - Jun 2024
- Python for Data Science and Machine Learning Bootcamp (Udemy) - Mar 2024
- Certified Entry-Level Python Programmer (PCEP) - Jul 2024
- **Scaler Data Science & Machine Learning Program** - Ongoing

Education

Degree	University	Year	Percentage/ CGPA
Bachelor of Technology	College of Engineering & Technology, Odisha	2011-15	7.9/10
Intermediate	D.A.V Public School, CBSE, Odisha	2010	83.4%
Matriculation	D.A.V Public School, CBSE, Odisha	2008	93.4%

PLACE: Gurugram

Date: 29th April 2025